Bryan Cheng

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Education

University of California, Santa Cruz	Graduating June 2019
Bachelor of Science, Technology & Information Management Major	Cumulative GPA: 3.04

- *Relevant Courses*: Management of Technology I/II, Introduction to Database Management Systems, Marketing, E-Commerce Strategy, Econometrics, System Analysis and Design, Business Strategy and Information System

Professional Experience

Financial Affairs at University of California, Santa Cruz   Scotts Valley, CA
Procurement Assistant   October 2018 - Present
- Develop data report/database to track buyer workload daily, weekly, and monthly alternating between MS Access and SQL
- Consolidate 30+ certificates of insurance into the UC information system per day to have business processes insured
- Communicate with 10+ cater/charter clients weekly to ensure their insurance/health permits are recorded and up to date
- Streamline certificate of insurance process resulting in increased efficiency, decreased company time, and cost reduction

Fry's Electronics   San Jose, CA
Merchandiser   July 2017 - October 2017
- Advised 20+ clients a day with sales question regarding PC parts, location of specific items to provide customer service
- Managed inventory of 200+ products/merchandise like motherboards, monitors, etc. 5+ hours/day to keep store intact
- Operated cash register for 200+ financial transactions per day while price matching for customers in to satisfy their needs
- Organized 50+ signs with tags through operating machines that were placed on new merchandise to update the prices

Story Supermarket   San Jose, CA
Assistant Store Manager   July 2015 – September 2016
- Participated in 10+ financial transactions per week with banks regarding the store's budget to keep financial status in check
- Contacted 5+ client restaurants and markets efficiently everyday to maintain relationships, ensuring exchange of supplies
- Calculated sales and profits consisted of cash, credit, debit, food stamps made during the business day to track gains/losses
- Administered the cash and lottery register, helping 30+ customers every day of the week to provide good customer service

Relevant Projects

Google Online Marketing Challenge (Google Adwords Certified)   April 2019 – Present
- Currently interacting with Englishgrammarhelp.com to create a marketing campaign for their non-profit organization

Decision Analysis Report: Job Market   January 2019 – March 2019
- Analyzed a decision on what post-undergrad job a Technology Information Management major should pursue to move out

RollinTech: Product: CopBlock   September 2018 – March 2019
- Collaborated in a team to develop a product model and supply chain of a Breathlyzer that stops drivers that have high BAC
- Techniques used: Aggregate Project Plan, Conceptual Design, Product Architecture/Strategy, Financial Model, Forecasting

TeslaRoads   April 2018 – June 2018
- Used techniques such as user needs research, user persona, storyboards, wireframes, high-fidelity mock, HTML/CSS

Leadership Experience

Alpha Phi Omega (National Service Fraternity)   Santa Cruz, CA
Vice President Finance   June 2017- January 2018
- Kept track of a chapter budget of approximately $2000-$3000 in order to distribute 10+ unique budgets for each committee
- Developed 2+ fundraisers (milk tea, doughnuts, sandwiches) per month in order to help raise money for the organization
- Participated in 5+ financial transactions per month with Bank of America to deposit funds within the chapter bank account

Vice President Leadership   January 2017- June 2017
- Created 4+ leadership-developmental/career-focused workshops every week in order to develop brother's professionalism
- Communicated 3+ times a week with the national office, other chapters and the school to discuss new events (career fairs)
- Found 4+ university hosted career based, mental health, and graduate program workshops per week to benefit brothers

Skills

Languages/Analytics: SQL(PostgreSQL), Stata, Python, Java, C, CSS, HTML, JavaScript, PHP
Business: Agile, Firm-Level Strategy, Business/Development Goals, Functional Maps, Aggregate Project Plan, Development Funnel, user needs research, user persona, storyboards, Quality Function Deployment, Reverse Engineering, Conceptual Design, Prototyping Strategy, Product Architecture/Strategy, Failure Modes Effects Analysis, UX, UI, Product Release Map, Requirement Gathering, JAD
OS: Unix, Linux, Windows 10, Mac OSx Snow Leporad → Mac OS 10.13 High Sierra, iOS12
Program: Adobe Acrobat, Trello, Figma, MS Word, MS PowerPoint, MS Excel, MS Access

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