

### TIPS FOR WRITING FEEDBACK



#### START WITH WHY

Think about why you're offering feedback. What result do you want to create by sharing this feedback? Make it actionable.



#### **BE SPECIFIC**

Provide examples of what your colleague did, how they did it (culture & values), and the impact it had. Use the framework below.

Situation - Action - Result



### **CHOOSE WORDS CAREFULLY**

Take the time to write your feedback in a way your audience will understand. What you cannot communicate in body language and tone will have to be translated into precise words.



## **USE GOOD JUDGMENT**

Ask yourself, "Would I share this directly with my colleague?" While your feedback will be sent only to their manager, it is a good approach to take before submitting.

# IDFA MODEL FOR GIVING FFFDBACK











#### Action

Feedback can be transformational, but only if action is taken. Articulate a clear, measurable next step and set a date to follow up.