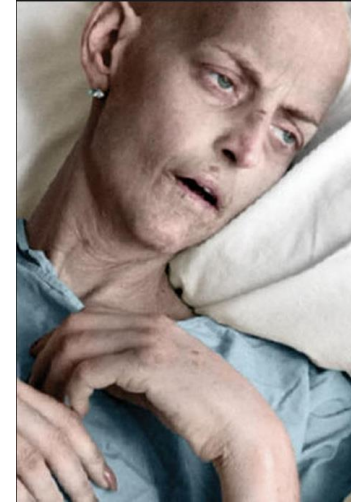
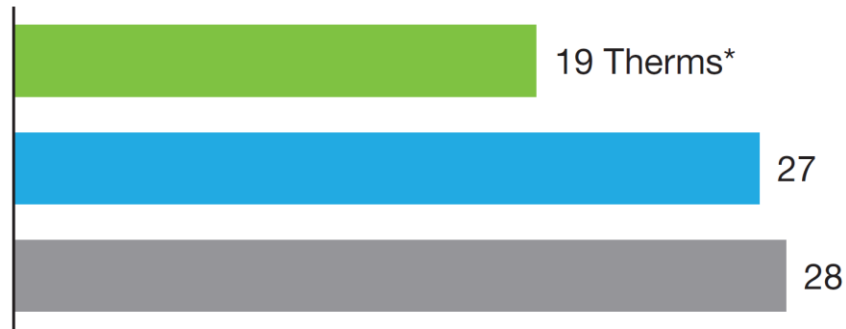


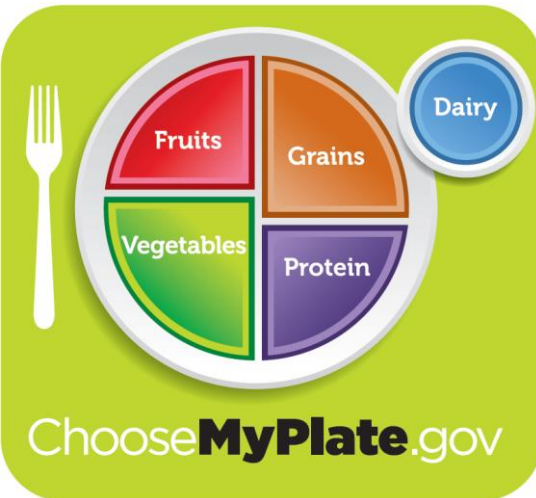
Efficient Neighbors

YOU

All Neighbors



**WARNING:
Cigarettes
cause
cancer.**



Richard H. Thaler
Cass R. Sunstein

Nudge



Improving Decisions
About Health, Wealth,
and Happiness

David Halpern

FOREWORD BY RICHARD THALER,
winner of the Nobel Prize in Economics

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NEW
UPDATED
EDITION

How small
changes
can make a
big difference

