

Awards



Creative Writing Achievement Award

Mass. College of Art and Design
2019

Academic award granted for two essays, nominated by a Liberal Arts professor.

Skills



Coding

Self-taught and can write HTML, CSS, and Javascript. Coded entire portfolio website by hand, including handwritten JavaScript functions.

Writing

Writes with confidence and fluency, whether drafting copy at Trader Joe's, or presenting as a paid guest speaker in a MassArt writing class.

Social Media

Produces social posts, images, and event pages with an understanding of how to reach a digital audience in an engaging way, without sacrificing professionalism and brand voice.

Software

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Dreamweaver
Adobe XD
Invision
Sketch
Principle
GitHub

Education



Massachusetts College of Art and Design

Boston, MA | 2014 – 2019
BFA in Graphic Design

Experience



Image Conscious Studios — Apprentice

Boston, MA | September 2019 – Present

Assisted in client projects including designing exterior panels of a photobooth for retail client Sukker & Sweet, and producing promotional imagery and print materials for charity event Bring Out the Boos. Created social posts for the studio, including Instagram posts and Facebook events.

Untitled Worldwide, LLC — Graphic Design Intern

New York City, NY | Summer 2019

Designed print elements that were put into production for restaurant client Silver Lining Diner, including all menus, children's placemats, and restroom signage. Designed a brand guidelines book for the diner. Assisted in the creation of pitch decks and strategy presentations for clients including IBM and Spotify. Helped with competitor research and brainstorming branding solutions for clients such as LG, Artistry, and PwC. Worked on color palettes for Spotify and American Society for Aesthetic Plastic Surgery.

Massachusetts College of Art and Design — Exhibition Design Intern

Boston, MA | March 2019 – April 2019

For an annual school writing exhibition, *Why I Write, Why I Create*, formatted 25 essays into large-scale posters according to design guidelines. A unique promotional poster was designed for the opening.

Trader Joe's — Store Artist

Needham & Brookline, MA | March 2018 – May 2019

Tasked with creating in-store signage using hand lettering and original illustration. Expected to produce signs to drive customer enthusiasm and knowledge towards specific products, increase sales, and assist in store communication and wayfinding.

Freelance — Graphic Designer

Boston, MA | 2010 – Present

Completed projects including logo design, album art, banner ads for social media, and apparel design. Past clients include Adira LLC, Tix Go, The Hooded Crow coffee roasters, Caribbean Integration Community Development of Boston, and local musicians.