

Lecture 4

*Data Collection II: Web-scrapping Primer; Scrapping Data with **selenium***

Byeong-Hak Choe

bchoe@geneseo.edu

SUNY Geneseo

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Premier on Web- scrapping



Data Collection via Web-scraping

- Web pages can be a rich data source, but **web scraping is powerful**.
 - Careless scraping can **harm websites, violate rules, or compromise privacy**.
- Our goal in this module:
 - Learn the **web fundamentals** (client/server, HTTPS, URL, HTML/DOM),
 - Understand **ethical, responsible scraping**



“Legal” Is Not the Same as “Ethical”

“If you can see things in your web browser, you can scrape them.”

- *Legally (U.S.):* **publicly available** data may sometimes be scraped using automated tools in US (e.g., **hiQ Labs vs. LinkedIn Corp.**)
- *But legality \neq permission or responsibility:*
 - *Technically:* it may be possible.
 - *Ethically:* you still must consider terms or service (ToS), **robots.txt**, privacy, and data minimization.
 - *Practically:* you can trigger blocks or harm service quality (e.g., overloading servers, ToS/privacy issues).

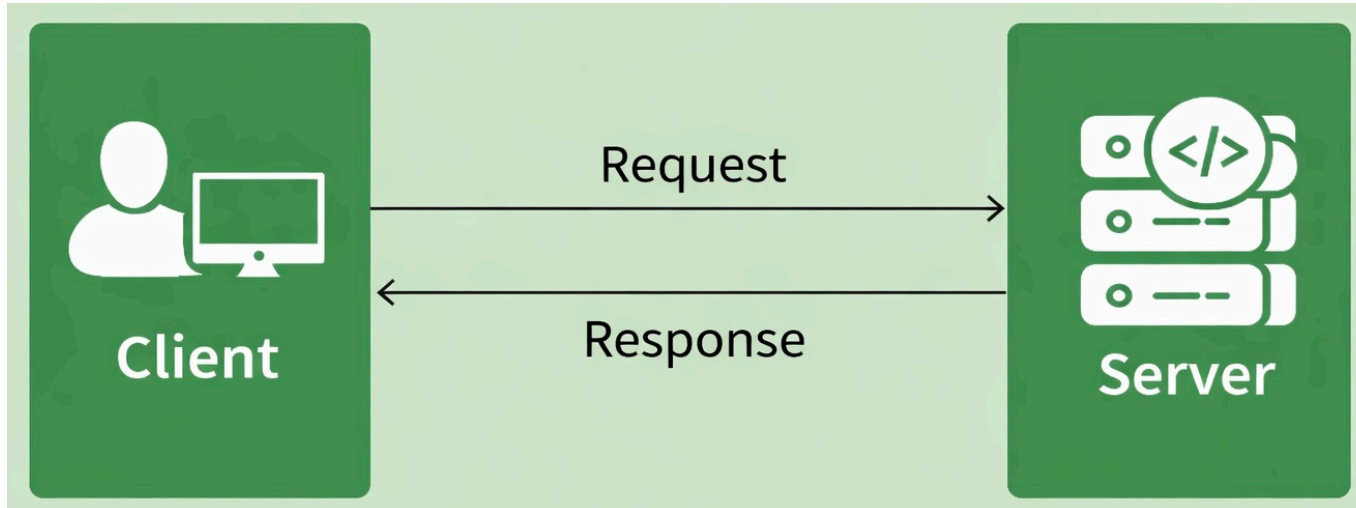
Warning

Legal \neq ethical. Even if data is “public,” ToS, privacy expectations, and platform blocks still matter.



Web Basics: Clients and Servers

Clients and Servers



- Devices on the web act as **clients** and **servers**.
- Your browser is a **client**; websites and data live on **servers**.
 - **Client**: your computer/phone + a browser (Chrome/Firefox/Safari).
 - **Server**: a computer that stores webpages/data and sends them when requested.
- When you load a page, your browser sends a **request** and the server sends back a **response** (the page content).



Hypertext Transfer Protocol Secure (HTTPS)

- **HTTP** is how clients and servers communicate.
- **HTTPS** is encrypted HTTP (safer).

When we type a URL starting with [https://](#):

1. Browser finds the server.
2. Browser and server establish a secure connection.
3. Browser sends a request for content.
4. Server responds (e.g., **200 OK**) and sends data.
5. Browser decrypts and displays the page.



HTTP Status Codes

```
1 # library for making HTTPS requests in Python
2 import requests
```

```
1 p = 'https://bcdanl.github.io/210'
2 response = requests.get(p)
3 print(response.status_code)
4 print(response.reason)
```

- **200 OK** → success; content returned.

```
1 p = 'https://bcdanl.github.io/2100'
2 response = requests.get(p)
3 print(response.status_code)
4 print(response.reason)
```

- **404 Not Found** → URL/page doesn't exist (typo, removed page, broken link).

URL (what you're actually requesting)



- A **URL** is a location for a resource on the internet.
- Often includes:
 - Protocol ([https](#))
 - Domain ([example.com](#))
 - Path ([/products](#))
 - **Query string** ([?id=...&cat=...](#)) ← common in data pages
 - **Fragment** ([#section](#)) ← in-page reference



HTML Basics



The Big Idea: Scraping = Selecting from HTML

- **HTML** (HyperText Markup Language) is the markup that defines the **structure** of a web page (headings, paragraphs, links, tables, etc.).
- When you “scrape,” you usually:
 1. Load a page
 2. Examine the **HTML**
 3. Extract specific elements (title, price, table, links, etc.)
- **If you don’t understand HTML, you can’t reliably target the right data.**
- Selenium is not “magic”—it automates a browser, but you still need to:
 - Inspect the HTML to identify and target the right elements



HTML in Browser vs. HTML Source Code

DANL 210: Data Preparation and Management, Spring 2026

</> Class Code

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DANL 210: Data Preparation and Management, Spring 2026

Instructor: Byeong-Hak Choe ([Email](#))

Welcome! 🙌

— Explore, Learn, and Grow with Data Analytics! 🌟

Lecture

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Lecture 1	Syllabus and Course Outline	January 21, 2026
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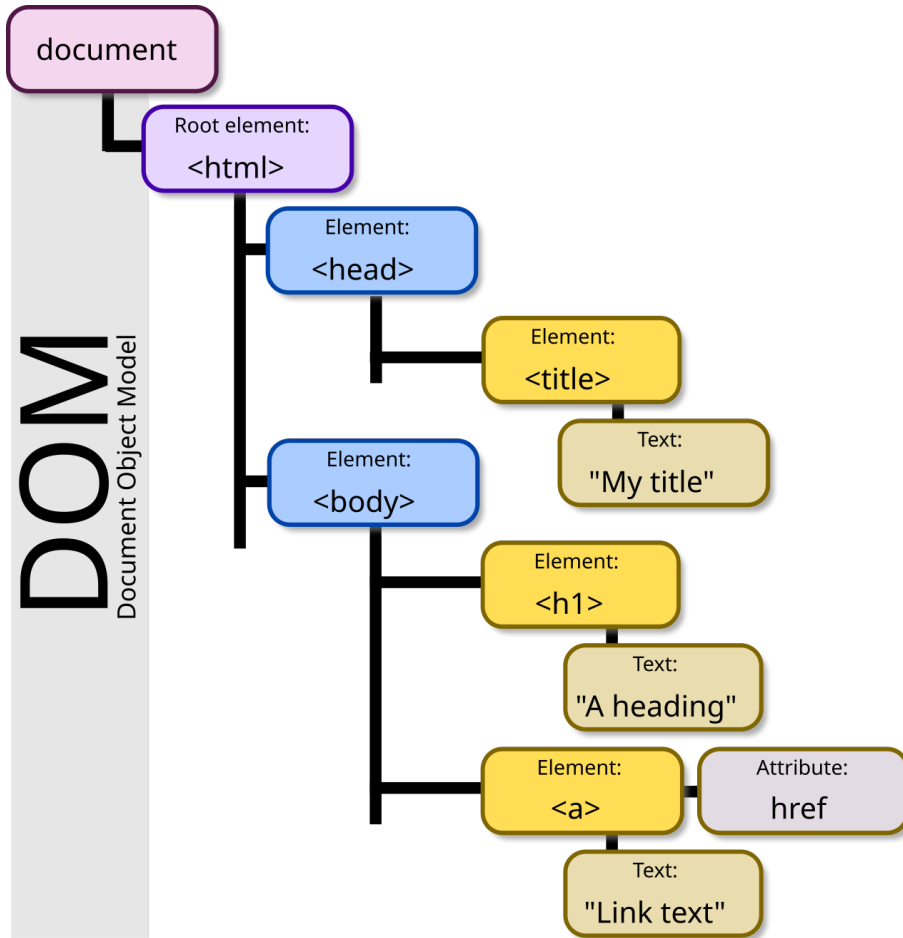
```
...<!DOCTYPE html> == $0
<html xmlns="http://www.w3.org/1999/xhtml" lang="en" xml:lang="en">
  <head>
  </head>
  <body class="nav-sidebar docked nav-fixed fullcontent quarto-light" data-bs-offset="78" style="padding-top: 78px;">
    <div id="quarto-search-results"></div>
    <header id="quarto-header" class="headroom fixed-top">
      <!-- content -->
    </header>
    <div id="quarto-content" class="quarto-container page-columns page-rows-contents page-layout-article page-navbar" style="min-height: calc(-184px + 100vh);">
      <!-- sidebar -->
      <nav id="quarto-sidebar" class="sidebar collapse collapse-horizontal sidebar-navigation docked overflow-auto" style="top: 78px; max-height: calc(-78px + 100vh);">
        <div id="quarto-sidebar-glass" data-bs-toggle="collapse" data-bs-target="#quarto-sidebar,#quarto-sidebar-glass"></div>
        <!-- margin-sidebar -->
        <!-- main -->
      </nav>
      <main class="content" id="quarto-document-content">
        <header id="title-block-header" class="quarto-title-block default">
          <div style="display:block; margin:25px;">
          <p></p>
          <div style="display:block; margin:-10px;">
          <p></p>
          <div style="display:block; margin:5px;">
          <section id="lecture" class="level2">
          <section id="classwork" class="level2">
          <section id="homework" class="level2">
          <font size="5">
          <a onclick="window.scrollTo(0, 0); return false;" role="button" id="quarto-back-to-top">
          </a>
          </main>
          <font size="5">
          </div>
          <font size="5">
          </div>
        </body>
      </html>
```

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Document Object Model (DOM)

The Browser's "Tree" of the Page



- The browser represents HTML as the **DOM** (Document Object Model).
- Selenium interacts with the **DOM**.
- Scraping often becomes:
 - "Find the node"
 - "Extract its text/attribute"



Inspecting HTML (your #1 web-scraping skill)

- Open a **Chrome** browser.
- Open DevTools:
 - **F12**, or right-click → **Inspect**
- Use it to find:
 - Element text
 - `id / class`
 - Attributes (like `href`, `data-*`)

HTML Elements (what you actually scrape)

- Most HTML is built from **elements** like:

```
1 <tagname>Content goes here...</tagname>
```

- Common ones you'll extract:
 - Headings: `<h1> ... </h1>`
 - Text blocks: `<p> ... </p>`
 - Links: ` ... `
 - Tables: `<table> ... </table>`
 - Containers: `<div> ... </div>`
 - Inline text: ` ... `



HTML Body: Links and Images

<a> (Link)

```
1 <a href="https://www.w3schools.com">This is a link</a>
```

- The **href** attribute is often what you scrape.

 (Image)

```
1 
```

- You may scrape **src** (image URL) or **alt** (description).



HTML Tables

```
1 <table style="width:100%">
2   <tr>
3     <th>Firstname</th>
4     <th>Lastname</th>
5     <th>Age</th>
6   </tr>
7   <tr>
8     <td>Eve</td>
9     <td>Jackson</td>
10    <td>94</td>
11  </tr>
12 </table>
```

- Table structure:
 - `<table>` table container
 - `<tr>` row
 - `<th>` header cell
 - `<td>` data cell

Lists you'll see in the wild

● Unordered List ()

```
1 <ul>
2   <li>Coffee</li>
3   <li>Tea</li>
4   <li>Milk</li>
5 </ul>
```

- Coffee
- Tea
- Milk

Ordered List ()

```
1 <ol>
2   <li>Coffee</li>
3   <li>Tea</li>
4   <li>Milk</li>
5 </ol>
```

1. Coffee
2. Tea
3. Milk

Containers you'll target a lot: `<div>` and ``

`<div>` – *block-level container*

```
1 <div style="background-color:black;color:white;padding:20px;">
2   <h2>Seoul</h2>
3   <p>Seoul is the capital city of South Korea...</p>
4 </div>
```

Seoul

Seoul is the capital city of South Korea...

- Often used to group major page sections.

`` – *inline container*

```
1 <p>My mother has <span style="color:blue;font-weight:bold">blue</span> eyes...</p>
```

My mother has **blue** eyes...

Web-scrapping with Python **selenium**

? What is Selenium?



- **Selenium** is a tool that lets Python **control a real web browser** (like Chrome or Firefox) automatically.
- It is used for:
 - **Web automation** (click buttons, fill forms, scroll pages)
 - **Web scraping** when a website is **dynamic** (JavaScript loads content after the page opens)
- Selenium works by interacting with the page's **DOM** (Document Object Model):
 - It finds elements in HTML
 - Then reads **text/attributes** or performs actions (click, type, scroll)

WebDriver

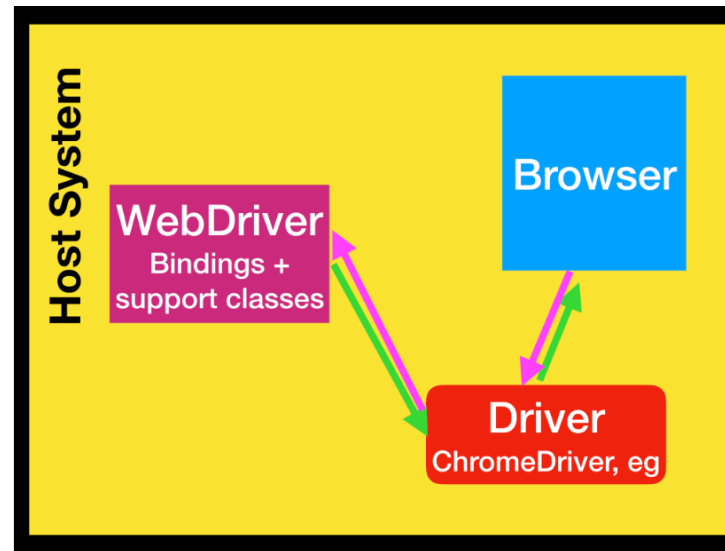
- **WebDriver** is a wire protocol that defines a language-neutral interface for controlling the behavior of web browsers.
- The purpose of WebDriver is to **control the behavior of web browsers programmatically**, allowing automated interactions such as:
 - Extracting webpage content
 - Opening a webpage
 - Clicking buttons
 - Filling out forms
 - Running automated tests on web applications
- **Selenium WebDriver** refers to both the language bindings and the implementations of browser-controlling code.

Driver

- Each browser requires a specific **WebDriver** implementation, called a **driver**.
 - Web browsers (e.g., Chrome, Firefox, Edge) do not natively understand Selenium WebDriver commands.
 - To bridge this gap, each browser has its own **WebDriver implementation**, known as a **driver**.
- The **driver** handles communication between Selenium WebDriver and the browser.
 - This **driver** acts as a middleman between **Selenium WebDriver** and the actual browser.
- Different browsers have specific drivers:
 - **ChromeDriver** for Chrome
 - **GeckoDriver** for Firefox

WebDriver-Browser Interaction

- A simplified diagram of how **WebDriver** interacts with **browser** might look like this:



- WebDriver interacts with the browser via the **driver** in a two-way communication process:
 - Sends commands** (e.g., open a page, click a button) to the browser.
 - Receives responses** from the browser.

Setting up

- Install the Chrome or FireFox web-browser if you do not have either of them.
 - I will use the Chrome.
- Install Selenium using `pip`:
 - On the Spyder Console, run the following:
 - `pip install selenium`
- **Selenium with Python** is a well-documented reference.

Setting up - `webdriver.Chrome()`

- To begin with, we import (1) `webdriver` from `selenium` and (2) the `By` and `Options` classes.
 - `webdriver.Chrome()` opens the Chrome browser that is being controlled by automated test software, `selenium`.

```
1 import pandas as pd
2 import os, time, random
3 from io import StringIO
4
5 # Import the necessary modules from the Selenium library
6 from selenium import webdriver # Main module to control the browser
7 from selenium.webdriver.common.by import By # Helps locate elements on the webpage
8 from selenium.webdriver.chrome.options import Options # Allows setting browser options
9 from selenium.webdriver.support.ui import WebDriverWait
10 from selenium.webdriver.support import expected_conditions as EC
11 from selenium.common.exceptions import NoSuchElementException
12 from selenium.common.exceptions import TimeoutException
13 from selenium.common.exceptions import StaleElementReferenceException
14
15
16 # Set the working directory path
17 wd_path = 'ABSOLUTE_PATHNAME_OF_YOUR_WORKING_DIRECTORY' # e.g., '/Users/bchoe/Docum
```


`get()` Method in WebDriver

- `get(url)` from `webdriver` opens the specified URL in a web browser.
- When using `webdriver` in Google Chrome, you may see the message:
 - *“Chrome is being controlled by automated test software.”*

```
1 form_url = "https://qavbox.github.io/demo/webtable/"
2 driver.[?](form_url)
3 driver.close()
4 driver.quit()
```

- `close()` terminates the current browser window.
- `quit()` completely exits the `webdriver` session, closing a browser window.

Inspecting a Web Element with `find_element()`

- Once the Google Chrome window loads with the provided URL, we need to **find specific elements** to interact with.
 - The easiest way to identify elements is by using **Developer Tools** to inspect the webpage structure.
- To inspect an element:
 1. **Right-click** anywhere on the webpage.
 2. **Select** the **Inspect** option from the pop-up menu.
 3. In the **Elements** panel, **hover over** the DOM structure to locate the desired element.

Inspecting a Web Element with `find_element()`

- When inspecting an element, look for:
 - **HTML tag** (e.g., `<input>`, `<button>`, `<div>`) used for the element.
 - **Attributes** (e.g., `id`, `class`, `name`) that define the element.
 - **Attribute values** that help uniquely identify the element.
 - **Page structure** to understand how elements are nested within each other.

Locating Web Elements by `find_element()` & `find_elements()`

Locating Web Elements by `find_element()`

- There are various strategies to locate elements in a page.

```
1 find_element(By.ID, "id")
2 find_element(By.CLASS_NAME, "class name")
3 find_element(By.NAME, "name")
4 find_element(By.CSS_SELECTOR, "css selector")
5 find_element(By.TAG_NAME, "tag name")
6 find_element(By.LINK_TEXT, "link text")
7 find_element(By.PARTIAL_LINK_TEXT, "partial link text")
8 find_element(By.XPATH, "xpath")
```

- Selenium provides the `find_element()` method to locate elements in a page.
- To find multiple elements (these methods will return a **list**):
 - `find_elements()`

find_element(By.ID, "")

- `find_element(By.ID, "")` & `find_elements(By.ID, "")`:
 - Return element(s) that match a given **ID** attribute value.
- Example HTML code where an element has an ID attribute `form1`:

```
1 <form id="form1">...</form>
```

- Example of locating the form using `find_element(By.ID, "")`:

```
1 form = driver.find_element(By.ID, "form1")  
2 form.text # Retrieves text content if available
```

find_element(By.CLASS_NAME, "")

- find_element(By.CLASS_NAME, "") & find_elements(By.CLASS_NAME, ""):
 - Return element(s) matching a specific **class attribute**.
- Example HTML code with a `homebtn` class:

```
1 <div class="homebtn" align="center">...</div>
```

```
1 home_button = driver.find_element(By.CLASS_NAME, "homebtn")
2 home_button.click() # Clicks the home button
3 driver.back() # Navigates back to the previous page
```

find_element(By.NAME, "")

- `find_element(By.NAME, "")` & `find_elements(By.NAME, "")`:
 - Return element(s) with a matching **name attribute**.
- Example HTML code with a name attribute `home`:

```
1 <input type="button" class="btn" name="home" value="Home" />
```

```
1 home_button2 = driver.find_element(By.NAME, "home")
2 home_button2.click()
3 driver.back()
```

find_element(By.CSS_SELECTOR, "")

- find_element(By.CSS_SELECTOR, "") & find_elements(By.CSS_SELECTOR, ""):
 - Locate element(s) using a **CSS selector**.
- Inspect the webpage using browser Developer Tools.
- Locate the desired element in the Elements panel.
- Right-click and select **Copy selector**
 - Let's find out CSS selector for the Home button.

```
1 home_button3 = driver.find_element(By.CSS_SELECTOR, "body > div > a > input")
2 home_button3.click()
3 driver.back()
```

`find_element(By.TAG_NAME, "")`

- `find_element(By.TAG_NAME, "")` & `find_elements(By.TAG_NAME, "")`:
 - Locate element(s) by a specific **HTML tag**.

```
1 table01 = driver.find_element(By.ID, "table01")
2 thead = table01.find_element(By.TAG_NAME, "thead")
3 thead.text
```

find_element(By.LINK_TEXT, "")

- find_element(By.LINK_TEXT, "") & find_elements(By.LINK_TEXT, ""):
 - Locate link(s) using the exact **text displayed**.
- Example HTML for a Selenium link:

```
1 <a href="http://www.selenium.dev/">Selenium</a>
```

```
1 selenium_link = driver.find_element(By.LINK_TEXT, "Selenium")
2 selenium_link.click()
3 driver.back()
```

find_element(By.PARTIAL_LINK_TEXT, "")

- Finds link(s) containing **partial** text.

```
1 Selen_links = driver.find_elements(By.PARTIAL_LINK_TEXT, "qav")
2 print(len(Selen_links))
3 Selen_links[0].click()
4 driver.back()
```

`find_element(By.XPATH, "")`

- `find_element(By.XPATH, "...")` and `find_elements(By.XPATH, "...")`:
 - Find element(s) that match the given **XPath** expression.
 - `find_element(...)` returns **one** matching element (the first match).
 - `find_elements(...)` returns a **list** of all matching elements.
- **XPath** is a query language for locating nodes in a tree structure.
 - Web pages are written in **HTML**, and the browser represents them as a **DOM tree**, which XPath can query.
 - Selenium supports XPath in all major browsers.
 - XPath is useful when **id/name/class** selectors are missing, duplicated, or unstable.
 - It's powerful for navigating **nested or complex** HTML structures.

Basic XPath Pattern

```
1 //tag_name[@attribute='value']
```

- `//` → search **anywhere** in the document
- `tag_name` → HTML tag name (`input`, `div`, `span`, `table`, etc.)
- `@attribute` → attribute name (`id`, `class`, `aria-label`, `role`, `data-*`, etc.)
- `'value'` → the attribute's value (quoted)

XPath vs. Full XPath

When you right-click an element in **Chrome DevTools** → **Copy**, you often see:

- **Copy XPath** (often a *relative-style* XPath)
 - Typically starts with `//...`
 - Tries to find the element using attributes and structure
 - Usually **more flexible** if the page layout changes
- **Copy Full XPath**
 - Typically starts with `/html/body/...`
 - A complete path from the root of the document tree
 - Often **fragile**: if the page structure changes, it can break easily

In practice: prefer **XPath** (the shorter one) over **Full XPath** when possible.

Example: Finding the 2nd Table with XPath

- Suppose we want the **second** `<table>` on a page, but the tables have no unique `id` or `class`.
- Using `find_element(By.TAG_NAME, "table")` is **too vague** because it returns only the **first** table.
- XPath can target the second one:

```
1 # second table on the page:  
2 second_table = driver.find_element(By.XPATH, "(//table)[2]")
```

Extracting XPath from Developer Tools

- **Inspect** the webpage using browser Developer Tools.
- Locate the desired element in the **Elements** panel.
- **Right-click** and select **Copy XPath**.
- Example extracted XPath:

```
1  //*[@id="table02"]/tbody/tr[1]/td[1]
2  /html/body/form/fieldset/div/div/table/tbody/tr[1]/td[1]
```

Example: Finding an Element Using XPath

- Locate “**Tiger Nixon**” in the second table:

```
1 elt = driver.find_element(By.XPATH, '//*[@id="table02"]/tbody/tr[1]/td[1]')
2 print(elt.text)  # Output the extracted text
```

When to Use XPath

- **Use XPath when:**
 - The element lacks a unique **ID** or **class**.
 - Other locator methods (**By.ID**, **By.CLASS_NAME**, etc.) **don't work**.
- **Limitations:**
 - XPath can be **less efficient** than ID-based locators.
 - Page structure changes may break XPath-based automation.
- **For our tasks, however, XPath remains a reliable and effective method!**

Web-scrapping with Python selenium

Let's do **Classwork 4!**



Retrieving Attribute Values with `get_attribute()`

HTML Example

- `get_attribute()` extracts an element's **attribute value**.
- Useful for retrieving **hidden** properties not visible on the page.

```
1 <a href="https://www.selenium.dev/">Selenium</a>
2 <input id="btn" class="btn" type="button" onclick="change_text(this)" value="Delete">
```

Python Example

```
1 driver.find_element(By.XPATH, '//*[@id="table01"]/tbody/tr[2]/td[3]/a').get_attribute('href')
2 driver.find_element(By.XPATH, '//*[@id="btn"]').get_attribute('value')
```


NoSuchElementException and try-except blocks

```
1 try:
2     elem = driver.find_element(By.XPATH, "element_xpath")
3     elem.click()
4 except:
5     pass
```

- When a web element is not found, it throws the **NoSuchElementException**.
 - **try-except** can be used to avoid the termination of the selenium code.
- This solution is to address the **inconsistency** in the DOM among the seemingly same pages.



WebDriverWait

Two different “waits”

- **Pause to respect servers** (politeness):
 - Use `time.sleep(random.uniform(a, b))` as a small *human-like* delay **between actions/pages**.
 - This helps avoid hammering a website with rapid-fire requests.
 - Use `time.sleep(random.uniform())` for *politeness* (respect servers).
- **Wait for the page to be ready** (robustness):
 - Use `WebDriverWait()` + a condition (presence/clickable).
 - This prevents flaky failures on slow networks or busy sites.
 - Use `WebDriverWait()` for *robustness* (wait for conditions).

Best practice: Use **both**—`WebDriverWait` for robustness, and small randomized sleeps for politeness.



Polite Scraping: Randomized Pauses with `time.sleep(random.uniform())`

```
1 import time, random
2
3 # Example: polite delay between actions/pages
4 time.sleep(random.uniform(0.5, 1.5)) # small jitter (adjust as needed)
```

- After each page load, click, or data extraction, add a **small randomized pause**.
- This is not about “waiting for the DOM”—it is about **respecting servers** and reducing bursty traffic.

Web-scrapping with Python selenium

Let's do **Classwork 5!**

⚠️😴 Why `time.sleep()` Alone is Not Robust

```
1 import time
2
3 url = "https://qavbox.github.io/demo/delay/"
4 driver.get(url)
5
6 driver.find_element(By.XPATH, '//*[@id="one"]/input').click()
7
8 time.sleep(2)  # blind wait: always 2 seconds
9
10 element = driver.find_element(By.XPATH, '//*[@id="two"]')
11 element.text
```

- `time.sleep()` is a **blind wait**:
 - If content loads **faster**, you waste time.
 - If content loads **slower**, your code may crash (element not found).
- For reliable automation/scraping, use **condition-based waits**.

✅👁️ Robust Wait for Presence (exists in DOM) with `WebDriverWait()` + `expected_conditions`

```
1 driver.get("https://qavbox.github.io/demo/delay/")
2 driver.find_element(By.XPATH, '//*[@id="one"]/input').click()
3
4 try:
5     element = WebDriverWait(driver, 10).until(
6         EC.presence_of_element_located((By.XPATH, '//*[@id="two"]'))
7     )
8     print(element.text)
9 except TimeoutException:
10     print("Timed out: element did not appear within 10 seconds.")
```

- Good when the element is added to the DOM but might not be visible yet.

✅ Robust Wait for Clickable (Visible + Enabled) with `WebDriverWait()` + `expected_conditions`

```
1 btn = WebDriverWait(driver, 10).until(  
2     EC.element_to_be_clickable((By.XPATH, '//*[@id="one"]/input'))  
3 )  
4 btn.click()
```

- Best when you want to click reliably.



A Common Pattern (Robust + Polite)

```
1 # Robust: wait until the table is present
2 table = WebDriverWait(driver, 10).until(
3     EC.presence_of_element_located((By.TAG_NAME, "table"))
4 )
5
6 # Extract something...
7 html = table.get_attribute("outerHTML")
8
9 # Polite: pause before the next request/action
10 time.sleep(random.uniform(1, 3))
```



Selenium with `pd.read_html()` for Table Scrapping

Selenium with `pd.read_html()` for Table Scrapping

- Yahoo! Finance has probably renewed its database system, so that `yfinance` does not work now.
- **Yahoo! Finance** uses web table to display historical data about a company's stock.
- Let's use Selenium with `pd.read_html()` to collect stock price data!



Selenium with `pd.read_html()` for Yahoo! Finance Data

```
1 # Load content page
2 url = 'https://finance.yahoo.com/quote/MSFT/history/?p=MSFT&period1=1672531200&peri
3 driver.get(url)
4 time.sleep(random.uniform(3, 5)) # wait for table to load
```

- `period1` and `period2` values for Yahoo Finance URLs uses **Unix timestamps** (number of seconds since January 1, 1970),
 - 1672531200 → 2023-01-01
 - 1772323200 → 2026-03-01



get_attribute("outerHTML")

```
1 # Extract the <table> HTML element
2 table_html = driver.find_element(By.TAG_NAME, 'table').get_attribute("outerHTML")
3
4 # Parse the HTML table into a pandas DataFrame
5 df = pd.read_html(StringIO(table_html))[0]
```

- `StringIO` turns that string into a file-like object, which is what `pd.read_json()` expects moving forward.
- `.get_attribute("outerHTML")`: gets the entire HTML from the `WebElement`.

Web-scrapping with Python selenium

Let's do **Classwork 6!**