doi:10.1016/j.worlddev.2009.10.005

# Is Foreign Aid a Vanguard of Foreign Direct Investment? A Gravity-Equation Approach

# HIDEMI KIMURA

Ministry of Finance, Japanese Government, Tokyo, Japan

and

# YASUYUKI TODO\*

The University of Tokyo, Chiba, Japan Research Institute of Economy, Trade and Industry, Tokyo, Japan

Summary. — This paper investigates whether and how foreign aid facilitates foreign direct investment (FDI) flows into less developed countries. We employ a large data set of source-recipient country pairs and conduct gravity equation-type estimation. Our empirical methodology enables us to examine an effect through which aid from a donor country promotes FDI from the same donor in particular, which we call a "vanguard effect." We find that foreign aid in general does not have any significant effect on FDI. However, when we allow for differences in the size of aid effects across donor countries, we find robust evidence that foreign aid from Japan in particular has a vanguard effect, i.e., Japanese aid promotes FDI from Japan but does not attract FDI from other countries.

Key words — foreign aid, foreign direct investment, gravity equation

# 1. INTRODUCTION

Impacts of foreign aid to less developed countries (LDCs), particularly those on economic growth, have been examined recently to a great extent (Burnside & Dollar, 2000; Easterly, Levine, & Roodman, 2004; Hansen & Tarp, 2001; Rajan & Subramanian, 2005; among many others). Foreign aid also possibly affects foreign direct investment (FDI) inflows to LDCs, since purposes of aid for the donor country often include to encourage FDI to the recipient country of aid. For example, OECD argues that foreign aid can improve investment environment and thus promote FDI (OECD, 2004), and the US government explicitly states that a purpose of foreign aid is to encourage FDI (Congress of the United States, 1997). The Japanese government also argues that a reciprocal relation between FDI and aid helps the development of LDCs' economies (Arase, 1994). Accordingly, the role of aid in promoting FDI has come to the fore in the policy discussion among government officials and development practitioners (OECD, 2006).

There are a few studies which examine the relation between foreign aid and FDI by using cross-country panel data, most notably Harms and Lutz (2006) and Karakaplan, Neyapti, and Sayek (2005). Harms and Lutz (2006) find that the effect of aid on FDI is generally insignificant but significantly positive for countries in which private agents face heavy regulatory burdens. Karakaplan and Neyapti (2005) also find an insignificant effect of aid on FDI, but in contrast to the finding of Harms and Lutz (2006), the results of Karakaplan and Neyapti (2005) suggest that good governance and developed financial markets lead to a positive effect of aid. <sup>2</sup>

Both Harms and Lutz (2006) and Karakaplan and Neyapti (2005) use aggregate data on FDI and foreign aid for each recipient LDC. This paper extends these existing studies by using less aggregated data on FDI and aid, i.e., data for each source-recipient country pair during the period 1990–2002.

This country-pair dataset allows us to employ gravity equation-type estimation that is often used in recent studies on determinants of FDI such as Egger and Winner (2006), Mody and Razin (2003), Carr, Markusen, and Maskus (2001), and Wei (2000).

We presume that there are possibly multiple channels through which aid affects FDI, and the ambiguous effect of aid on FDI found in the existing studies may reflect the amalgamation of positive and negative effects of aid. These channels include a positive "infrastructure effect" by improving economic and social infrastructure in the recipient country, a negative "rent-seeking effect" by encouraging unproductive rent-seeking activities, both of which are suggested by Harms and Lutz (2006), a positive "financing effect" by improving the ability of the recipient country to finance outflows of profit repatriation from FDI, and a negative "Dutch-disease effect" by distorting resource allocations between tradable and non-tradable sectors (Arellano, Bulir, Lane, & Lipschitz, 2009).

In addition to these effects of aid, this paper proposes that aid has a positive "vanguard effect," through which foreign aid from a particular donor country promotes FDI from the

<sup>\*</sup>This research was conducted as part of a project on "Economics of Foreign Aid" at the Research Institute of Economy, Trade and Industry (RIETI) in Japan. The authors would like to thank RIETI for its generous support to the project and Ryuhei Wakasugi, Mitsuhiro Maeda, Yasuyuki Sawada, Syujiro Urata, Shahid Yusuf and seminar participants at Crawford School of Economics and Government at the Australian National University, Japan Bank for International Cooperation, OECD, and RIETI for helpful discussions. The authors are also grateful to Yuko Anzai, Yuko Mori, and Sakuya Nose for excellent research assistance. The opinions expressed and arguments employed in this paper are the sole responsibility of the authors and do not necessarily reflect those of RIETI, the Ministry of Economy, Trade and Industry, or the Ministry of Finance of Japan. Final revision accepted: August 24, 2009.

same donor country but not from other countries. For example, if aid for infrastructure from Japan to Thailand facilitates FDI flows from the United States to Thailand, this might be because the Japanese aid has an infrastructure effect. However, if aid from Japan to Thailand promotes FDI from Japan in particular without affecting FDI from other countries, we conclude that the Japanese aid has a vanguard effect.

There may be several reasons for this vanguard effect. First, when foreign aid is provided, information on the local business environment of the recipient country can be exclusively transmitted to firms of the donor country. Second, the fact that the government provides aid may reduce the recipient country's investment risks perceived subjectively by firms of the donor country. Third, aid may bring the donor country-specific business practices, rules, and institutions into recipient countries. Those effects of foreign aid should promote FDI from the same donor country but does not necessarily promote FDI from other countries.

We isolate the vanguard effect of aid from other effects by estimating the effect of aid from a particular donor country, rather than the total aid from all donor countries, on FDI from the donor. It should be emphasized that the use of country-pair data enables us to investigate the vanguard effect, and thus the distinction of the vanguard effect of aid on FDI from other effects is a major contribution of this paper. Empirical investigation of the vanguard effect is important in practice, since aid is often motivated by the donor country's willingness to encourage FDI from the donor, as we noted earlier.

In addition, we distinguish between aid for infrastructure and aid for other purposes to examine possible differences in the size of aid effects between the two types of aid, since the two types may differently affect each type of effect of aid explained earlier. The distinction between the two types of aid has also not been done in the existing studies.

To preview the results, we find that foreign aid in general does not necessarily promote FDI, a result consistent with Harms and Lutz (2006) and Karakaplan and Neyapti (2005). We also find that either aid for infrastructure or for non-infrastructure has no significant impact on FDI. As to the final role of foreign aid on FDI, the vanguard effect, we find no general evidence of such effect. We then further examine possible differences in the size of the impact of aid among donor countries. Our results show that foreign aid for infrastructure from Japan has a vanguard effect, while the effect of aid from all other countries on FDI seems to be absent. In other words, infrastructure aid from Japan promotes FDI from Japan to the recipient country of aid, while having no impact on FDI from other countries to the recipient. 3 The size of the vanguard effect for Japanese aid is large, since our results imply that 6% of Japanese FDI in East Asia during the period 1990–2002 is attributed to Japanese aid.

The rest of the paper is organized as follows. Section 2 specifies the econometric model, whereas Section 3 describes the data and variables. Section 4 shows the estimation results, which is followed by concluding remarks in Section 5.

# 2. THE ECONOMETRIC MODEL

### (a) Estimation equation

To estimate the impact of foreign aid on FDI, we incorporate foreign aid variables to gravity equation-type regression. Our gravity-equation framework can be regarded as an extension of Harms and Lutz (2006) and Karakaplan and Neyapti (2005), who examine the impact of foreign aid on FDI by

employing the total amount of aid from all donor countries to each recipient country as the key independent variable and the total amount of FDI inflows to the recipient as the dependent variable. In contrast, our gravity-equation framework allows us to use foreign aid and FDI between each source-recipient country pair for estimation.

In particular, we employ a simplified version of econometric specifications used in Egger and Winner (2006) and Carr et al. (2001) that are based on the knowledge-capital (KK) model developed in Markusen (2002). The KK model suggests that the size of the host country's economy should positively affect the extent of horizontal multinationals that produce their products for the host-country market, whereas the size of the home country's economy should positively affect the extent of vertical multinationals that export their products to the home-country market. 4 The KK model also suggests that a larger difference in skilled-labor abundance between the home and the host country provides a greater incentive for firms in the home country to relocate labor-intensive production processes to the host country and hence raises the extent of vertical FDI. In addition, following Egger and Winner (2006), Mody, Razin, and Sadka (2003), and Wei (2000), we assume that geographic distance between the home and host country impedes FDI flows.

These arguments made above and our further presumption that FDI flows are persistent lead to the following dynamic gravity equation to estimate the determinants of FDI:

$$\begin{split} \ln FDI_{ijt} &= \rho \ln FDI_{ijt-1} + \beta_1 \ln AID_{jt-1} + \beta_2 \ln GDP_{it-1} \\ &+ \beta_3 \ln GDP_{jt-1} + \beta_4 \ln DIST_{ij} + \beta_5 SKDIF_{ijt-1} \\ &+ \beta_6 SKDIF_{ijt-1}^2 + \alpha_{ij} + \alpha_t + \varepsilon_{ijt}, \end{split} \tag{1}$$

where subscripts i, j, and t denote, respectively, the source and the recipient country of FDI and foreign aid and the time period. The dependent variable,  $\ln FDI_{ijt}$ , is the logarithm of the inflows of FDI  $^{5}$  from country i to j at time t, whereas our key independent variable,  $\ln AID_{iit-1}$ , is the log of the real value of foreign aid flows from country i to j at time t-1. As we will explain below, we will experiment with several alternative measures of foreign aid for estimation. We take the first lag of foreign aid to incorporate possible time lags between the provision of aid and the decision on FDI. Using the first lag also alleviates possible endogeneity due to simultaneity, although we correct for such endogeneity by using instruments as we will explain later.  $GDP_i$  and  $GDP_j$  represent GDP of country i and  $\hat{j}$ , respectively,  $DIST_{ij}$  the geographic distance between *i* and *j*, and  $SKDIF_{ijt-1}$  a measure of skilled-labor abundance in country *i* relative to *j*. <sup>6</sup>  $\alpha_{ij}$ ,  $\alpha_t$ , and  $\varepsilon_{ijt}$  are country pair-specific fixed effects, year-specific effects, and an error term, respectively.

#### (b) How does foreign aid affect FDI?

Harms and Lutz (2006) argue that foreign aid has two effects on FDI flows. On the one hand, foreign aid improves the recipient country's infrastructure, including "encompassing roads, telephone lines and electricity as well as less measurable items like education or a reliable and well-functioning bureaucracy," (an earlier version of Harms & Lutz, 2006) and hence raises the marginal product of capital in the country. Therefore, foreign aid encourages FDI inflows to the recipient country of aid. We label this positive effect of aid as the "infrastructure effect."

On the other hand, Harms and Lutz (2006) also argue that foreign aid may encourage unproductive rent-seeking behaviors in the recipient country, leading to a drop in productivity.

For example, when aid is provided, private firms might engage more in competition for rents from the aid and less in activities for improving their productivity such as training and R&D activities. Consequently, the provision of foreign aid may reduce the marginal product of capital of the recipient and thus discourage FDI inflows to the recipient. We refer to this negative effect as the "rent-seeking effect." <sup>7</sup>

There are several possible other effects of aid on FDI. For example, the provision of aid, program aid in particular, improves the balance of payments, expanding the ability of the recipient country of aid to finance sustainable outflows of profit repatriation from FDI. Through this "financing effect," aid may encourage FDI. Also, Arellano *et al.* (2009) point to a "Dutch disease" effect of aid. Aid is likely to increase the supply of tradables and hence to lower their price relative to nontradables. Since FDI in LDCs is mostly invested in tradable sectors, aid may discourage FDI through this channel that distorts the allocation of domestic resources. 8

In addition to these effects suggested in the existing studies, this paper proposes another effect of foreign aid on FDI, a positive effect through which foreign aid from a particular donor country promotes FDI from the same country but not from other countries. Since foreign aid acts as a "vanguard" of FDI in this case, we refer to this effect as the "vanguard effect" of aid.

We presume that this vanguard effect can be generated through the following three channels. First, Mody et al. (2003) theoretically suggest and empirically find that information on the host economy should play a significant role in driving FDI flows, since FDI is risky to investors. However, information on the business environment of the host country, such as the skill level of local labor, conditions of infrastructure, the quality of bureaucrats, and explicit and implicit business rules and government regulations, is often inaccessible to foreign firms. Nevertheless, by engaging in activities funded by foreign aid, firms, and government agencies of the donor country can obtain such information on the recipient country, and this information may spill over to other firms of the donor country. Second, the fact that the government provides foreign aid may reduce investment risks perceived subjectively by firms investing in the recipient country. Suppose, for example, a financial crisis like the Asian financial crisis in 1997 hits an LDC. Then, donor countries of aid to the country in trouble have larger incentives to bail out the recipient country than other countries without aid, since the provision of aid may reflect a strong tie with the recipient country. Therefore, aid provides a quasi government guarantee to private firms and thus encourages FDI. Third, foreign aid from a donor country sometimes introduces to the recipient country business practices, rules, and systems of the donor country. If the donor's business systems become the de facto standard in the recipient country, the standard is likely to promote FDI from that donor country in particular.

It should be emphasized that through this vanguard effect, foreign aid from donor country i to recipient country j should promote FDI flows from country i to j, but not FDI from other countries to country j. In this regard, the vanguard effect is different from other effects, such as the infrastructure, rent-seeking, financing, and Dutch-disease effects, through which foreign aid by donor country i to recipient j should affect FDI from any country to j.

To estimate the effects of foreign aid that are not countrypair specific, such as the infrastructure and rent-seeking effects, we first employ the total amount of foreign aid from all member countries of OECD's Development Assistance Committee (DAC),  $\sum_i AID_{ij}$ . However, we would expect that each of these effects of aid varies in size depending on the type of aid, particularly between aid for infrastructure and for non-infrastructure. As we will explain in detail later, aid for infrastructure is broadly defined and includes aid for physical infrastructure as well as social infrastructure (e.g., education and health), while aid for non-infrastructure is mostly aid for budget support and debt relief. Then, the infrastructure effect works more in the case of infrastructure aid than in the case of non-infrastructure aid, while the financing effect works oppositely. The rent-seeking effect may be associated with aid for both infrastructure and non-infrastructure. Distinguishing the effect of aid for infrastructure from the effect of aid for non-infrastructure is not easy in practice, since aid is fungible, i.e., aid for noninfrastructure may lead to an increase in the recipient government's spending on infrastructure and vice versa. Despite this difficulty, we distinguish between aid for infrastructure  $(\sum_{i}AID\_INF_{ii})$  and for non-infrastructure  $(\sum_{i}AID\_NonINF_{ii})$ and estimate the impact of each type of aid on FDI to see any possible differences between the two types of aid.

To distinguish the country pair-specific vanguard effect from other effects, we next examine the effect of foreign aid from the home country of FDI, or country i, to the host country j, rather than the total foreign aid from all donor countries as used before. Under the vanguard hypothesis, infrastructure and non-infrastructure aid from country i to j, AID\_INFii and AID\_NonINFij, respectively, has a positive effect on FDI from i to j but no effect on FDI from other countries. The size of the effect of infrastructure and non-infrastructure aid may be different from each other, depending on how each type of aid promotes FDI through the three channels of the vanguard effect explained earlier. A priori, both types would raise the extent of the quasi government guarantee through aid, since providing any type of aid can be a signal suggesting the economic and political importance of the recipient country to the donor. By contrast, information spillovers would be more substantial when aid involves infrastructure projects in which people from the donor are engaged than when aid is provided to support the recipient government's budget or relieve its debt. In addition, transfer of country-specific business rules is promoted more when technical assistance is provided through aid. Since aid for such projects and technical assistance is a significant part of aid for infrastructure defined in this paper, the latter two channels of the vanguard effect would work more in the case of aid for infrastructure than otherwise.

#### (c) Estimation method

We employ two types of estimation method. We start with ordinary least squares (OLS) estimation using robust standard errors adjusted for correlations within each country pair. The OLS estimators are consistent only when all regressors are orthogonal to the error term. However, there are two reasons why the orthogonality assumption may not hold in our FDI regression. First, as Egger (2002, 2005) argues, the error term may include unobserved country pair-specific effects that are correlated with regressors employed. Second, some of the regressors, such as foreign aid variables and GDP, are likely to be correlated with shocks that affect FDI. Many existing studies estimating income-growth regression on foreign aid argue possible simultaneity biases due to endogeneity of foreign aid variables and in fact find that OLS estimators are very different from estimators correcting for endogeneity Roodman (2007), Hansen and Tarp (2001), Burnside and Dollar (2000), and Boone (1996). It is highly possible that foreign aid variables are also endogenous in FDI regression, since income growth and FDI flows are likely to be determined simultaneously.

Therefore, in order to correct for biases arising from country pair-specific fixed effects and endogeneity, we employ the system generalized method of moment (GMM) estimation developed by Blundell and Bond (1998). In the system GMM estimation, we apply GMM estimation to the system of equation (1) and its first-difference in which the country pair-specific fixed effects are eliminated, using the first-lagged and first-differenced regressors as instruments for equation (1) and the second lagged regressors as instruments for the firstdifferenced equation. The lagged regressors can be used as instruments, since they are predetermined and thus should not be correlated with the contemporaneous error term. The major advantage of the system GMM estimation, compared with its predecessor, the difference GMM developed by Arellano and Bond (1991), is that in the latter, instruments are weak if regressors have near unit-root properties, whereas this problem can be alleviated in the former. We apply the twostep procedure to the system GMM estimation to obtain larger efficiency. In addition, we use Windmeijer's (2005) methodology to obtain robust standard errors. The estimator thus obtained is consistent even in the presence of heteroskedasticity and corrects for finite sample biases found in the two-step estimations. We test whether instruments are orthogonal to the error term using the Hansen j statistic and whether the error term is auto-correlated using the Arellano-Bond sta-

#### 3. DATA

Our sample consists of country pairs during the period 1990-2002, although data for the period 1985-89 are used as instruments in the system GMM estimation. We limit source countries to the top five donor countries (France, Germany, Japan, the United Kingdom, and the United States), 10 which contribute to around 87% of the total aid from OECD countries during the period 1990-2002, and recipient countries to low- or middle-income countries according to the World Bank's classifications in 1990. In addition, since we use first-differenced FDI flows as a dependent variable and second-lagged FDI flows as an instrument in the system GMM estimation, we limit observations for which FDI flows are available for the recent three years. Accordingly, our estimation is based on unbalanced panel of 1,384 observations and 227 country pairs which include 98 recipient countries. 11 It should be noted that data on FDI flows are unavailable for many country pairs, while data on aid are available for all pairs. Therefore, the total amount of foreign aid in our sample consists of 42% of the total amount of aid provided in the whole world from the top five donors during the same period. Similarly, our sample contains 54%, 37%, 59%, 22%, and 9% of aid from France, Germany, Japan, the United Kingdom, and the United States, respectively. 12

Our dependent variable  $\ln FDI_{ijt}$  is the natural logarithm of FDI flows from country i to LDC j. The amount of FDI flows for each home–host country pair is represented by gross FDI outflows from country i to j reported by country i, taken from OECD's International Direct Investment Statistics (available at http://miranda.sourceoecd.org/). To construct real FDI, nominal FDI flows are divided by the GDP deflator of the host country, for which the base year is 2000, taken from World Bank's *World Development Indicators* 2006 (WDI). We add one before taking a log of real FDI flows. The international country is the natural logarithm of FDI flows.

Data on bilateral foreign aid are taken from the OECD's Creditor Reporting System (CRS) that provides detailed infor-

In addition to the total amount of bilateral foreign aid, we distinguish between foreign aid for infrastructure and for non-infrastructure to highlight possible differences between the two types of aid. Since Harms and Lutz (2006) suggest that "infrastructure" should be broadly defined and include economic and social infrastructure, we define foreign aid for infrastructure as the sum of foreign aid for "social infrastructure," "economic infrastructure," "production activities," and "multi-sector/cross-cutting" classified in the CRS dataset. Aid for social infrastructure (coded as 100 in the CRS dataset) includes aid related to education and health, whereas aid for economic infrastructure (200) is for transport, energy, and financial services. Aid for production activities (300) is mostly for the agriculture, manufacturing, and mining industries, and multi-sector aid (400) is a mixture of those types of aid.

In contrast, foreign aid for non-infrastructure is defined as the sum of "commodity aid and general programme assistance" (500), "action relating to debt" (600), and "humanitarian aid" (700). The large part of the "commodity aid" is food aid, whereas the "general programme assistance" corresponds to general budget support and does not include sector-specific programme assistance that is categorized as multi-sector aid. Aid for "action relating to debt" is mostly spent on debt forgiveness. The "humanitarian aid" is defined as assistance during and in the aftermath of emergencies. We take a log of these aid variables, after adding one, <sup>19</sup> to create our key regressors related to foreign aid.

Real GDP and real GDP *per capita* of the source and the recipient country are taken from WDI. The measure of the relative skill level of the source country to the recipient is defined as the difference between the log of real GDP *per capita* of the two countries. <sup>20</sup> Distance between two countries is defined as the distance between the capital cities of these countries and constructed from the longitude and latitude of the two cities taken from the NIJIX's web site (http://www.nijix.com).

In addition to the benchmark estimations, we also follow Harms and Lutz (2006) and Karakaplan and Neyapti (2005) and examine the relation between the level of governance and the size of the impact of aid. In these estimations, we use two governance indicators taken from Kaufmann, Kraay, and Mastruzzi (2006). In particular, we use the index of the regulatory quality denoted as *Kaufmann1*, following Harms and Lutz (2006), or the sum of six indices for the level of voice and accountability, the political stability, the government effectiveness, the regulatory quality, the rule of law, and the control of corruption denoted as *Kaufmann2*, following Karakaplan and Neyapti (2005). Our governance indices are normalized so that the minimum is 0 with a higher score indicating a higher level of governance. <sup>21</sup>

Table 1 presents summary statistics of the dependent and independent variables used in the estimation.

Table 1. Summary statistics

|                                 | Description   | Number of observations | Mean  | Standard deviation | Min.  | Max.  |
|---------------------------------|---|------------------------|-------|--------------------|-------|-------|
| $lnFDI_{ij}$                    | Log of FDI flows from country $i$ to $j$                        | 1,384                  | 11.03 | 2.16               | 2.66  | 16.40 |
| $\ln \sum_{i} AID_{ij}$         | Log of total aid from all countries to j                        | 1,384                  | 11.80 | 1.93               | 5.74  | 16.41 |
| $\ln \sum_{i} AID\_INF_{ij}$    | Log of total aid for infrastructure from all countries to j     | 1,384                  | 11.52 | 2.04               | 0.00  | 15.19 |
| $\ln \sum_{i} AID\_NonINF_{ij}$ | Log of total aid for non-infrastructure from all countries to j | 1,384                  | 8.02  | 3.89               | 0.00  | 16.21 |
| $\ln AID_{ij}$                  | Log of aid from country <i>i</i> to <i>j</i>                    | 1,384                  | 7.22  | 4.52               | 0.00  | 15.85 |
| ln <i>AID_INF</i> <sub>ij</sub> | Log of aid for infrastructure from country <i>i</i> to <i>j</i> | 1,384                  | 6.76  | 4.63               | 0.00  | 15.04 |
| lnAID_NonINF <sub>ij</sub>      | Log of aid for non-infrastructure from country i to j           | 1,384                  | 2.43  | 3.90               | 0.00  | 15.85 |
| $lnGDP_i$                       | Log of GDP of country i   | 1,384                  | 21.46 | 0.68               | 20.77 | 23.01 |
| $lnGDP_i$                       | Log of GDP of country <i>j</i>                                  | 1,384                  | 17.87 | 1.71               | 10.67 | 20.99 |
| $\ln DIST_{ij}$                 | Log of distance between $i$ and $j$                             | 1,384                  | 8.53  | 0.90               | 5.63  | 9.82  |
| $SKDIF_{ij}$                    | Difference in the log of GDP per capita between i and j         | 1,384                  | 2.49  | 0.95               | 0.67  | 5.94  |
| Kaufmann1 <sub>i</sub>          | Index of the regulatory quality                                 | 793                    | 4.21  | 0.62               | 1.29  | 5.66  |
| Kaufmann2 <sub>j</sub>          | Sum of 6 indices of governance                                  | 786                    | 16.80 | 3.19               | 7.83  | 23.94 |

#### 4. ESTIMATION RESULTS

# (a) Results assuming no difference across donor countries

We start with the estimation of the impact of foreign aid on FDI, using the total aid from all donor countries to each recipient country,  $\sum_i AID_{ijt-1}$ , as the key independent variable. The OLS and GMM results are presented in columns 1 and 2 of Table 2, respectively. The p value of the Hansen J statistic and the Arellano-Bond statistic shown in the last

two rows implies that the instruments are orthogonal to the error term and that the error term is not auto-correlated in the system GMM estimation. Since this is the case for all the system GMM estimations below, we will rely more on the GMM results than on the OLS results. According to the GMM results in column 2 of Table 4, the effect of the total aid from all donor countries to country j on FDI from country i to j is positive but statistically insignificant. This evidence suggests that the total effect of foreign aid on FDI is not substantial.

Table 2. Impact of total foreign aid from all donor countries. Dependent variable: log of the amount of FDI flows from country i to country j

|   | (1)<br>OLS | (2)<br>GMM | (3)<br>OLS | (4)<br>GMM | (5)<br>OLS | (6)<br>GMM |
|---|------------|------------|------------|------------|------------|------------|
| Lagged ln <i>FDI</i> <sub>ij</sub>      | 0.684      | 0.398      | 0.634      | 0.330      | 0.630      | 0.324      |
| Lagged IIII DI                          | (0.020)**  | (0.058)**  | (0.029)**  | (0.067)**  | (0.029)**  | (0.067)**  |
| $\ln \sum_{i} AID_{ij}$                 | 0.009      | 0.004      | -0.159     | -0.125     | -0.197     | -0.079     |
| $m \geq_{\mu} m \nu_{\eta}$             | (0.025)    | (0.041)    | (0.148)    | (0.313)    | (0.178)    | (0.408)    |
| $\ln \sum_{i} AID_{ij} * Kaufmann1_{i}$ | (0.023)    | (0.011)    | 0.009      | 0.011      | (0.170)    | (0.100)    |
|   |            |            | (0.008)    | (0.018)    |            |            |
| Kaufmann1 <sub>i</sub>                  |            |            | -0.067     | -0.078     |            |            |
|   |            |            | (0.095)    | (0.194)    |            |            |
| $\ln \sum_{i} AID_{ii} * Kaufmann2_{i}$ |            |            | (31372)    | (3122.1)   | 0.043      | 0.029      |
| <u></u>                                 |            |            |            |            | (0.041)    | (0.093)    |
| Kaufmann2 <sub>i</sub>                  |            |            |            |            | -0.282     | 0.129      |
| ,                                       |            |            |            |            | (0.452)    | (1.155)    |
| $lnGDP_i$                               | 0.960      | 4.779      | 1.330      | 2.393      | 1.390      | 3.390      |
| •                                       | (1.266)    | (1.898)*   | (2.158)    | (2.743)    | (2.150)    | (2.596)    |
| $lnGDP_i$                               | 0.232      | 0.473      | 0.337      | 0.610      | 0.340      | 0.546      |
| ,                                       | (0.028)**  | (0.104)**  | (0.047)**  | (0.135)**  | (0.045)**  | (0.111)**  |
| $SKDIF_{ii}$                            | -0.167     | -1.095     | 0.056      | -0.733     | -0.006     | -0.078     |
| 9                                       | (0.181)    | (0.499)*   | (0.307)    | (0.854)    | (0.286)    | (0.955)    |
| $SKDIF_i^2$                             | 0.021      | 0.214      | -0.010     | 0.137      | 0.008      | 0.027      |
| ,                                       | (0.030)    | (0.089)*   | (0.052)    | (0.162)    | (0.049)    | (0.174)    |
| $lnDIST_{ij}$                           | -0.139     | -0.289     | -0.173     | -0.341     | -0.192     | -0.317     |
| ,                                       | (0.038)**  | (0.070)**  | (0.050)**  | (0.081)**  | (0.050)**  | (0.080)**  |
| No. of observations                     | 1384       | 1384       | 786        | 786        | 793        | 793        |
| R-squared                               | 0.737      |            | 0.721      |            | 0.728      |            |
| Hansen J statistic                      |            | 0.165      |            | 0.573      |            | 0.700      |
| Arellano-Bond statistic                 |            | 0.114      |            | 0.202      |            | 0.213      |

Note: Standard errors are in parentheses. \*\*, \*, and + signify statistical significance at the 1%, 5%, and 10% levels, respectively. Year dummies and donor-country dummies are included in all specifications. GMM estimation is based on the system GMM estimation developed by Blundell and Bond (1998). P values are reported for the Hansen J and Arellano-Bond statistics. Description of regressors are as follows:  $AID_{ij} = \text{foreign}$  aid from country i to country j;  $Kaufmann1_j = \text{index}$  of regulatory quality of country j taken from Kaufmann et al. (2006);  $Kaufmann2_{ij} = \text{sum}$  of 6 indices of governance of country j taken from Kaufmann et al. (2006);  $GDP_{i(j)} = GDP$  of country i (j);  $SKDIF_{ij} = \text{measure}$  of skill differences;  $DIST_{ij} = \text{distance}$  between country i and j. All regressors are first lagged.

The results on other control variables are mostly consistent with the theoretical prediction. The source and the recipient country's GDP have a positive and significant effect on FDI, supporting the prediction of the KK model of multinationals. Geographic distance affects FDI negatively and significantly, supporting our gravity-type specification. The effect of the relative skill level of the home country to the host, SKDIF, is negative and significant, while the effect of its square is positive and significant. 22 These results suggest that the effect of the relative skill level is U-shaped. In light of the KK model's prediction that a large difference in the skill level between the developed home country and the less developed host country facilitates vertical FDI, the results are consistent with this prediction for relatively poor LDCs. Our finding that the amount of FDI is large when the skill difference is very small may reflect another theoretical argument of the KK model that similarity in the skill level between the home and the host country promotes horizontal FDI when transportation costs are low. Since these results on other control variables will hold in most specifications below, we will henceforth focus on the results on foreign aid variables.

Next, we follow Harms and Lutz (2006) and Karakaplan and Neyapti (2005) and test whether the quality of governance of the recipient country affects the effect of foreign aid on FDI by including the interaction term between aid flows and an index of governance taken from Kaufmann et al. (2006). As the governance index, we use either the index for regulatory burden (Kaufman1), which is found to affect the size of the aid effect by Harms and Lutz (2006), or the sum of the six indices of governance (Kaufman2) used in Karakaplan and Neyapti (2005). The OLS and GMM results are reported in columns 3–6 of Table 2. Note that since the indices of governance are available from 1995, the sample size is smaller than in the estimation in columns 1 and 2 of Table 2. In any specification, we find that the coefficient on aid and its interaction with the governance index is insignificant. The difference in estimation re-

sults between the existing studies and this paper probably comes from the difference in the datasets used: the datasets used in Harms and Lutz (2006) and Karakaplan and Neyapti (2005) are based on data for each recipient country, while our dataset is based on data for each source-recipient country pair. In any case, the two existing studies and this paper reached results contradicting one another, and thus whether the quality of governance affects the effect of foreign aid on FDI may be unclear.

Next, we distinguish between infrastructure and non-infrastructure aid and examine whether each type of aid promotes FDI. As we discussed earlier, there are several potential effects of aid on FDI, such as the infrastructure, rent-seeking, financing, and Dutch-disease effects, and each effect differs in that it works in the case of infrastructure or non-infrastructure aid or both. Therefore, the effect of each type of aid may differ. The OLS and GMM results from using aid for both infrastructure and non-infrastructure are reported in columns 1 and 2 of Table 3, respectively. The OLS and GMM results show that the effect of aid for both infrastructure and non-infrastructure is insignificant. We further test whether the difference in size between the effects of the two types of aid is zero by a Wald test. The *p* value of the Wald test is 0.83 in the OLS estimation and 0.31 in the GMM, suggesting no difference. <sup>23</sup>

Since the two types of aid stock are correlated, <sup>24</sup> models 1 and 2 of Table 3 may be biased due to multicollinearity. We thus estimate the effect of each of the two types of aid separately, but our OLS and GMM estimation again leads to insignificant effect of aid for infrastructure and non-infrastructure (columns 3–6 of Table 3).

Furthermore, in order to highlight the vanguard effect through which foreign aid from a donor country promotes FDI from the donor but not from other countries, we regress bilateral FDI flows on aid from the home country of FDI in particular,  $AID_{ijt}$ , rather than total aid from all donor countries,  $\sum_i AID_{ijt}$ , as we used above. The GMM results reported

Table 3. Differences between aid for infrastructure and for non-infrastructure. Dependent variable: log of the amount of FDI flows from country i to country j

|   | (1)<br>OLS         | (2)<br>GMM         | (3)<br>OLS         | (4)<br>GMM         | (5)<br>OLS          | (6)<br>GMM          |
|---|--------------------|--------------------|--------------------|--------------------|---------------------|---------------------|
| Lagged lnFDI <sub>ij</sub>                      | 0.685<br>(0.020)** | 0.393<br>(0.053)** | 0.685<br>(0.020)** | 0.387<br>(0.058)** | 0.685<br>(0.020)**  | 0.386<br>(0.059)**  |
| $\ln \sum_{i} ID_{\perp}INF_{ij}$               | -0.008<br>(0.024)  | -0.013 (0.032)     | -0.009 (0.023)     | -0.002<br>(0.034)  | (*** *)             | ()                  |
| $\ln \sum_{i} AID\_NonINF_{ij}$                 | -0.001 $(0.010)$   | 0.025 (0.017)      | , ,                | ,                  | -0.002 (0.009)      | 0.026<br>(0.016)    |
| $\ln GDP_i$                                     | 0.920<br>(1.268)   | 5.985<br>(2.118)** | 0.917<br>(1.267)   | 5.328<br>(2.067)** | 0.942<br>(1.265)    | 5.348<br>(1.962)**  |
| $\ln GDP_j$                                     | 0.242<br>(0.029)** | 0.421<br>(0.080)** | 0.242<br>(0.029)** | 0.448<br>(0.095)** | 0.238<br>(0.026)**  | 0.441<br>(0.086)**  |
| $SKDIF_{ij}$                                    | -0.097 (0.185)     | -0.755 (0.393)     | -0.098 (0.185)     | -0.895 (0.512)     | -0.126 $(0.161)$    | -0.910<br>(0.421)*  |
| $SKDIF_j^2$                                     | 0.013<br>(0.031)   | 0.143<br>(0.073)   | 0.013<br>(0.031)   | 0.177<br>(0.091)   | 0.017<br>(0.028)    | 0.179<br>(0.078)*   |
| ${\sf ln} DIST_{ij}$                            | -0.134 $(0.038)**$ | -0.241 $(0.067)**$ | -0.134 $(0.038)**$ | -0.278 $(0.073)**$ | -0.136<br>(0.037)** | -0.281<br>(0.066)** |
| No. of observations <i>R</i> -squared           | 1,384<br>0.737     | 1,384              | 1,384<br>0.737     | 1,384              | 1,384<br>0.737      | 1,384               |
| Hansen $J$ statistic<br>Arellano-Bond statistic |                    | 0.291<br>0.126     |                    | 0.164<br>0.125     |                     | 0.254<br>0.132      |

Note: Standard errors are in parentheses. \*\*, \*, and + signify statistical significance at the 1%, 5%, and 10% levels, respectively. Year dummies and donor-country dummies are included in all specifications. GMM estimation is based on the system GMM estimation developed by Blundell and Bond (1998). P values are reported for the Hansen J and Arellano-Bond statistics. Description of regressors are as follows:  $AID\_INF_{ij} = aid$  for infrastructure from country i to j;  $AID\_NonINF_{ij} = aid$  for non-infrastructure from country i to j;  $GDP_{i(j)} = GDP$  of country i (j);  $SKDIF_{ij} = aid$  measure of skill differences;  $DIST_{ij} = aid$  for and j. All regressors are first lagged.

Table 4. Impact of foreign aid on fdi from the donor. Dependent variable: log of the amount of FDI flows from country i to country j

| 1 00 0                          | 3 3       | 0 0       | 3 3 3     | 2 3       |
|---------------------------------|-----------|-----------|-----------|-----------|
|                                 | (1)       | (2)       | (3)       | (4)       |
|                                 | GMM       | GMM       | GMM       | GMM       |
| Lagged lnFDIii                  | 0.387     | 0.403     | 0.381     | 0.406     |
| y y                             | (0.062)** | (0.055)** | (0.064)** | (0.058)** |
| $lnAID_{ii}$                    | 0.013     |           | •         |           |
| 9                               | (0.015)   |           |           |           |
| ln <i>AID_INF</i> <sub>ii</sub> |           | 0.010     | 0.014     |           |
| ,                               |           | (0.014)   | (0.015)   |           |
| lnAID_NonINFii                  |           | 0.015     | •         | 0.010     |
| ,                               |           | (0.013)   |           | (0.013)   |
| $lnGDP_i$                       | 5.011     | 6.189     | 5.387     | 5.111     |
|                                 | (2.114)*  | (2.110)** | (2.174)*  | (1.990)*  |
| $lnGDP_i$                       | 0.454     | 0.428     | 0.444     | 0.463     |
| ,                               | (0.088)** | (0.086)** | (0.094)** | (0.089)** |
| $SKDIF_{ii}$                    | -1.286    | -1.215    | -1.254    | -1.178    |
| ,                               | (0.464)** | (0.437)** | (0.500)*  | (0.481)*  |
| $SKDIF_i^2$                     | 0.250     | 0.234     | 0.243     | 0.229     |
| ,                               | (0.086)** | (0.082)** | (0.092)** | (0.086)** |
| $lnDIST_{ii}$                   | -0.292    | -0.291    | -0.313    | -0.293    |
| ,                               | (0.077)** | (0.073)** | (0.080)** | (0.075)** |
| No. of observations             | 1,384     | 1,384     | 1,384     | 1,384     |
| Hansen J statistic              | 0.216     | 0.218     | 0.138     | 0.293     |
| Arellano-Bond statistic         | 0.116     | 0.114     | 0.126     | 0.106     |

Note: Standard errors are in parentheses. \*\*, \*, and + signify statistical significance at the 1%, 5%, and 10% levels, respectively. Year dummies and donor-country dummies are included in all specifications. GMM estimation is based on the system GMM estimation developed by Blundell and Bond (1998). P values are reported for the Hansen J and Arellano-Bond statistics. Description of regressors are as follows:  $AID_{ij} = foreign$  aid from country i to country j;  $AID_{ij} = foreign$  aid for infrastructure from country i to j;  $AID_{ij} = foreign$  of country i to j;  $AID_{ij} = foreign$  of country i to j;  $AID_{ij} = foreign$  and j. All regressors are first lagged.

in column 1 of Table 4 indicate that foreign aid has no significant effect on FDI from the donor country. This is the case even when we distinguish between aid for infrastructure and for non-infrastructure (columns 2–4 of Table 4). This evidence rejects the presence of the vanguard effect of aid. <sup>25</sup>

In summary, our results suggest that foreign aid does not promote FDI. <sup>26</sup> However, we have so far assumed that the effect of foreign aid on FDI does not vary in size across donor countries. This assumption may not hold in practice, since objectives, methods, and modality of foreign aid vary substantially across donors. Therefore, in the next subsection we will relax this assumption.

## (b) Results assuming possible differences across donor countries

We now examine the possible differences in the size of the aid effect across donor countries. First, we estimate the effect of foreign aid from each of the five donor countries on FDI to the recipient country of aid and show the GMM results in Table 5. In table, subscripts FR, GM, JP, UK, and US denote France, Germany, Japan, the United Kingdom, and the United States, respectively. Thus, for example,  $\ln AID_{FR,j}$  in the first row denotes the log of aid from France to country j. The dependent variable is still the log of FDI flows from country i to j, as before. Thus, the result in the row of  $\ln AID_{FR,j}$  indicates the effect of aid from France on FDI from any country to the recipient country of the French aid.

Column 1 of Table 5 reports GMM results without distinguishing between aid for infrastructure and for non-infrastructure. The GMM results indicate that aid from any particular donor country has no significant impact on FDI at the 5% level. In addition, we examine the effect of aid for infrastructure and non-infrastructure separately, employing both types together (column 2), only aid for infrastructure (column 3), or only aid for non-infrastructure (column 4), and we again find

no effect of aid in most cases. Although the effect of aid for infrastructure from the United States is negative and significant at the 10% level in column 2, it is insignificant in column 3. Similarly, although the effect of non-infrastructure aid from the United States is insignificant in column 2, it is negative and significant at the 5% level. Therefore, the negative effect of US aid found in some specifications is not robust, and it is not clear whether US aid has in fact a negative impact on FDI.

It should be noted that the p value of the Hansen J statistic is very close to 1 in columns 1–3 of Table 5. According to Roodman (2007), a high p value is obtained when there are too many instruments, and in that case the Hansen J test is weak. However, since we have found in Table 3 that the lagged foreign aid variables are orthogonal to the error term, the lagged foreign aid variables for each donor country used in Table 5 as instruments are also likely to be orthogonal to the error term. Therefore, we conclude that biases due to too many instruments may not be large in the GMM estimations in Table 5.

We further estimate the effect of foreign aid from each of the five donor countries on FDI from the donor country of aid and present the results in Table 6. This is different from the estimation performed just above (Table 5) in that we are now testing the vanguard effect of aid from each donor. For this purpose, we use as regressors  $\ln AID_{FR,j} \times FR_j$  and corresponding interaction terms for other donors, where  $FR_j$  is a dummy variable which takes one if the home country of FDI, or country i, is France and zero otherwise. Since  $\ln AID_{FR,j} \times FR_j$  is zero unless the source country of FDI is also France, this can test the vanguard effect of French aid.

The GMM results reported in column 1 of Table 6 indicate that aid from Japan has a positive and significant (at the 5% level) effect on FDI particularly from Japan, whereas aid from the United States has a negative effect. When we use aid for infrastructure and non-infrastructure separately as regressors

Table 5. Difference in impacts of aid across donor countries. Dependent variable: log of the amount of FDI flows from country i to country j

|                                     | (1)     | (2)            | (3)     | (4)      |
|-------------------------------------|---------|----------------|---------|----------|
|                                     | GMM     | GMM            | GMM     | GMM      |
| $\ln\!AID_{FR,j}$                   | -0.017  |                |         |          |
| -                                   | (0.016) |                |         |          |
| $\ln\!AID_{GM,j}$                   | 0.015   |                |         |          |
| ŭ                                   | (0.011) |                |         |          |
| $\ln\!AID_{JP,j}$                   | 0.012   |                |         |          |
| -                                   | (0.013) |                |         |          |
| $\ln\!AID_{U\!K,j}$                 | 0.009   |                |         |          |
|                                     | (0.016) |                |         |          |
| $\ln\!AID_{US,j}$                   | -0.011  |                |         |          |
|                                     | (0.012) |                |         |          |
| ln <i>AID_INF<sub>FR,j</sub></i>    |         | -0.019         | -0.015  |          |
| 3                                   |         | (0.019)        | (0.017) |          |
| ln <i>AID_INF<sub>GM,j</sub></i>    |         | 0.012          | 0.009   |          |
| - 3                                 |         | (0.011)        | (0.012) |          |
| ln <i>AID_INF<sub>JP,j</sub></i>    |         | 0.011          | 0.007   |          |
| . 3                                 |         | (0.012)        | (0.013) |          |
| ln <i>AID_INF<sub>UK,i</sub></i>    |         | -0.002         | 0.002   |          |
| ~                                   |         | (0.015)        | (0.016) |          |
| ln <i>AID_INF<sub>US,j</sub></i>    |         | -0.024         | -0.017  |          |
|                                     |         | (0.012)        | (0.014) |          |
| $\ln AID\_NonINF_{FR,j}$            |         | -0.005         |         | -0.008   |
| ,                                   |         | (0.014)        |         | (0.014)  |
| ln <i>AID_NonINF<sub>GM,i</sub></i> |         | -0.008         |         | -0.004   |
| 5.1.a.y                             |         | (0.012)        |         | (0.012)  |
| ln <i>AID_NonINF<sub>JP,i</sub></i> |         | 0.009          |         | 0.005    |
|                                     |         | (0.013)        |         | (0.012)  |
| ln <i>AID_NonINF<sub>UK,i</sub></i> |         | -0.009         |         | -0.008   |
| 5.1.0                               |         | (0.016)        |         | (0.018)  |
| ln <i>AID_NonINF<sub>US,j</sub></i> |         | $-0.01\hat{1}$ |         | -0.029   |
|                                     |         | (0.012)        |         | (0.012)* |
| No. of observations                 | 1,384   | 1,384          | 1,384   | 1,384    |
| Hansen J statistic                  | 0.979   | 1.000          | 0.978   | 0.462    |
| Arellano-Bond statistic             | 0.117   | 0.056          | 0.119   | 0.037    |

Note: Standard errors are in parentheses. \*\*, \*, and + signify statistical significance at the 1%, 5%, and 10% levels, respectively. All control variables used in the benchmark estimation, year dummies, and donor-country dummies are included in all specifications. GMM estimation is based on the system GMM estimation developed by Blundell and Bond (1998). P values are reported for the Hansen P and Arellano-Bond statistics. Description of regressors are as follows:  $AID_{ij} =$  foreign aid from country P to country P to country P aid for infrastructure from country P to P and P and P are foreign and the United States, respectively. All regressors are first lagged.

(columns 2–4), we find a significant effect in the case of Japanese aid for infrastructure (columns 2 and 3) that is similar in size to the effect of Japanese aid of all types (column 1). In contrast, the effect of Japanese aid for non-infrastructure is insignificant in columns 2 and 4 at the 5% level. The negative effect of US aid becomes insignificant at the 5% level when we distinguish between the two types of aids, suggesting that these results are not robust to alternative specifications. <sup>27</sup> Therefore, only the positive effect of Japanese aid for infrastructure is robust and significant in our estimation.

Since the p value of Hansen J statistics in Table 6 is 1.000 or close to one as in Table 5, there may be a problem of too many instruments again. To avoid these possible biases, we drop the aid variables except for that of Japan to lower the number of regressors and thus the number of instruments. Although we do not show the results from this modification for brevity, we find no substantial change in the effect of Japanese aid compared with the results in Table 6. The p value of the Hansen J statistic is about 0.2, indicating that there are not too many instruments in those GMM estimations.

This evidence on Japanese aid, combined with the previous evidence found in Table 5 that aid from Japan does not promote FDI in general, supports the vanguard hypothesis of for-

eign aid in the case of Japanese aid. In other words, while foreign aid has no effect on FDI in general, foreign aid from Japan in particular is likely to promote FDI from Japan. However, this positive effect of Japanese aid is limited to FDI from Japan: i.e., Japanese aid has no effect on FDI from other countries.

The size of the vanguard effect of Japanese aid is quantitatively large. The average of the log of FDI flows from Japan to the six East Asian countries in our sample (China, the Republic of Korea, Indonesia, Malaysia, the Philippines, and Thailand) is 13.2, whereas the average of the log of foreign aid for infrastructure from Japan to these countries is 12.7. Using the coefficient of the Japanese aid in column 3 of Table 6 and 0.064, we conclude that 6% (=0.064 × 12.7/13.2) of Japanese FDI in East Asia is attributable to the presence of Japanese aid.

#### (c) Robustness checks

In the previous section, we examined the relation between FDI flows and the previous year's foreign aid flows, using annual data. A shortcoming of this specification is that we ignore the impact of foreign aid provided more than two years before

Table 6. Difference in vanguard effects of aid between donor countries. Dependent variable: log of the amount of FDI flows from country i to country j

|   |          | *                                 |           |          |         |
|---|----------|-----------------------------------|-----------|----------|---------|
|   | (1)      |                                   | (2)       | (3)      | (4)     |
|   | GMM      |                                   | GMM       | GMM      | GMM     |
| $\ln AID_{FR_i} \cdot FR_i$                   | 0.064    | $\ln\!AID\_INF_{FR,j}\cdot FR_i$  | -0.031    | -0.030   |         |
|   | (0.059)  | -                                 | (0.038)   | (0.043)  |         |
| $\ln\!AID_{GM,j}\cdot GM_i$                   | 0.010    | $\ln AID\_INF_{GM,j} \cdot GM_i$  | -0.001    | -0.004   |         |
|   | (0.027)  |                                   | (0.019)   | (0.021)  |         |
| $\ln\!AID_{JP,j}\cdot JP_i$                   | 0.082    | $\ln AID\_INF_{JP,j} \cdot JP_i$  | 0.074     | 0.064    |         |
|   | (0.032)* |                                   | (0.028)** | (0.025)* |         |
| $\ln AID_{\mathit{UK},j} \cdot \mathit{UK}_i$ | 0.006    | $lnAID\_INF_{UK,j} \cdot UK_i$    | -0.015    | 0.007    |         |
|   | (0.044)  |                                   | (0.050)   | (0.045)  |         |
| $\ln AID_{US,j} \cdot US_i$                   | 0.157    | $lnAID\_INF_{US,j} \cdot US_i$    | -0.011    | -0.051   |         |
|   | (0.071)* | -                                 | (0.056)   | (0.043)  |         |
|   |          | $lnAID\_NonINF_{FR,j} \cdot FR_i$ | 0.033     |          | 0.030   |
|   |          |                                   | (0.025)   |          | (0.025) |
|   |          | $lnAID\_NonINF_{GM,j} \cdot GM_i$ | 0.015     |          | 0.026   |
|   |          |                                   | (0.013)   |          | (0.014) |
|   |          | $lnAID\_NonINF_{JP,j} \cdot JP_i$ | 0.038     |          | 0.055   |
|   |          |                                   | (0.038)   |          | (0.029) |
|   |          | $lnAID\_NonINF_{UK,j} \cdot UK_i$ | -0.005    |          | -0.001  |
|   |          |                                   | (0.058)   |          | (0.049) |
|   |          | $lnAID\_NonINF_{US,j} \cdot US_i$ | -0.044    |          | -0.050  |
|   |          |                                   | (0.024)   |          | (0.028) |
| No. of observations                           | 1,384    |                                   | 1,384     | 1,384    | 1,384   |
| Hansen J statistic                            | 1.000    |                                   | 1.000     | 0.985    | 0.969   |
| Arellano-Bond statistic                       | 0.161    |                                   | 0.124     | 0.152    | 0.089   |

Note: Standard errors are in parentheses. \*\*, \*, and + signify statistical significance at the 1%, 5%, and 10% levels, respectively. All control variables used in the benchmark estimation, year dummies, and donor-country dummies are included in all specifications. GMM estimation is based on the system GMM estimation developed by Blundell and Bond (1998). P values are reported for the Hansen J and Arellano-Bond statistics. Description of regressors are as follows:  $AID_{ij} =$  foreign aid from country i to country j;  $AID\_INF_{ij} =$  aid for infrastructure from country i to j;  $AID\_NonINF_{ij} =$  aid for non-infrastructure from country i to j; FR, GM JP, UK, and US denote France, Germany, Japan, the United Kingdom, and the United States, respectively;  $CTY_i =$  a dummy variable that is one if source country i is CTY. Thus, for example,  $\ln AID_{FR,j}FR_j$  can be non-zero only when the home country of FDI in the left-hand side is France. All regressors are first lagged.

on current FDI flows. This shortcoming may be serious when we examine the infrastructure effect of aid, since infrastructure previously built using foreign aid would attract FDI in the long run. Another shortcoming is that the key variables in the gravity model, such as FDI and GDP, fluctuate annually to a large extent according to business cycles. Foreign aid is also found volatile (Bulir & Hamann, 2008). Such fluctuations may lead to a bias in the estimation, although we alleviated the possible biases by incorporating year dummies and employing the system GMM procedure. In addition, annual data may be contaminated by time-series correlation in the dependent and independent variables. Although the use of the dynamic panel GMM estimation alleviates the problem of non-stationarity (Yao, 2006), the vanguard effect of Japanese aid found earlier may still have reflected a spurious relation between FDI and aid if the FDI and aid variables have unit-root properties.

To alleviate these potential problems just discussed, we reestimate the aid-FDI nexus using data based on three-year averages. More specifically, we divide the 18-year period from 1985 to 2002 into six three-year periods and average all the variables used in the previous estimations over the three years. Since we take first differences and use second lagged independent variables as instruments in the system GMM estimation, we have four periods for the estimation. By using the three-year averages, we can incorporate a longer term effect and reduces effects of volatility. In addition, since the dynamic GMM can be applied when the number of time periods is small compared with the number of cross-section units (Bond, 2002), the dynamic GMM estimation using the shorter panel based on the three-year averages performs better in order to alleviate biases due to non-stationarity.

Tables 7 and 8 show the results using the 3-year averages. To save space, we only show several representative results corresponding to the benchmark results in Tables 2–6. The results in Table 7 indicate that foreign aid has no significant effect on FDI in any specification when we assume that the aid effect does not vary in size among donor countries. In addition, column 5 of Table 8 indicates that aid for infrastructure from Japan and the United Kingdom has a positive and significant effect on FDI from the donor country, while the results on the donor country-specific effect of aid for other donors are not significant.

In addition, as another robustness check, we focus on poorer countries as recipient countries. Although our sample has so far included middle- and low-income countries, some of which are relatively advanced, we now use the sub-sample for countries that are defined as lower-middle or low-income countries in 1990 by the World Development Indicators and repeat the same regressions as in Tables 2–6. Since the results are qualitatively the same as the benchmark results presented in Tables 2-6, Table 9 show only the results corresponding to those in columns 1, 3, and 4 of Tables 5 and 6. Columns 4 and 5 of Table 9 clearly indicate that Japanese aid has a positive vanguard effect, while aid from other countries has no vanguard effect. Since the coefficient on the Japanese aid is more than twice as large as that using the whole sample, we conclude that the vanguard effect of Japanese aid is even larger for poorer countries.

In summary, these results using three-year averages and using the LDC sample are mostly consistent with the benchmark results using annual data. In particular, results from any specification indicate that Japanese aid for infrastructure

Table 7. Results using 3-year averages (1). Dependent variable: log of the amount of FDI stock from country i to country j

|                                 | (1)<br>GMM  | (2)<br>GMM  | (3)<br>GMM  | (4)<br>GMM  |
|---------------------------------|-------------|-------------|-------------|-------------|
| Comparable benchmark model      | Table 2 (2) | Table 3 (2) | Table 4 (1) | Table 4 (2) |
| Lagged $lnFDI_{ij}$             | 0.403       | 0.414       | 0.406       | 0.376       |
|                                 | (5.27)**    | (5.82)**    | (5.54)**    | (5.05)**    |
| $\ln \sum_{i} AID_{ij}$         | 0.084       |             |             |             |
|                                 | (0.69)      |             |             |             |
| $\ln \sum_{i} AID_{i}INF_{ij}$  |             | 0.026       |             |             |
|                                 |             | (0.23)      |             |             |
| $\ln \sum_{i} AID\_NonINF_{ij}$ |             | 0.004       |             |             |
|                                 |             | (0.09)      |             |             |
| $\ln AID_{ij}$                  |             |             | 0.004       |             |
| -                               |             |             | (0.09)      |             |
| ln AID_INF <sub>ij</sub>        |             |             |             | 0.047       |
| -                               |             |             |             | (1.35)      |
| ln AID_NonINF <sub>ii</sub>     |             |             |             | -0.046      |
| ,                               |             |             |             | (1.52)      |
| $lnGDP_i$                       | 4.898       | 5.296       | 4.348       | 5.106       |
|                                 | (1.64)      | (1.87)      | (1.45)      | (2.00)*     |
| $lnGDP_i$                       | 0.408       | 0.444       | 0.518       | 0.503       |
| ,                               | (2.95)**    | (3.56)**    | (3.81)**    | (3.59)**    |
| $SKDIF_{ii}$                    | -0.970      | -0.977      | -1.580      | -1.451      |
| ,                               | (1.06)      | (1.08)      | (1.74)      | (1.66)      |
| $SKDIF_{i}^{2}$                 | 0.186       | 0.197       | 0.296       | 0.277       |
| J                               | (1.08)      | (1.13)      | (1.61)      | (1.51)      |
| $lnDIST_{ij}$                   | -0.321      | -0.295      | -0.322      | -0.364      |
| -                               | (3.87)**    | (3.50)**    | (3.64)**    | (4.42)**    |
| No. of observations             | 458         | 458         | 458         | 458         |
| Hansen J statistic              | 0.495       | 0.571       | 0.590       | 0.593       |
| Arellano-Bond statistic         | 0.779       | 0.822       | 0.815       | 0.742       |

Note: Standard errors are in parentheses. \*\*, \*, and + signify statistical significance at the 1%, 5%, and 10% levels, respectively. All control variables used in the benchmark estimation, year dummies, and donor-country dummies are included in all specifications. GMM estimation is based on the system GMM estimation developed by Blundell and Bond (1998). P values are reported for the Hansen J and Arellano-Bond statistics. Description of regressors are as follows:  $AID_{ij} =$  foreign aid from country i to j;  $AID_{ij} =$  aid for infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to j;  $AID_{ij} =$  aid for non-infrastructure from country i to i;  $AID_{ij} =$  aid for non-infrastructure from country i to i;  $AID_{ij} =$  aid for non-infrastructure from country i to i;  $AID_{ij} =$  aid for non-infrastructure from country i to i;  $AID_{ij} =$  aid for non-infrastruct

has a positive and highly significant effect on FDI from Japan. By contrast, the effects which are significant in some specifications, such as a negative effect of US aid (Table 6) and a positive vanguard effect of UK aid (Table 8), are not robust to alternative specifications, leading to a doubt about the presence of those effects.

# (d) Why is Japanese aid so unique?

According to those findings mentioned above, we conclude that foreign aid from any donor country has no infrastructure or rent-seeking effect on FDI. Aid from Japan has a vanguard effect, promoting FDI from Japan, while aid from other countries has no vanguard effect. This evidence emphasizes a distinct feature of Japanese aid compared to aid from other countries. Now the remaining question is: why is Japanese aid so unique? In this subsection, we introduce some discussion about the characteristics of Japanese foreign aid.

One may hypothesize that the focus of Japanese aid on economic infrastructure may have led its vanguard effect. In fact, Japan spent more than 50% of its total aid on economic infrastructure in 2002, while other top donors spent less than 15% on that type of aid. Thus, the positive impact of Japanese aid on Japanese FDI we found may have picked up a positive effect of aid for economic infrastructure. To test this hypothesis,

we regress FDI on aid for economic infrastructure from the home country of FDI and other benchmark regressors, but we do not find any significant effect of aid for economic infrastructure. <sup>29</sup>

Another possibility is related to the degree of "tied" aid in which procurement of the goods and services involved is limited to the donor country. Some may argue that since Japanese aid is often tied, it is not surprising that Japanese aid promotes Japanese FDI. However, this is not the case for two reasons. First, while tied aid does promote purchases from the donor country, i.e., exports from the donor, it does not necessarily promote FDI inflows from the donor, i.e., investment in the recipient country for long-term purposes. Second and more importantly, the share of tied aid in total aid for Japan is in fact low: it was 15% in 1990 and 9% in 2002, lower than the average share for all DAC countries, 32% and 11%, respectively DAC (2007). The low share of tied aid in the case of Japan comes mostly from the fact that a large proportion of Japanese aid is loan which cannot be tied aid according to agreements among DAC countries.

Then, what are the characteristics of Japanese aid that promote Japanese FDI? Above all, we should note that the Japanese government has indeed intended to promote FDI from Japan through foreign aid, particularly in East and Southeast Asia where Japanese firms have developed production and

Table 8. Results using 3-year averages (2). Dependent variable: log of the amount of FDI flows from country i to country j

| Comparable benchmark model                       | (1)<br>GMM<br>Table 5 (1)  | (2)<br>GMM<br>Table 5 (3) | (3)<br>GMM<br>Table 5 (4) | Comparable benchmark model                       | (4)<br>GMM<br>Table 6 (1)   | (5)<br>GMM<br>Table 6 (3) | (6)<br>GMM<br>Table 6 (4) |
|--|----------------------------|---------------------------|---------------------------|--|-----------------------------|---------------------------|---------------------------|
| Lagged lnFDIij                                   | 0.436                      | 0.395                     | 0.457                     | Lagged lnFDIij                                   | 0.363                       | 0.361                     | 0.372                     |
| $\ln\!AID_{FR,j}$                                | (5.80)** $-0.005$ $(0.15)$ | (5.09)**                  | (6.96)**                  | $\ln\!AID_{FR,j}\cdot FR_{j}$                    | (5.13)**<br>0.004<br>(0.04) | (5.08)**                  | (4.51)**                  |
| $\ln\!AID_{GM,j}$                                | 0.002<br>(0.07)            |                           |                           | $\ln\!AID_{GM,j}\cdot GM_j$                      | -0.015 (0.39)               |                           |                           |
| $\ln\!AID_{JP,j}$                                | 0.046 (1.63)               |                           |                           | $\ln\!AID_{JP,j}\cdot JP_{j}$                    | 0.094 (1.60)                |                           |                           |
| $\ln\!AID_{\mathit{UK},j}$                       | -0.005 (0.11)              |                           |                           | $\ln\!AID_{\mathit{UK},j}\cdot\mathit{UK}_{j}$   | 0.230<br>(2.18)*            |                           |                           |
| $\ln\!AID_{US,j}$                                | 0.022 (0.84)               |                           |                           | $\ln\!AID_{US,j}\cdot US_{j}$                    | -0.113<br>(2.19)*           |                           |                           |
| $lnAID\_INF_{FR,j}$                              | ,                          | -0.035 (1.17)             |                           | $lnAID\_INF_{FR,j} \cdot FR_j$                   | , ,                         | 0.038<br>(0.33)           |                           |
| $lnAID\_INF_{GM,j}$                              |                            | 0.017<br>(0.73)           |                           | $\ln\!AID\_INF_{GM,j}\cdot GM_j$                 |                             | -0.023 (0.55)             |                           |
| $\ln\!AID\_INF_{JP,j}$                           |                            | 0.032 (1.23)              |                           | $\ln\!AID\_INF_{JP,j}\cdot JP_j$                 |                             | 0.117<br>(2.50)*          |                           |
| $\ln\!AID\_INF_{UK,j}$                           |                            | 0.041 (1.17)              |                           | $lnAID\_INF_{UK,j} \cdot UK_j$                   |                             | 0.179<br>(2.44)*          |                           |
| $\ln\!AID\_INF_{US,j}$                           |                            | -0.012 (0.39)             |                           | $lnAID\_INF_{US,j} \cdot US_j$                   |                             | -0.087 (0.88)             |                           |
| $lnAID\_NonINF_{FR,j}$                           |                            | (0.03)                    | -0.020 (0.95)             | $lnAID\_NonINF_{FR,j} \cdot FR_i$                |                             | (0.00)                    | -0.044 (0.92)             |
| $lnAID\_NonINF_{GM,j}$                           |                            |                           | -0.026 (1.11)             | $ln AID\_NonINF_{GM,j} \cdot GM_i$               |                             |                           | -0.005 (0.08)             |
| $lnAID\_NonINF_{JP,j}$                           |                            |                           | 0.020 (0.94)              | $lnAID\_NonINF_{JP,j} \cdot JP_i$                |                             |                           | -0.044 (1.07)             |
| $lnAID\_NonINF_{UK,j}$                           |                            |                           | -0.004 (0.13)             | $lnAID\_NonINF_{UK,j} \cdot UK_i$                |                             |                           | 0.016 (0.19)              |
| $\ln\!AID\_NonINF_{US,j}$                        |                            |                           | -0.024 (1.17)             | $lnAID\_NonINF_{US,j} \cdot US_i$                |                             |                           | -0.076 (1.02)             |
| No. of observations<br>Hansen <i>J</i> statistic | 458<br>0.240               | 458<br>0.199              | 458<br>0.423              | No. of observations<br>Hansen <i>J</i> statistic | 458<br>0.678                | 458<br>0.780              | 458<br>0.475              |
| Arellano-Bond statistic                          | 0.852                      | 0.199                     | 0.423                     | Arellano-Bond statistic                          | 0.689                       | 0.780                     | 0.473                     |

*Note*: Standard errors are in parentheses. \*\*, \*, and + signify statistical significance at the 1%, 5%, and 10% levels, respectively. All control variables used in the benchmark estimation, year dummies, and donor-country dummies are included in all specifications. GMM estimation is based on the system GMM estimation developed by Blundell and Bond (1998). *P* values are reported for the Hansen *J* and Arellano-Bond statistics. Description of regressors are as follows:  $AID_{ij}$  = foreign aid from country *i* to *j*; *FR*, *GM JP*, *UK*, and *US* denote France, Germany, Japan, the United Kingdom, and the United States, respectively;  $CTY_i$  = a dummy variable that is one if source country *i* is CTY. All regressors are first lagged.

trade networks. This intension of the Japanese government has been emphasized by a number of articles including Kawai and Takagi (2004), DAC (2003), and Arase (1994).

In practice, the Japanese government employs a number of measures to promote FDI through aid. Most notably, when Japanese aid is provided, there is close coordination between the public and private sectors through, for example, the participation of representatives of the private sector in government committees on foreign aid and exchange of personnel between aid agencies and private firms Arase (1994).

Such close interaction between the public and private sectors should lead to spillovers of information on the recipient country's business environment to private firms through foreign aid, encouraging FDI. In addition, private firms can easily propose aid projects that facilitate implementation of business standards, rules, and systems specific to Japanese firms, such as *kaizen*. The Japanese government in fact provides technical assistance to teach such Japanese business systems and funds to transplant certification systems for management and engineering skills developed and used in Japan. Those types of aids

are likely to promote Japanese FDI but not other countries' FDI. Furthermore, due to the close interaction between public and private sectors in Japan, the fact that the Japanese government provides foreign aid to a particular country should reduce that recipient country's risks perceived subjectively by Japanese firms. <sup>30</sup>

Through these channels, the vanguard effect of Japanese aid is likely to be purposely generated by the close interaction between public and private sectors.

#### 5. CONCLUDING REMARKS

This paper investigates whether and how foreign aid facilitates FDI flows into LDCs, applying data for each source-recipient country pair to gravity equation-type estimation. Our empirical methodology enables us to distinguish between standard effects of aid, including the infrastructure, rent-seeking, financing, and Dutch-disease effects, and the vanguard effect through which aid from a donor country promotes FDI from

Table 9. Results using the LDC sample. Dependent variable: log of the amount of FDI flows from country i to country j

| Comparable benchmark model  | (1)<br>GMM<br>Table 5 (1)    | (2)<br>GMM<br>Table 5 (3) | (3)<br>GMM<br>Table 5 (4) | Comparable benchmark model  | (4)<br>GMM<br>Table 6 (1)    | (5)<br>GMM<br>Table 6 (3) | (6)<br>GMM<br>Table 6 (4) |
|---|------------------------------|---------------------------|---------------------------|---|------------------------------|---------------------------|---------------------------|
| Lagged lnFDI <sub>ij</sub>  | 0.413                        | 0.438                     | 0.502                     | Lagged InFDI <sub>ij</sub>  | 0.444                        | 0.453                     | 0.459                     |
| $\ln\!AID_{FR,j}$   | (0.070)** $-0.036$ $(0.023)$ | (0.070)**                 | (0.062)**                 | $\ln\!AID_{FR,j}\cdot FR_{j}$   | (0.060)** $-0.043$ $(0.058)$ | (0.062)**                 | (0.058)**                 |
| $\ln\!AID_{GM,j}$   | 0.004 (0.013)                |                           |                           | $\ln\!AID_{GM,j}\cdot GM_{j}$   | 0.014 (0.018)                |                           |                           |
| $\ln\!AID_{JP,j}$   | 0.031 (0.020)                |                           |                           | ${\ln}AID_{JP,j}\cdot JP_{j}$   | 0.157 (0.066)*               |                           |                           |
| $\ln\!AID_{U\!K,j}$   | 0.004 (0.019)                |                           |                           | $\ln\!AID_{\mathit{UK},j}\cdot \mathit{UK}_{j}$                       | 0.027<br>(0.050)             |                           |                           |
| $\ln\!AID_{US,j}$   | -0.029 (0.018)               |                           |                           | $\ln\!AID_{\mathit{US},j}\cdot \mathit{US}_{j}$                       | -0.131 (0.088)               |                           |                           |
| $\ln AID\_INF_{FR,j}$   | (0.010)                      | -0.024 (0.020)            |                           | $lnAID\_INF_{FR,j} \cdot FR_j$  | (0.000)                      | -0.046 (0.059)            |                           |
| $\ln\!AID\_INF_{GM,j}$  |                              | 0.000 (0.014)             |                           | $\ln\!AID\_INF_{GM,j}\cdot GM_j$                                      |                              | -0.011 (0.021)            |                           |
| $\ln\!AID\_INF_{JP,j}$  |                              | 0.021 (0.019)             |                           | $\ln\!AID\_INF_{JP,j}\cdot JP_j$                                      |                              | 0.180 (0.053)**           |                           |
| $\ln\!AID\_INF_{UK,j}$  |                              | 0.011 (0.017)             |                           | $lnAID\_INF_{UK,j} \cdot UK_j$  |                              | -0.020 (0.058)            |                           |
| $\ln\!AID\_INF_{US,j}$  |                              | -0.016 $(0.017)$          |                           | $lnAID\_INF_{US,j} \cdot US_j$  |                              | -0.052 (0.066)            |                           |
| $lnAID\_NonINF_{FR,j}$  |                              | (0.017)                   | 0.005<br>(0.016)          | $ln AID\_NonINF_{FR,j} \cdot FR_i$                                    |                              | (0.000)                   | 0.025<br>(0.028)          |
| $lnAID\_NonINF_{GM,j}$  |                              |                           | -0.020 (0.016)            | $lnAID\_NonINF_{GM,j}\cdot GM_i$                                      |                              |                           | 0.014 (0.018)             |
| $lnAID\_NonINF_{JP,j}$  |                              |                           | -0.009 (0.014)            | $lnAID\_NonINF_{JP,j} \cdot JP_i$                                     |                              |                           | 0.009 (0.027)             |
| $lnAID\_NonINF_{UK,j}$  |                              |                           | -0.012 (0.019)            | $lnAID\_NonINF_{UK,j} \cdot UK_i$                                     |                              |                           | 0.105 $(0.062)+$          |
| $\ln\!AID\_NonINF_{US,j}$   |                              |                           | -0.025 $(0.012)*$         | $lnAID\_NonINF_{US,j} \cdot US_i$                                     |                              |                           | $-0.065$ $(0.027)^*$      |
| No. of observations<br>Hansen <i>J</i> statistic<br>Arellano-Bond statistic | 924<br>1.000<br>0.327        | 924<br>1.000<br>0.296     | 924<br>1.000<br>0.284     | No. of observations Hansen <i>J</i> statistic Arellano-Bond statistic | 924<br>1.000<br>0.413        | 924<br>1.000<br>0.330     | 924<br>1.000<br>0.283     |

Note: Standard errors are in parentheses. \*\*, \*, and + signify statistical significance at the 1%, 5%, and 10% levels, respectively. All control variables used in the benchmark estimation, year dummies, and donor-country dummies are included in all specifications. GMM estimation is based on the system GMM estimation developed by Blundell and Bond (1998). P values are reported for the Hansen P and Arellano-Bond statistics. Description of regressors are as follows: P foreign aid from country P is P to P, P and P denote France, Germany, Japan, the United Kingdom, and the United States, respectively; P a dummy variable that is one if source country P is P and P and P and P are foreign are first lagged.

the donor in particular. Possible reasons for the vanguard effect are that aid could transmit tacit information on the business environment of the recipient country, reduce country risk with the provision of a quasi government guarantee, and set donor country-specific business standards in advance of private investment. Our results indicate that foreign aid in general does not necessarily have a significant effect. However, when we allow for differences in the size of aid effects across donors, we find robust evidence that infrastructure aid from Japan has a vanguard effect. In other words, Japanese aid promotes FDI from Japan, while having no impact on FDI from other countries.

Our results may lead to two opposing views toward Japanese aid. On the one hand, since the existing studies found a possible link between FDI and income growth under certain conditions, <sup>31</sup> our results imply that Japanese aid may have helped at least some of its recipient countries raise their income level indirectly by encouraging Japanese FDI to the recipients. This view is in fact supported by the Japanese government, which argues that provision of a "trinity," the combination of FDI, trade, and aid, is helpful in developing

LDCs' economies (Arase, 1994) and hence that Japanese FDI promoted by aid is beneficial not only to Japanese firms but also to LDCs. Based on this argument, the Ministry of Economy, Trade and Industry (METI) of Japan advocates experiences of Japan's economic cooperation in East Asia as the successful "Japan's ODA (official development assistance) model" (METI, 2006). On the other hand, the same results can suggest that Japanese aid is aimed at the provision of business opportunities to Japanese firms, rather than the reduction of poverty in LDCs. Then, a possible policy implication from the empirical evidence is that the Japanese government should modify the focus of Japanese aid toward more direct channels of poverty alleviation.

Unfortunately, however, the present paper cannot clearly indicate which view fits the actual role of Japanese aid in economic growth in LDCs, since our analysis is limited to the aid-FDI nexus and does not cover the aid-growth nexus through FDI. We expect that future studies can fill the missing link between the aid-FDI nexus and the FDI-growth nexus.

Finally, an important caveat of this study should be mentioned. In this study, we incorporated differences in aid effects

between donors and between aid for infrastructure and for non-infrastructure. However, aid effects may depend on other factors, such as economic and social conditions of the recipient country, and modality and volatility of aid. These issues are beyond the scope of this paper and should be examined in further studies.

#### **NOTES**

- 1. These two examples are cited in Harms and Lutz (2006).
- 2. Both Harms and Lutz (2006) and Karakaplan and Neyapti (2005) use governance indices constructed by an earlier version of Kaufmann *et al.* (2006). A notable difference between these two studies is the time period covered: 1988–99 in Harms and Lutz (2006) and 1960–2004 in Karakaplan and Neyapti (2005).
- 3. Our finding is consistent with Blaise (2005) who finds that Japanese aid in China has a positive and significant impact on the locational choice of Japanese private investors in China, using province-level data for China. However, since Blaise (2005) does not examine the impact of Japanese aid on FDI from other countries, it is not clear from Blaise (2005) whether Japanese aid has a vanguard effect or other effects.
- 4. The horizontal model of multinational enterprises typically explains FDI between similarly endowed countries (i.e., between developed countries), but it can be applied to FDI from a developed country to a less developed country when the less developed country imposes trade restrictions so that export from the developed country to the less developed country may not be possible.
- 5. Most studies in the literature, such as Bergstrand and Egger (2007), Harms and Lutz (2006), Karakaplan and Neyapti (2005), and Wei (2000), use FDI *inflows* in gravity models of FDI, while some, such as Egger and Winner (2006), use FDI *stocks*. We follow the former specification, but in a robustness check not shown in this paper, we also regress FDI stocks on stocks of foreign aid and obtain similar results.
- 6. Other possible control variables include a measure of country j's quality of governance that relates to FDI inflows employed in Egger and Winner (2006), a measure of openness of country j employed in Mody, Razin, and Sadka (2003), and a dummy variable for sharing a common official language employed in Bergstrand and Egger (2007). However, since we find that the effects of these variables are not statistically significant in most specifications, we do not use them for estimation.
- 7. Svensson (2000) argues that foreign aid and windfalls are on average associated with higher corruption in countries which suffer from powerful competing social groups.
- 8. The authors thank an anonymous referee for pointing out the financing effect and the Dutch-disease effect.
- 9. System GMM is estimated by using a Stata command of xtabond2 developed by David Roodman.
- 10. When we will later examine the effect of aid from each donor country, we will use aid from each donor as a separate regressor. Therefore, if we have many donors in our sample, we will have many regressors and thus many instruments in our system GMM estimation. As Roodman (2007) argues and Section 4.2 briefly explains, many instruments in the system GMM estimation lead to a weak test for over-identification. Therefore, we limit source countries to five.
- 11. The complete list of the country pairs used in this paper is shown in Appendix Table.

- 12. The selection of the sample according to the availability of FDI data implies that many countries receiving aid were not included in the sample, since they do not have data on FDI inflows probably due to the negligible amount of FDI. Therefore, the estimated effect of aid on FDI using the sample may be upward biased. However, this selection bias is likely to be small, since we do not find a positive effect of aid, except for a positive vanguard effect of Japanese aid, as we will show later in detail. In the case of Japanese aid, the selection bias may also be small, since our sample covers 59% of the total aid from Japan. We thank a referee for pointing out this issue.
- 13. The use of logs implies that we drop observations when FDI inflows are negative due to sales of the existing MNEs. As a robustness check, we used FDI inflows without taking a log as the dependent variable and the obtained results are similar to those using logs.
- 14. In the dataset, OECD defines direct investment as the sum of new capital outflows and reinvested earnings. Direct investment comprises financing by an entity resident in a reporting country which has the objective of obtaining or retaining a lasting interest in an entity resident in an aid recipient country. "Lasting interest" implies a long-term relationship where the direct investor has a significant influence on the management of the enterprise, reflected by ownership of at least 10% of the shares of the enterprise, or the equivalent in voting power or other means of control.
- 15. The unit of FDI variables is 1,000 US dollars.
- 16. CRS contains detailed information on individual aid activities of most of the 23 members of the OECD's DAC as well as those of multilateral development banks and United Nations agencies. The whole dataset is available at http://www.oecd.org/document/0/0,2340,en\_2649\_34447\_37679488\_1\_1\_1\_1,00.html (last accessed on December 12, 2008).
- 17. Using the disbursed amount of aid would be more appropriate than using its committed amount. However, according to *CRS User's Guide* available on the web site of the CRS (see the previous footnote), "Data on the amounts disbursed each year are available at the activity level for some, but not all, donors. Consequently, most analyses have to be undertaken on a commitment basis." Due to this data limitation, we use the committed amount of aid.
- 18. Note that although donor countries other than the top five donors are excluded from the sample, aid from all donor countries, rather than aid from the top five donors, is aggregated to construct  $\sum_i AID_{iji}$ .
- 19. The unit of aid variables is 1,000 US dollars.
- 20. Instead of GDP *per capita*, we could use the level of education measured, for example, by the secondary enrollment ratio. However, we do not employ this due to the data limitations.
- 21. Since the governance indicators of Kaufmann *et al.* (2006) are available only for 1996, 1998, 2000, and 2002, we manipulate data for 1997, 1999, and 2001 from the average of the nearest two years and data for 1995 from the trend during the period 1996–98.

- 22. We include the square term, since *SKDIF* does not have any significant effect when included alone in estimation while both *SKDIF* and its square have a highly significant effect when included together.
- 23. We also break down "infrastructure" into social infrastructure, economic infrastructure, production, and multi-sector. However, we find no significant effect of either sub-category of aid for infrastructure.
- 24. The correlation coefficient of the two is 0.56.
- 25. Since we first found no significant effect of total aid and then found no significant effect of aid from the source country of FDI, our results suggest that aid from countries that are not the source country of FDI does not promote FDI. In addition, we added aid from non-source countries as an additional regressor as a robustness check and found its effect insignificant.
- 26. Harms and Lutz (2006) and Karakaplan and Neyapti (2005) also find no significant effect of aid on FDI in most specifications in which the interaction term between aid and governance is not included.
- 27. Since the effect of US non-infrastructure aid is negative and significant at the 10% level in columns 2 and 4 of Table 6, one may conclude that non-infrastructure aid of the United States discourages aid.

- A possible reason for the weak evidence of a negative effect of US non-infrastructure aid is that non-infrastructure aid from the United States, mostly aid for debt relief, may be regarded as a bad signal by foreign investors.
- 28. As we did in footnote 25, we added aid from non-source countries as an additional regressor as a robustness check and found its effect insignificant. This evidence strengthens our conclusion that Japanese aid for infrastructure has a vanguard effect.
- 29. We do not present the results for brevity.
- 30. An example of this "quasi government guarantee" provided through foreign aid can be observed in Japanese aid to India. In 1998, in response to India's nuclear test, the Japanese government stopped the provision of its new public loan to India. Accordingly, Japanese private firms also drastically reduced new investment in India.
- 31. Recent empirical studies find a positive effect of FDI on income growth, although the effect is often found to be subject to the host country's conditions, such as the level of education and technology (Borensztein, De Gregorio, & Lee, 1998; Girma, 2005; Li & Liu, 2005; Xu, 2000), and to characteristics of FDI (Todo & Miyamoto, 2006; and Javorcik, 2004).

#### REFERENCES

- Arase, D. (1994). Public-private sector interest coordination in Japan's ODA. *Pacific Affairs*, 67(2), 171–199.
- Arellano, M., & Bond, S. (1991). Some tests of specification for panel data: Monte Carlo evidence and an application to employment equations. *Review of Economic Studies*, 58(2), 277–297.
- Arellano, C., Bulir, A., Lane, T., & Lipschitz, L. (2009). The dynamic implications of foreign aid and its variability. *Journal of Development Economics*, 88(1), 87–102.
- Bergstrand, J., & Egger, P. (2007). A knowledge-and-physical-capital model of international trade flows, foreign direct investment, and multinational enterprises. *Journal of International Economics*, 73(2), 278–308
- Blaise, S. (2005). On the link between Japanese ODA and FDI in China: A micro economic evaluation using conditional logit analysis. *Applied Economics*, 37(1), 51–55.
- Blundell, R., & Bond, S. (1998). Initial conditions and moment restrictions in dynamic panel data models. *Journal of Econometrics*, 87(1), 115–143.
- Bond, S. (2002). Dynamic panel data models: a guide to micro data methods and practice. *Portuguese Economic Journal*, 1(2), 141–162.
- Boone, P. (1996). Politics and the effectiveness of foreign aid. *European Economic Review*, 37(1), 51–55.
- Borensztein, E., De Gregorio, J., & Lee, J.-W. (1998). How does foreign direct investment affect economic growth?. *Journal of International Economics*, 45(1), 115–135.
- Bulir, A., & Hamann, A. J. (2008). Volatility of development aid: From the frying pan into the fire?. World Development, 36(10), 2048–2066.
- Burnside, C., & Dollar, D. (2000). Aid, policies, and growth. *American Economic Review*, 90(4), 847–868.
- Carr, D. L., Markusen, J. R., & Maskus, K. E. (2001). Estimating the knowledge capital model of the multinational enterprise. *American Economic Review*, 91(3), 693–708.
- Congress of the United States (1997). The role of foreign aid in development. Washington, DC: Congressional Budget Office.
- DAC (2003). Peer review: Japan. Paris: OECD.
- DAC (2007). DAC online. <a href="www.oecd.org/dac/stats/idsonline">www.oecd.org/dac/stats/idsonline</a>.
- Easterly, W., Levine, R., & Roodman, D. (2004). New data, new doubts: A comment on Burnside and Dollar's "Aid, policies, and growth" (2000). *American Economic Review*, 94(3), 774–780.
- Egger, P. (2002). An econometric view on the estimation of gravity models and the calculation of trade potentials. *World Economy*, 25(2), 297–312.

- Egger, P. (2005). Alternative techniques for estimation of cross-section gravity models. *Review of International Economics*, 13(5), 881–892.
- Egger, P., & Winner, H. (2006). How corruption influences foreign direct investment: A panel data study. *Economic Development and Cultural Change*, 54(2), 459–486.
- Girma, S. (2005). Absorptive capacity and productivity spillovers from FDI: A threshold regression analysis. *Oxford Bulletin of Economics and Statistics*, 67(3), 281–306.
- Hansen, H., & Tarp, F. (2001). Aid and growth regressions. Journal of Development Economics, 64(2), 547–570.
- Harms, P., & Lutz, M. (2006). Aid, governance, and private foreign investment. *Economic Journal*, 116(513), 773–790.
- Javorcik, B. S. (2004). Does foreign direct investment increase the productivity of domestic firms? In search of spillovers through backward linkages. *American Economic Review*, 94(3), 605–627.
- Karakaplan, U. M., Neyapti, B., & Sayek, S. (2005). Aid and foreign direct investment: International evidence. Bilkent University discussion paper no. 05-05
- Kaufmann, D., Kraay, A., & Mastruzzi, M. (2006). Governance matters V: Governance indicators for 1996–2005. SSRN working paper no. 929549.
- Kawai, M., & Takagi, S. (2004). Japan's official development assistance. Recent issues and future directions. *Journal of International Development*, 16(2), 255–280.
- Li, X., & Liu, X. (2005). Foreign direct investment and economic growth: An increasingly endogenous relationship. World Development, 33(3), 393–407
- Markusen, J. R. (2002). Multinational firms and the theory of international trade. Boston: The MIT Press.
- METI (2006). The interim report of the subcommittee on economic cooperation. Tokyo: Industrial Structure Council, Ministry of Economy, Trade and Industry of Japan.
- Mody, A., Razin, A., & Sadka, E. (2003). The role of information in driving FDI flows: Host-country transparency and source-country specialization. NBER working paper no. 9662.
- OECD (2004), Trends and Recent Developments in Foreign Direct Investment. Paris: OECD.
- OECD (2006), Investment for Development. Paris: OECD.
- Rajan, R. G., & Subramanian, A. (2005). Aid and growth: What does the cross-country evidence really show? NBER working paper no. 11513.
- Roodman, D. (2007). How to do xtabond2: An introduction to "difference" and "system" GMM in Stata. Working paper no. 103. Center for Global Development.

Svensson, J. (2000). Foreign aid and rent-seeking. Journal of International Economics, 51(2), 437-461.

Economics, 31(2), 437–461.

Todo, Y., & Miyamoto, K. (2006). Knowledge spillovers from foreign direct investment and the role of R&D activities: Evidence from Indonesia. Economic Development and Cultural Change, 55(1), 173–200.

Wei, S.-J. (2000). How taxing is corruption on international investors?. Review of Economics and Statistics, 82(1), 1–11.

Windmeijer, F. (2005). A finite sample correction for the variance of linear two-step GMM estimators. Journal of Econometrics, 126(1), 25-51.

Xu, B. (2000). Multinational enterprises, technology diffusion, and host country productivity growth. *Journal of Development Economics*, 62(2),

Yao, S. (2006). On economic growth, FDI and exports in China. Applied Economics, 38(3), 339-351.

## **APPENDIX**

Table A. List of country-Pairs.

|                        | France           | Germany | Japan | United Kingdom | United States | Total |
|------------------------|------------------|---------|-------|----------------|---------------|-------|
| Albania                | 6                | 5       | 0     | 0              | 0             | 11    |
| Algeria                | 6                | 1       | 0     | 0              | 0             | 7     |
| Angola                 | 1                | 2       | 0     | 0              | 0             | 3     |
| Antigua and Barbuda    | 0                | 0       | 0     | 0              | 1             | 1     |
| Argentina              | 12               | 6       | 13    | 13             | 11            | 55    |
| Azerbaijan             | 0                | 5       | 0     | 0              | 0             | 5     |
| Bahrain                | 0                | 1       | 0     | 0              | 0             | 1     |
| Belarus                | 0                | 8       | 0     | 0              | 0             | 8     |
| Benin                  | 1                | 0       | 0     | 0              | 0             | Ĩ.    |
| Bolivia                | 5                | 4       | ő     | ŏ              | ő             | 9     |
| Bosnia and Herzegovina | ő                | 2       | ő     | ŏ              | ő             | 2     |
| Botswana               | ő                | 1       | ő     | ő              | ő             | 1     |
| Brazil                 | 6                | 8       | 13    | 13             | 12            | 52    |
| Bulgaria               | 10               | 10      | 0     | 3              | 0             | 23    |
| Burkina Faso           |                  |         |       |                |               |       |
|                        | 1                | 0       | 0     | 0              | 0             | 1     |
| Cambodia               | 3                | 0       | 0     | 0              | 0             | 3     |
| Cameroon               | 2                | 0       | 0     | 0              | 0             | 2     |
| Chad                   | 4                | 0       | 0     | 0              | 0             | 4     |
| Chile                  | 4                | 6       | 13    | 6              | 12            | 41    |
| China                  | 10               | 13      | 13    | 9              | 13            | 58    |
| Colombia               | 3                | 6       | 1     | 6              | 5             | 21    |
| Comoros                | 1                | 0       | 0     | 0              | 0             | 1     |
| Congo                  | 2                | 5       | 0     | 0              | 0             | 7     |
| Congo, Dem. Rep.       | 1                | 0       | 0     | 0              | 0             | 1     |
| Costa Rica             | 1                | 6       | 0     | 0              | 0             | 7     |
| Cote d'Ivoire          | 4                | 1       | 0     | 0              | 0             | 5     |
| Croatia                | 6                | 9       | 0     | 0              | 0             | 15    |
| Czech Republic         | 9                | 8       | 9     | 5              | 2             | 33    |
| Dominica               | 0                | 7       | 0     | 0              | 1             | 8     |
| Ecuador                | 7                | 13      | 0     | 0              | 1             | 21    |
| Egypt                  | 13               | 4       | 1     | 5              | 1             | 24    |
| El Salvador            | 0                | 6       | 0     | 0              | 0             | 6     |
| Estonia                | 2                | 6       | ő     | Ŏ              | ő             | 8     |
| Ethiopia               | $\overset{2}{0}$ | 0       | 0     | 0              | 1             | 1     |
| Gabon                  | 7                | 0       | 0     | 0              | 0             | 7     |
| Ghana                  | ó                | 3       | 0     | 0              |               | 2     |
|                        |                  | 3       | •     |                | 0             | 3     |
| Grenada                | 0                | 1       | 0     | 0              | 0             | 1     |
| Guatemala              | 0                | 8       | 0     | 0              | 0             | 8     |
| Guinea                 | 5                | 0       | 0     | 0              | 0             | 5     |
| Guinea-Bissau          | 2                | 0       | 0     | 0              | 0             | 2     |
| Guyana                 | 1                | 0       | 0     | 0              | 0             | 1     |
| Haiti                  | 2                | 0       | 0     | 0              | 0             | 2     |
| Hungary                | 7                | 9       | 10    | 6              | 1             | 33    |
| Indonesia              | 10               | 7       | 13    | 1              | 10            | 41    |
| Sri Lanka              | 0                | 3       | 0     | 0              | 0             | 3     |
| Suriname               | 0                | 0       | 0     | 0              | 1             | 1     |
| Syria                  | 4                | 4       | 0     | 0              | 0             | 8     |
| Thailand               | 10               | 12      | 13    | 12             | 10            | 57    |
| Trinidad and Tobago    | 1                | 6       | 0     | 0              | 0             | 7     |
| 11111000 0110 100050   | 1                | U       | J     | 0              | 3             | ,     |

Table A—Continued

|                       | France       | Germany | Japan | United Kingdom | United States        | Tota  |
|-----------------------|--------------|---------|-------|----------------|----------------------|-------|
| Tunisia               | 0            | 1       | 0     | 0              | 0                    | 1     |
| Turkey                | 13           | 12      | 13    | 12             | 13                   | 63    |
| Ukraine               | 5            | 6       | 0     | 3              | 0                    | 14    |
| Uruguay               | 8            | 8       | 0     | 0              | 1                    | 17    |
| Uzbekistan            | 0            | 4       | 0     | 0              | 0                    | 4     |
| Vanuatu               | 1            | 0       | 0     | 0              | 0                    | 1     |
| Venezuela             | 6            | 10      | 6     | 4              | 10                   | 36    |
| Vietnam               | 4            | 4       | 0     | 0              | 0                    | 8     |
| Yemen                 | 6            | 3       | Ö     | Ö              | 0                    | 9     |
| Zambia                | 1            | 0       | Ö     | 0              | 0                    | 1     |
| Zimbabwe              | 0            | 3       | Ö     | 0              | 0                    | 3     |
| Total                 | 374          | 460     | 214   | 166            | 170                  | 1,384 |
| India                 | 13           | 10      | 13    | 10             | 10                   | 56    |
| Iran                  | 3            | 0       | 0     | 0              | 10                   | 4     |
| Jamaica               | 0            | 6       | 0     | 0              | 1                    | 7     |
| Jordan                | 0            | 5       | 0     | 0              | 0                    | 5     |
| Kazakhstan            | 1            |         | 0     | 0              | 0                    | 3     |
|                       | 1            | 6       |       | •              | -                    | ,     |
| Latvia                | 2            | 6       | 0     | 0              | 0                    | 8     |
| Lebanon               | 7            | 7       | 0     | 0              | 0                    | 14    |
| Liberia               | 3            | 4       | 3     | 0              | 0                    | 10    |
| Lithuania             | 6            | 8       | 0     | 0              | 0                    | 14    |
| Macedonia             | 0            | 6       | 0     | 0              | 0                    | 6     |
| Madagascar            | 2            | 0       | 0     | 0              | 0                    | 2     |
| Malawi                | 0            | 1       | 0     | 0              | 0                    | 1     |
| Malaysia              | 7            | 9       | 13    | 8              | 5                    | 42    |
| Mali                  | 2            | 0       | 0     | 0              | 0                    | 2     |
| Mauritius             | 8            | 3       | 0     | 0              | 0                    | 11    |
| Mexico                | 13           | 7       | 13    | 9              | 13                   | 55    |
| Moldova               | 0            | 5       | 0     | 0              | 0                    | 5     |
| Morocco               | 6            | 8       | 0     | 1              | 2                    | 17    |
| Namibia               | 0            | 11      | 0     | 0              | 0                    | 11    |
| Nicaragua             | 0            | 3       | 0     | 0              | 0                    | 3     |
| Nigeria               | 0            | 4       | 0     | 0              | 0                    | 4     |
| Oman                  | 3            | 3       | 0     | 0              | 0                    | 6     |
| Pakistan              | 8            | 8       | 0     | 0              | 0                    | 16    |
| Panama                | 2            | 5       | 0     | 0              | 1                    | 8     |
| Paraguay              | 4            | 10      | 0     | 0              | 1                    | 15    |
| Peru                  | 3            | 3       | Ö     | ő              | 0                    | 6     |
| Philippines           | 7            | 10      | 13    | 10             | 9                    | 49    |
| Poland                | 7            | 11      | 11    | 9              | $\overset{\circ}{4}$ | 42    |
| Romania               | 9            | 7       | 3     | 0              | 1                    | 20    |
| Russia                | 9            | o<br>O  | 9     | 5              | 0                    | 32    |
| Sao Tome and Principe | 0            | 1       | 0     | 0              | 0                    | 1     |
| Senegal               | 4            | 3       | 0     | 0              | 0                    | 7     |
| Serbia and Montenegro | <del>1</del> | ა<br>1  | 0     | 0              | 0                    | 1     |
|                       | 0            | 1       | 0     | 0              | 0                    | 2     |
| Seychelles            | Ü            | 3       | U     | 0              | U                    | 3     |
| Slovak Republic       | 2            | 8       | 0     | 3              | U                    | 16    |
| Slovenia              | /            | 7       | 0     | 2              | 1                    | 17    |
| South Africa          | 8            | 5       | 5     | 4              | 5                    | 27    |
| South Korea           | 12           | 10      | 13    | 7              | 10                   | 52    |

Note: The number for each country pair represents the number of observations for the country pair during the 13-year period from 1990 to 2002.

Available online at www.sciencedirect.com

ScienceDirect