

Beni Berk Yorohan

Graphic Designer

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EDUCATION

Massart
Boston, MA
BFA Communication Design,
Expected, May 2026

ULUS, Private Jewish School
Turkey, Istanbul
Highschool Diploma, June 2022

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Dragon Frame
Adobe Dimension
Adobe Aero
Adobe Premiere Pro
Adobe After Effects
Figma
Html
Css
Procreate

LANGUAGES

Turkish (fluent/native)
English (fluent/native)
Hebrew (beginner)
Spanish (beginner)
French (beginner)

RELATED EXPERIENCE

Pomus, Creative Advertisement
Turkey, Istanbul
Visual Design Intern, Summer 2021

Assisted creative director with
graphics and presentations

Created story boards for a
advertisement videos.

Shadowed meetings and
presentations to client

Gained experience about the
creative advertisement industry

Benice, Creative Advertisement
Turkey, Istanbul
Visual Design and Marketing
Intern, Summer 2023

Assisted creative director with
graphics and presentations

Created mood boards for
different brand assets.

Managed Social Media Accounts for
various brands.

Massart; Boston, MA
International Mentor/
Video Producer
September 2023 – Current

Organized Galleries for
International Students. Designed
Posters and Social media posts.

Helped International Students with
housing.

Produced and interview series in-
terviewing different offices and
departments that could be helpful
for international students.

DDB Istanbul; Turkey, Istanbul
Art Direction Intern
June 2024 – July 2024

Worked on the Fanta Fest project
and developed social media posts
and online ads. Also worked on
client presentations

Worked on posters which were even-
tually hung all over Istanbul.

Worked with great professionals
and gained industry experience.

VAKKO
Turkey, Istanbul
Graphic Design Intern, Summer 2024

Worked on in brand branding
projects. For “Vakko L’atellier.”
Created AI generated images for
their new ice cream flavors and
designed the packaging for them.
The new ice-cream flavors are out
and on the shelves with the new
designs that I worked on.

Got accustomed to talking on the
phone with print-labs and learn
new vocabulary. Worked on the
packaging of the Turkish Airlines
Hand Creams, Lotions and Soap.
Which are now available on Turkish
Airlines Business class.

Shadowed meetings and prepared
presentations for clients.

Gained experience about working
in a companies Graphic Design
department and designing brand
assets for the company itself.
Worked with great names one on one
like Kerem Önen and Nazan Tayman.

ADDITIONAL EXPERIENCE

ALEF, Youth Organization
Turkey, Istanbul
Youth Leader, Head of Design and
Organization Departments 2020-2023

Organizational Skills
Taught Turkish Jewish History and
Culture on the weekends.
Organized and lead a trip to
Israel with 150 kids aged 14-16.

BBYO ELTI LEADERSHIP SEMINARS
GERMANY, FRANKFURT
Participant, December 2021

OR-YOM, NURSING HOME
Turkey, Istanbul
Volunteer, February 2020