## Curriculum Vitae August 24, 2022

#### **Professional Areas**

National Science Foundation Graduate Fellow, focused on studying neuromechanics of vertebrates and robots, application of AI, VR, and AR to clinical exam-room and ambulance environments, strategic biotech consulting to Fortune 10 and 500 companies for 7 years, design and fabrication of scientific signal-processing electronics and mobile robots. Leading research & development for a clinical research organization (CRO) across FDA-regulated clinical trials for medical devices and pharmaceutical therapeutics. Leadership and management of a scientific and technical research team.

Academic Summary	
Ph.D Computer Science, Viterbi Dean's Merit Fellowship University of Southern California	2020
Graduate Certificate in Health Technology and Engineering University of Southern California, Viterbi School of Engineering	2019
M.S Computer Science University of Southern California	2018
B.A. with Honors - Computational Biology Pitzer College	2014
Active Research Support	
https://viterbiinnovation.usc.edu/mousetrap-fund/ Co-I's: Valero-Cuevas FJ and <b>Cohn BA</b>	2020-2021
National Science Foundation Graduate Research Fellowship (GRFP)	2017-2020
PI: Cohn BA	2019-2021
Consortium for Technology & Innovation in Pediatrics (CTIP)  An FDA-Funded Medical Technology Accelerator  Con Plan Code PA and Loine CM	
Co-PIs: Cohn BA and Laine, CM	2020

## Experience

## ObvioHealth Director of Research

January 2021 - Present New York City, New York

- Responsible for R&D technical development, hiring, and strategic partnerships for research at ObvioHealth, a Clinical Research Organization (CRO)
- Managing a multidisciplinary research and technical team to implement new digital instruments for sponsored clinical trials.
- Establishing strategic partnerships with hospital networks, nonprofits, and technology companies in the US, APAC, the EU and Sub-Saharan Africa.
- Instantiated the ObvioHealth capstone program and led a team of 9 undergraduate, graduate, and medical school students.

## Microsoft Research Doctoral Research Intern

June 2019 - August 2019 Redmond, Washington

- EPIC (Extended Perception Interaction and Cognition) with Mar Gonzalez-Franco
- Culminated in two peer-reviewed full-length papers in IEEE-VR 2020 and IEEE-AIVR 2020.

Tools: Vive Pro and Hololens 2; Unity, C#, R, Python, Bash

### Toyota Motor Sales Consultant to

January 2015 - April 2015

Torrance, California

- Identified root-cause flaws in a deployed model, and provided exceptional data-driven evidence for the new redesign.
- Single-handedly developed a crowd-sourced data-validation system, connecting over 10k 'Mechanical Turkers' to label data.

Tools: Scala/Spark, AWS mTurk/boto, Python, R

### Eli Lilly and Company Consultant to

September 2013 - May 2014

Indianapolis, Indiana

- Interfaced directly with Tony Zhang, the Vice President of R&D-Asia for 9 months.
- Led a team of six people in developing proprietary software to improve patient compliance.
- Wrote a real-time machine-learning pipeline that tags tweets about issues with competing medications.

Tools: AWS, Python, scikit-learn, and R

#### Additional ongoing roles

Research Visiting Scientist, Children's Hospital of Orange County Cofounder, AdventureBiofeedback Inc. Founder & Manager, Kaspect 2022 - Present 2017 - Present

2015 - Present

# Peer-Reviewed Journal Articles

"Enjoyable Physical Therapy Experience with Interactive Drawing Games in Immersive Virtual Reality" SUI '21: Symposium on Spatial User Interaction Baron L, Wang Q, Segear S, <b>Cohn BA</b> , Kim K, Barmaki R	2021
"Temporal Control of Muscle Synergies is Linked with Alpha-band Neural Drive"  Cover Article Journal of Physiology  Laine CM, Cohn BA, Valero-Cuevas FJ	2021
"SnapMove: Movement Projection Mapping in Virtual Reality" Proceedings of IEEE AIVR Cohn BA, Maselli A, Ofek E, Gonzalez-Franco M	2020
"The Self-Avatar Follower Effect in Virtual Reality" IEEE Conference on Virtual Reality and 3D User Interfaces Gonzalez-Franco M, Cohn BA, Ofek E, Burin D	2020
"Autonomous Functional Movements in a Tendon-Driven Limb via Limited Experience" Nature Machine Intelligence: Cover Article, March 2019 Marjaninejad A, Urbina-Meléndez D, <b>Cohn BA</b> , Valero-Cuevas FJ	2019
"Feasibility Theory reconciles and informs alternative approaches to neuromuscular control" Frontiers in Computational Neuroscience Cohn BA, Szedlák M, Gärtner B, Valero-Cuevas FJ	2018
"Eye histology and ganglion cell topography of northern elephant seals (Mirounga angustirostris)." The Anatomical Record, 2016. Smodlaka H, Khamas W, Palmer L, Lui B, Borovac J, <b>Cohn BA</b> , Schmitz L	2016
"Exploring the nature of muscle redundancy via subject-specific and generic musculoskeletal models" Journal of Biomechanics, 2015; <i>Featured Publication</i> Valero-Cuevas FJ, <b>Cohn BA</b> , Yngvason HF, Lawrence EL	2015
"Retinal topography maps in R: new tools for the analysis and visualization of spatial retinal data." Journal of Vision July 2015, Vol.15, 19.  Cohn BA, Wainwright P, Collin S, Schmitz L	2015
Full-length Peer-Reviewed Conference Papers	
"Simulating clinical confidence intervals for black-box algorithmic predictions of liver steatosis" Hepatology 2020.72;1(Suppl):943A (Abstract 1553)  Cohn BA Munteanu MC, de Ledinghen V, Safadi R, Pavlov C, Gonzalo T, Quiambao R	2020
"Evaluating serum biomarkers: LiverFASt surrogates of liver fibrosis and steatosis could identify risks in a clinical population experiencing SARS-COV2 infection (COVID)"  Hepatology 2020.72;1(Suppl):273A (Abstract 435)  Raskin M Syed S, Corbett E, Sharak Z, Managadze G, Munteanu M, Cohn B, Gonzalo T, Amiel R,	2020
Quiambao R, Alam I.  "Virtual Reality for Post-Stroke Rehabilitation"  Proceedings of IEEE VR 2020, March 2020  Boyd TA, Nahe E, Cohn BA, Barmaki R	2020
"Structure of the set of feasible neural commands for complex motor tasks" 37th Annual International Conference of the IEEE Engineering in Medicine and Biology Society Valero-Cuevas FJ, <b>Cohn BA</b> , Szedlák M, Gärtner B, Fukuda K	2015

## Whitepapers

"Quantifying and attenuating pathologic tremor in virtual reality"

2018

Quantitative Biology: arXiv.org

**Cohn BA**, Shah DD, Marjaninejad A, Shapiro M, Ulkumen S, Laine CM, Valero-Cuevas FJ, Hayashida KH, Ingersoll S

### **Project Involvement**

### **Kaspect Reach**

Clinical study in motor planning across health and disease PI: **Cohn BA**, Co-PI: Kenneth Hayashida, M.D. Active IRB: USC-HS-18-00345

**ReachVR** Therapeutic application of virtual reality: development of a neuromotor reflex assessment system — Co-Investigator

Collaborators: Franklin S, Franklin D, (TUM Institute of Cognitive Systems and TUM Neuromuscular Diagnostics), and Valero-Cuevas FJ. Active IRB: HS-12-00228, CCI-13-00324; BaCaTech Grant2

**Adventure Biofeedback** A choose-your-own-adventure style game to provide voice therapy treatment for Cerebral Palsy patients

Co-I's: Cohn BA, Laine CM

**Kleo** Dextrous control of a bio-inspired tendon-driven robot — Responsibilities: Transfer Learning and Data Acquisition

Collaborators: Marjaninejad A, Urbina-Meléndez D, Valero-Cuevas FJ

#### **Intellectual Property**

Cohn, BA. et. al. Patent Serial 17/372,852.

Scheduled for examination c. 8/25/2022. Scheduled to be published on 1/12/2023."

Cohn, BA. "EFS ID 36180052"

U.S. Provisional Patent Application No.: 62856238. Jun. 3, 2019.

Cohn, BA. "NON-INTUITIVE MUSCULOSKELETAL MAPPING TO MIXED REALITY"

U.S. Provisional Patent; USC-0237-PRV; 2018-140, Nov. 15, 2018

USC Stevens Center for Innovation, Technology Transfer Office

Cohn, BA. "METHOD AND APPARATUS FOR CONTINUOUSLY PRODUCING ANALYTICAL REPORTS" U.S. Patent Application No.: 15/645,860. Jul. 7, 2017.

https://briancohn.com/ GitHub.com/bc Menlo Park CA: (323) 455-4184 briancohn@kaspect.com brian.cohn@obviohealth.com

## **News and Press**

Science World Report	Apr-2019
Electronics Weekly	Apr-2019
Elite CME	Apr-2019
	Mar-2019
UDaily: University of Delaware	Mar-2019 Mar-2019
TuniseSoir News	
ScienceDaily	Mar-2019
Nature: Editorial	Mar-2019
Longroom	Mar-2019
Nanowerk	Mar-2019
TechXplore: Robotics	Mar-2019
Neuroscience News	Mar-2019
USC Viterbi School of Engineering	Mar-2019
PCMag	Mar-2019
EurekAlert-AAAS Photo	Mar-2019
EurekAlert-AAAS Article	Mar-2019
USC Daily Trojan	Feb-2019
USC News	Jan-2019
Boston Globe ('Move2Improve')	Jan-2019
PCMag	Sep-2018
InMotion Magazine; Archive	Fall-2018
WITH Foundation Video	Sep-2018
The Ambient	Sep-2018
Chicaco Now	Sep-2018
KeckGrad Podcast- Keck Graduate Institute	Jul-2018
USC News	Mar-2017
Pitzer College News	Apr-2017
USC-News: Health	Apr-2017
USC-News. Health USC-Dornsife News	Apr-2017 Apr-2017
Design News	Jun-2016

## Awards and Distinctions

# Major Awards

National Science Foundation Graduate Research Fellowship   <b>Recipient</b> National Science Foundation Graduate Research Fellowship   <b>Honorable Mention</b> Cancer Research Fellowship, USC Michelson Center for Convergent Bioscience	Mar-2017 Mar-2016 Apr-2017
USC Viterbi Dean's Doctoral Fellowship	May-2015
Keck Science Department Summer Research Grant	Apr-2013
Distinctions	
Semi-Finalist, Humana-Mays Healthcare Analytics Case Competition on Opioid Prediction (AUC 0.92)	Sep-2019
4th Place, Viterbi Innovation Maseeh Prize Competition	Mar-2019
1st Prize, Amazon Alexa Voice Prize Competition - USC Viterbi	Mar-2019
2 <sup>nd</sup> Prize, Consortium for Technology and Innovation in Pediatrics - Pitch Competition, ScaleLA	Jan-2019
Finalist, American Academy of Neurology (AAN) Brain Storm	Apr-2018
HTC Vive Industry Pick, Creating Reality Hackathon	Mar-2017
3 <sup>rd</sup> Place, Oral Presentations. 6 <sup>th</sup> Annual SWOB SICB Meeting	Oct-2017
Top 10 Finalist, USC Stevens Innovator Showcase	Oct-2017
Young Investigator Award, Alternative Muscle Club & Genera Biocells, San Diego, CA	Sep-2017
2 <sup>nd</sup> Prize, USC CancerBase Hackathon	Apr-2017
Top 8 Finalist, Viterbi Innovation Maseeh Prize Competition (\$2.5k Award)	Nov-2016
Top 10 Finalist, USC Stevens Innovator Showcase	Oct-2016
Semi-Finalist, Microsoft US Imagine Cup	Dec-2015
USC Health Technology Innovation Fellowship in Digital Health	Aug-2015
Awards	
\$7,500 Grand Prize, USC Viterbi - Alexa Prize	Apr-2019
\$5,000 Legal Support, USC Maseeh Entrepreneurship Prize Competition	Mar-2019
\$3,490 Grant, USC Viterbi - Alexa Prize	Mar-2019
\$3,000 Grand Prize, Best VR, MIT Media Lab Reality Virtually Hackathon	Jan-2019
\$10,000 Grand Prize, USC CBC & WITH Foundation Voice-Computing Hackathon	Jul-2018
Student Travel Grant, De Luca Foundation	May-2017
\$10,000 Grand Prize (USC Virtual Medicine Competition) IEEE Standards Association	Oct-2015
Pitzer College Student Research Award	Nov-2013
Pitzer College Student Research Award	Mar-2013
Compute Resources Awarded	
\$5,000 AWS Credits, USC Maseeh Competition	Mar-2019
\$24,000 Rackspace Startup Credits, USC Viterbi Startup Garage	Dec-2015
\$5,000 AWS Credits, USC Venture Incubation Program (Virtual Reality)	Nov-2015
\$5,000 AWS Credits, USC Venture Incubation Program (Biomedical Compute Cloud)	Nov-2015

### **Conference Presentations**

## Peer Reviewed Abstracts

"Extracting muscle-to-force properties across arbitrary tendon-driven limbs" South West Regional Meeting of Organismal Biologists SICB, UC Irvine, CA	Oct-2017	
"Analytics for tendon-driven robotic limb endpoint force production"  37th Annual International IEEE Engineering in Medicine and Biology Society, Milan Italy	Aug-2015	
National Society for Integrative and Comparative Biology, Austin TX "Structure of the set of feasible neural commands for complex motor tasks"	Jan-2014	
"Influence of Zooplanktivory on Retinal Ganglion Cell Topography in Labrid Reef Fishes" Regional Society for Integrative and Comparative Biology, UC Riverside, CA	Oct-2013	
Symposia		
Talk: NeuroRehab Series, USC Department of Biokinesiology and Physical Therapy Invited Demo: WITH Foundation Beta Day, California Community Foundation Poster and Demo: USC Virtual Technologies for Health Symposium Talk: USC Viterbi School of Computer Science Seminar Series Talk: Masters Capstone Research Symposium, Keck Graduate Institute Talk: UC Davis College of Biological Sciences, FishLab	Dec-2018 Nov-2018 Sep-2018 Aug-2015 May-2014 Oct-2013	
Peer-Reviewed Posters		
"Inter-rater variability of the Bristol Stool Scale on diapered stool" North American Society for Pediatric Gastroenterology, Hepatology and Nutrition,	Dec-2021	
"Automatic Image Segmentation to Preprocess Pediatric Stool Photos"  Drug Information Association Global Annual Meeting	Jun-2021	
"Clinician Versus Caregiver Ratings of Pediatric Stool Consistency" Drug Information Association Global Annual Meeting	Jun-2021	
Society for Neuroscience (Poster A, Poster B), Chicago IL Society for Brain Mapping and Therapeutics, Los Angeles, CA Society for Neuroscience, San Diego, CA Society for Neuroscience, San Diego, CA Winter Workshop on Neuromechanics, New Orleans, LA 39th Annual Conference of the American Society of Biomechanics, Columbus, OH 25th Annual Conference of the Society for the Neural Control of Movement, Charleston, NC Mathematical Bioscience Institute, Ohio State University, Columbus OH	Oct-2019 Mar-2019 Nov-2018 Nov-2016 Jan-2016 Aug-2015 Apr-2015 Jul-2013	
Non-Academic Presentations		
Talk: 5th Annual Virtual Reality and Healthcare Global Symposium, Online Talk: Unity for Humanity Summit, San Francisco CA Keynote: Foundations of Digital Games "Games for Everyone"; Co-talk with Microsoft XBOX Talk: Unity Headquarters, San Francisco CA Expo Demo: Special Interest Group on Computer Science Education, Minneapolis MN Talk: Microsoft Health, Redmond WA Talk: Microsoft General Engineering, Redmond WA Talk: Microsoft University Relations, Accessibility, and Device Teams, Redmond WA Talk: USC Body Computing Conference, Los Angeles Pitch: The Southern California Biomedical Council, Los Angeles Pitch: Los Angeles Venture Association, Los Angeles Talk: MedTechWorld-West Annual Conference, Anaheim Talk: National Science Foundation - Innovation (I) Corps Fall Networking Event	Mar-2021 Oct-2020 Aug-2019 Apr-2019 Feb-2019 Jan-2019 Jan-2019 Sep-2018 Feb-2018 Feb-2017 Nov-2015	

## **Teaching**

Teaching		
T.A. For Computer Science 401: Capstone Professor Jeffrey Miller, Ph.D. Role: Mentored over 30 teams working on industry-academia joint projects, each composed of 2-8 undergraduate students	Spring-2018	
Academic Guest Lectures		
Invited IndustryTalk Keck Graduate Institute, Corporate Partnerships "The Use of Virtual Reality Platforms for Clinical Applications"	Oct-2018	
Invited IndustryTalk Keck Graduate Institute, Corporate Partnerships "Artificial intelligence as a competitive strategy in biotech"	Jul-2018	
Invited Lecturer USC Marshall School of Business, MBA Program "Financial analytics and scalable visualizations in R"	Feb-2016	
Invited Lecturer ETH-Zúrich Department of Computer Science "Hit-and-Run Sampling of Neuromechanical Polytopes"	May-2015	
Guest Lecture for BME 504 USC Viterbi School of Engineering; Graduate School Department of Biomedical Engineering "Linear program design for tendon driven systems"	Oct-2015	
Guest Lecture for Neuromuscular Systems USC Division of Biokinesiology and Physical Therapy "Neuromechanical optimization in open source software"	Oct-2014	
Guest Lecture for Sensory Evolution W.M. Keck Science Department "Retinal Specializations in the Vertebrate Eye"	Apr-2014	
Panels		
Panelist BioTech Connection Los Angeles, UCLA	Dec-2016	
Panelist MedTech-World Conference EAST, New York City, NY "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (II)"	Jun-2016	
Panelist Annual Medical Device & Manufacturer - MedTech-World Conference WEST, Anaheim, CA "Making Sense of Big Data: Determining Actionable Data & Your Roadmap for Utilization (I)"	Feb-2016	
Corporate Talks		
Eli Lilly and Company Headquarters, Indianapolis, IN "Big Data Analytics in Post-Market Surveillance and Pharmacological Vigilance"	May-2014	
Workshops Led		
Invited Speaker Keck Graduate Institute, <i>IndustryTalk</i> , Claremont CA "Artificial intelligence as a competitive strategy in biotech"	Jul-2018	
Workshop Speaker Summer School in Computational Sensory-Motor Neuroscience, Minneapolis, MN	Aug-2016	

## **Professional Engagements**

## Scientific Advisory Board Member

ARK Venture Capital,
ObvioHealth Inc

Aug-2020 - Current
June-2020 - Current

### Journal Reviewer

Nature, Scientific Reports

Jul-2018 - Current
Elsevier, Journal of Biomechanics

Sep-2017 - Current

## **Professional Mentoring**

Mentor, Children's Hospital of Los Angeles' Center for Innovation

## Society Memberships

Finance Chair, Society for Brain Mapping and Therapeutics, US-USC Chapter Member, Society for Neuroscience
Member, Society for Integrative and Comparative Biology
Member, Southwestern Regional Meeting of Organismal Biologists
Member, HPC Technical Computing Advisory Panel