Brett Boyd

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I'm an intuitive and creative UI/UX designer at Lipscomb University. As a strong collaborator with a keen eye for details, I always meet deadlines to deliver awesome results. With a unique background in the creative and business worlds, I've learned to generate my own momentum and take my learning into my own hands to reach my goals. Currently seeking an internship to further build my skills in UI/UX Design.

Education

Lipscomb University, Nashville TN

Graduating May 2023

Pursuing a Bachelor of Science in Software Engineering

Relevant Coursework:

User Interface Design Web Development Systems Analysis & Design

Object-Oriented Programming Graphic Design Marketing

Skills and proficiencies

• Relevant software: Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma

- Web skills: HTML, CSS, JavaScript, jQuery, Bootstrap
- Business skills: entrepreneurship, marketing, user research/feedback, branding, graphic design
- Powerful content writing skills and impeccable grammar
- Experience with Windows, Mac, and Linux operating systems

Work Experience

BetterBoxed Product & Experience Design

Fall 2021

Reimagining what a snack box should be— affordable, healthy, and eco-friendly

- Designed the logo and branding materials for our student business
- Plans for designing the promotional content and graphics
- Plans for designing the website

User Interface Class Project (project leader)

Spring 2021

A holistic redesign of our university's printing program

- Lead a team to design and prototype a streamlined document printing interface, based on issues found in out university's own printing app interface. Frequently presented our progress to the class.
- Designed interfaces for mobile and desktop, with a focus on efficiency and usability
- Built a working desktop version prototype with jQuery
- Iteratively learned from our mistakes and the feedback we received
- Exceeded our project goals and finished well ahead of schedule

Move! Music City Website

Spring/Summer 2021

Designed and built a nonprofit website for a strong cause

- I worked alongside the nonprofit's leader to create an online presence that fits the spirit of the program.
- Rapidly prototyped our ideas with the site builder, and kept a focus on both mobile and desktop
- Designed (and coded) a custom exercise logging system for classrooms to use
- All of the motivation for completing this endeavor was on me— and I delivered results.

Web Dev Class Projects (project leader)

Fall 2020, Spring 2021

Design and implementation of a music portfolio site (Spring 2021)

- Long-term Web Dev II project, including all web skills mentioned above
- As part of an agile development approach, I repeatedly submitted my site for feedback and incorporated new features periodically.

Design and mockup of an improved drive-in movie theater webpage (Fall 2020)

- Our development comprised of creating wireframes, sketches, navigation hierarchies, and a working mockup in HTML. Took place throughout
- I was also responsible for organizing our work and scheduling presentations with our professor.