

# **BOUNTY RULES AND POINTS**

Blockchain Development Company (known as BCDC) are holding a Token Sale Event for **BCDC Tokens**. We are running a community Bounty Campaign in support of this; which will run between the 9<sup>th</sup> of September to the 9<sup>th</sup> of October. The vision of BCDC is very clear and simple; to "Save our planet with Smart Contracts". To achieve this goal BCDC is seeking people to spread the word about our campaign in return for BCDC Token rewards, to make this possible BCDC are holding a Bounty Campaign, a program to motivate and reward supporters and people who wish to promote this campaign.

All the eligible participants of this Bounty Campaign will be rewarded with BCDC Tokens. BCDC is allocating 10 Million BCDC Tokens for eligible Bounty participants.

This document contains basic rules to be eligible for rewards and explains how the points will be calculated on each activity by participants. However, bounty rewards points received don't have a direct correlation to allocation of BCDC tokens. This decision will be made on an effort-to-reward ratio. We request that all Bounty Program participants to go through this guideline carefully before signing up.

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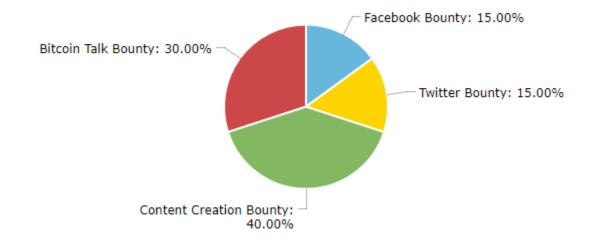
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# **BOUNTY DETAILS**

Total Tokens Allocated	10 Million (100,000,00)
Campaign Starts Date	9 <sup>th</sup> September 2017 00:00 UTC
Campaign Ends Date	9 <sup>th</sup> October 2017 00:00 UTC
Campaign Type	Social Content Sharing
Bounty URL	http://bounty.bcdc.onliine/

# **BOUNTY BREAKDOWN**



## REGISTRATION

Participants must register first through our online bounty campaign application here, http://bounty.bcdc.online/

Registration requires following things,

- Valid email account (will be verified through link) Mandatory
- Valid Ethereum address (make sure it is ERC20 compatible or you hold the private keys) – Mandatory
- Country Optional
- Mobile Optional
- Twitter profile URL and Followers If Available
- Facebook profile URL and Friends If Available
- BitCoinTalk profile URL If Available
- Blog URL If Available

Details of these social media platforms should be provided. These can be added within the My Account section on dashboard.

# TWITTER CAMPAIGN

### **RULES**

To be eligible to participate in the twitter campaign, participant must have,

- You must follow our twitter page @BlockDevCo before registration to bounty program. Otherwise your profile will not be approved.
- Participant allowed to register only one twitter account.
- Your account should be at least 4 months old.
- Keep all the BCDC tweets on your account till the final distribution of all bounty rewards.
- All the tweets should have hashtags like #BCDCToken and #SaveOurPlanet. In case you are retweeting the tweet, which has already these hashtags.

 Points for having followers on twitter will be allocated only once at the time of registration. Participants need to make sure to have correct numbers at registration or else they will not be allowed to continue the campaign.

### **POINTS**

Activity Type	Points you earn
Followers	20% of your total followers will be added as one-time bonus
Tweets	+10 Points
Retweets	+5 Points

# **FACEBOOK CAMPAIGN**

### **RULES**

To be eligible to participate in the Facebook campaign, participant must have,

- You must like our Facebook page
  BlockchainDevelopmentCompany before registration to the bounty program. Otherwise your profile will not be approved.
- Your account should be at least 4 months old.
- Keep all shares and likes till the final distribution of all bounty rewards.
- Page Can be found here, <u>https://www.facebook.com/BlockchainDevelopmentCompany/</u>
- In case of Facebook failures which are out of control of BCDC, points will not be allocated or counted.

#### **POINTS**

Activity Type	Points you earn
Friends	10% of your total friends or followers will be added as one-time bonus
Likes – of Posts published by Blockchain Development Company on their Facebook page	+5 Points
Shares – of Posts published by Blockchain Development Company on their Facebook page	+15 Points

## **BITCOIN TALK CAMPAIGN**

BCDC will run this Signature Campaign uniquely for our Early Token Sale event. Participants can earn reward points based on the unique clicks on the links. You must go through following rules:

### **RULES**

- You need to must register first with the Bounty application of BCDC. Kindly provide your profile URL for Bitcoin Talk, if not your participation will not be approved.
- BCDC Team will send the link specially designed for your profile, you need to update your signature with these links within 48 hours of receiving the email.
- Design your signature with reference to BCDC name and logo.
- Spamming or creating any fake users to improve the links will not be considered for rewards.

Users with different ratings will click on these links and based on their ratings you will earn rewards. Points mentioned in following section.

#### **POINTS**

Rank of Users – Clicked your links	Points you earn
Legend/Hero	+5 points
Senior Member	+3 points
Full Member	+2 points
Member	+1 points
Junior Member	+1 points

We will be giving a fair chance to everyone, even junior member to be allowed to participate in this campaign.

# **CONTENT CREATION CAMPAIGN**

BCDC team will access the video, blog or any article published and will divide those into three categories. Based on that rewards points will be allocated to participant.

### **RULES**

- Participant first must register with Blog or any site URL where they will be going to share the contents.
- Article/Blog should be at least of 250 words
- In case of video it should have content focused on BCDC projects or early token sale or token sale.
- Every article should have 2 links to the BCDC Website (<a href="https://bcdc.online">https://bcdc.online</a>) or it's projects.
- Once published, content should be referenced or posted on at least one other social media site and make sure it is accessible to BCDC Team and others.

# **POINTS**

Content Standard	Points you earn
Standard	+10 points
Complementary	+15 points
Exceptional	+20 points

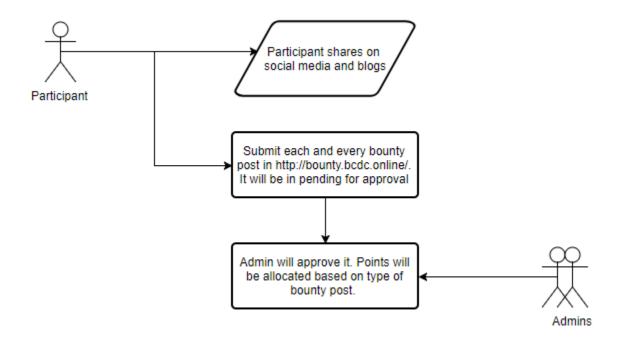
# **REWARD/BONUS POINTS**

We have also allocated bonus points to motivate our supporters to support more. Here is the list of bonus points along with campaign points.

Activity	Points you earn
Join our Telegram Channel using this invitation link	+20 points
https://t.me/joinchat/Dz9AE0MIY5Yl- 1EaCYI2vA	
Reach 500 points	+500 bonus points
Reach 1500 points	+1000 bonus points
Reach 3000 points	+5000 bonus points

## POINTS CALCULATION PROCESS

BCDC team wants to have a bounty program which is very transparent, so here is the points calculation process described below.



- Every activity you perform to support BCDC we request you to submit on <a href="http://bounty.bcdc.online/">http://bounty.bcdc.online/</a> using your credentials.
- Our Admin Team will verify and points will be allocated based on the type of support activity.

To get more details on how to submit a post, kindly check our user guide.

## **GENERAL RULES**

- All the rewards will be made at BCDC discretion.
- If the BCDC team find any manipulation in terms of getting points through artificial likes, shares or user clicks we may disqualified the participant at any time.
- At the end of bounty campaign, we will count all your points and rewards will be based on your total points.
- Once the campaign is finished the participant will get an email about the BCDC reward tokens they will get in their Ethereum address which they have provided at the time of registration.
- Unlike other bounty programs, rewarded tokens will be available before token sale starts for sale. But participant can exchange only after a successful token sale.
- BCDC Team reserves all the rights to change the bounty campaign or its rules at any time. Participant will be notified via email in case of any changes in bounty campaign.
- In case of any issue with points calculation or special rewards participants can contact on tokenpurchase@bcdc.online.

# **CONTACT**

Reach out to our email tokenpurchase@bcdc.online or join our Telegram channel to share any query.