Welcome to the
Short Course in Online Mentoring

Topic 3 – Slide Decks

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Agenda:
- The online educational slide deck defined
- Artwork, style, theme and creativity
- The practical learning tool
- Structure and flow

Online Learning Slides

Informational
- Carry more information which must be converted into contextual knowledge

Internet-delivered
- Need to be shared over weak internet links to dozens or even hundreds of people

Study Aid
- Need to be used weeks later as a study aid to revisit parts of the webinar discussion

Key Attributes

- Unlike corporate presentations, the slides are the star
- Match pace with the discussion, but not BE the discussion
- Contain low resolution images and graphics
- Avoid animations, movement and live videos
- Include pause points to encourage audience discussion
- Roughly one slide per five minutes

Visual Characteristics

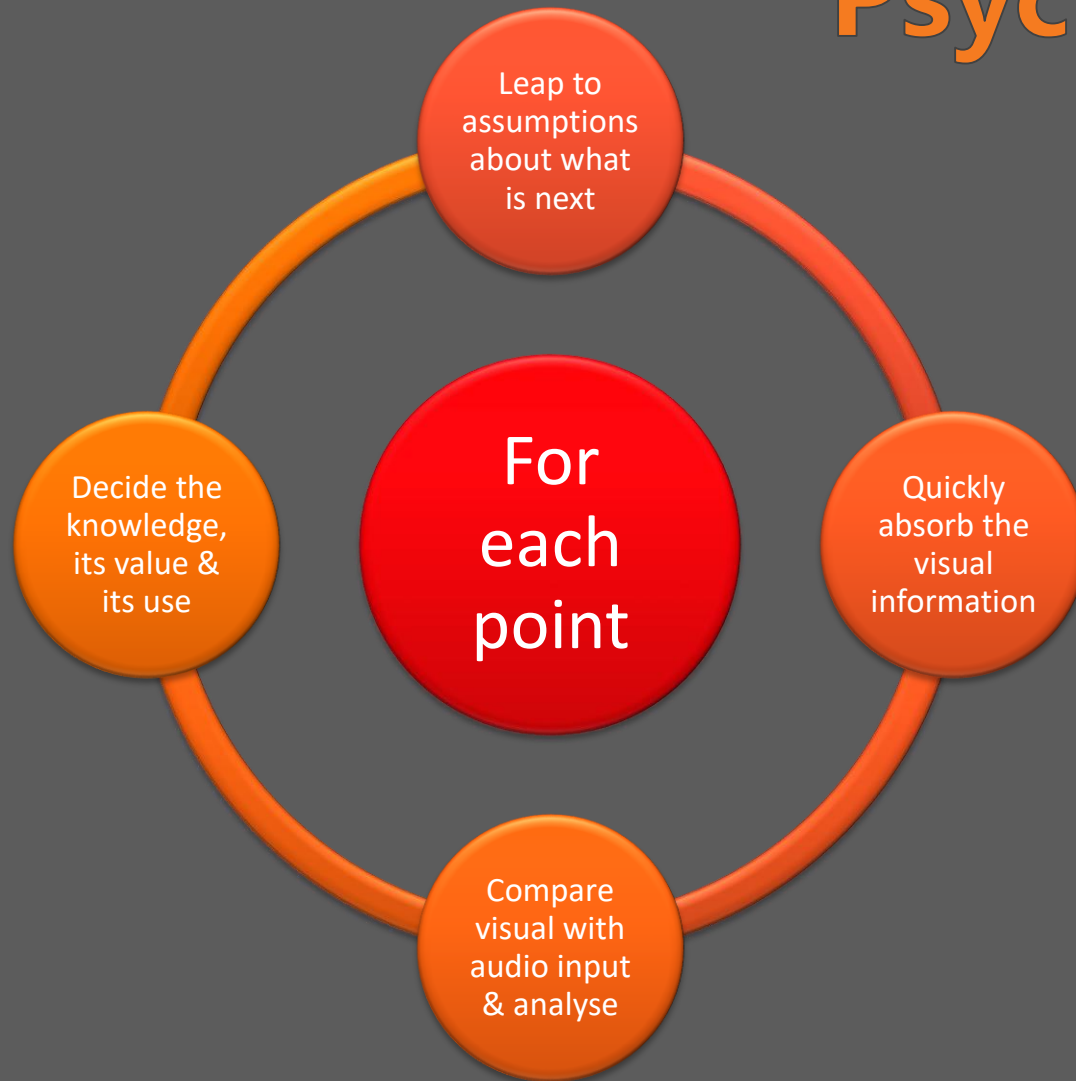| Artwork	Theme	Style	Creativity
Low-res, relevant and intellectual	Calming tones, medium colours, and solid plates	Professional look low emotion & not dramatic	Limited to the context of the topic it covers

Psychology of Slide Decks

Leap to assumptions about what is next

Decide the knowledge, its value & its use

For each point

Quickly absorb the visual information

Compare visual with audio input & analyse

The audience runs through a psychological cycle for each point that is presented during the slide presentation

They guess, they look, they listen, then they decide and judge. The slides are the leading force in this final outcome

Deck Structure

- Opening with expectations and broad agenda
- Begin with admin information, progress updates & news
- Interlude with a poll, and interject with opinion questions
- Include a discussion on the topic task
- Conclude with a reference to the threshold concepts

Primacy & Recency

Viewers remember best what they just saw

1. The most recent information is best recalled immediately afterwards.
2. The most heavily discussed information is considered the most important.
3. Information that is repeated has the best long term recall.

Primacy & Recency

Recency - we remember best what we just saw

Primacy – we value most what we discuss most

The balance between primacy and recency

- Finish each slide on the most important point
- Finish each section on the most important concept
- Finish the slide deck with the threshold concepts

Consider a slide deck you have seen or built that was used for a live presentation

1. Review the differences and influencing factors that defined that slide deck for its intended purpose and audience.
2. Redesign that slide deck into a format to be used as an aid for an online webinar.
3. Try to retain as much of the original message as possible, but in the context of a learning experience.