

## BRUNO CHAIHUAQUE

Department of Management Sciences  
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### RESEARCH TEACHING INTERESTS

*Knowledge transfer, Knowledge acquisition, Innovation in SME, Informality, SME and family business growth and Rural and indigenous entrepreneurship.*

### EDUCATION

**PhD Student in Strategic Management:** Pontifical Catholic University of Peru  
**Master's degree in Strategic Business Administration:** Pontifical Catholic University of Peru  
**Master in International Business Management:** Universidad Complutense de Madrid  
**Bachelor in Management:** Pontifical Catholic University of Peru  
**Diploma in Applied Statistics:** Pontifical Catholic University of Peru

### TECHNOLOGY SKILLS

**Statistical software & Languages :** R, STATA, IBM SPSS  
**Data analysis - visualization:** Power BI, Power Query, Power Pivot, Tableau  
**Databases:** SQL Server, MySQL.  
**Operating Systems:** MacOS, Windows, GNU/Linux (Debian / Ubuntu)  
**CAQDAS:** ATLAS.ti, MAXQDA

### TEACHING EXPERIENCE

*Lecturer* August 2016 - Present  
Department of Management Sciences, Pontifical Catholic University of Peru, Lima, Peru

- Organisational Theory (spring 2016 - ongoing).
- Research Seminar 2 (Fall 2018 - Spring 2021).

### PROFESSIONAL EXPERIENCE

*Senior Budget Specialist -* July 2019 - Present  
Ministry of Economy and Finance of Peru, Lima, Peru

- Supervise a team of specialist in charge of managing 90 budgetary programmes representing 50% of the public budget of Peru.
- Provide technical accompaniment to specialists and other Peruvian government entities on the design and monitoring of budget programmes.
- Advise in the implementation of performance budget tools, and in the development of tools for the performance improvement of public interventions.

*Planning and Control Specialist* February 2015 - July 2019  
Ministry of Education of Peru, Lima, Peru

- Designed dashboards to monitor the implementation of activities defined in the annual operational plan in accordance with the result-based budgeting guidelines.
- Scheduled meetings to check progress and achievement of targets, as a part of the planning of the projects I was tasked with monitoring.
- Prepared ad-hoc reports with analysis about project's risks for managers.

*Licensing Manager* March 2012 - February 2015  
Peruvian Association of Authors and Composers, Lima, Peru

- Led a team responsible for collecting copyright of musical works in the main cities of Peru for approximately USD 21 million a year.
- Co-ordinated with directors and heads of collection offices the implementation of collection plans and the operational work of staff in all offices nationwide.

*Support Analyst and Project Leader* March 2008 - March 2012  
CENTRUM Graduate Business School, Lima, Peru

- Led the implementation of IT academic projects Digital Measures, a web-based database and reporting platform which deliver academic information.
- Provided information for AACSB, EQUIS and AMBA accreditation process.

## **PUBLICATIONS**

- Chaihuaque, B. (2021). Análisis de la relación entre rentabilidad social y sostenibilidad empresarial en empresas peruanas. *Compendium*, Vol. 8, pp. 227-237. doi: 10.46677/compendium.v8i2.950
- Chaihuaque, B. (2019). Una mirada a las dimensiones de la sostenibilidad empresarial. *Notas Académicas*, 43.
- Chaihuaque, B. (2018). Apuntes Conceptuales sobre Responsabilidad Social Empresarial en el Contexto Latinoamericano. *Gestión en el Tercer Milenio*, 41(22), 15-22.
- Chaihuaque, B. (2017). Reseña del artículo Toward a Greater Understanding of Entrepreneurship and Strategy in Informal Economy by J. W. Webb, R. D. Ireland & D. J. Ketchen Jr. *Revista Gestión* 360(2), pp. 1-15.
- Chaihuaque, B. (2009). El enfoque transaccional en los límites de la empresa. *Contabilidad y Negocios* 4(8), pp. 31-41.

## **PRESENTATIONS**

- Veliz, J. C. & Chaihuaque, B. (2021). Las variables que podrían incidir en las donaciones en las universidades de Estados Unidos. 56° Congreso Internacional CLADEA. (October 25th-27th, 2021).
- Veliz J. C. & Chaihuaque, B. (2020). La relación de la deuda estudiantil, los ingresos de los alumni y su efecto en las donaciones a favor de las universidades. 55° Congreso Internacional CLADEA. (October 20th-24th, 2020).
- Chaihuaque, B. (2020). Análisis de la relación entre rentabilidad y sostenibilidad empresarial en empresas peruanas. 55° Congreso Internacional CLADEA. (October 20th-24th, 2020).
- Chaihuaque, B. (2017). Marco teórico difuso y diseño de investigación en la medición de hábitos de eficacia gerencial. II Congreso Internacional de Ciencias de la Gestión: "Nuevas Tendencias y Fronteras de la Gestión". (September, 2017)

## **TRAINING & SEMINARS**

- Introduction to Machine Learning, Julius-Maximilians Universitat Wurzburg (Germany).
- Research Methodology in Rural Development. National Institute of Rural Development Panchayati Raj, North Eastern Regional Centre, India.
- Data analysis with STATA. Universidad Cayetano Heredia.
- Guide for Quantitative Research Proposals. Consorcio de Investigación Económica y Social (CIES).
- Power BI course. sep 2017. Area 51 Training Center.

- Developing skills on Indicators-oriented management and value creation with process management [24 hours]. march 28th to april 18th, 2016. Value Hunter SAC

## **AWARDS**

- Beta Gamma Sigma member (2011).
- Organization of America States scholarship (2014)