






# BENNETH CENITA

UX Designer

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Seattle, WA 

## PROJECTS

### UWMC Evals INFO 380: IS Analysis & Design | JUNE 2017

*A web application to replace the current paper-based system of storing and completing UWMC Provider evaluations for our client Madeleine.*

- Performed all steps of the SDLC.
- Designed a prototype for a web application aimed to create a more frictionless process for all parties of the evaluation process for Providers at the University of Washington Med. Center.

### Foodie Fanatic INFO 330: Information Architecture | MAR 2017

*A website designed to be the hub for all food-lovers allowing users to post recipes, buy groceries, and become involved in local community cooking events.*

- Conducted interviews of real life “foodies” and developed personas based on expected users of our site.
- Used various card sorting tools to organize the immense amount of content in the most user-friendly way possible.
- Using a mobile-first approach, created low and high fidelity wireframes representing user flows of each of our user personas.

### HuskEmergency INFO 360: Design Thinking | DEC 2016

*A redesigned enterprise-level first aid kit that provides users with medical emergency information as well as disaster protocol specific to the UW-Seattle campus.*

- Prototyped an interface to be embedded into the first-aid kit containing medical emergency and disaster protocol information.
- Conducted usability tests and contextual inquiry to ensure the physical and digital prototypes to ensure the interface design was easily navigable for a user under a high amount of stress.

## LEADERSHIP

### Delta Tau Delta Fraternity SEPT 2015 – PRESENT

- Helped organize and run a philanthropy event in which we raised over 67,000 dollars for the charity Cancer for College.
- Served as brotherhood chair, during which I ran events aiming to allow members to connect with one another on a deeper level.
- Completed over 80 hours of community service at various community events.

### Filipino-American Student Association SEPT 2014 - PRESENT

- Host events around campus spreading messages of Filipino cultural awareness.
- Served as a mentor to a group of local Filipino-American high school students, encouraging them to pursue higher education.

## EDUCATION

### University of Washington – Seattle

Major: Informatics (HCI)

Expected Grad: June 2018

Dean's List Recipient (5 quarters)

## SKILLS

*HCI coursework and projects have provided me with a solid foundation in:*

### Design

UX/UI Design Concepts  
Information Architecture  
Visual Communication Design  
Adobe Photoshop  
Adobe Illustrator  
Sketch  
inVision

### Research

Prototyping  
Wireframing  
Surveying  
Usability Testing  
Storyboarding  
Persona Creation

### Programming

JavaScript  
HTML  
CSS  
PHP  
Java  
R  
mySQL  
git / node.js

### Other

Excellent attention to detail  
Self-motivated  
Excels in team-based environments  
Effective communicator  
Professional  
Strong leader