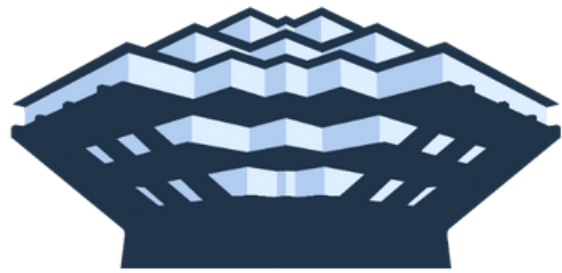# TCG
Triton Consulting Group

ABOUT US

As UC San Diego's first student consulting group, TCG aims to provide pro-bono consulting services to companies in all stages of business development, ranging from start-ups to multi-national corporations.

63
Current Members

100+
Completed Projects

2007
Active Since

WHY TCG

What makes us special is our strength in diversity. Our members are pursuing degrees in a wide array of majors and areas of study, from business focused disciplines like economics and accounting to STEM fields such as computer science and data analytics.

PROJECT PROCESS

Each engagement is led by a Project Manager, executed by a team of Associates, and supervised by the VP of Consulting. All of our Associates have graduated from a 10-week Training Program, directed by the VP of Internal Development. Over the course of each project, teams develop detailed findings and practical recommendations and present them to the client.

FIRST CLIENT INTERACTION   **PLAN**   **RESEARCH & ANALYSIS**   **DELIVERY**

FIRST CLIENT INTERACTION	PLAN	RESEARCH & ANALYSIS	DELIVERY
Define the scope of work, management interface, and general expectations	Define micro and macro goals and link to the project timeline	Develop detailed findings based on data driven analysis and research	Present findings, make practical recommendations, and assist with development of implementation plan

OUR SERVICES

Operational Strategy

We use data to analyze and grow our clients' presence in the competitive marketplace.
• Process Optimization
• Business Analytics
• Data Mining and Visualization
• Supply Chain Operations

Market Research

We utilize business knowledge and market data to strategize creative marketing solutions.
• Brand Imaging
• Ad Spend Optimization
• Product Positioning
• Go-To-Market Strategy

Financial Advisory

We work with financial management to assist in identifying opportunities to effectively manage, schedule, and budget organizational capital.
• Financial Modeling
• Budget Forecasting
• Audit and Advisory
• Industry Analysis

Technology

We utilize our technical knowledge and company data to provide custom technology solutions.
• Data Analytics
• Automating internal processes
• Machine Learning
• Website Development

FORMER CLIENTS

Sav-E
"The team worked quickly, honestly, professionally, and politely, and always provided what we asked for. "

- Griffin Mittleman, CEO

2Limons
"The students were well prepared and did a good job explaining what they worked on. They communicated with us exceptionally well."

- Jessica and Bre Limon, Co-Founders

Civility Partners
"The team was definitely on top of communication with weekly meetings and also very easy to work with."

- Rebecca Del Secco, People & Culture Consultant

OUR CONNECTIONS

Where our alumni are now...

Our partners