# Weighted Alternating Least-Squares for Low-Rank Completion

CME 258

February 11, 2018

Suppose that you want to recommend movies/tv shows/music based on users' viewing habits.

You have  $A \in \mathbb{R}^{m \times n}$  where

- $\triangleright$  each row *i* corresponds to a user,
- $\blacktriangleright$  each column j corresponds to an item (e.g. movie), so that

$$A_{ij} = \begin{cases} \text{user } i \text{'s rating of movie } j & \text{if } i \text{ watched } j \\ \text{unknown} & \text{otherwise.} \end{cases}$$

Want to "complete" the matrix by determining the unknown entries (predict a user's ratings for movies they have not yet watched).

## Two possible goals:

- ► Given a user's viewing history, suggest new movies to watch.
- ► Given a movie, determine similar movies (nearest neighbours).

Assume  $A \approx UV^T$  for  $U \in \mathbb{R}^{m \times r}$ ,  $V \in \mathbb{R}^{n \times r}$  with  $r \ll m, n$ .

### Arguably reasonable assumption:

- Can think of movies as being a "linear combination" of much fewer genres.
  - ► Can think of users as being a "linear combination" of people who like certain genres.

Let 
$$U = \begin{bmatrix} u_1^t \\ \vdots \\ u^T \end{bmatrix}$$
,  $V = \begin{bmatrix} v_1^t \\ \vdots \\ v^T \end{bmatrix}$ , and  $W_{ij} = \begin{cases} 1 & (i,j) \text{ observed} \\ 0 & \text{otherwise.} \end{cases}$ 

Then we solve

$$\min_{U,V} \frac{1}{2} \sum_{(i,j) \text{ observed}} (A_{i,j} - u_i^T v_j)^2 + \lambda \left( \sum_{i=1}^m ||u_i||_2^2 + \sum_{j=1}^n ||v_j||_2^2 \right)$$

$$= \min_{U,V} \frac{1}{2} \|W \circ (A - UV^T)\|_F^2 + \lambda \left( \|U\|_F^2 + \|V\|_F^2 \right),$$

where  $(A \circ B)_{ij} = A_{ij}B_{ij}$ .

We'll solve this problem via alternating minimization:

- $\triangleright$  Fix U and solve for V, then
- ightharpoonup Fix V and solve for U.

When one factor is fixed, this becomes regular linear least-squares.

Notice that this is equivalent to solving

$$\min_{v_1,\dots,v_n} \sum_{i=1}^n \frac{1}{2} \|W_{:,j} \circ (A_{:,j} - Uv_j)\|_2^2 + \lambda \|v_j\|_2^2,$$

so we can solve for every row of V independently.

(Need to slice columns of A repeatedly...)

To get  $v_i$ , need to solve linear system

$$(U^T \operatorname{diag}(W_{:,j})U + \lambda I) v_j = U^T A_{:,j}.$$

How can we perform this operation quickly?

Notice that

(syrk!).

Similarly,

 $U^T \operatorname{diag}(W_{:,j})U = \sum u_i u_i^T,$ 

 $U^T A_{:,j} = \sum u_i A_{i,j}.$  $i:W_{i,j}=1$ 

 $i:W_{i,j}=1$ 

# Homework 2

We have provided you with a basic implementation of a weighted-alternating-least-squares solver in python. Your homework is to improve its performance!

### Some ideas:

- ▶ Use cProfile to check which operations are taking up the most time.
- Use the correct sparse-matrix format depending on whether U or V is being updated.
- ▶ Find the best way to solve the linear system. Which factorization would you use? How would you call it?
- ► Avoid "todense()" calls.

This assignment is intentionally open-ended. Do your best to improve the performance as much as possible.

We've also provided you with a method to check the quality of your factorization: you can input a movie from the MovieLens dataset, and check which movies are considered similar according to the factorization.