1. Maria wants to post a job ad on Facebook in order to have more candidates. She is loggin in with Facebook account.
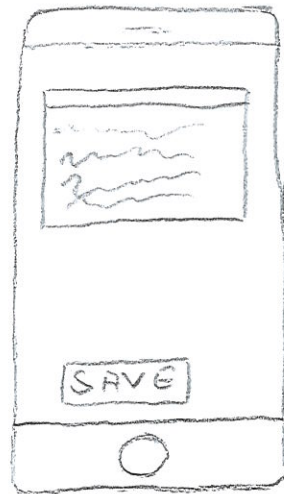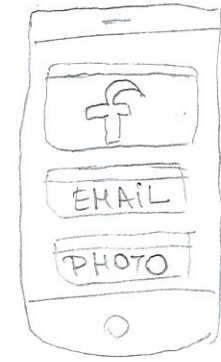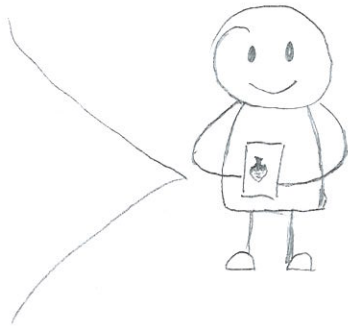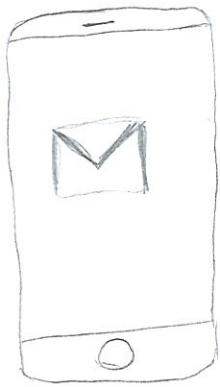
2. Maria can select to write a simple post or to upload a photo attached to a message. She is going to write a simple post.
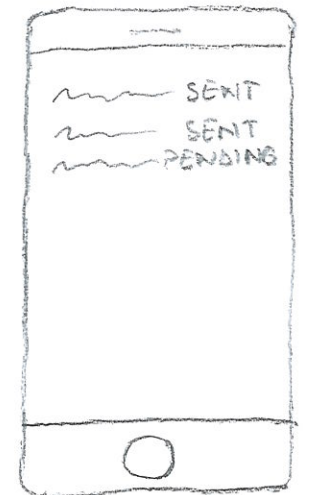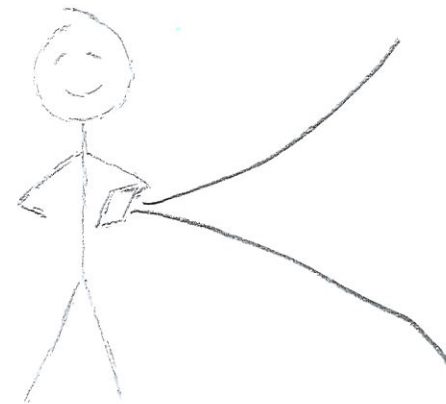
3. She SAVES the post and now is waiting for the message to be posted.

4. She is checking the History list to see the action status. She is happy when she receives a great number of likes.

① Maria knows that some people don't use social media, so she wants to send the new job description to those possible candidates by email
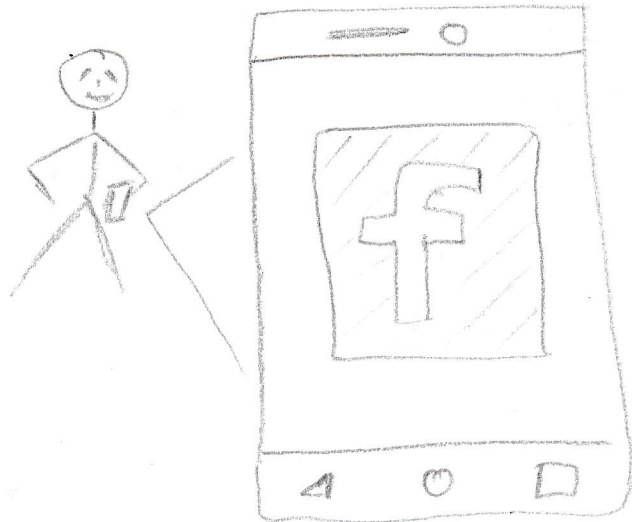
② She wants as many responses as possible, so she opens the IdeaT app and selects the EMAIL option
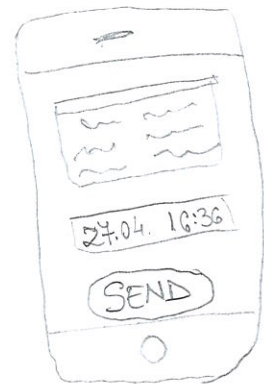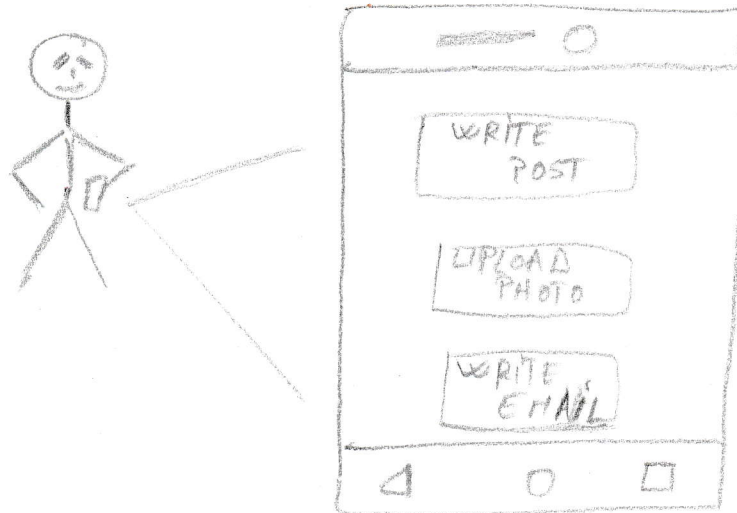
③ She sees the recommended time and is happy with the result, so she taps on SEND

④ While waiting for the SENT notification, she can finish her other work

1. Francésco is an influencer on social media and she wants to promote her outfits. She wants to post a photo in order to be more popular and to have more followers. She is loggin in with Facebook account.


2. Francesca uses the Ideal App, which offers her 3 options: write a simple post, upload a photo or write an e-mail. She will choose Upload Photo option.
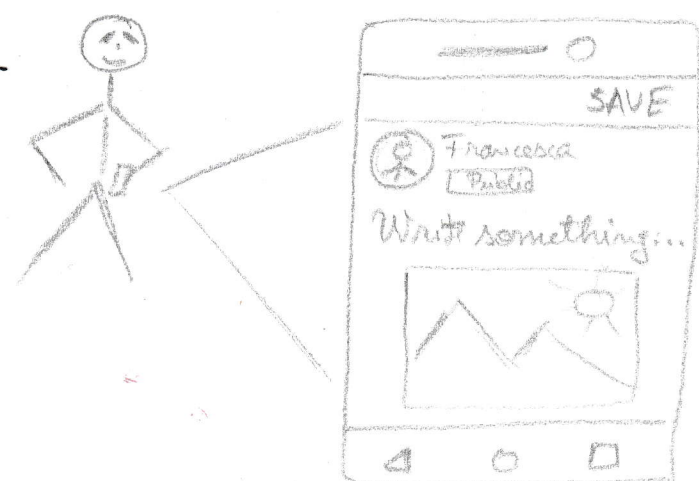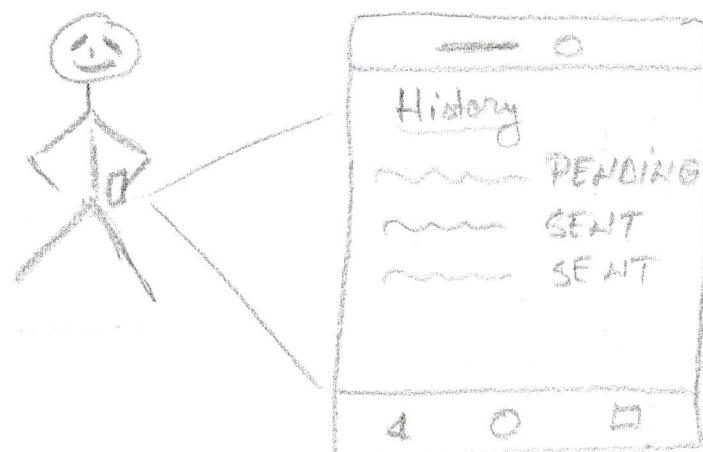

3. Francesca uploads the photo and then she will save it. She will wait for the recommended time. The app will suggest this to get more viewers.
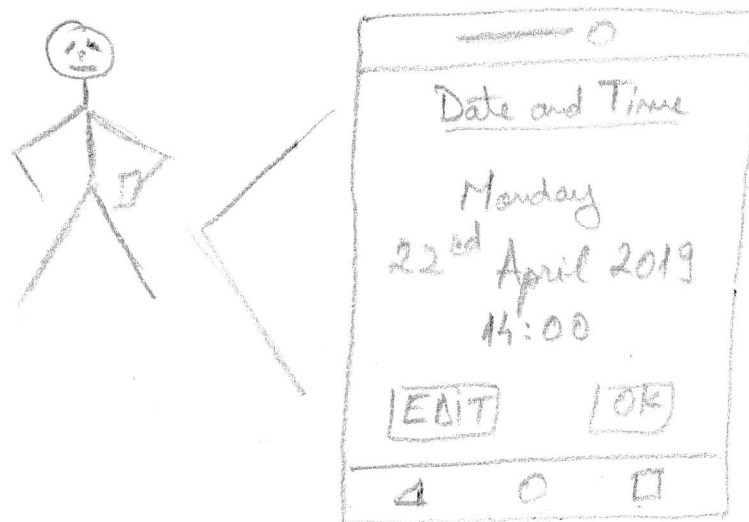
4. Francesca can change the recommended time or she can select OK. She wants to change it and she selects EDIT.
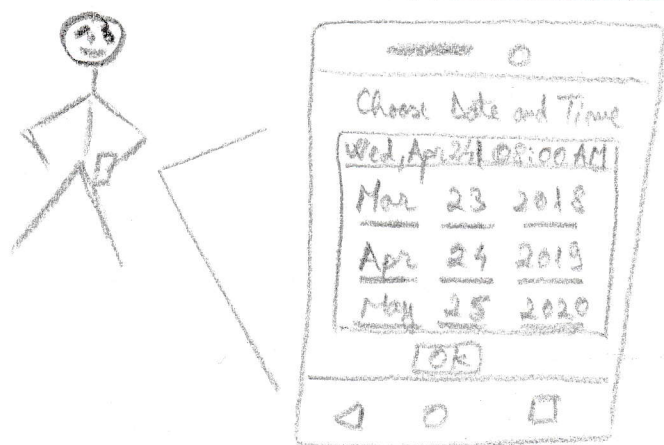
5. She selects 24th April 2019 using DateTime Picker and then she will select OK.

6. She is checking the History list to see the status of the action. The status for her last post is PENDING and after the photo will be uploaded, the status will be changed in SENT and Francesca will obtain what she wants.