

**Curriculum Vitae**

May 12, 2020

**Professional Areas**

Neuromechanics of vertebrates and robots, Application of AI,VR/AR to a clinical exam-room environment, Strategic consulting for biotech artificial intelligence to Fortune 10 companies, Data analysis and visualization at scale, design and fabrication of custom scientific signal-processing electronics.

**Academic Summary**

**Ph.D. - Computer Science, Viterbi Dean's Merit Fellowship** 2020  
*University of Southern California*

**Graduate Certificate - Health Technology and Engineering** 2019  
*University of Southern California*

**Masters Degree - Computer Science** 2018  
*University of Southern California*

**B.A. with Honors - Computational Biology** 2014  
*Pitzer College*

**Active Research Support**

National Science Foundation Graduate Research Fellowship (GRFP) 2017-2020  
PI: **Cohn**

Consortium for Technology & Innovation in Pediatrics (CTIP)  
An FDA-Funded Medical Technology Accelerator  
Co-PIs: **Cohn**, Dr. Christopher Laine, Ph.D. 2019-2020

USC Marshall School of Business Incubator: Incubated Venture  
Co-PIs: **Cohn**, Dr. Kenneth Hayashida, M.D.

**Industry Experience**

**Microsoft Research** June 2019 - August 2019  
*Redmond, Washington* **Doctoral Research Intern**  

- EPIC (Extended Perception Interaction and Cognition) with [Mar Gonzalez-Franco](#)
- Culminated in a peer-reviewed full-length [article](#) in IEEEVR 2020.

*Tools: Vive Pro and Hololens 2; Unity, C#, R, Python, Bash*

**Toyota Motor Sales** January 2015 - April 2015  
*Torrance, California* **Consultant to**  

- Identified significant flaws in a deployed model, and provided exceptional data-driven evidence for the new redesign.
- Single-handedly developed a crowd-sourced data-validation system, connecting tens of thousands of participants.
- Evaluated the statistical effectiveness of machine learning algorithms implemented.

*Tools: AWS mTurk/boto, Scala, Python, R*

**Eli Lilly and Company** September 2013 - May 2014  
*Indianapolis, Indiana* **Consultant to**  

- Interfaced directly with Tony Zhang, the Vice President of R&D-Asia for 9 months.
- Led a team of six people in developing proprietary software to improve patient compliance.
- Wrote a real-time machine-learning pipeline that tags tweets about issues with competing medications.

*Tools: AWS, Python, scikit-learn, and R*

### Peer-Reviewed Journal Articles

- "The Self-Avatar Follower Effect in Virtual Reality" 2020  
 IEEE Conference on Virtual Reality and 3D User Interfaces  
 Gonzalez-Franco M, **Cohn BA**, Ofek E, Burin D
- "Autonomous Functional Movements in a Tendon-Driven Limb via Limited Experience" 2019  
 Nature Machine Intelligence: [Cover Article](#), March 2019  
 Marjaninejad A, Urbina-Meléndez D, **Cohn BA**, Valero-Cuevas FJ
- "Feasibility Theory reconciles and informs alternative approaches to neuromuscular control" 2018  
 Frontiers in Computational Neuroscience  
**Cohn BA**, Szedlák M, Gärtner B, Valero-Cuevas FJ
- "Eye histology and ganglion cell topography of northern elephant seals (*Mirounga angustirostris*)."  
 The Anatomical Record, 2016. 2016  
 Smodlaka H, Khamas W, Palmer L, Lui B, Borovac J, **Cohn BA**, Schmitz L
- "Exploring the nature of muscle redundancy via subject-specific and generic musculoskeletal models" 2015  
 Journal of Biomechanics, 2015; *Featured Publication*  
 Valero-Cuevas FJ, **Cohn BA**, Yngvason HF, Lawrence EL
- "Retinal topography maps in R: new tools for the analysis and visualization of spatial retinal data." 2015  
 Journal of Vision July 2015, Vol.15, 19.  
**Cohn BA**, Wainwright P, Collin S, Schmitz L

### Full-length Peer-Reviewed Conference Papers

- "The Self-Avatar Follower Effect in Virtual Reality" 2020  
 Proceedings of IEEE VR 2020, March 2020  
 Gonzalez-Franco, M, **Cohn BA**, Burin D, Ofek E, Maselli A
- "Virtual Reality for Post-Stroke Rehabilitation" 2020  
 Proceedings of IEEE VR 2020, March 2020  
 Boyd TA, Nahe E, **Cohn BA**, Barmaki R
- "Structure of the set of feasible neural commands for complex motor tasks" 2015  
 37th Annual International Conference of the IEEE Engineering in Medicine and Biology Society  
 Valero-Cuevas FJ, **Cohn BA**, Szedlák M, Gärtner B, Fukuda K

### Submitted Manuscripts

- "Quantifying and attenuating pathologic tremor in virtual reality" 2018  
*Quantitative Biology: arXiv.org*  
**Cohn BA**, Shah DD, Marjaninejad A, Shapiro M, Ulkumen S, Laine CM, Valero-Cuevas FJ, Hayashida KH, Ingersoll S

### Project Involvement

#### **Kaspect Reach**

Clinical study in artificial intelligence and health insurance optimization. PI: Brian Cohn, Co-PI: Kenneth Hayashida, M.D. Active IRB: USC-HS-18-00345

#### **ReachVR** Therapeutic application of virtual reality: development of a neuromotor reflex assessment system — Co-Investigator

Collaborators: Franklin S, Franklin D, (TUM Institute of Cognitive Systems and TUM Neuromuscular Diagnostics), and Valero-Cuevas FJ. Active IRB: HS-12-00228, CCI-13-00324; BaCaTech Grant

#### **Adventure Biofeedback** A choose-your-own-adventure style game to provide voice therapy treatment for Cerebral Palsy patients — Co-Investigator

Collaborators: Christopher Laine, Juan Espinoza (Children's Hospital of Los Angeles)

#### **Kleo** Dextrous control of a bio-inspired tendon-driven robot — Responsibilities: Transfer Learning and Data Acquisition

Collaborators: Ali Marjaninejad, Darío Urbina-Meléndez, Francisco J. Valero-Cuevas

### Intellectual Property

Cohn, BA. "EFS ID 36180052"

U.S. Provisional Patent Application No.: 62856238. Jun. 3, 2019.

Cohn, BA. "NON-INTUITIVE MUSCULOSKELETAL MAPPING TO MIXED REALITY"

U.S. Provisional Patent; USC-0237-PRV; 2018-140, Nov. 15, 2018

USC Stevens Center for Innovation, Technology Transfer Office

Cohn, BA. "METHOD AND APPARATUS FOR CONTINUOUSLY PRODUCING ANALYTICAL REPORTS"

U.S. Patent Application No.: 15/645,860. Jul. 7, 2017.

### News and Press

Science World Report	Apr-2019
Electronics Weekly	Apr-2019
Elite CME	Apr-2019
UDaily: University of Delaware	Mar-2019
TuniseSoir News	Mar-2019
ScienceDaily	Mar-2019
Nature: Editorial	Mar-2019
Longroom	Mar-2019
Nanowerk	Mar-2019
TechXplore: Robotics	Mar-2019
Neuroscience News	Mar-2019
USC Viterbi School of Engineering	Mar-2019
PCMag	Mar-2019
EurekAlert-AAAS Photo	Mar-2019
EurekAlert-AAAS Article	Mar-2019
USC Daily Trojan	Feb-2019
USC News	Jan-2019
Boston Globe ("Move2Improve")	Jan-2019
PCMag	Sep-2018
InMotion Magazine; Archive	Fall-2018
WITH FoundationVideo	Sep-2018
The Ambient	Sep-2018
Chicaco Now	Sep-2018
KeckGrad Podcast- Keck Graduate Institute	Jul-2018
USC News	Mar-2017
Pitzer College News	Apr-2017
USC-News: Health	Apr-2017
USC-Dornsife News	Apr-2017
Design News	Jun-2016

## Awards and Distinctions

### Major Awards

National Science Foundation Graduate Research Fellowship   <b>Recipient</b>	Mar-2017
National Science Foundation Graduate Research Fellowship   <b>Honorable Mention</b>	Mar-2016
Cancer Research Fellowship, USC Michelson Center for Convergent Bioscience	Apr-2017
USC Viterbi Dean's Doctoral Fellowship	May-2015
Keck Science Department Summer Research Grant	Apr-2013

### Distinctions

Semi-Finalist, Humana-Mays Healthcare Analytics Case Competition on Opioid Prediction (AUC 0.92)	Sep-2019
4th Place, Viterbi Innovation Maseeh Prize Competition	Mar-2019
1 <sup>st</sup> Prize, Amazon Alexa Voice Prize Competition - USC Viterbi	Mar-2019
2 <sup>nd</sup> Prize, Consortium for Technology and Innovation in Pediatrics - Pitch Competition, ScaleLA	Jan-2019
Finalist, American Academy of Neurology (AAN) Brain Storm	Apr-2018
HTC Vive Industry Pick, Creating Reality Hackathon	Mar-2017
3 <sup>rd</sup> Place, Oral Presentations. 6 <sup>th</sup> Annual SWOB SICB Meeting	Oct-2017
Top 10 Finalist, USC Stevens Innovator Showcase	Oct-2017
Young Investigator Award, Alternative Muscle Club & Genera Biocells, San Diego, CA	Sep-2017
2 <sup>nd</sup> Prize, USC CancerBase Hackathon	Apr-2017
Top 8 Finalist, Viterbi Innovation Maseeh Prize Competition (\$2.5k Award)	Nov-2016
Top 10 Finalist, USC Stevens Innovator Showcase	Oct-2016
Semi-Finalist, Microsoft US Imagine Cup	Dec-2015
USC Health Technology Innovation Fellowship in Digital Health	Aug-2015

### Awards

\$7,500 Grand Prize, USC Viterbi - Alexa Prize	Apr-2019
\$5,000 Legal Support, USC Maseeh Entrepreneurship Prize Competition	Mar-2019
\$3,490 Grant, USC Viterbi - Alexa Prize	Mar-2019
\$3,000 Grand Prize, Best VR, MIT Media Lab Reality Virtually Hackathon	Jan-2019
\$10,000 Grand Prize, USC CBC & WITH Foundation Voice-Computing Hackathon	Jul-2018
Student Travel Grant, De Luca Foundation	May-2017
\$10,000 Grand Prize (USC Virtual Medicine Competition) IEEE Standards Association	Oct-2015
Pitzer College Student Research Award	Nov-2013
Pitzer College Student Research Award	Mar-2013

### Compute Resources Awarded

\$5,000 AWS Credits, USC Maseeh Competition	Mar-2019
\$24,000 Rackspace Startup Credits, USC Viterbi Startup Garage	Dec-2015
\$5,000 AWS Credits, USC Venture Incubation Program (Virtual Reality)	Nov-2015
\$5,000 AWS Credits, USC Venture Incubation Program (Biomedical Compute Cloud)	Nov-2015

**Conference Presentations****Peer Reviewed Abstracts**

South West Regional Meeting of Organismal Biologists SICB, UC Irvine, CA <i>"Analytics for tendon-driven robotic limb endpoint force production"</i>	Oct-2017
37th Annual International IEEE Engineering in Medicine and Biology Society, Milan Italy <i>"Structure of the set of feasible neural commands for complex motor tasks"</i>	Aug-2015
National Society for Integrative and Comparative Biology, Austin TX <i>"Influence of Zooplanktivory on Retinal Ganglion Cell Topography in Labrid Reef Fishes"</i>	Jan-2014

**Symposia**

Talk: NeuroRehab Series, USC Department of Biokinesiology and Physical Therapy	Dec-2018
Invited Demo: WITH Foundation Beta Day, California Community Foundation	Nov-2018
Poster and Demo: USC Virtual Technologies for Health Symposium	Sep-2018
Talk: USC Viterbi School of Computer Science Seminar Series	Aug-2015
Talk: Masters Capstone Research Symposium, Keck Graduate Institute	May-2014
Talk: UC Davis College of Biological Sciences, FishLab	Oct-2013

**Peer-Reviewed Posters**

Society for Neuroscience ( <a href="#">Poster A</a> , <a href="#">Poster B</a> ), Chicago IL	Oct-2019
Society for Brain Mapping and Therapeutics, Los Angeles, CA	Mar-2019
Society for Neuroscience, San Diego, CA	Nov-2018
Society for Neuroscience, San Diego, CA	Nov-2016
Winter Workshop on Neuromechanics, New Orleans, LA	Jan-2016
39th Annual Conference of the American Society of Biomechanics, Columbus, OH	Aug-2015
25th Annual Conference of the Society for the Neural Control of Movement, Charleston, NC	Apr-2015
Mathematical Bioscience Institute, Ohio State University, Columbus OH	Jul-2013

**Non-Academic Presentations**

Keynote: Foundations of Digital Games "Games for Everyone"; Co-talk with Microsoft XBOX	Aug-2019
Talk: Unity Headquarters, San Francisco CA	Apr-2019
Expo Demo: Special Interest Group on Computer Science Education, Minneapolis MN	Feb-2019
Talk: Microsoft Health, Redmond WA	Jan-2019
Talk: Microsoft General Engineering, Redmond WA	Jan-2019
Talk: Microsoft University Relations, Accessibility, and Device Teams, Redmond WA	Jan-2019
Talk: USC Body Computing Conference, Los Angeles	Sep-2018
Pitch: The Southern California Biomedical Council, Los Angeles	Feb-2018
Pitch: Los Angeles Venture Association, Los Angeles	Feb-2018
Talk: MedTechWorld-West Annual Conference, Anaheim	Feb-2017
Talk: National Science Foundation - Innovation (I) Corps Fall Networking Event	Nov-2015

**Teaching**

T.A. For Computer Science 401: Capstone	Spring-2018
Professor Jeffrey Miller, Ph.D. Role: Mentored over 30 teams working on industry-academia joint projects, each of 2-8 undergraduate students	

**Academic Lectures**

Invited <i>IndustryTalk</i> Keck Graduate Institute, Corporate Partnerships "The Use of Virtual Reality Platforms for Clinical Applications"	Oct-2018
Invited <i>IndustryTalk</i> Keck Graduate Institute, Corporate Partnerships "Artificial intelligence as a competitive strategy in biotech"	Jul-2018
Invited Lecturer USC Marshall School of Business, MBA Program "Financial analytics and scalable visualizations in R"	Feb-2016
Invited Lecturer ETH-Zürich Department of Computer Science "Hit-and-Run Sampling of Neuromechanical Polytopes"	May-2015
Guest Lecture for BME 504 USC Viterbi School of Engineering; Graduate School Department of Biomedical Engineering "Linear program design for tendon driven systems"	Oct-2015
Guest Lecture for Neuromuscular Systems USC Division of Biokinesiology and Physical Therapy <a href="#">"Neuromechanical optimization in open source software"</a>	Oct-2014
Guest Lecture for Sensory Evolution W.M. Keck Science Department "Retinal Specializations in the Vertebrate Eye"	Apr-2014

**Panels**

Panelist BioTech Connection Los Angeles, UCLA	Dec-2016
Panelist MedTech-World Conference EAST, New York City, NY "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (II)"	Jun-2016
Panelist Annual Medical Device & Manufacturer - MedTech-World Conference WEST, Anaheim, CA "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (I)"	Feb-2016

**Corporate Presentations**

Eli Lilly and Company Headquarters, Indianapolis, IN "Big Data Analytics in Post-Market Surveillance and Pharmacological Vigilance"	May-2014
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**Workshops Led**

Invited Speaker Keck Graduate Institute, <i>IndustryTalk</i> , Claremont CA "Artificial intelligence as a competitive strategy in biotech"	Jul-2018
Workshop Speaker Summer School in Computational Sensory-Motor Neuroscience, Minneapolis, MN	Aug-2016
PharmaPack North America Conference "Driving Pharmaceutical Product Design with Consumer Intelligence"	Jun-2014

## **Professional Engagement**

### **Journal Reviewer**

Nature, Scientific Reports  
Elsevier, Journal of Biomechanics

Jul-2018 - Current  
Sep-2017 - Current

### **Professional Mentoring**

Mentor, Children's Hospital of Los Angeles' Center for Innovation

### **Society Memberships**

Finance Chair, Society for Brain Mapping and Therapeutics, US-USC Chapter  
Member, Society for Neuroscience  
Member, Society for Integrative and Comparative Biology  
Member, Southwestern Regional Meeting of Organismal Biologists  
Member, HPC Technical Computing Advisory Panel