Billy Shih

206.229.5678
http://bbshih.github.io
me@billyshih.com

PROFESSIONAL EXPERIENCE

Ruby on Rails and iOS developer   **Jan 2012 – Present**
- Technical Skills: Ruby on Rails, HTML, CSS, Heroku, Git, RSpec, JavaScript, Objective-C, TestFlight

Projects http://github.com/bbshih
- **AppFunnel** (Ruby on Rails): Automates the applicant process for an academic institution. Allows for application submission, rating of applicants and email follow-up http://github.com/bbshih/AppFunnel
- **Samaritext** (Contract - Ruby on Rails): Users register their license plate to be able to receive alert SMS's from strangers that notice a problem with their car. Uses Twilio API to receive and send messages. http://github.com/bbshih/twilio_sms_app
- **Corgi Fetch** (iPhone): Aggregates photos and videos of corgis, allowing users to save their favorite corgi media and share to social networks. Utilizes Instagram and YouTube API's for content. App has a 5 star average rating from 32 reviews. http://bit.ly/GetCorgiFetch
- **Prototyping** (Contract - iOS): Created proof-of-concept iPhone and iPad apps for a large Fortune 500 networking company. Apps were presented to Fortune 500 CEO's and code is still being used.

Front-End Developer, Co-Founder   **t+j designs**   **May 2011 – Present**
- Co-founder of a profitable fashion jewelry ecommerce site with $350,000+ in revenue for 2012.
- Featured on The Today Show, Access Hollywood, and the New York Post http://tandjdesigns.com
- Developed website on Shopify and BigCommerce platforms using HTML/CSS/JavaScript.
- Created a simple app to host a Pinterest contest http://github.com/bbshih/pinterest_contest

CMO, Co-Founder   **Philanthro Seattle**   **Dec 2010 – Feb 2013**
- Co-founded the Seattle chapter of Philanthro, a non-profit, and built it from non-existent to throwing over 10 events/year with a team of 15+ volunteers http://sea.philanthroproductions.org
- Lead a website redesign of all six of Philanthro's web properties, taking on web development (PHP, HTML, CSS), information architecture and project management
- Raised $15,000+ for non-profits and garnered 100+ hours of community service for non-profits like Ronald McDonald House Charities, DonorsChoose and JDRF

Director of Optimization   **RealSelf**   **Dec 2010 – Jan 2012**
- Worked closely with CEO and VPs to develop goals, metrics and reports helping to make RealSelf an Inc. 500 company (Ranked #302 nationally/#6 in Seattle in 2012) http://www.realself.com
- Formalized product development process around Pivotal Tracker to create clear lines of communication and set expectations between development, CEO, Sales VP and Community VP
- Gathered data to generate customer insights, influencing product direction

Senior Optimization Analyst   **Webtrends/Widemile**   **Sept 2007 – Nov 2010**
- Commonly delivered conversion lifts of +30%, including a 120% lift for a leading enterprise software lead gen campaign using Webtrends Optimize, an a/b/n and multivariate testing platform
- Managed over $150,000 of annual revenue in accounts including Microsoft and The Weather Channel

EDUCATION

Ruby on Rails Student   **Code Fellows**   **May 2013 to June 2013**
- Ruby on Rails boot camp teaching Behavior Driven Development by Andy Sack of Tech Stars
- Class consisted of 4 hours instruction followed by 4+ hours of coding each day for 8 weeks
- Voted **Best Final Project** for AppFunnel http://github.com/bbshih/AppFunnel

Student   **University of Washington**   **September 2003 – June 2007**
- B.A. in Business Administration (Concentration: Information Systems)
- GPA: 3.63 - Information Systems GPA: 3.74 - Dean's List for 2005-2006 and 2006-2007