https://briancohn.com GitHub.com/bc Los Angeles: (323) 455-4184 briancohn@kaspect.com

Curriculum Vitae

October 14, 2020

Professional Areas

Neuromechanics of vertebrates and robots, Application of AI, VR, and AR to clinical exam-room environments, Strategic consulting for biotech artificial intelligence to Fortune 10 companies, Data analysis and visualization at scale, design and fabrication of custom scientific signal-processing electronics.

Academic Summary

Ph.D. - Computer Science, Viterbi Dean's Merit Fellowship
University of Southern California

Graduate Certificate - Health Technology and Engineering
University of Southern California

M.S. - Computer Science
University of Southern California

B.A. with Honors - Computational Biology

2014

Pitzer College

Active Research Support

https://viterbiinnovation.usc.edu/mousetrap-fund/

2020-2021

Co-I's: Valero-Cuevas FJ and Cohn BA

2017-2020

National Science Foundation Graduate Research Fellowship (GRFP)

PI: Cohn BA

2019-2020

Consortium for Technology & Innovation in Pediatrics (CTIP)

An FDA-Funded Medical Technology Accelerator

Co-PIs: Cohn BA and Laine, CM

2020

USC Marshall School of Business Incubator: Incubated Venture

Co-PIs: Cohn BA, Dr. Kenneth Hayashida, M.D.

Industry Experience

Microsoft Research

June 2019 - August 2019

Redmond, Washington

Doctoral Research Intern

- EPIC (Extended Perception Interaction and Cognition) with Mar Gonzalez-Franco
- Culminated in a peer-reviewed full-length article in IEEEVR 2020.

Tools: Vive Pro and Hololens 2; Unity, C#, R, Python, Bash

Toyota Motor Sales

January 2015 - April 2015

Consultant to

Torrance, California

- Identified root-cause flaws in a deployed model, and provided exceptional data-driven evidence for the new redesign
- Single-handedly developed a crowd-sourced data-validation system, connecting over 10k 'Mechanical Turkers' to label data.

Tools: Scala/Spark, AWS mTurk/boto, Python, R

Eli Lilly and Company

September 2013 - May 2014

Indianapolis, Indiana

Consultant to

- Interfaced directly with Tony Zhang, the Vice President of R&D-Asia for 9 months.
- Led a team of six people in developing proprietary software to improve patient compliance.
- Wrote a real-time machine-learning pipeline that tags tweets about issues with competing medications.

Tools: AWS, Python, scikit-learn, and R

Ingersoll S

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Peer-Reviewed Journal Articles

"SnapMove: Movement Projection Mapping in Virtual Reality" (Accepted) Proceedings of IEEE AIVR Cohn BA, Maselli A, Ofek E, Gonzalez-Franco M	2020
"Simulating clinical confidence intervals for black-box algorithmic predictions of liver steatosis" Hepatology 2020.72;l(Suppl):943A (Abstract 1553) Cohn BA Munteanu MC, de Ledinghen V, Safadi R, Pavlov C, Gonzalo T, Quiambao R	2020
"Evaluating serum biomarkers: LiverFASt surrogates of liver fibrosis and steatosis could identify risks in a clinical population experiencing SARS-COV2 infection (COVID)" Hepatology 2020.72;l(Suppl):273A (Abstract 435) Raskin M Syed S, Corbett E, Sharak Z, Managadze G, Munteanu M, Cohn B, Gonzalo T, Amiel R, Quiambao R, Alam I. "The Self-Avatar Follower Effect in Virtual Reality" IEEE Conference on Virtual Reality and 3D User Interfaces	2020 2020
Gonzalez-Franco M, Cohn BA, Ofek E, Burin D "Autonomous Functional Movements in a Tendon-Driven Limb via Limited Experience" Nature Machine Intelligence: Cover Article, March 2019 Marjaninejad A, Urbina-Meléndez D, Cohn BA, Valero-Cuevas FJ	2019
"Feasibility Theory reconciles and informs alternative approaches to neuromuscular control" Frontiers in Computational Neuroscience Cohn BA , Szedlák M, Gärtner B, Valero-Cuevas FJ	2018
"Eye histology and ganglion cell topography of northern elephant seals (Mirounga angustirostris)." The Anatomical Record, 2016. Smodlaka H, Khamas W, Palmer L, Lui B, Borovac J, Cohn BA , Schmitz L	2016
"Exploring the nature of muscle redundancy via subject-specific and generic musculoskeletal models" Journal of Biomechanics, 2015; <i>Featured Publication</i> Valero-Cuevas FJ, Cohn BA , Yngvason HF, Lawrence EL	2015
"Retinal topography maps in R: new tools for the analysis and visualization of spatial retinal data." Journal of Vision July 2015, Vol.15, 19. Cohn BA, Wainwright P, Collin S, Schmitz L	2015
Full-length Peer-Reviewed Conference Papers	
"Virtual Reality for Post-Stroke Rehabilitation" Proceedings of IEEE VR 2020, March 2020 Boyd TA, Nahe E, Cohn BA , Barmaki R	2020
"Structure of the set of feasible neural commands for complex motor tasks" 37th Annual International Conference of the IEEE Engineering in Medicine and Biology Society Valero-Cuevas FJ, Cohn BA , Szedlák M, Gärtner B, Fukuda K	2015
Submitted Manuscripts	
"Quantifying and attenuating pathologic tremor in virtual reality" Quantitative Biology: arXiv.org Cohn RA Shah DD Marjaningiad A Shapiro M Illkuman S Laine CM Valero-Cuevas EL Hayashida KH	2018

Cohn BA, Shah DD, Marjaninejad A, Shapiro M, Ulkumen S, Laine CM, Valero-Cuevas FJ, Hayashida KH,

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Project Involvement

Kaspect Reach

Clinical study in artificial intelligence and health insurance optimization. PI: **Cohn BA**, Co-PI: Kenneth Hayashida, M.D. Active IRB: USC-HS-18-00345

ReachVR Therapeutic application of virtual reality: development of a neuromotor reflex assessment system — Co-Investigator

Collaborators: Franklin S, Franklin D, (TUM Institute of Cognitive Systems and TUM Neuromuscular Diagnostics), and Valero-Cuevas FJ. Active IRB: HS-12-00228, CCI-13-00324; BaCaTech Grant2

Adventure Biofeedback A choose-your-own-adventure style game to provide voice therapy treatment for Cerebral Palsy patients

Co-I's: Cohn BA, Laine CM

Kleo Dextrous control of a bio-inspired tendon-driven robot — Responsibilities: Transfer Learning and Data Acquisition

Collaborators: Marjaninejad A, Urbina-Meléndez D, Valero-Cuevas FJ

Intellectual Property

Cohn, BA. "EFS ID 36180052"

U.S. Provisional Patent Application No.: 62856238. Jun. 3, 2019.

 $Cohn,\,BA.\,\,"NON-INTUITIVE\,\,MUSCULOSKELETAL\,\,MAPPING\,\,TO\,\,MIXED\,\,REALITY"$

U.S. Provisional Patent; USC-0237-PRV; 2018-140, Nov. 15, 2018

USC Stevens Center for Innovation, Technology Transfer Office

Cohn, BA. "METHOD AND APPARATUS FOR CONTINUOUSLY PRODUCING ANALYTICAL REPORTS"

U.S. Patent Application No.: 15/645,860. Jul. 7, 2017.

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News and Press

Science World Report	Apr-2019
Electronics Weekly	Apr-2019
Elite CME	Apr-2019
UDaily: University of Delaware	Mar-2019
TuniseSoir News	Mar-2019
ScienceDaily	Mar-2019
Nature: Editorial	Mar-2019
Longroom	Mar-2019
Nanowerk	Mar-2019
TechXplore: Robotics	Mar-2019
Neuroscience News	Mar-2019
USC Viterbi School of Engineering	Mar-2019
PCMag	Mar-2019
EurekAlert-AAAS Photo	Mar-2019
EurekAlert-AAAS Article	Mar-2019
USC Daily Trojan	Feb-2019
USC News	Jan-2019
Boston Globe ('Move2Improve')	Jan-2019
PCMag	Sep-2018
InMotion Magazine; Archive	Fall-2018
WITH FoundationVideo	Sep-2018
The Ambient	Sep-2018
Chicaco Now	Sep-2018
KeckGrad Podcast- Keck Graduate Institute	Jul-2018
USC News	Mar-2017
Pitzer College News	Apr-2017
USC-News: Health	Apr-2017
USC-Dornsife News	Apr-2017
Design News	Jun-2016

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Awards and Distinctions

Major Awards

National Science Foundation Graduate Research Fellowship Recipient	Mar-2017
National Science Foundation Graduate Research Fellowship Honorable Mention	Mar-2016
Cancer Research Fellowship, USC Michelson Center for Convergent Bioscience	Apr-2017
USC Viterbi Dean's Doctoral Fellowship	May-2015
Keck Science Department Summer Research Grant	Apr-2013
Distinctions	
Semi-Finalist, Humana-Mays Healthcare Analytics Case Competition on Opioid Prediction (AUC 0.92)	Sep-2019
4th Place, Viterbi Innovation Maseeh Prize Competition	Mar-2019
1 st Prize, Amazon Alexa Voice Prize Competition - USC Viterbi	Mar-2019
2 nd Prize, Consortium for Technology and Innovation in Pediatrics - Pitch Competition, ScaleLA	Jan-2019
Finalist, American Academy of Neurology (AAN) Brain Storm	Apr-2018
HTC Vive Industry Pick, Creating Reality Hackathon	Mar-2017
3 rd Place, Oral Presentations. 6 th Annual SWOB SICB Meeting	Oct-2017
Top 10 Finalist, USC Stevens Innovator Showcase	Oct-2017
Young Investigator Award, Alternative Muscle Club & Genera Biocells, San Diego, CA	Sep-2017
2 nd Prize, USC CancerBase Hackathon	Apr-2017
Top 8 Finalist, Viterbi Innovation Maseeh Prize Competition (\$2.5k Award)	Nov-2016
Top 10 Finalist, USC Stevens Innovator Showcase	Oct-2016
Semi-Finalist, Microsoft US Imagine Cup	Dec-2015
USC Health Technology Innovation Fellowship in Digital Health	Aug-2015
Awards	
\$7,500 Grand Prize, USC Viterbi - Alexa Prize	Apr-2019
\$5,000 Legal Support, USC Maseeh Entrepreneurship Prize Competition	Mar-2019
\$3,490 Grant, USC Viterbi - Alexa Prize	Mar-2019
\$3,000 Grand Prize, Best VR, MIT Media Lab Reality Virtually Hackathon	Jan-2019
\$10,000 Grand Prize, USC CBC & WITH Foundation Voice-Computing Hackathon	Jul-2018
Student Travel Grant, De Luca Foundation	May-2017
\$10,000 Grand Prize (USC Virtual Medicine Competition) IEEE Standards Association	Oct-2015
Pitzer College Student Research Award	Nov-2013
Pitzer College Student Research Award	Mar-2013
Compute Resources Awarded	
\$5,000 AWS Credits, USC Maseeh Competition	Mar-2019
\$24,000 Rackspace Startup Credits, USC Viterbi Startup Garage	Dec-2015
\$5,000 AWS Credits, USC Venture Incubation Program (Virtual Reality)	Nov-2015
\$5,000 AWS Credits, USC Venture Incubation Program (Biomedical Compute Cloud)	Nov-2015

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Conference Presentations

Peer Reviewed Abstracts

South West Regional Meeting of Organismal Biologists SICB, UC Irvine, CA "Analytics for tendon-driven robotic limb endpoint force production"	Oct-2017
37th Annual International IEEE Engineering in Medicine and Biology Society, Milan Italy "Structure of the set of feasible neural commands for complex motor tasks"	Aug-2015
National Society for Integrative and Comparative Biology, Austin TX "Influence of Zooplanktivory on Retinal Ganglion Cell Topography in Labrid Reef Fishes"	Jan-2014
Symposia	
Talk: NeuroRehab Series, USC Department of Biokinesiology and Physical Therapy	Dec-2018
Invited Demo: WITH Foundation Beta Day, California Community Foundation	Nov-2018
Poster and Demo: USC Virtual Technologies for Health Symposium	Sep-2018
Talk: USC Viterbi School of Computer Science Seminar Series	Aug-2015
Talk: Masters Capstone Research Symposium, Keck Graduate Institute	May-2014
Talk: UC Davis College of Biological Sciences, FishLab	Oct-2013
Peer-Reviewed Posters	
Society for Neuroscience (Poster A, Poster B), Chicago IL	Oct-2019
Society for Brain Mapping and Therapeutics, Los Angeles, CA	Mar-2019
Society for Neuroscience, San Diego, CA	Nov-2018
Society for Neuroscience, San Diego, CA	Nov-2016
Winter Workshop on Neuromechanics, New Orleans, LA	Jan-2016
39th Annual Conference of the American Society of Biomechanics, Columbus, OH	Aug-2015
25th Annual Conference of the Society for the Neural Control of Movement, Charleston, NC	Apr-2015
Mathematical Bioscience Institute, Ohio State University, Columbus OH	Jul-2013
Non-Academic Presentations	
Talk: Unity for Humanity Summit, San Francisco CA	Oct-2020
Keynote: Foundations of Digital Games "Games for Everyone"; Co-talk with Microsoft XBOX	Aug-2019
Talk: Unity Headquarters, San Francisco CA	Apr-2019
Expo Demo: Special Interest Group on Computer Science Education, Minneapolis MN	Feb-2019
Talk: Microsoft Health, Redmond WA	Jan-2019
Talk: Microsoft General Engineering, Redmond WA	Jan-2019
Talk: Microsoft University Relations, Accessiblity, and Device Teams, Redmond WA	Jan-2019
Talk: USC Body Computing Conference, Los Angeles	Sep-2018
Pitch: The Southern California Biomedical Council, Los Angeles	Feb-2018
Pitch: Los Angeles Venture Association, Los Angeles	Feb-2018
Talk: MedTechWorld-West Annual Conference, Anaheim	Feb-2017
Talk: National Science Foundation - Innovation (I) Corps Fall Networking Event	Nov-2015
Teaching	
T.A. For Computer Science 401: Capstone	Spring-2018

Professor Jeffrey Miller, Ph.D. Role: Mentored over 30 teams working on industry-academia joint

projects, each of 2-8 undergraduate students

Academic Lectures

Invited IndustryTalk Keck Graduate Institute, Corporate Partnerships "The Use of Virtual Reality Platforms for Clinical Applications"	Oct-2018
Invited IndustryTalk Keck Graduate Institute, Corporate Partnerships "Artificial intelligence as a competitive strategy in biotech"	Jul-2018
Invited Lecturer USC Marshall School of Business, MBA Program "Financial analytics and scalable visualizations in R"	Feb-2016
Invited Lecturer ETH-Zúrich Department of Computer Science "Hit-and-Run Sampling of Neuromechanical Polytopes"	May-2015
Guest Lecture for BME 504 USC Viterbi School of Engineering; Graduate School Department of Biomedical Engineering "Linear program design for tendon driven systems"	Oct-2015
Guest Lecture for Neuromuscular Systems USC Division of Biokinesiology and Physical Therapy "Neuromechanical optimization in open source software"	Oct-2014
Guest Lecture for Sensory Evolution W.M. Keck Science Department "Retinal Specializations in the Vertebrate Eye"	Apr-2014
Panels	
Panelist BioTech Connection Los Angeles, UCLA	Dec-2016
	Dec-2016 Jun-2016
BioTech Connection Los Angeles, UCLA Panelist MedTech-World Conference EAST, New York City, NY	
BioTech Connection Los Angeles, UCLA Panelist MedTech-World Conference EAST, New York City, NY "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (II)" Panelist Annual Medical Device & Manufacturer - MedTech-World Conference WEST, Anaheim, CA	Jun-2016
BioTech Connection Los Angeles, UCLA Panelist MedTech-World Conference EAST, New York City, NY "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (II)" Panelist Annual Medical Device & Manufacturer - MedTech-World Conference WEST, Anaheim, CA "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (I)"	Jun-2016
BioTech Connection Los Angeles, UCLA Panelist MedTech-World Conference EAST, New York City, NY "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (II)" Panelist Annual Medical Device & Manufacturer - MedTech-World Conference WEST, Anaheim, CA "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (I)" Corporate Presentations Eli Lilly and Company Headquarters, Indianapolis, IN	Jun-2016 Feb-2016
BioTech Connection Los Angeles, UCLA Panelist MedTech-World Conference EAST, New York City, NY "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (II)" Panelist Annual Medical Device & Manufacturer - MedTech-World Conference WEST, Anaheim, CA "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (I)" Corporate Presentations Eli Lilly and Company Headquarters, Indianapolis, IN "Big Data Analytics in Post-Market Surveillance and Pharmacological Vigilance"	Jun-2016 Feb-2016
Panelist MedTech-World Conference EAST, New York City, NY "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (II)" Panelist Annual Medical Device & Manufacturer - MedTech-World Conference WEST, Anaheim, CA "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (I)" Corporate Presentations Eli Lilly and Company Headquarters, Indianapolis, IN "Big Data Analytics in Post-Market Surveillance and Pharmacological Vigilance" Workshops Led Invited Speaker Keck Graduate Institute, IndustryTalk, Claremont CA	Jun-2016 Feb-2016 May-2014

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Professional Engagements

Scientific Advisory Board Member

ARK Venture Capital, Aug-2020 - Current

Journal Reviewer

Nature, Scientific Reports

Jul-2018 - Current
Elsevier, Journal of Biomechanics

Sep-2017 - Current

Professional Mentoring

Mentor, Children's Hospital of Los Angeles' Center for Innovation

Society Memberships

Finance Chair, Society for Brain Mapping and Therapeutics, US-USC Chapter Member, Society for Neuroscience
Member, Society for Integrative and Comparative Biology
Member, Southwestern Regional Meeting of Organismal Biologists
Member, HPC Technical Computing Advisory Panel