

2020 Bioinformatics Community Conference

uniting the

Galaxy Community Conference & Bioinformatics Open Source Conference July 17-26, Online https://bcc2020.github.io/

Call for sponsorships

The second unified Galaxy Community and Bioinformatics Open Source Conference will be held July 17-26, online and around the world. This is an opportunity to reach 300+ researchers, decision makers, support staff, and software engineers, all working in data intensive bioinformatics. Sponsorship opportunities are available at multiple levels. BCC2020 will be presented twice per day: one window anchored in the event's original Toronto time zone (BCC West), and the other starting 12 hours later on the other side of the world (BCC East). We have also lowered registration costs to reflect reduced expenses. In addition, to reach as much of the bioinformatics community as possible, we have added very low registration rates for participants from low and lower-middle income countries.

Going virtual, adding BCC East, and reducing registration rates will make this largest, most global, and most inclusive BOSC and Galaxy event to date. Sponsoring the Bioinformatics Community Conference is an excellent way to raise your organization's visibility, and will help make BCC2020 a success.

Sponsorships are available at multiple levels and offer a wide range of benefits and pricing.

Sponsorship Levels

	Silver	Gold
Cost	US\$1500	US\$5000
Non-profit cost	\$1000	\$4000
Sponsor Talk	No	Yes
Registrations	2	4
Ad in printed	Half page	Full page
Logo/Link on web	Yes	Yes

A full prospectus is <u>available online</u>. It explains the sponsorships, the conference, and the communities in detail. This includes demographics from past conferences. Custom *a la carte* sponsorships are also available.

Questions? Please contact the organizers: bcc2020-org@lists.galaxyproject.org

Silver Sponsorships

- Organization listed as a sponsor on meeting home and sponsor web pages, with logo and link to URL of your choice
- Recognition in the online programs for the sponsored event
- Acknowledgement by conference chairs during opening and closing remarks
- 2 free registrations to all events

Gold Sponsorships

- All the Silver level benefits
- Where possible, Gold level sponsors will be more prominently featured than Silver level sponsors.
- One 20 min talk in a sponsors session. This can be pre-recorded (all conference talks, except the keynotes, will be pre-recorded), or live via any online platform that your organization selects, manages, and funds.
- 4 free registrations for all BCC2020 events
- Be one of just 2 Gold Sponsors