introduction

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goals

- appreciation for statistical rules
  (practical rigor, not methodological rigor)
- ways to think about/look at data
- familiarity with statistical techniques
- landscape of more advanced techniques

ground rules

- no "stupid" questions
- too basic:

    – ask! I can help later
    – get what you can

- too advanced:

    – ask! we can talk later
    – think about pedagogy

- please give feedback as we go along