

(b) OES example: Treatment communication

Personalization²

Fresh Start³

Clear Action
Steps⁴

GROUP B ROTH TSP: SMARTDOCS for January 2, 2015

Subject: Roth TSP - You Must Take Action Now to Avoid Interrupting Your 2015 Retirement Investment Contribution

Dear Servicemember,

It's a New Year: Re-enroll in your Roth TSP by submitting your new contribution percentages today! Because of changes to the way contributions are now being calculated, you must re-enroll this January or your contributions will be stopped February 1.

Avoid interrupting contributions by taking these three simple steps:

- 1) Log in at mypay.dfas.mil
- 2) Click on the "Traditional TSP and Roth TSP" link.
- 3) Enter your Roth TSP contribution percentages of basic, special, incentive, and bonus pay.

For more information on the change to percentage-of-pay selections, visit www.dfas.mil/TSP_AC.html. If you prefer to use a paper form, complete the TSP-U-1 form available at tsp.gov and submit it to your finance office.

Matthew Doyle (Matthew.Doyle@dfas.mil) is the POC for this Roth TSP update.

Sincerely,

Steve M. Smith

Director, ESS Military Pay

PS. Start 2015 off on the right foot - go to mypay.dfas.mil and take care of your future today. Make continuing your retirement investment plans an easy to do New Year's resolution.

Loss Frame¹

Loss Frame¹

Plain Language⁵

Postscript⁶