

My visual argument is meant to argue against ocean pollution. Ocean pollution is a problem that seems like it is not going away time soon and needs to be addressed. I wanted my argument to address this issue to the general public. My instinct was to surround my visual with plastic waste and trash bags to emphasize and project waste in our oceans. Hoping this will get people to want to clean our oceans. I also wanted to spread out my layers cause, in relating, the waste in the sea is not clustered into the spot but spread in different sections. I wanted the visual to play on people's emotions, so I decided to use a natural person and animals in my agreement to sympathize with. The blue colours give it the visual sombre modest tone as any ocean does. At first, I was not going to have any text and let the visual alone leave the message. But I wanted to leave the viewers with some food for thought, so I added text to make them think. I think my designs choices deliver a message to the audience.