CHARTING THE COURSE OF INNOVATION: A STARTUP ANALYSIS

GANESAR COLLEGE OF ARTS AND SCIENCE Melaisivapuri, Pudukkottai – 622403

Faculty Mentor: A. VADIVELMURUGAN,
Assistant Professor

Project Done By
BRINDHA .M –Team Leader
ANITHA.T-Team Member
CHINNAMEENAL.R-Team Member
ELAKKIYA.S-Team Member
ISWARYA.S-Team Member

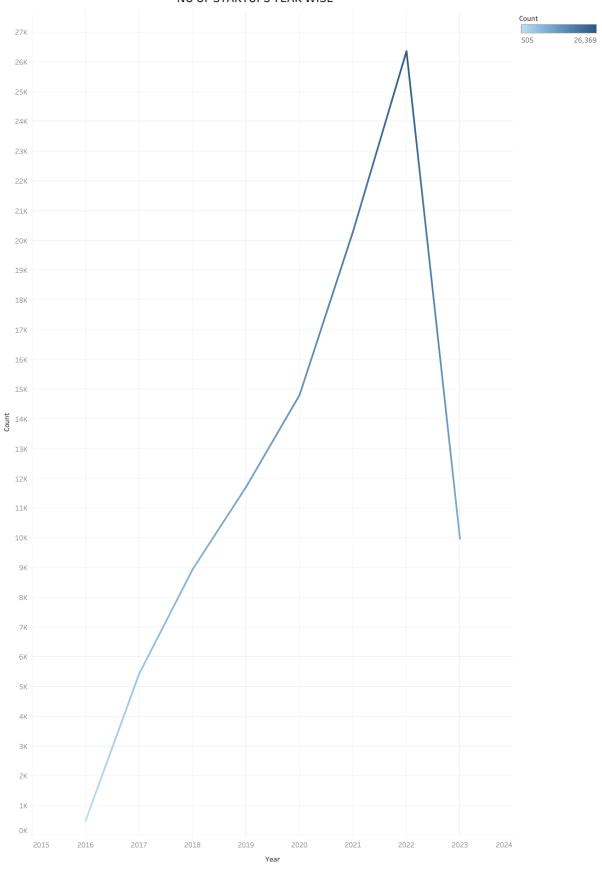
TEAM ID: NM2023TMID28027

INTRODUCTION

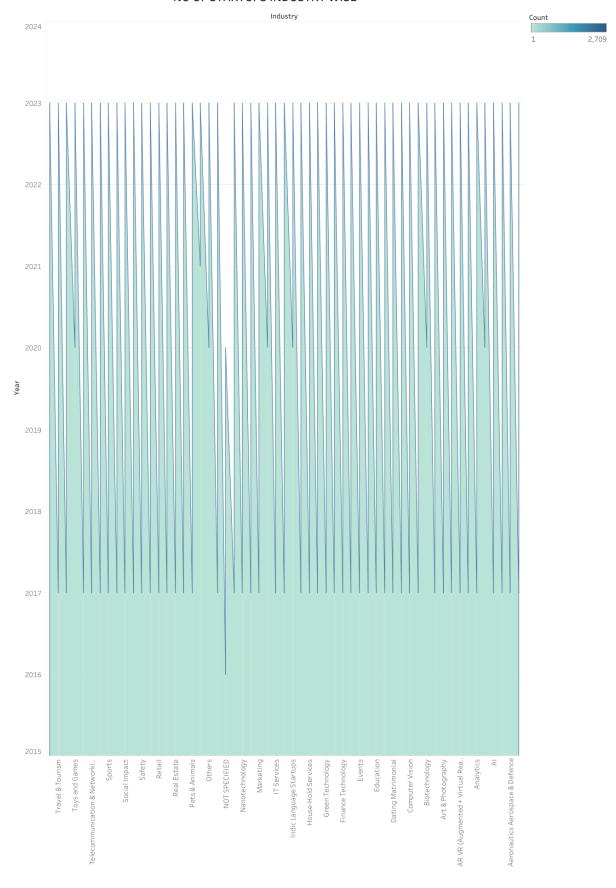
Starting a new company can be an exciting and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. There are several key areas that you should focus on when conducting a startup company analysis. Conducting a thorough analysis of these areas can help you identify potential challenges and opportunities, and develop strategies to address them. It is also important to regularly review and update your analysis as the business progresses, in order to adapt to changing market conditions.

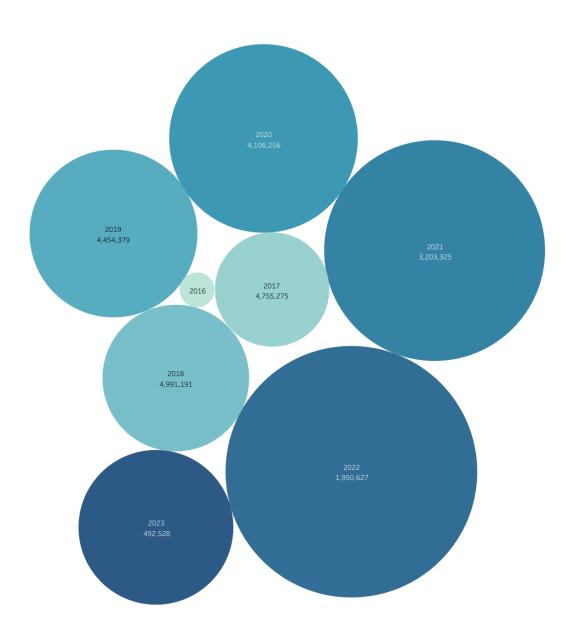
Data collection is the process of gathering and measuring information on variables of interest, in an established systematic fashion that enables one to answer stated research questions, test hypotheses, evaluate outcomes and generate insights from the data.

NO OF STARTUPS YEAR WISE

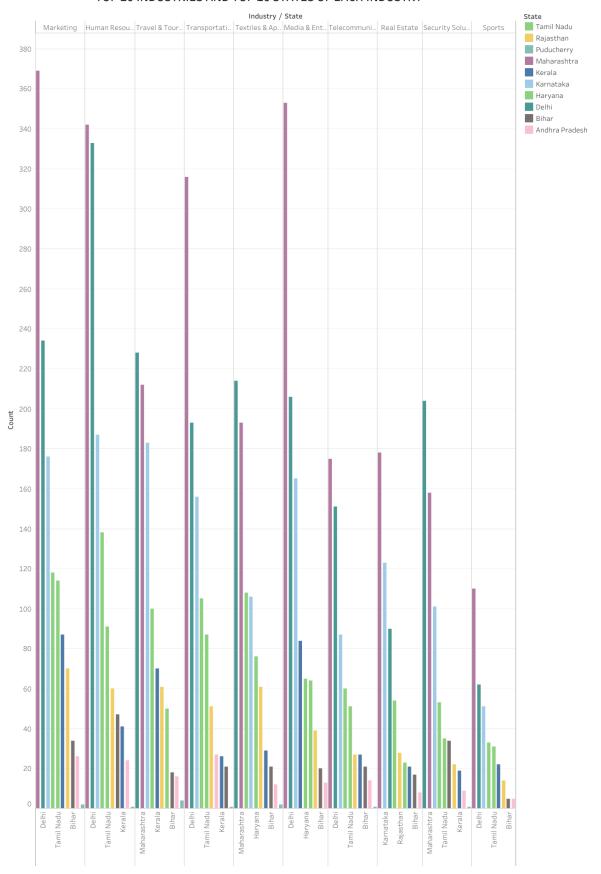


NO OF STARTUPS INDUSTRY WISE



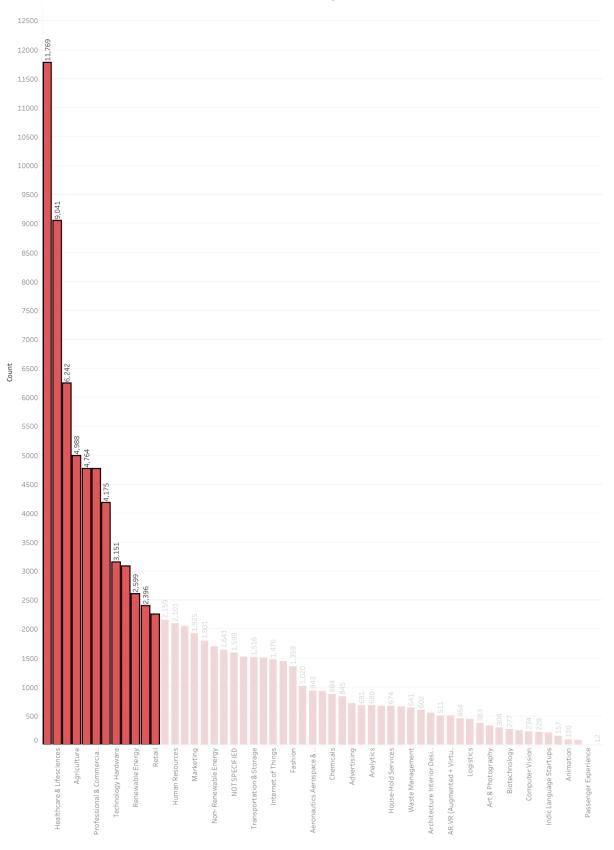


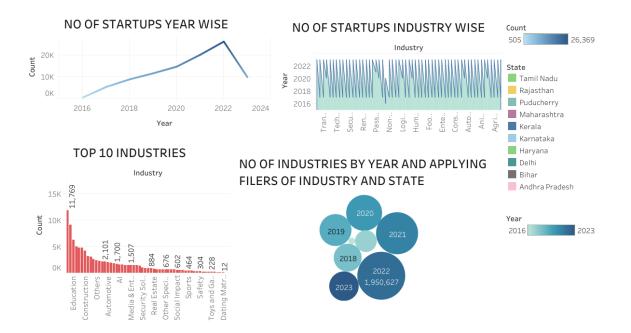
TOP 10 INDUSTRIES AND TOP 10 STATES OF EACH INDUSTRY



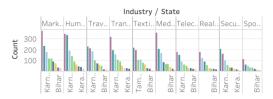
TOP 10 INDUSTRIES

Industry





TOP 10 INDUSTRIES AND TOP 10 STATES OF EACH INDUSTRY



CONCLUSION

We have extracted the Insights from the data and put the data in the form of visualizations, Dashboards and story. We conclude from that visualizations China, is a country, have large assets in the banking industries.