# Lecture 3a Overview of Plot Types

Data visualization · 1-DAV-105 Lecture by Broňa Brejová

#### Types of variables (columns)

#### Categorical / qualitative

- Nominal: values have no fixed ordering (for example, gender, country, color)
- Ordinal: values are ordered (for example education level primary / secondary / university; star ranking 0-5)

#### **Numerical / quantitative**

- **Discrete**: typically counts
- Continuous: typically measurements

#### Types of variables (columns)

#### **Numerical / quantitative**

- Discrete: typically counts
- Continuous: typically measurements

Numerical variables also categorized as follows:

- Ratio (pomerová): if zero means "none", and it is meaningful to compute ratios / percentages (mass, length, duration, cost, ...)
- Interval: does not have "true zero", we can subtract but not make ratios (temperature in degress C, date)

#### Data for today

- Various country indicators downloaded from the World Bank for years 2000, 2010, 2018
- Population, area, GDP per capita, life expectancy, fertility (number of children per woman)
- Also classification into regions and income groups
- Which are categorical / numerical?

We will also use Gapminder life expectancy 1990-2020 from I01

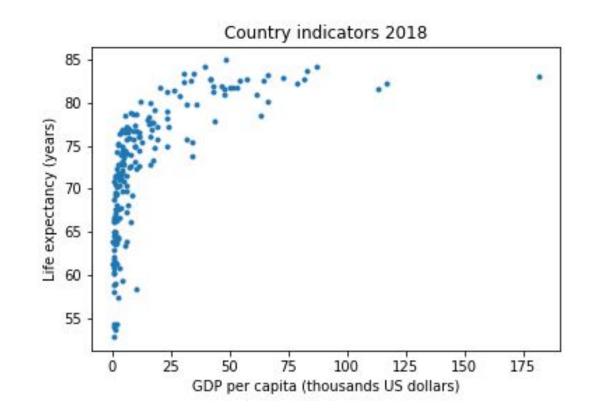
### Scatter plot (bodový graf)

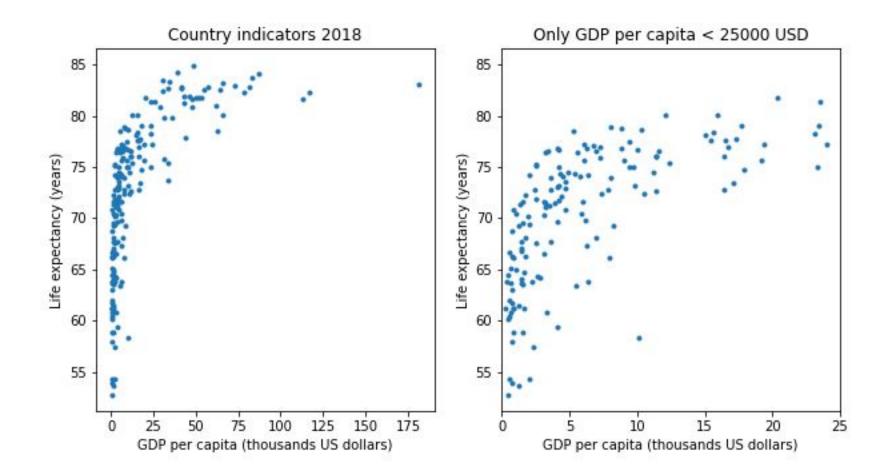
Good for two numerical variables (x and y).

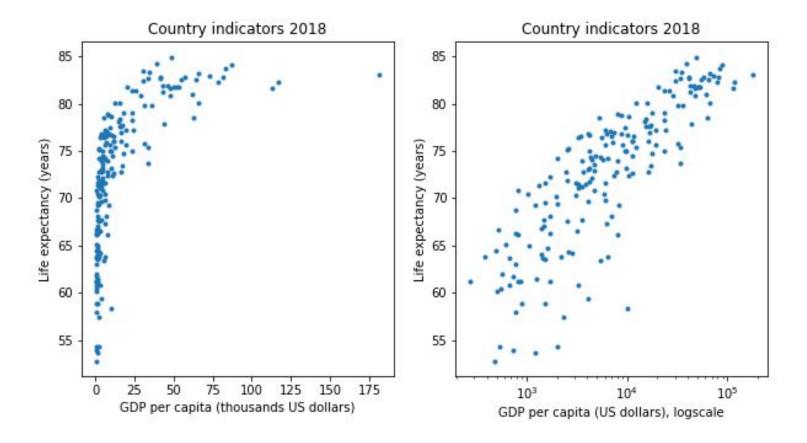
In this plot, many points near left boundary, most space empty.

Solution 1: combine overall view and detail

Solution 2: log scale

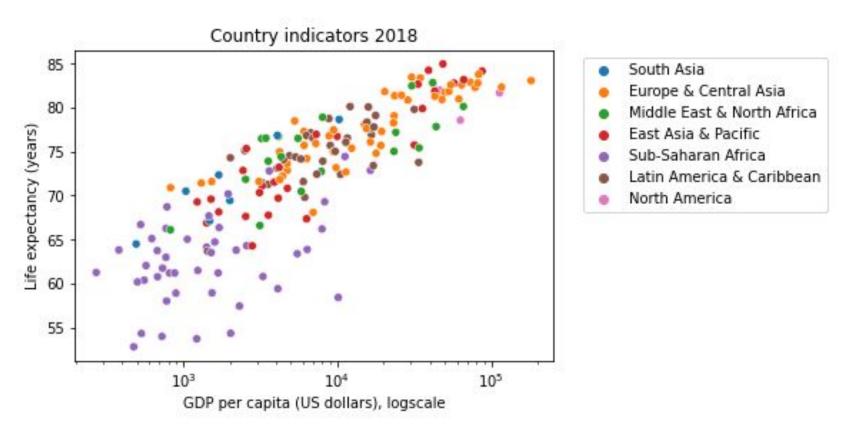




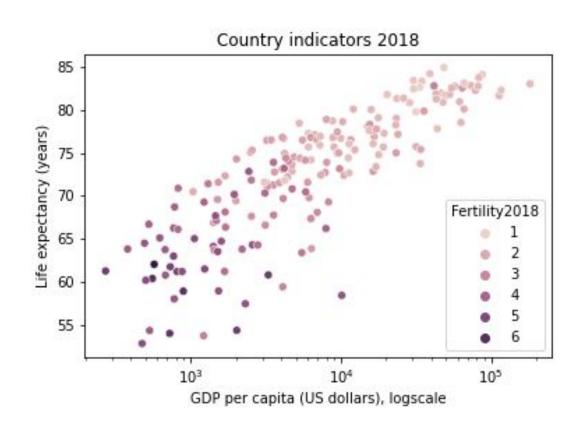


Log-scale x-axis: draw at log(x) instead of x, but axis ticks show values of x

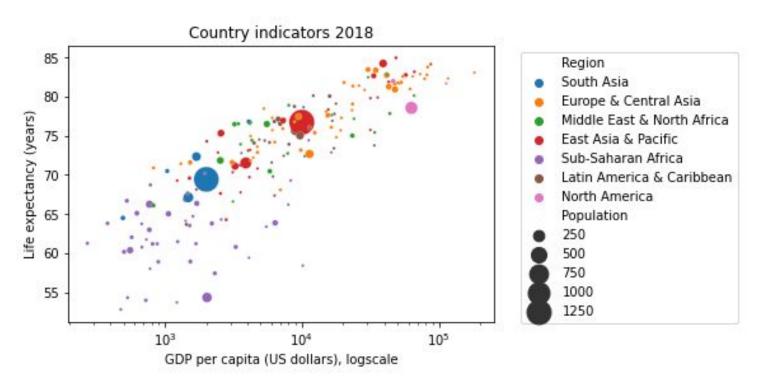
#### Adding categorical variable with color



#### Adding numerical variable with color scale

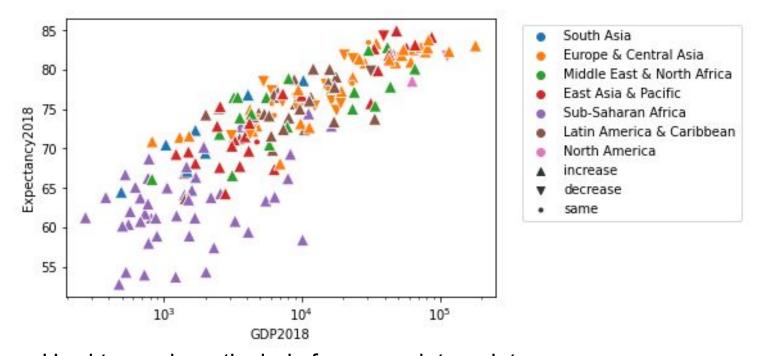


#### Adding numerical variable with marker size



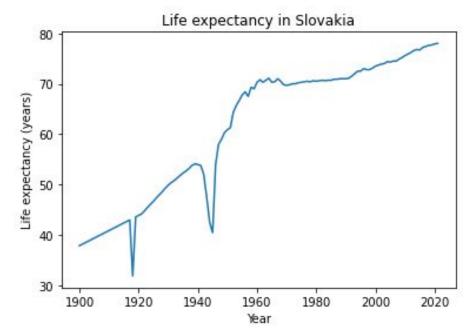
Variable value should be proportional to circle area, not diameter!

#### Adding categorical variable with marker shape



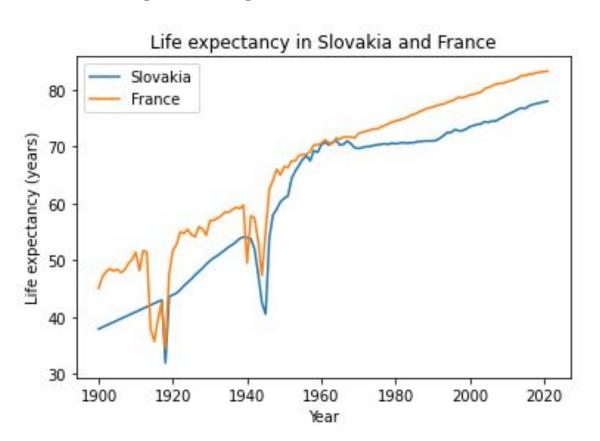
Hard to read, particularly for many data points Showing population change between 2000 and 2018 If less than 1% change, marked as equal

#### Line graph (čiarový graf)

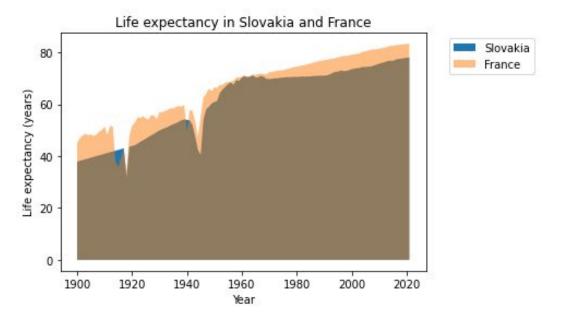


Emphasizing continuity between data points Data points can be also shown as markers

#### Adding categorical variable with color

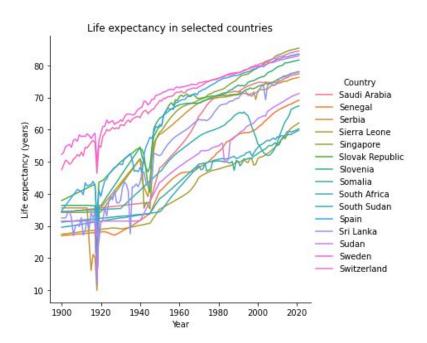


#### Area graph (plošný graf)



Y-axis must start at 0 Emphasizes differences more than line graph, but also more cluttered

#### Line graph with many lines



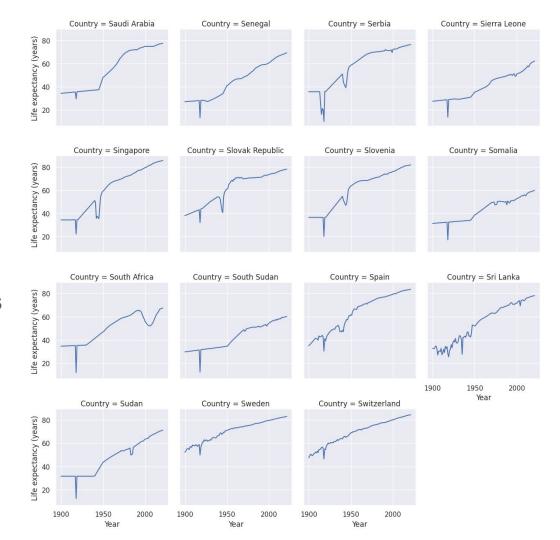
Hard to follow individual lines, but shows general trends and comparisons Countries starting with S and having population at least 1 million (except Syria)

#### Small multiples

A small plot for each value of a categorical variable

Must have the same axes!

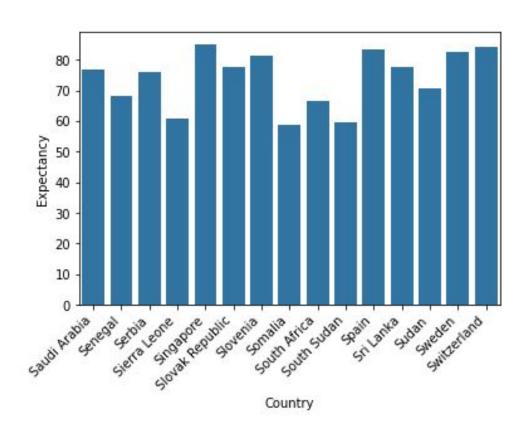
Exact comparison difficult, but it is possible to notice different trends



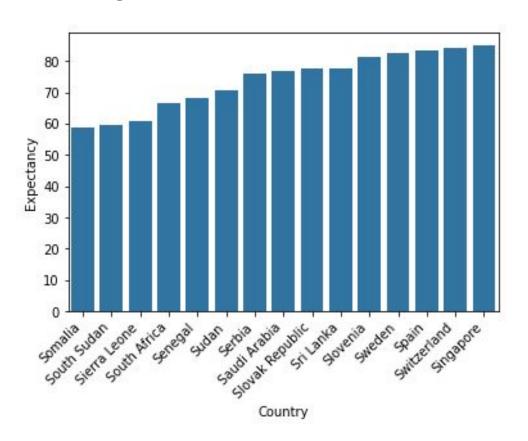
## Bar graph (stĺpcový/pruhový graf)

X-axis is categorical

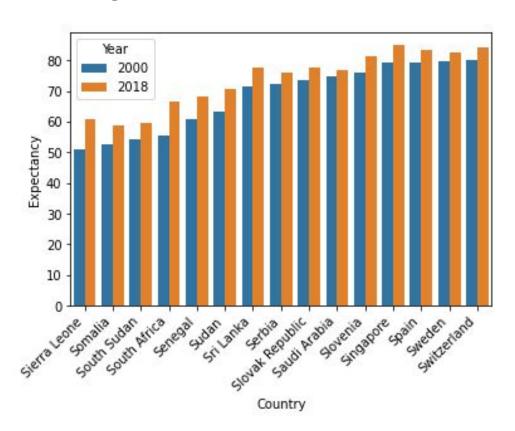
Y-axis must start at 0



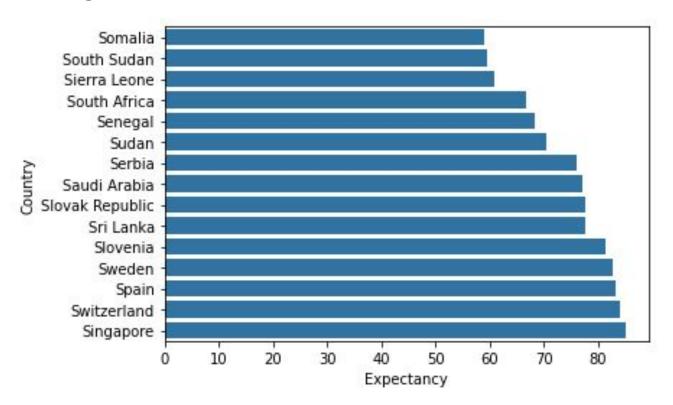
#### Bar graph with sorted columns



#### Bar graph with colored columns



#### Bar graphs can be horizontal



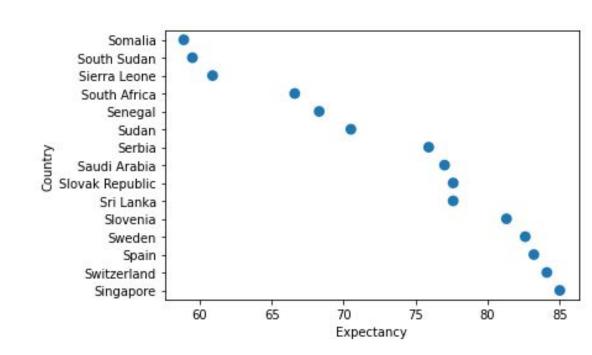
#### Dot plot

As bar graph but only dots shown at the top of the bar

Less clutter

X-axis does not need to start at 0 - better use of space

Can use multiple colors

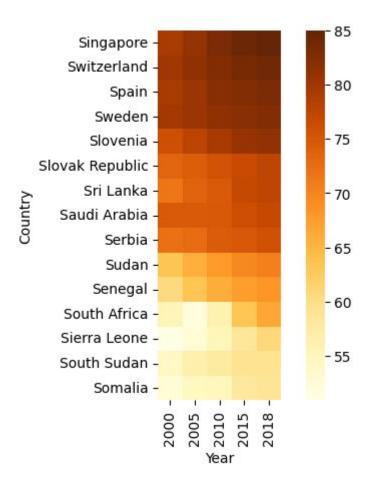


#### Heatmap

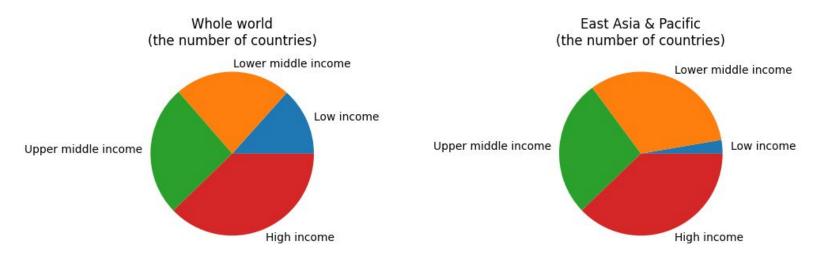
Both axes categorical

Numerical value shown in a color scale

Compact display, but color scales harder to read

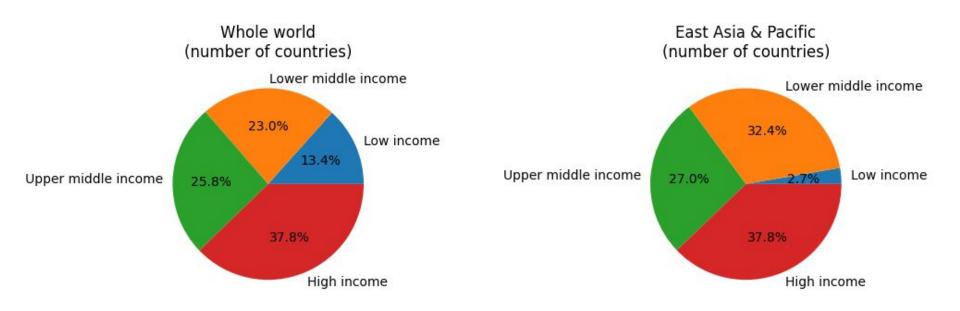


#### Pie chart (koláčový graf)



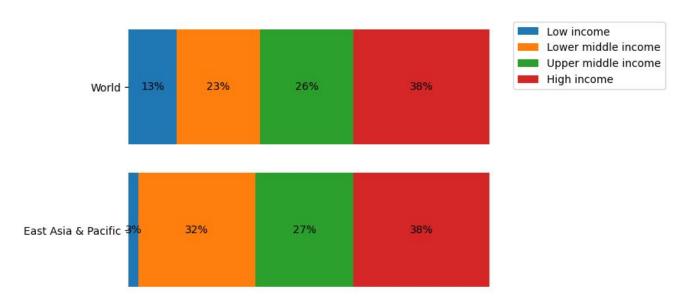
Obvious that percentages displayed Very large values are easy to see (here high income) Hard to compare similar values to each other Space use not good

#### Pie chart with values labeled



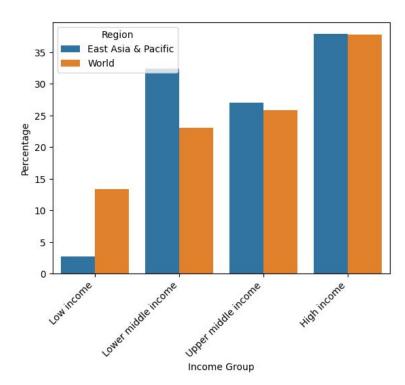
Easier to compare but still not ideal Labeling values also useful in other types of graphs

#### Stacked (skladaný) bar graph instead of pie chart



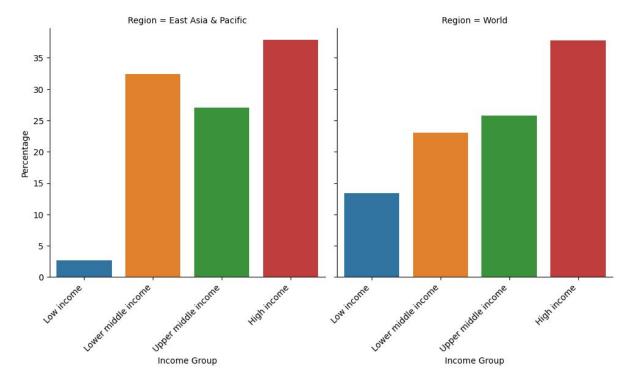
Rectangles easier to compare than wedges
Would benefit from labeled values
Middle colors hard to compare across bars
Similar idea: stacked area plot (change in percentages over time)

#### Colored bar graph instead of pie chart



Easy to compare East Asia vs whole world

#### Colored bar graph instead of pie chart



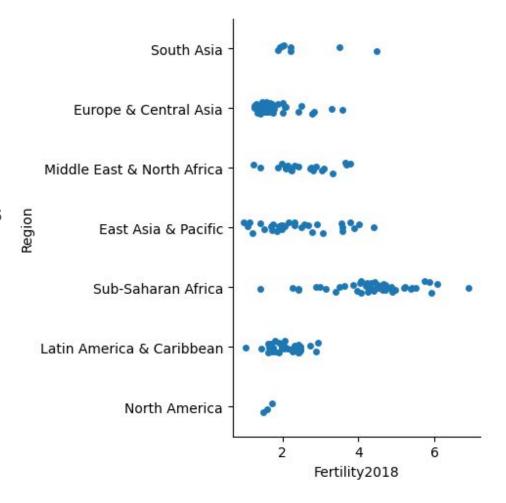
Easy to compare income groups within region

#### Strip plot

One axis categorical

Other axis shows individual data points

Jitter added in categorical axis to avoid point overlap

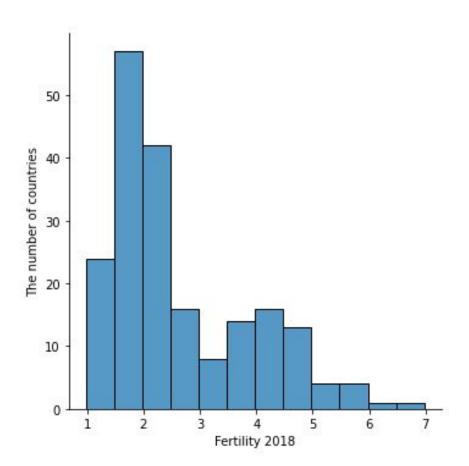


#### Histogram

For 1D numerical data

Split values into bins, show bin sizes as bar graph

We could use colors to display 2 or more histograms



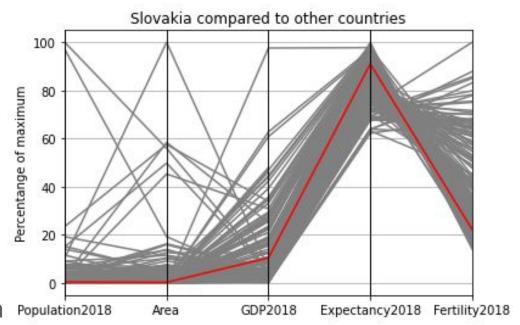
## Parallel coordinates

Good for multidimensional numerical data

Each column one dimension

Here scaled as % of maximum value

Hard to see individual lines, but can show trends, compare groups shown in color or selected data point vs others

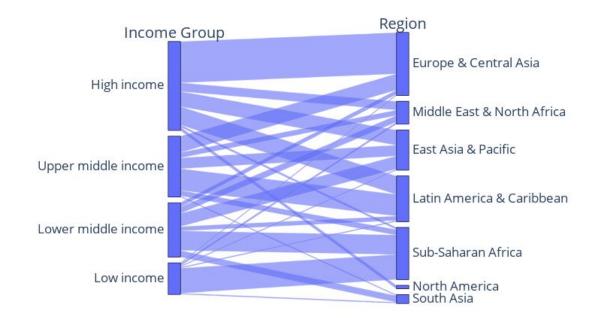


## Parallel categories

Good for multidimensional categorical data

Each column one dimension

The widths of ribbons correspond to the number of countries



## Radar chart (radarový graf)

Hard-to-read version of parallel coordinates

Perhaps some justification in cyclical domains, such as average temperature in months of a year

