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## Reading Data in to R

<EXAMPLES\_IN\_R>

### Four Books

- "Data Analysis using Regression and Multilevel/Hierarchical Models", Gelman & Hill
- "Applied Logistic Regression", Hosmer et al.
- "An Introduction to Generalized Linear Models", Dobson & Barnett
- "Categorical Data Analysis", Agresti

### **Terminology**

"General Linear Model"  $\neq$  "Generalized Linear Model"

- "General linear model" refers to models with a continuous outcome variable, and assumption of normality
  - ANOVA (and friends)
  - Linear regression
- ② Term "Generalized Linear Model" is usually used to refer to a family of models for categorical and/or non-normally distributed outcome variables

# Terminology (cont.)

"Covariate" = "Predictor"

"Binomial logistic regression" = "logit regression" or "logit model"

## Terminology (cont.)

Regression vs. Classification

## Recap of Linear Models

#### Linear Regression:

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip} + \varepsilon_i$$

- **1** Outcome variable (y) is continuous
- Can have one or many predictor variables
- Predictors can be continuous or categorical
- Examples:
  - Estimating effect square footage on home price
  - Effect of age and weight on blood pressure

## Assumptions of Linear Regression

$$\bullet E(y_i) = \mu_i = \beta_0 + \beta_1 x_i$$

- Or equivalently  $E(\varepsilon_i) = 0$
- The means of  $E(y_i)$  are on a straight line
- $ar(y_i) = \sigma^2$ 
  - Or equivalently  $var(\varepsilon_i) = \sigma^2$
  - Known as homoscedasticity
- $ov(y_i, y_j) = 0$ 
  - Or equivalently  $cov(\varepsilon_i, \varepsilon_j) = 0$
  - Errors are uncorrelated
- $\bullet$   $y_i$  is normally distributed
  - Needed when using maximum likelihood estimation (MLE), but not ordinary least squares (OLS)

### Limitations of Linear Regression

- Relationship might not be linear
- ② Often doesn't make sense for y to increase to infinity as x goes to infinity (e.g., probability of dying)

### Interactions between Predictors

In some cases we are curious whether two predictors interact. We can estimate this effect easily in R, and it allows us to test whether a given predictor behaves differently depending on the value of another predictor. This often called a "moderation effect".

### Interactions between Predictors

For instance, suppose we believe that bodyweight and age both predict blood pressure.

But we might also believe that bodyweight become *an especially strong* predictor in older individuals. We can test the interaction explicitly.

### Age \* Weight Interaction

For example:

```
fm1 \leftarrow lm(bp ~age + weight + age*weight, dat)
```

The above model has 4 regression coefficients—one for intercept, age, weight, and age\*weight).

The coefficient associated with the age\*weight term would tell us whether or not a significant interaction exists.

### Why Logistic Regression?

Linear regression assumes a continuous outcome variable

If the outcome variable is *not* continuous, we need a different approach.

In the case of a binary outcome variable, we model  $Pr(y_i = 1)$ 

## Binomial Logistic Regression

#### Logistic Regression

- Used when outcome variable takes one of two values (e.g., 0 or 1, "lived" or "died")
- Similar structure as linear regression
  - Estimate effects of predictors on outcome
  - Can have one or many predictors
- Oan answer similar kinds of questions as linear regression, for example:
  - "What is the effect of the predictor, x, on the outcome y?"

### Logistic Regression vs. Linear Regression

### Differences from linear regression:

- Assumes outcome is bounded by 0 and 1, that is  $0 \le E(y_i) = \pi_i \le 1$
- 2 Variance of y is not constant (i.e., not the same for all  $y_i$ )
- **3** Similarly, variance of  $\varepsilon$  is not constant
- Computational differences (i.e., closed-form vs numerical methods)

## Components of Generalized Linear Models

Recall the form of the linear model:

$$y = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p + \varepsilon$$

which can also be written in matrix notation as

$$\mathbf{y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$$

where  $\mathbf{X}\boldsymbol{\beta}$  is the systemic component and  $\varepsilon$  is the random component.

## Components of Generalized Linear Models (cont.)

Form of GLM:

$$g(\mu) = \mathbf{X}\boldsymbol{\beta}$$

Generalized linear models have 3 components:

- Systemic component
  - Same as linear regression (e.g.,  $X\beta$ )
- Response distribution assumption
  - Random component of the model
  - Specifies the probabilistic mechanism by which responses were generated
- 1 Link function
  - This is  $g(\cdot)$  in equation above



### The Link Function

Link function is a characteristic feature of generalized linear models

#### A link function:

- Connects the systemic component to response (i.e., "links" them)
  - Allows us to map a linear function with range  $(-\infty, \infty)$  to some new range; e.g., (0,1)
- Differs according to the species of GLM in question (and even within)
- 3 Similar to "activation functions" in artificial neural networks

#### Logistic regression with a single predictor:

$$\pi(x_1) = \frac{\exp(\beta_0 + \beta_1 x_1)}{1 + \exp(\beta_0 + \beta_1 x_1)}$$
$$= \frac{1}{1 + \exp(-\eta)}$$

where  $\eta = \beta_0 + \beta_1 x_1$ 

## Binomial Logistic Regression

$$\pi(x_1) = \frac{\exp(\beta_0 + \beta_1 x_1)}{1 + \exp(\beta_0 + \beta_1 x_1)}$$

Note that the  $\beta_0+\beta_1x_1$  in the above equation is the same as we saw in linear regression. This is called the "linear predictor" in logistic regression

## Interpreting Parameter Estimates

Interpretation of logistic regression parameter estimates:

- Slightly different than linear regression
- 2 Recall our model is  $Pr(y_i = 1) = logit^{-1}(\mathbf{X}\boldsymbol{\beta})$
- 3 Regression parameters estimates are on logit scale (log odds),
  - ullet It's common to exponentiate  $\widehat{oldsymbol{eta}}$
  - ullet Value of  $\exp{(eta_j)}$  is the odds ratio of 1-unit increase on  $x_j$

# Logistic Regression Examples

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### Model Evaluation

- Recall that  $R^2$  in linear regression gives us a nice method of evaluating models (i.e., proportion of variance explained).
- However, in logistic regression, there is no direct analogue to  $\mathbb{R}^2$  (but there are some similar measure)
- Thus, we tend to rely on the information-based criteria discussed previously (e.g., AIC, BIC)
  - These also have the advantage of penalizing unnecessary model complexity

## Choosing a Link Function

Several link function options for modeling binomial data:

- Logit link (most common, by far)
- 2 CDF of normal distribution (probit regression)
- CDF of t-distribution ("robit" model; robust binomial regression)
  - Degrees of freedom parameter allows for flexibility in accommodating outliers

### Poisson Regression

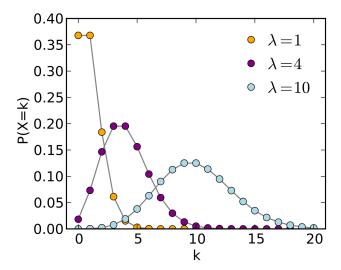
Form of Poisson model for single predictor

$$\log(\mu) = \beta_0 + \beta_1 x_1$$

- $\bigcirc$  Link function is  $\log(\cdot)$
- We use Poisson regression when we model count data
  - Number of offspring an individual has
  - Number bacterial colonies in Petri dish
- 4 As we saw with logistic regression, we could use a linear model instead, but our parameter estimates would be biased, and our model inaccurate



### Poisson Distribution



## Poisson Regression

- As with linear and logistic regression, we can use Poisson regression to estimate effects of predictors on some outcome
- We can also use fitted Poisson regression models to predict future values of some outcome variable given known values for the covariates
- Frequently used for modeling rare events

### Assumptions of Poisson Regression

- Log-transformed outcomes are linearly related to predictors
- Observations are independent
- **3** Distributional assumption:  $y_i | x_i \sim \mathsf{Poisson}(\lambda_i)$

### Assumptions of Poisson Regression (cont.)

- Note that the assumption  $y_i|x_i \sim \mathsf{Poisson}(\lambda_i)$  has some important implications.
- The Poisson distribution has a single parameter,  $\lambda$ , which is both its mean and variance.
- It is frequently the case we will have data where the variance greatly exceeds the mean. When this happens, it is wise to consider similar alternatives to the Poisson model

### Alternatives to Poisson Models

- Quasi-Poisson regression
- Zero-inflated Poisson regression
- Negative Binomial regression

## Evaluation of Poisson Regression Models

- ullet As with logistic regression, there is no direct counterpart to the  $R^2$  in linear regression
- Poisson regression models can be compared using AIC and BIC as we saw with linear and logistic regression

## Interpreting Poisson Regression Parameters

• We can exponentiate Poisson regression parameter estimates, and then treat them multiplicative effects

## Poisson Regression Examples

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## Survival Analysis

- Sometimes called event history analysis
- Strictly speaking, survival analysis is not in the family of generalized linear models
- Survival models have some similarities with logistic and Poisson regression
- Key idea is survival analysis is to model the time until and event occurs

## Cox Proportional Hazards Models

- Perhaps the most common method of modeling time-to-event data is the Cox proportional hazards (PH) model
- The Cox PH model has the form

$$\lambda(t|X_i) = \lambda_0(t) \exp(\beta_1 X_{i1} + \dots + \beta_p X_{ip})$$
$$= \lambda_0(t) \exp(X_i \cdot \beta)$$

where  $\lambda_0(t)$  is the baseline hazard function

### Not Discussed GLMs

- Multinomial logistic regression can accommodate problems in which we have more than 2 discrete categories in our outcome variable. Multinomial models also use the logit link function, and have a similar structure as binomial logistic regression
- Ordered logistic regression can be used when the outcome variable has more than 2 categories, and they have some logical ordering (e.g., "poor", "fair", "good")
- Penalized regression methods (e.g., ridge regression, lasso)
  can be applied to logistic regression and Poisson regression, as
  well as Cox PH models (see glmnet package in R)
- Hierarchical / Mixed-Effects Models



### References

- "Data Analysis using Regression and Multilevel/Hierarchical Models", Gelman & Hill
- 2 "Applied Logistic Regression", Hosmer et al.