Contact

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Top Skills

Online Marketing

Business Development

E-commerce

Publications

The Guardian Destroyer

Branden Hansen

Full Stack Web Development Certificate at University of Utah
Herriman, Utah

Summary

Full Stack Developer with a degree in graphic design and certification from the University of Utah in full stack development. Skilled in HTML, CSS, JavaScript, Node.js, Angular, jQuery, SQL, and the Adobe Suite with strengths in project management, meeting deadlines, critical thinking, and personable communication. I am known for thinking critically about a problem, and efficiency in my approach and execution. I am passionate about continuing to learn and challenge myself with difficult tasks on a daily basis so that I may better understand how actions can affect the outcome and collaborate with others to reach a consensus on the best path forward. Focusing on developing new applications and improving previous processes to help further a business towards product effectiveness excites me.

Experience

Thumbtack
Senior Customer Success Manager
August 2017 - Present (2 years 7 months)
Greater Salt Lake City Area

Partnering with enterprise level strategic accounts to develop strategies regarding customer acquisition, further market penetration, and optimize online presence. Significant focus on reporting through SQL, distilling large amounts of data to easily digestible information, exploration of new markets, and analysis of trends both on and off the Thumbtack platform.

eBay Inc
Program Account Manager
December 2016 - August 2017 (9 months)

Responsible for on-boarding, sourcing, and identifying growth and sales opportunities, as well as consulting with clients/potential clients to meet designated business goals. In addition, responsibilities include SQL query data

analytics and in depth project management of upcoming and current initiatives, both internally and externally.

Power Innovations International Inc
Graphic Designer/Marketing
March 2015 - December 2016 (1 year 10 months)
American Fork, Utah

Lead marketer and graphic designer with emphasis on online content and literature. Responsible for all branding materials, video content, photography requirements, on scene management, brand consistency, project management, and company message being relayed to internal and external organizations.

eBay Inc
7 years 1 month

Business Strategy Analyst
November 2013 - April 2015 (1 year 6 months)
Greater Salt Lake City Area

Analysis of data through various channels to provide solutions to businesses for optimization, provide additional insights to business development gaps, project management of initiatives implemented, and additional analytically driven work

Managed Account Support
April 2008 - November 2013 (5 years 8 months)

Primarily focused on driving results for eBay's largest accounts, focusing on policies and procedures, as well as best practices. Additional business development was also a large focus to increase the overall revenue these companies sell

Education

University of Utah
Full Stack Web Development Certificate, Computer Science · (2019 - 2020)

The Art Institute of Salt Lake City
Associate of Science (A.S.), Graphic Design · (2011 - 2013)

Salt Lake Community College
Creative Writing/ Web Design · (2009 - 2010)

Utah Valley University
English/ Graphic Design · (2007 - 2008)