# Lecture 1a Visualization: History and Examples

Data visualization · 1-DAV-105 Lecture by Broňa Brejová

#### René Descartes, La Géométrie, 1637

Introduced Cartesian coordinate system, similar ideas also Nicole Oresme (14th century)

### G E O M E T R I E.

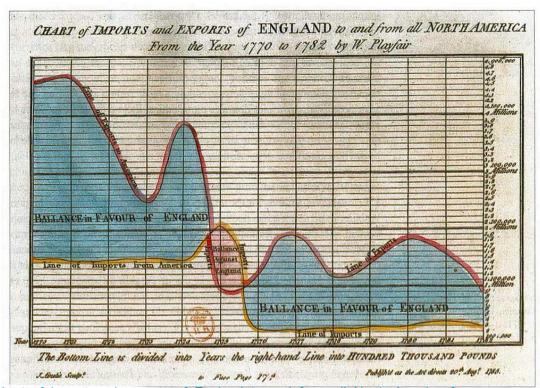
Des problesmes qu'on peut construire sans y employer que des cercles & des lignes droites.

Ou s les Problesmes de Geometrie se peuvent facilement reduire a tels termes, qu'il n'est besoin par aprés que de connoiftre la longeur de quelques lignes droites, pour les construire.

Et comme toute l'Arithmetique n'est composée, que Commet de quatre ou cinq operations, qui sont l'Addition, la le calcul d'Arithmetique n'est composée, que confraction, la Multiplication, la Diuisson, & l'Extra-thmeticion des racines, qu'on peut prendre pour vne espece que se rapporte de Diuisson: Ainsi n'at'on autre chose a faire en Geo-aux operations de metrie touchant les lignes qu'on cherche, pour les pre-Geomeparer a estre connuës, que leur en adiouster d'autres, ou ttie. en oster, Oubien en ayant vne, que se nommeray l'vnité pour la rapporter d'autant mieux aux nombres, & qui peut ordinairement estre prise a discretion, puis en ayant encore deux autres, en trouuer vne quatriesme, qui soit à l'vne de ces deux, comme l'autre est a l'vnité, ce qui est le mesme que la Multiplication, oubien en trouuer vne quatriesme, qui soit a l'vnité de ces deux, comme l'vnité

#### William Playfair, Commercial and Political Atlas, 1786

Playfair invented or popularized different types of graphs (line and area graphs, bar graphs, pie charts)

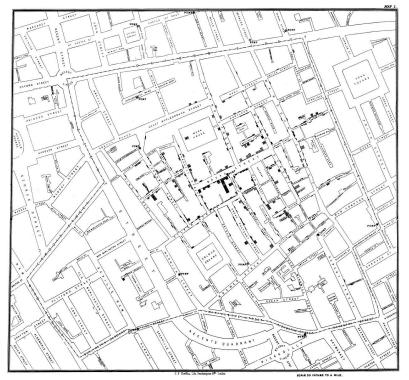


https://commons.wikimedia.org/wiki/File:1786\_Playfair - Chart\_of\_import\_and\_exports\_of\_England\_to\_and\_from\_all\_North\_America\_from\_the\_year\_1770\_to\_1782.jpg

John Snow, On the Mode of Communication of Cholera,

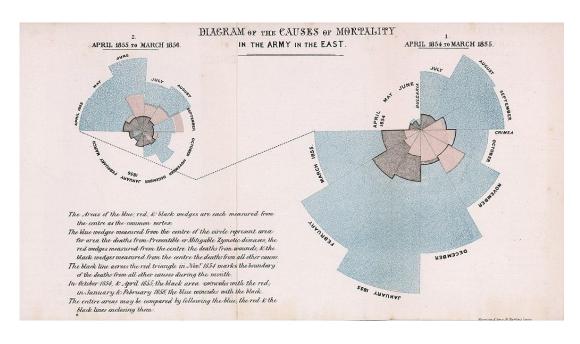
1854

Snow tracked cholera cases in 1854 outbreak and displayed them clustered around a single London well

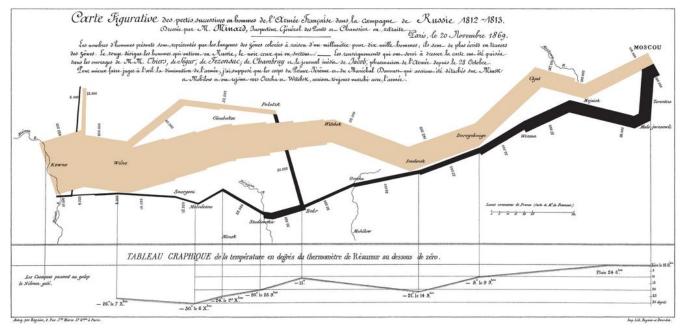


## Florence Nightingale, Diagram of the causes of mortality in the army in the East, 1858

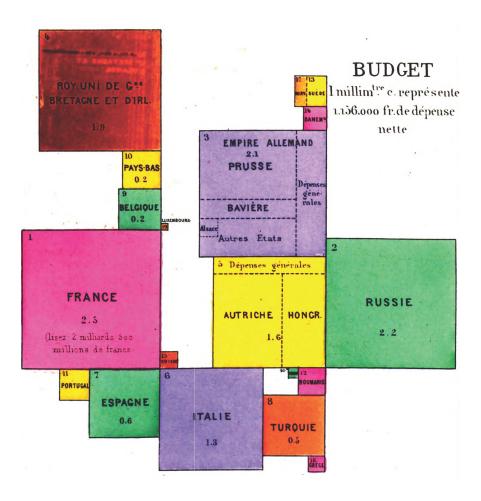
Nightingale led a field hospital during Crimean War, reported to the government on poor conditions causing deaths from typhus, cholera etc



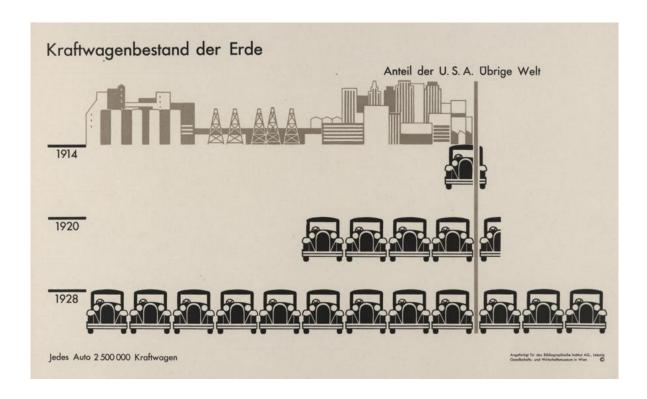
# Charles Minard, Figurative Map of the successive losses in men of the French Army in the Russian campaign 1812–1813, 1869



#### Pierre Émile Levasseur, 1876

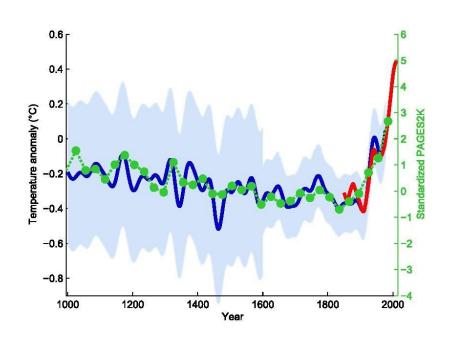


#### Otto Neurath, Gesellschaft und Wirtschaft, 1930

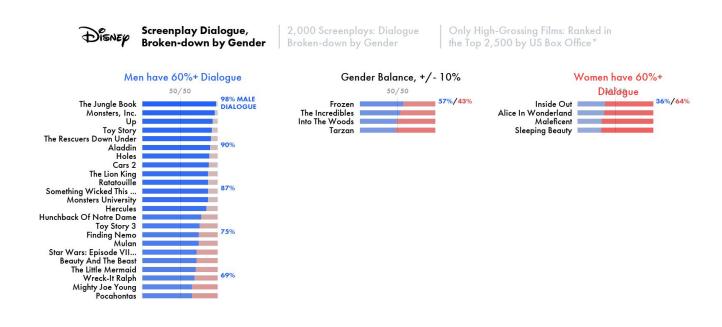


## Mann, Bradley & Hughes: Northern hemisphere temperatures during the past millennium[...] 1999

Hockey stick graph, created publicity and controversy, featured also in 2001 Intergovernmental Panel on Climate Change Third Assessment Report

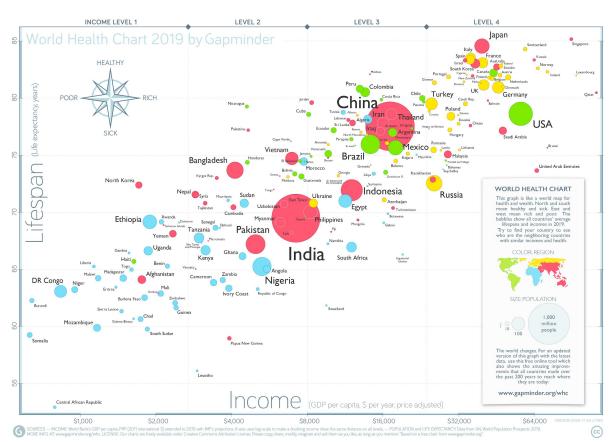


# Anderson & Daniels: Film Dialog from 2,000 Screenplays, Broken Down by Gender and Age, 2016



# Gapminder foundation, World Health Chart 2019, 2020

Original version by Hans Rosling in his 2006 TED talk



#### Other recent examples

Deadly pandemics in history

https://www.visualcapitalist.com/history-of-pandemics-deadliest/

Death from armed conflicts

https://stevenrattner.com/wp-content/uploads/2024/12/10.png (article)

Raw materials in your laptop

https://www.voronoiapp.com/natural-resources/Raw-materials-in-your-laptop-1892

#### Additional resources

- Tableaux.com: Data is beautiful: 10 of the best data visualization examples from history to today <a href="https://www.tableau.com/learn/articles/best-beautiful-data-visualization-examples">https://www.tableau.com/learn/articles/best-beautiful-data-visualization-examples</a>
- Michael Friendly: History of Data Visualization https://friendly.github.io/HistDataVis/
- Hans Rosling The best stats you've ever seen (TED Talk)
   <a href="https://www.ted.com/talks/hans\_rosling\_the-best\_stats\_you\_ve\_ever\_seen">https://www.ted.com/talks/hans\_rosling\_the\_best\_stats\_you\_ve\_ever\_seen</a>