

### NOTE:

- All black background
- where I've drawn curvy lines is where color of background fades into black
  - ↳ so direction is funneling attention to Email
- Email sign up be bright white for contrast
- "Frame" marks where loading screen will end
- if scroll more then see video....



DAVEMENT LAKE TERRAIN  
BACKGROUND

SMU

TRIATHLON

REGISTER NOW

COMPROMISE

Picture of  
mountain background

FADE

FADE

POOL TERRAIN BACKGROUND



## Design #2

1) Background will be split half and half  
- bottom = paul

- top = roads and pavement

- will have the background either  
fade into each other or road will  
separate 2

2) Colors =

- SMU Triathlon = BLUE

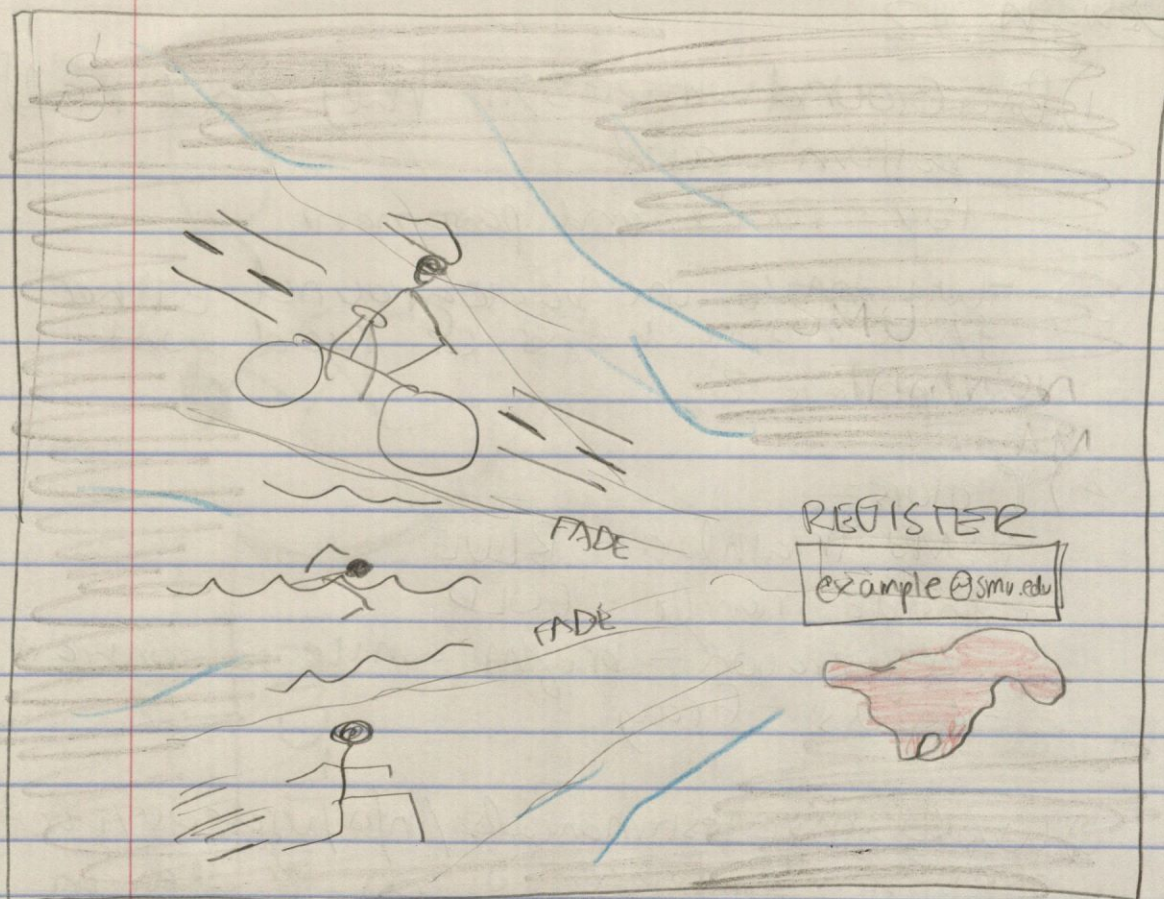
- Inside triangle = GOLD

- Registration = bright white so contrast

- Roads = Gray

3) would have testimonials/info/videos/pictures  
ONCE scroll down just on 1st design





### Details:

- 1) All black background w/ blue leading lines going from broader to narrower left to right
- 2) Each picture of diff person would FADE in to Etchamner
- 3) Registration would be white to contrast against black background

REASON: Did research on a lot of sports WEBSITES + SEEMED to use black a lot for backgrounds