



(978)760-3868  
chelseaborg@icloud.com

## Education

<b>Massachusetts College of Art and Design</b>	Boston, MA	<b>Sept 2014 – Present</b>
Graduating in Spring 2019 with a BFA in Graphic Design.		
<b>Acton Boxborough Regional High School</b>	Acton, MA	<b>Aug 2010 – June 2014</b>

## Experience

<b>Trader Joe's – Store Artist</b>	Needham & Boston, MA	<b>March 2018 – Present</b>
Tasked with creating all types of in-store signage, from concept to execution, using hand-lettering and original illustration. Expected to produce signs in order to drive customer enthusiasm and knowledge towards specific products, increase sales, and assist in store communication and wayfinding.		
<b>Starbucks – Barista, Barista Trainer</b>	Boston, MA	<b>March 2015 – May 2018</b>
Worked with a close-knit team to create a superior customer experience in alignment with brand standards. Hand-lettered and illustrated promotional chalk marker signs and menu boards.		
<b>Freelance – Graphic Designer, Illustrator</b>	Boston, MA	<b>2010 – Present</b>
Completed projects for a variety of clients, working one-on-one to ensure I was meeting their specific needs. Types of work included logo design, album art, banner ads for social media, and apparel design. Past clients include The Hooded Crow coffee roasters, Caribbean Integration Community Development of Boston, and a number of local musicians and bands.		
<b>Catherine Meeks – Studio Assistant</b>	Acton, MA	<b>May 2014 – Aug 2014</b>
Organized bookshelves, extensively archived picture frames and art, prepared picture frames, assisted in packing up for shows.		

## Skills

### Customer Service & Teamwork

My strength at both Starbucks and Trader Joe's has always been my dedication to connecting with every customer. Working with a group of collaborators, whether in a customer service setting or in a school project, has helped me strengthen my ability to strategize and problem-solve with others.

### Coding

Through years of classes and self-assigned practice, I have become confident in my ability to write in HTML, CSS, and JavaScript. I coded my portfolio website by hand, using handwritten JavaScript functions.

### Art and Design

I have spent years working to improve my craft. I have pushed my skills in both digital work and traditional media, and take a lot of pride in my ability to bring a project from concept to completion. My areas of interest include web development, typography, hand-lettering, illustration, and branding.

### Writing

My writing skills range from crafting in depth research papers, to completing short works of creative fiction. From writing promotional copy at Trader Joe's, to being a paid guest speaker in a MassArt writing class, I write with confidence and fluency.