

Welcome to the Short Course in Online Mentoring

Topic 4 - Webinars

Presented by **Brenton Burchmore**

Agenda:

- Webinar basics
- Sequencing the webinar
- Persona and delivery
- Using the online tools



Relevant Webinar Factors

Sequencing

- The flow or sequence of the discussion, how and when each element appears during the webinar

Presenter

- That is you – the person who they are listening to, learning from and following

Tools

- The software and systems, and how they are used and configured to help run the webinar

Sequencing

Admin

Any non-content material and info that they need

Early Concepts

The important ideas that need to be mastered

Response

Opportunities for them to reply and participate

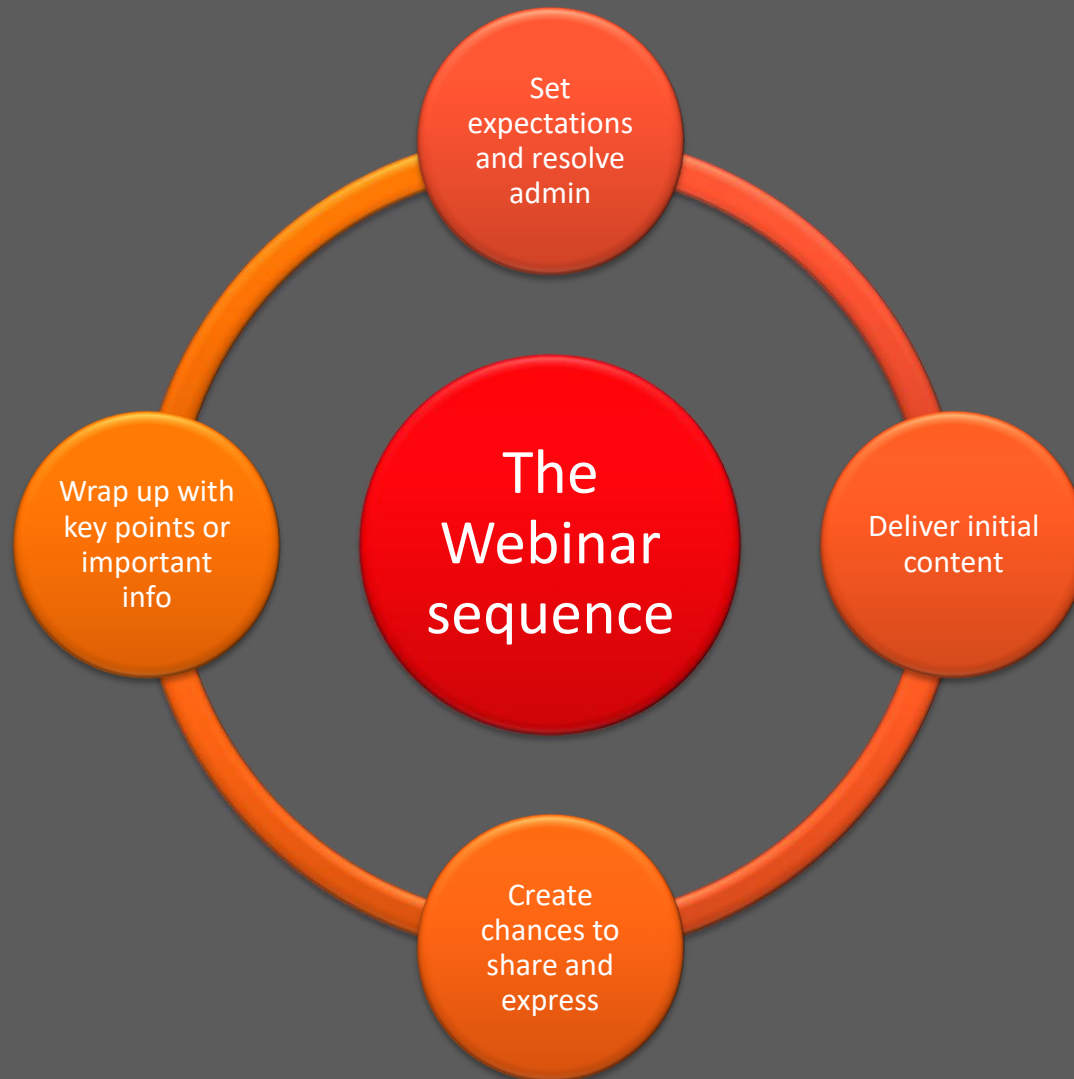
Wrap-up

What they should remember the most afterwards

Presenter's Persona

- You are the representative of the content
- Show your enthusiasm and pleasure in presenting it
- Be human, do not worry about problems or errors
- Show respect to all of the students and their input
- Follow up later on anything you do not know at the time
- It is not about you, it is about the content

Webinar Cycle



Each webinar will go through a cycle of expectation and delivery. Each slide goes through a mini version of this same cycle

Students will come to expect this and will tune in to the correct moments to fill their knowledge gaps

Using the Tools

- The webinar software is for interaction, not broadcast
- Include their comments in the shared window
- Use polls to create collective input moments
- Record each webinar, making sure to do that first!
- Be careful when giving mic access to students
- Pause screen sharing whenever you need to

Student Engagement

Students will
take their cue
from you on
how to react
to the content

1. Show enthusiasm to encourage theirs.
2. Create importance for the content by showing how it works in general daily activities.
3. Allow students to encourage each other by seeing each others comments as they go.

Answers vs Opinions

Answers can be wrong, do not need discussion

Opinions are never wrong, & encourage debate

The balance
between
answers
and opinion

- **Answers** are absolutes that end discussion
- **Opinions** are variables that create discussion
- **Answers** have risk that they might be wrong
- **Opinions** are risk free and always allowed

The Webinar Rules

Be human

- Be yourself and allow the students to see the real you

Be honest

- Don't hide or cover things up, deal with things as they are

Be personal

- Share thoughts or experiences that have meaning to you

Be passionate

- Show the students your enthusiasm for teaching the subject

Be adaptable

- Be free to divert from plan A when a new path is interesting

Be grounded

- Position yourself on equal terms with your students

Task – Topic 4

Review the
recording of
an online
learning
webinar

1. Consider the way in which it was conducted and how well it benefited from the content in this topic.
2. Define which areas of the delivery could be improved for better results, or better engagement.
3. Consider how you can incorporate those improvements into your next webinar.

Thank you for attending!