# bradley dean jones

# 765.624.8690 hello@bradleyjon.es

### PRO SKILLS

Graphic Design
Web Development
Dreamweaver
InDesign
Illustrator
Premiere Pro
Photography
Photoshop
Office 360

#### PERSONAL SKILLS

Leadership
Productivity
Creativity
Team Work
Dependability
ASL (Sign Lang.)

#### DEV SKILLS

**Proficient:** HTML, CSS, JS, jQuery, PHP, LESS, SASS, SCSS, React.

Beginner: Java, Swift, Objective C.

#### PHOTOGRAPHY SKILLS

Wedding, engagement, drone, senior, model shoots, stills, headshots, home/ estate, family photos, film, photojournalism work, studio lighting and audio.

#### DESIGN SKILLS

Logos, graphics, apparel, UI/UX, websites, brand material, EDDMs, business cards, Photoshop, color correction/grading, editing photography, 3D models.

#### REFERENCES

#### **Kyle Hinton**

Assistant Manager, Ad Operations *Gannet (USA Today Network)* (317) 492-3906

#### EDUCATION

#### 2013 – 2017 BALL STATE UNIVERSITY

Bachelor's Degree in Photojournalism

Minor in Digital Media

#### EXPERIENCE

# June 2023 - Present Pedego E-Bikes Indy

#### Sales/Customer Service

Indianapolis, Indiana

As a Sales/Customer Service representative at Pedego Electric Bikes, I leverage my extensive knowledge of the products to provide valuable information to customers. I work as a team in selling, coordinating rentals for individuals, and maintenance on the bikes; to ensuring customers have an exceptional experience.

## July 2018 - Feb. 2023 Gannett (USA Today Network)

# **Graphic Designer**

Indianapolis, Indiana

Designing animated and static digital ads for clients based around specific needs. This work consists of digital, pre-roll video, animated, newsletter, and many more types of ads. Helping my team to get out a large queue of work in a short amount of time and having well designed, unique work is our specialty.

### Sept 2017 - May 2018 H&M

#### **Sales Associate**

Indianapolis, Indiana

Work as a team to make sure the store is running at full ability. Running the register, keeping the store clean, and most importantly doing customer service work. Speaking with customers and getting them the proper help they need as quickly as possible.

#### 2013 – 2017 BALL STATE DAILY NEWS

#### iDesk Developer

Muncie, Indiana

Help running social media, analytics, and designing (including a full redesign) for Ball State Daily News and Unified Media at Ball State University. Build a repository of "code snippets" that non-coders at the newspaper could use. These "snippets" allowed users to login to a CMS I created and build templated widgets that would output a fully stylized "snippet" in HTML/CSS/JS, and I also designed web articles and helped writers, journalists, and editors create a seamless integrated between print and web.

Previously: Page Designer, Online Design Editor, Summer iDesk Editor

# May 2016 – Aug. 2016 BALL STATE UNIVERSITY Web Content Assistant

Muncie, Indiana

Working in the Division of Strategic Communications, I was responsible for helping manage and run websites for Ball State University. I also helped complete help-desk tickets that students and faculty would submit. These tickets included errors on BSU.EDU, change staff photos, and switching over themes the designer created.