Behavioural Insights and Public Policy
Institutions applying BI to public policy around the world

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IIU (CAN)
PHAC (CAN)

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ESRI (IRL)
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SEAI (IRL)
EPA (IRL)

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BIT (GBR)   Ofcom (GBR)
DEFRA (GBR) OFGEM (GBR)
FCA (GBR)   PHE (GBR)
HMCTS (GBR) SRA (GBR)
            2CV (GBR)

Scottish Government (GBR)
WICS (GBR)

AFM (NLD) MinEZ (NLD)
ACM (NLD) MinIPW (NLD)
BIN (NLD) Tax Admin (NLD)
MinBZK (NLD)

GreeNudge (NOR)
NNN (NOR)
Norway Tax (NOR)

Copenhagen (DNK) MindLab (DNK)
DBA (DNK)   SKAT (DNK)
DNN (DNK)   TEN
iNudgeyou (DNK) DVFA (DNK)
KFST (DNK)

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BMVg (DEU) GIZ (DEU)
BMZ (DEU)   IAB (DEU)

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OPS BIU (CAN)
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BMF (AUT)
BMWFW (AUT)
EmploymentSK (SVK)
MoF (SVK)
MoF (SVN)
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DOD (USA)
DOJ (USA)
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FTC (USA)
GSA (USA)
HHS (USA)
HUD (USA)
IRS (USA)
Lab @ DC (USA)
Treasury (USA)
USAID (USA)
USDA (USA)
VA (USA)
Commerce (USA)
DOT (USA)
NSF (USA)
SEC (USA)
SSA (USA)
OKHCA (USA)

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European Commission
Flemish Government (BEL)
FPS Finance (BEL)
Nudge-It (BEL)
Nudge France (FRA)
Chicago Booth (USA)   OECD
Chicago Crime Lab (USA) DITP (FRA)
Chicago Mayor's Office (USA) UNEP
BIG Harvard (USA)   PsykoLab (FRA)
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J-PAL   MinFinancas (PRT)
IPA (USA) Banco de Portugal (PRT)
ideas42 (USA) Agencia Tributaria (ESP)
IRC   CNMV (ESP)
CABS at MDRC (USA) MINETUR (ESP)
UNDP   MINHAP (ESP)
Kahneman-Treisman Mints & Brains (ESP)
Centre (USA) MEN (MAR)
Philadelphia (USA) CRESA (ITA)
Penn Nudge Unit (USA) Nudge Italia (ITA)
Nudge* (USA) ARERA (ITA)
Advanced Hindsight Consob (ITA)
Duke (USA) Regione Lazio (ITA)
Design Lab Tunisia (TUN)
MSDEC (MLT)
Nudge Unit Greece (GRC)
Nudge Turkey (TUR)

Nudge Unit
Japan
(JPY)

IRAS (SGP)
LTA (SGP)
MCI (SGP)
MHA BIU (SGP)
MOH (SGP)
MOM (SGP)
MSF (SGP)
PMO (SGP)

Nudge
Lebanon
(LBN)

CSD
(SAU)

QBIU
(QAT)

GSSCPD
(KWT)

CPFTA Environmental
(ISR) Protection
(ISR)

ASEA (MEX)
National Public Policy Lab (MEX)
Nudge Unit Mexico (MEX)

CATIE (CRI)
DNP (COL)
CRC (COL)
MINMINAS (COL)
MineduLAB (PER)

Busara Centre (KEN)

MOH (ZMB)

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ACCC (AUS)
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ASIC (AUS)
ATO (AUS)
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BETA (AUS)
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DFAT (AUS)
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DIIS (AUS)
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Employment (AUS)
Environment (AUS)
Fair Work (AUS)
Health (AUS)
ONA (AUS)
Treasury (AUS)

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Australia
(AUS)

NSW BIU
(AUS)

ENAP (BRA)
CVM (BRA)
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LabGob (CHL)
SERNAC (CHL)

WCG, Department of the
Premier (ZAF)

VicGov BIU (AUS)
Productivity Commission (AUS)
BehaviourWorks Australia (AUS)

IRD
(NZD)

Institutions inside government   **Institutions outside government**   **Multi-national organisations**