



SPONSORS@NWHACKS.COM

ABOUT

nwHacks (Northwest Hacks) is an annual hackathon held at the University of British Columbia, and shaping up to be the premiere community event for young hackers and engineers in the Pacific Northwest Region (including the US and Canada). The event will host some of the best up-and-coming engineers and developers from across the continent and beyond to create mobile, web, and hardware hacks for 48 hours. Bringing in students from around the region, nwHacks is committed to encouraging and kickstarting a culture of innovation, entrepreneurship and community among future hackers of the region. nwHacks seeks to keep innovation in the area through the hackathon and providing a welcoming and supportive environment to allow everyone to realize their dreams and develop their skills.

WHEN & WHERE

nwHacks 2015 is scheduled to take place in early January 2015 on the University of British Columbia campus. We are expecting 400 students to attend our event from multiple universities across North America.

WHY SPONSOR

With untapped talent from Seattle, Vancouver, and beyond, nwHacks has huge potential for companies looking to recruit the top talent from the top schools. Compared to traditional recruitment strategies, sponsoring a hackathon represents a high-value and low-cost way to secure talent for your company. Many companies have found some of their best employees through hackathons. Hackathons also provide sponsors the opportunity to get real feedback on their products by developers who use them. Sponsors can demo their API in front of participants, generating publicity for themselves and growing developer awareness of their products and services.

GET THE MOST OUT OF YOUR SPONSORSHIP:

SEND COMPANY SWAG

Sending branded stickers, t-shirts, watter bottles, etc., is a great way for sponsors to promote their company brand through passive advertising. Hackers love swag, so the more you bring, the more successful your sponsorship will be!

SEND ENGINEERS

Sending engineers is a surefire way to connect hackers with your company. Sending technical employees to explain what they do and how their product works is sure get the attention of the best hackers at nwHacks. This is a great way for you to connect with your audience and increase your recruitment/promotion potential!

BRING YOUR API OR PRODUCT

You can get real eyeballs in front of your product with a sweet demo. Many companies who have sponsored hackathons in the past have expanded their API use through API demos. This is also a great way to get invaluable evaluation of your product at the alpha stage, from some of the top hackers in Canada and the US.

SPONSORSHIP DETAILS

	<u>Friend</u>	<u>Mega</u>	<u>Giga</u>	<u>Terra</u>	<u>Title Sponsor</u>
Sponsor Amount (CAD)	\$1,000	\$3,000	\$5,000	\$8,000	\$12,000
Send Mentors	✓	✓	✓	✓	✓
API or Product as Prize	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓
API Demo		✓	✓	✓	✓

Tech Seminar at Event		5 Minute	10 Minutes	20 Minutes	40 Minutes
Company Swag in Swag Bag		✓	✓	✓	✓
Logo on T-Shirt			✓	✓	✓
Sponsor Booth			✓	✓	✓
Recruiting Handouts			✓	✓	✓
Access to GitHub accounts, LinkedIn profiles, and resumes before event.			✓	✓	✓
Recruiters at Event				2	3
Company Banner at Venue				✓	✓
Sponsored activities at venue (e.g. company corner and raffle)				✓	✓
Co-host nwHacks	Contact Us	Contact Us	Contact Us	Contact Us	Contact Us