

Awards

Creative Writing Achievement Award

Mass. College of Art and Design

2019

Academic award granted for two essays, nominated by a Liberal Arts professor.

Skills

Front-End Development

Self-taught and can write HTML, CSS, SCSS, and Javascript. Coded portfolio website by hand, including handwritten JavaScript functions. Has written custom code for Wordpress templates.

Brand Development

Practical, client-based experience in every stage of the branding process, including competitor research, user journeys, moodboarding, logo design, UX and UI, website QA, and creating brand guidelines.

Software

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Dreamweaver
Adobe XD
Invision
Sketch
Principle
GitHub

Education

Massachusetts College of Art and Design

Boston, MA | 2014 – 2019

BFA in Graphic Design

Experience

Image Conscious Studios — Junior Designer

Boston, MA | September 2019 – Present

Completed six month apprenticeship prior to promotion to Junior Designer position. Works with a small team to create brand identities, branded assets, and websites for a wide range of clients. Acted as the sole UI designer for a website refresh for biotech startup Feles Bio. Collaborated with a team to design the logo, website UI, and brand guidelines for cleantech incubator Greentown Labs. As the lead designer and developer for food and lifestyle influencer Melissa Lee's rebrand, created logos, brand guidelines, print and digital collateral, and wrote CSS for a website refresh.

Untitled Worldwide, LLC — Graphic Design Intern

New York City, NY | Summer 2019

Designed print elements that were put into production for restaurant client Silver Lining Diner, including all menus, children's placemats, and restroom signage. Designed a brand guidelines book for the diner. Assisted in the creation of pitch decks and strategy presentations for clients including IBM and Spotify. Helped with competitor research and brainstorming branding solutions for clients such as LG, Artistry, and PwC. Worked on color palettes for Spotify and American Society for Aesthetic Plastic Surgery.

Massachusetts College of Art and Design — Exhibition Design Intern

Boston, MA | March 2019 – April 2019

For an annual school writing exhibition, formatted student essays into posters according to design guidelines. Designed a unique promotional poster for the opening.

Trader Joe's — Store Artist

Needham & Brookline, MA | March 2018 – May 2019

Tasked with creating in-store signage using hand lettering and original illustration. Expected to produce signs to drive customer enthusiasm and knowledge towards specific products, increase sales, and assist in store communication and wayfinding.

Freelance — Graphic Designer

Boston, MA | 2010 – Present

Completed projects including logo design, album art, banner ads for social media, and apparel design. Past clients include Adira LLC, Tix Go, The Hooded Crow coffee roasters, Caribbean Integration Community Development of Boston, and local musicians.