

An aerial photograph of a long, curved bridge spanning a body of water. The bridge has multiple lanes and is supported by numerous piers. The water is a deep blue, and the sky in the background is a warm orange and pink, suggesting a sunset or sunrise. The bridge curves from the top right towards the bottom left of the frame.

# Presentation template

Updated

2025 Q1

**Bentley**<sup>®</sup>

© 2025 Bentley Systems, Incorporated.

# Reference guide

## Please read before editing

This PowerPoint template contains a handful of example slides, along with an icon library. There are multiple versions of each slide in the Master Slides, which can be accessed by selecting the drop-down arrow next to "New Slide." Following these tips and tricks will ensure that your presentation is in line with the Bentley brand, and it is well received.

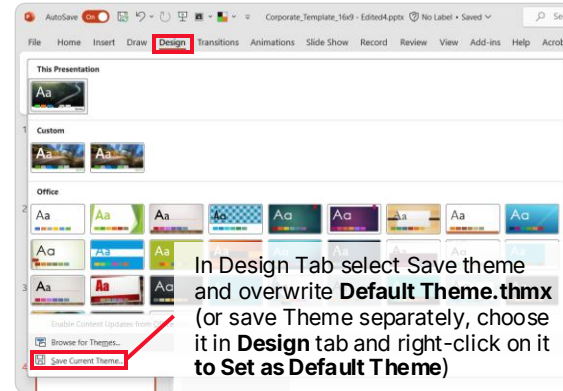
Refrain from copying and pasting into this template when possible. Copying and pasting text from other applications such as Microsoft Word, Outlook, and other PowerPoint presentations may overwrite the styles in this document. If you must copy and paste content in, be mindful of the styles and sizes of text so you can adjust to ensure consistency.

Before beginning, save this document as a new working file. This will ensure you always have the original template presentation as a reference.

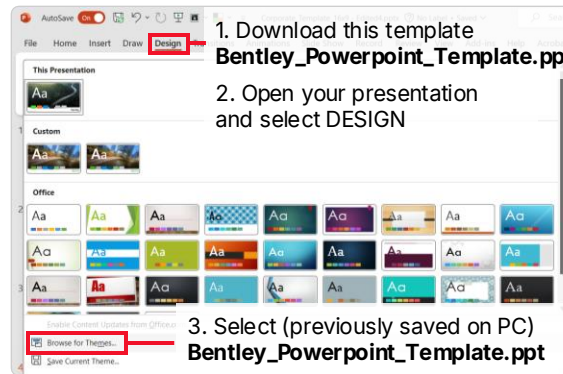
## Slide design tips

- Keep your text simple and minimize the amount of text on your slides. You want your audience to listen to you present your information, rather than read the screen.
- Choose a font size that your audience can read from a distance.
- Use high quality images and graphics to help tell your story. Don't overwhelm your audience by adding too many images or charts to a slide, however.
- Make slide backgrounds subtle and keep them consistent, you don't want the background or design to detract from your message.
- Always check the spelling and grammar in your presentation.

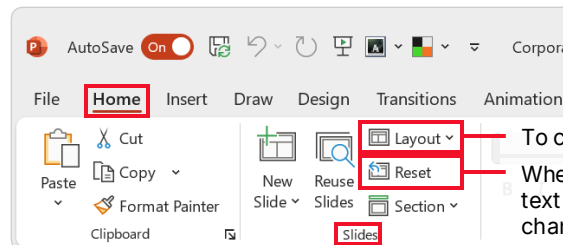
## Setting theme as default



## Adding theme to existing presentation



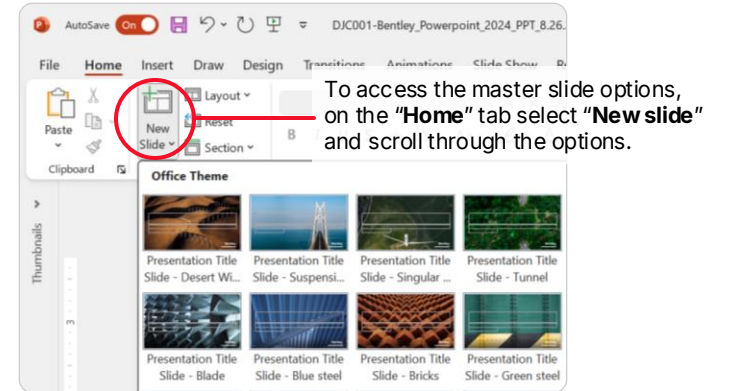
## Tools in "Home" tab



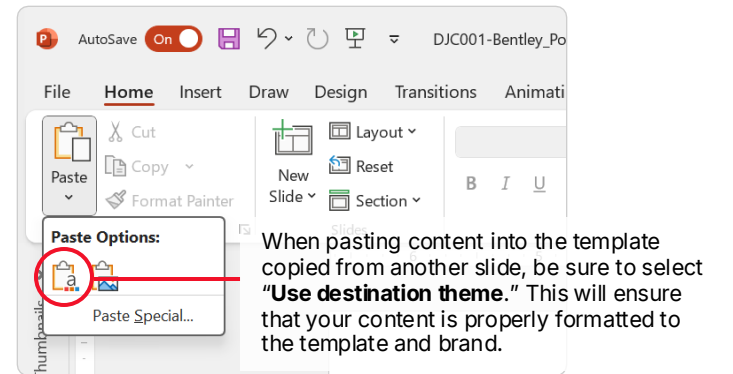
To choose available slide layouts for this template.

When in need of rebuilding text formatting (after copying some text from another file the style might be off or after doing changes and deciding to go back to the original layout).

## Accessing the master slide options



## Pasting content into template

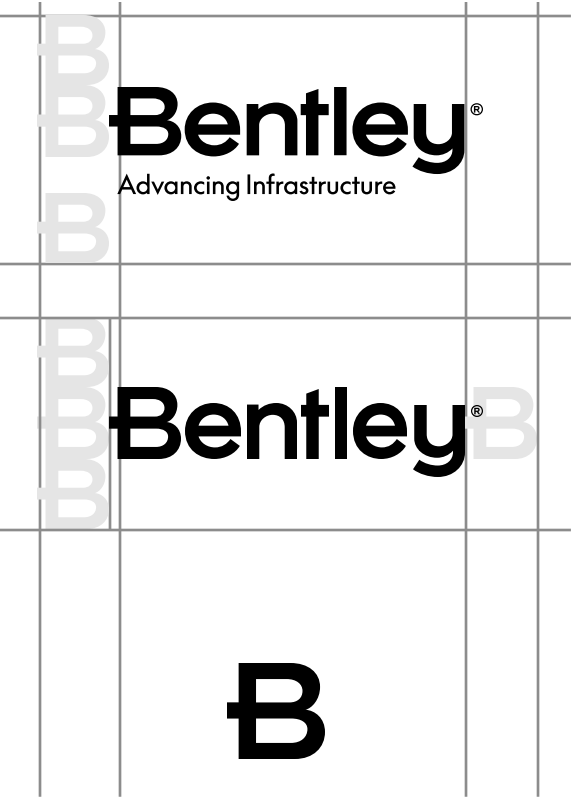


# Brand font

Bentley's new brand font is **Inter**.

Text can be only black on white / light-grey or white on color – text is never used in color.

Use only sentence case.



# Brand colors





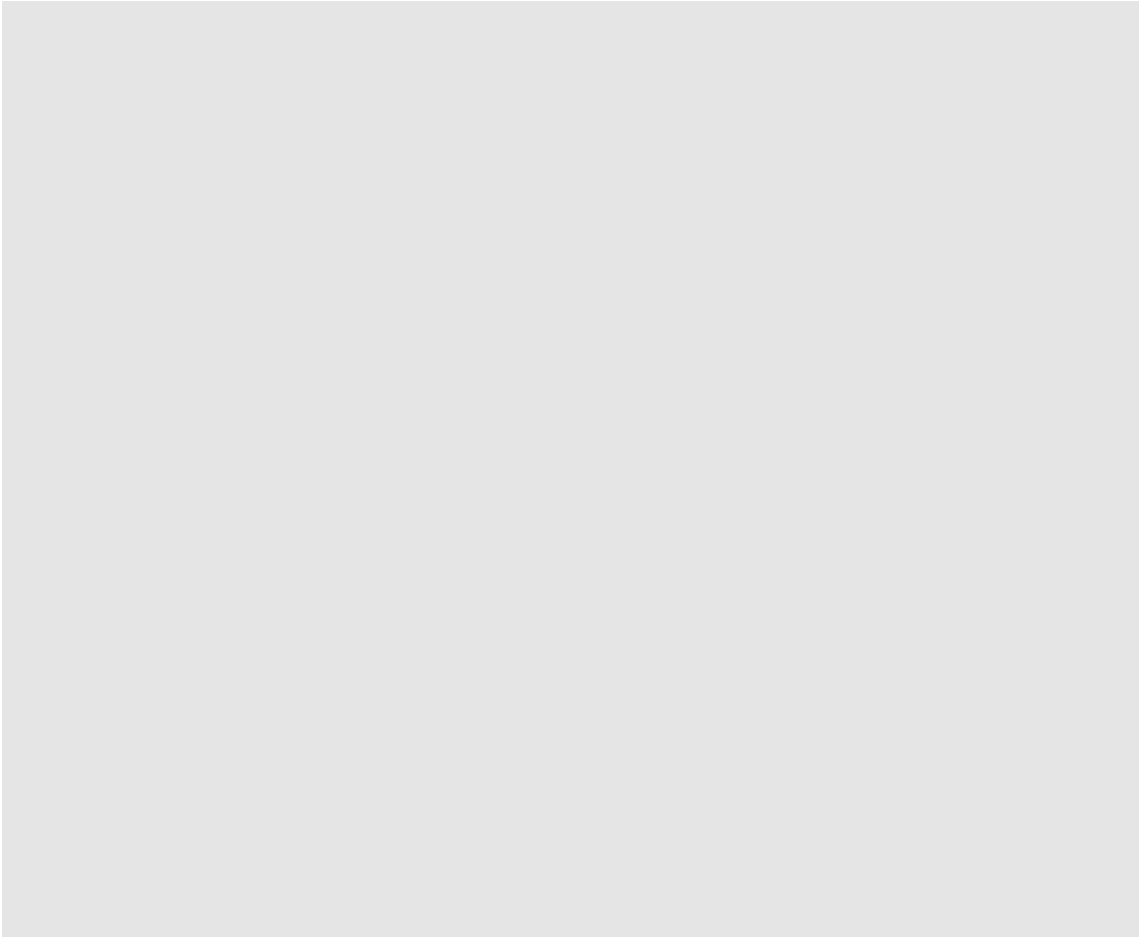
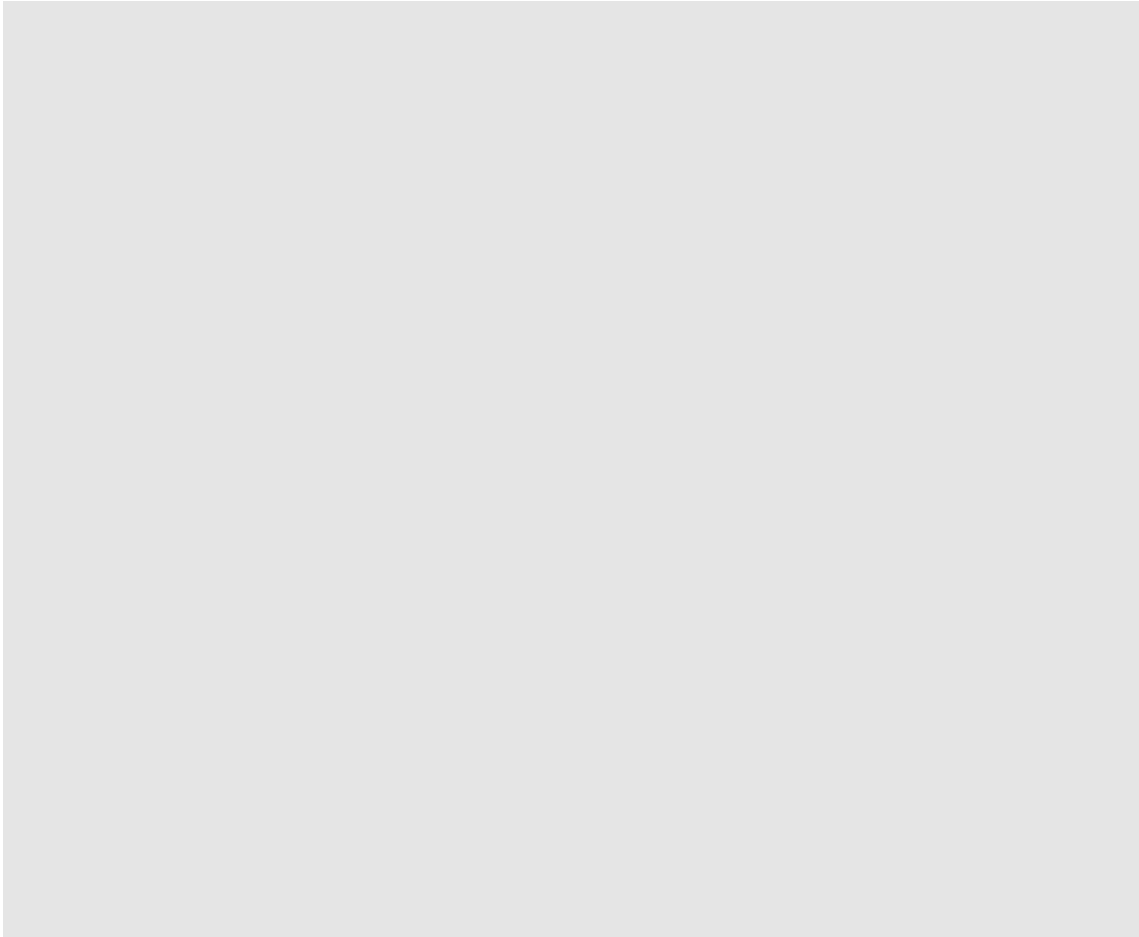
# Logos





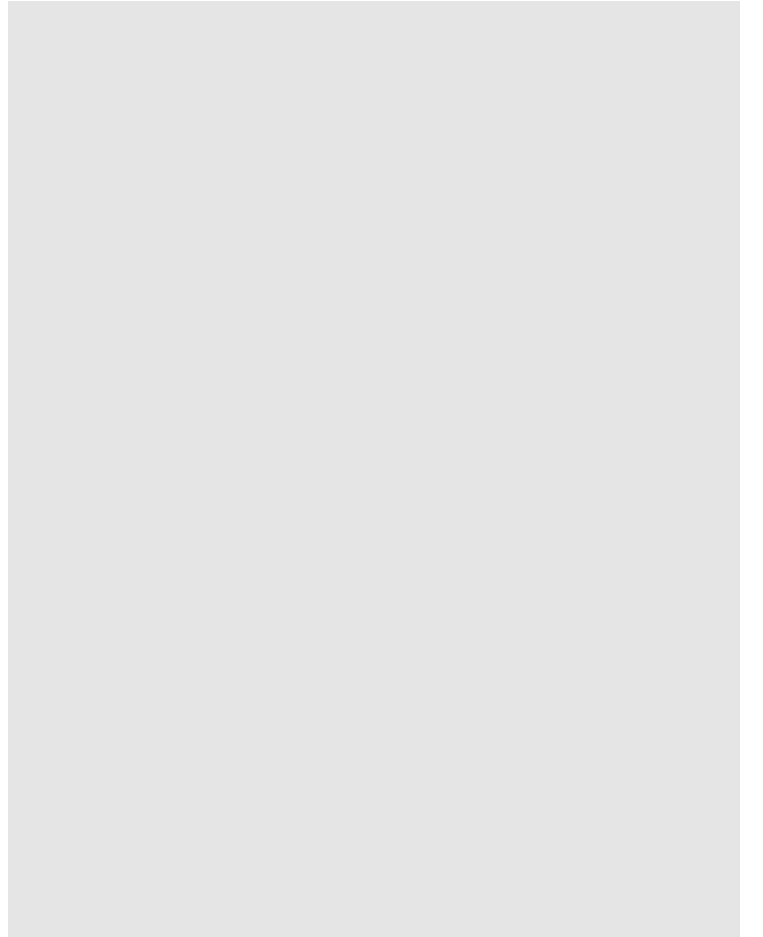
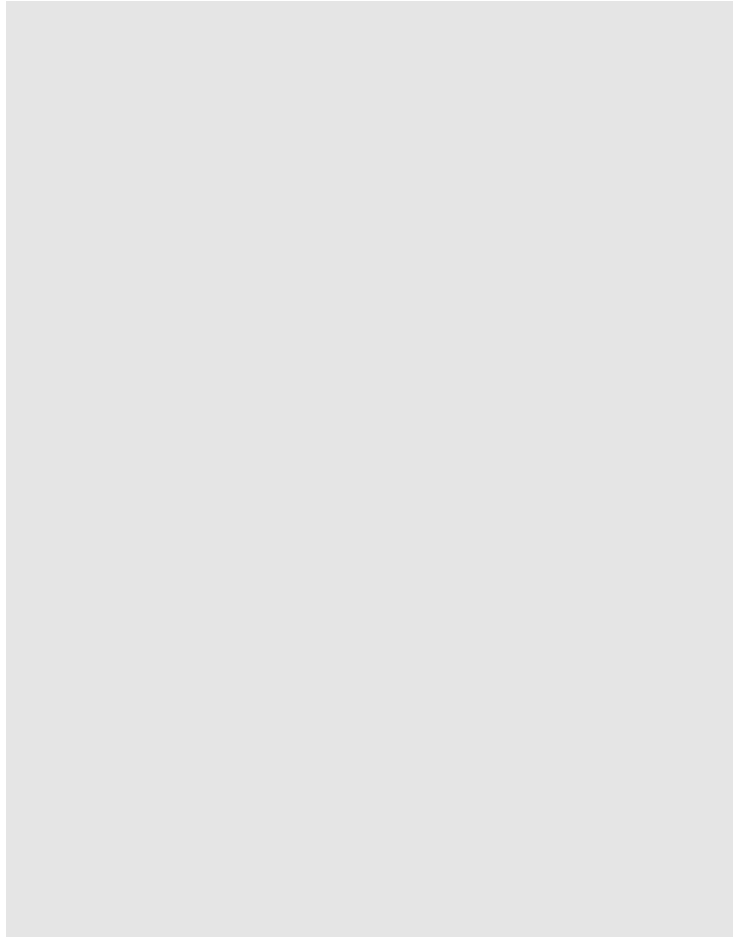
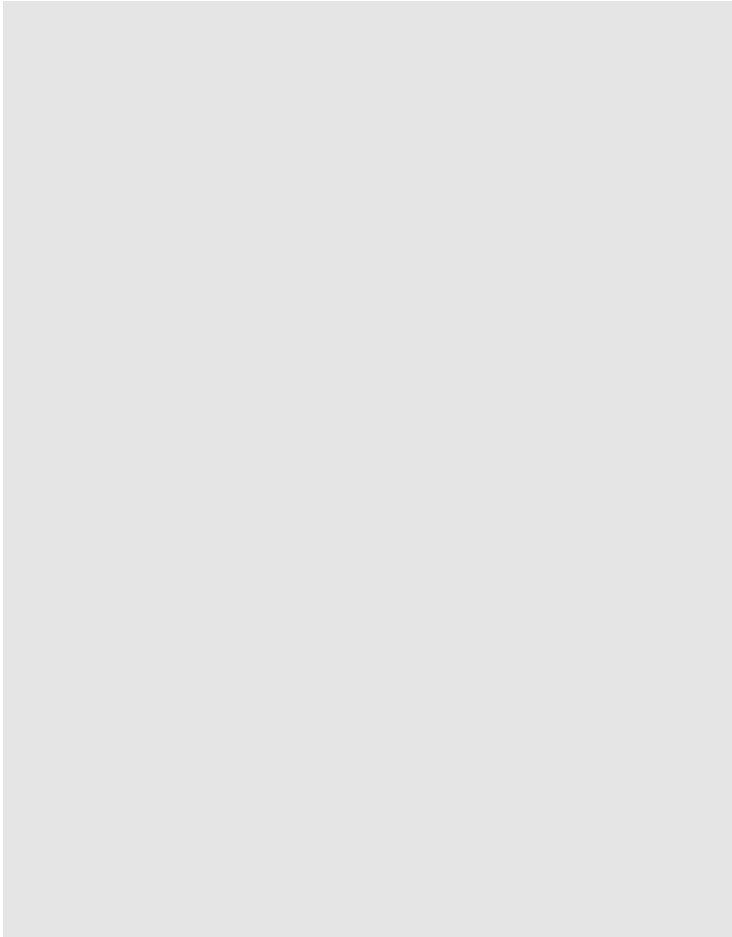




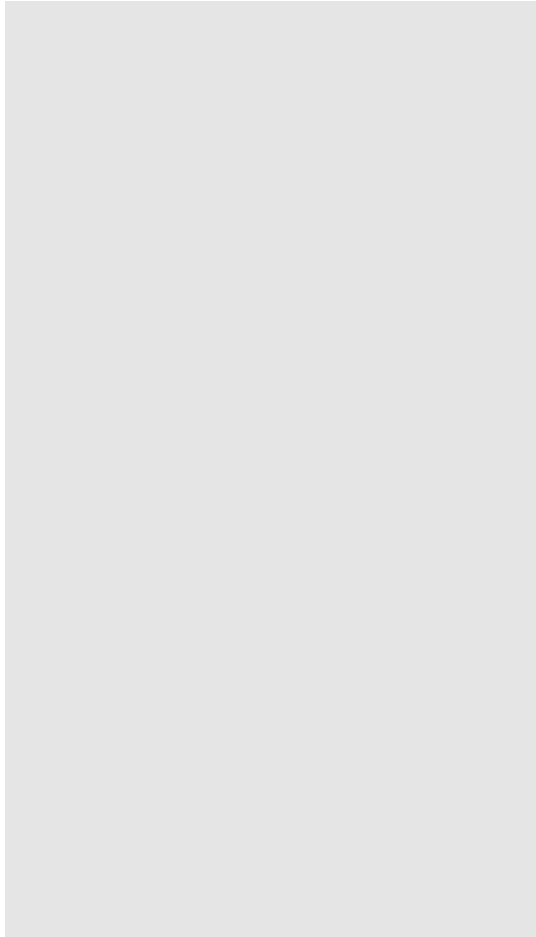
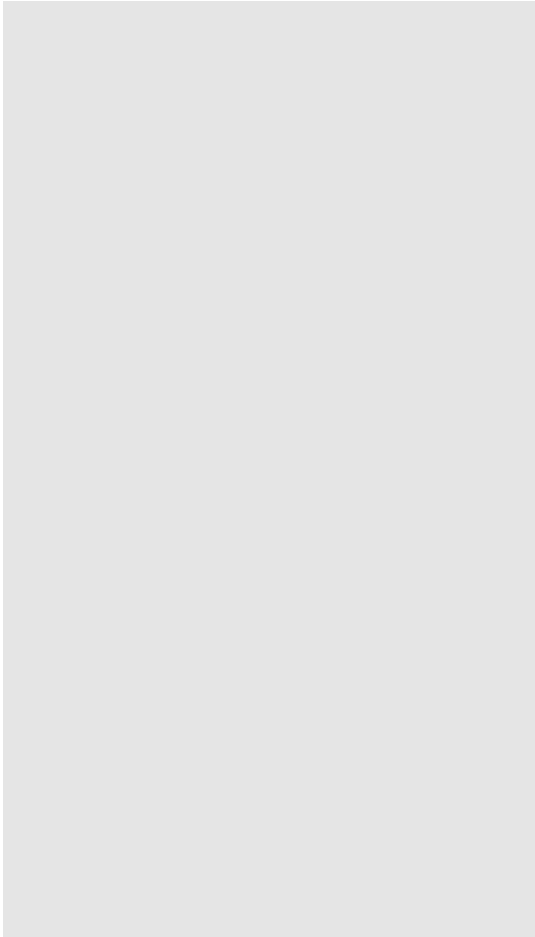
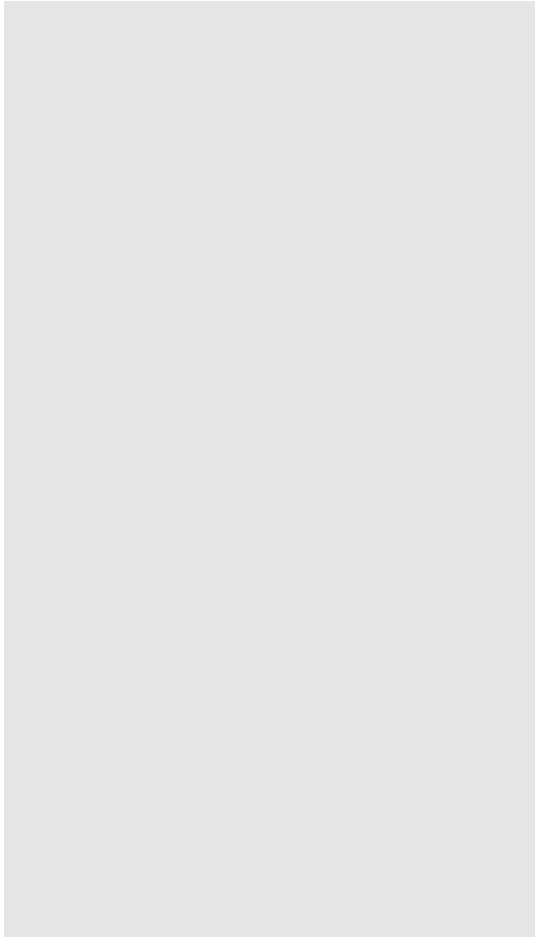
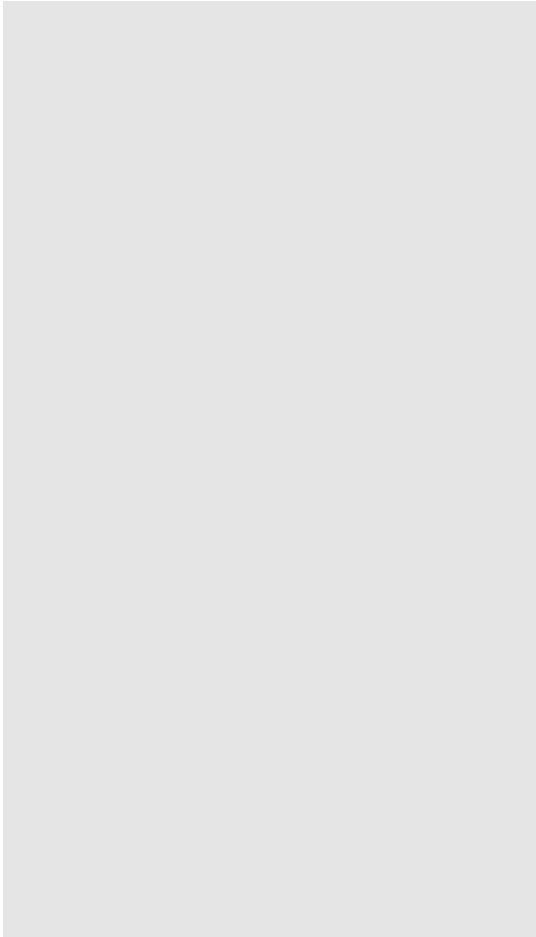
















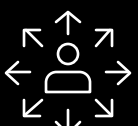
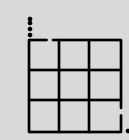
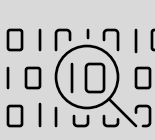
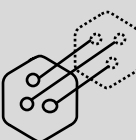
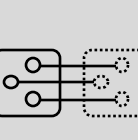
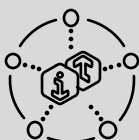
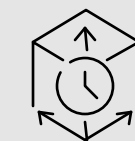
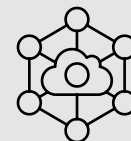
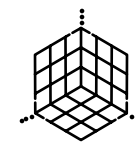
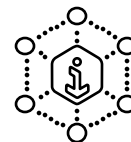
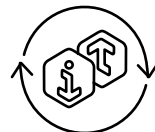






# Iconography

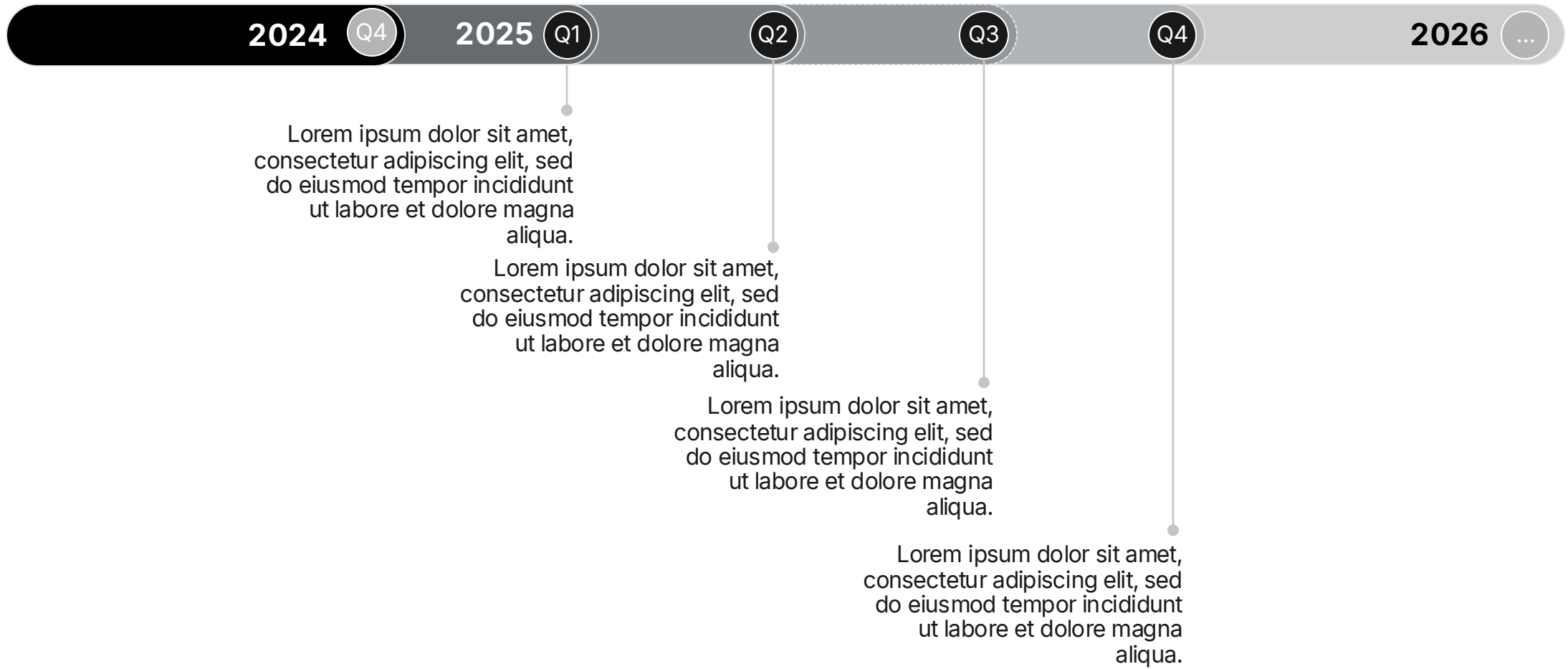
# Use only black or white versions on contrasting background:



**Bentley®**

Bentley®

# Pre-made layouts





# Table 1

Strategic Goal			
<<A strategic direction that is user-defined at the senior executive level. Business challenges that the user seeks to address should roll up to this strategic goal.>>			
Business Challenge 1		Business Challenge 2	Business Challenge 3
<<User-defined problem, challenge, or goal that has specific success criteria that can be measured (quantitative or qualitative) and that impact their business. Can have multiple per strategic goal.>>			
Initiative: 1	Initiative: 2	Initiative: 3	Foundational Initiative: 4
<<High-level description of activities that will be needed to address the business challenge. Results in a change in work process. Can contain one or more blueprints. Must have a success measurement. Can have multiple per business challenge.>>			<<High-level description of the foundational initiative. This typically includes self-paced, on-demand training through the learn server and basic accreditation. Foundational initiatives do not include blueprints.>>
<<Initiative Sponsor (user)>>			<<Initiative Sponsor (user)>>
Success Measurement		Success Measurement	Success Measurement
<<The metrics or KPIs that you will track to show progress on the initiative. The Success measurement is also used to determine when the initiative is complete.>>			
Status – <<Enter user agreed completion target date here>>		Status	Status
<<Shade this box gray (not started), red (behind), yellow (in progress), green (completed)>>			

# Table 2

Name	Title Name	Title Name	Title Name	Title Name	Title Name	Title Name
Name	Title Name 1	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	Text	Text
		Title Name 2 (Text)	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>		
	Title Name 3 (Text)		<div><div>Title Name<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul></div></div>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	Text
		<div><div>Title Name<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul></div></div>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	
Name	Title Name 4	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	Text	Text

# Table 3

Title Name	Title Name	Title Name
Title goes here	Text	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>
Title goes here	Text	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>
Title goes here	Text	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text<ul style="list-style-type: none"><li>– Text</li><li>– Text</li><li>– Text</li></ul></li></ul>

# Table 4

Title Name	Title Name	Title Name	Title Name	Title Name	Title Name
First Name of the Title	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	Text	Text	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	Text
Second Name of the Title	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	Text	Text	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	Text
Third Name of the Title	<ul style="list-style-type: none"><li>♦ Text</li></ul>	Text	Text	<ul style="list-style-type: none"><li>♦ Text</li><li>♦ Text</li><li>♦ Text</li></ul>	Text

