Benjamin Chiong

Hello! I'm a developer
I like making engaging, thoughtful, and accessible websites with a strong focus on UI/UX, SEO, and performance.
I was born in the same year as the World Wide Web was invented, which probably explains my affinity to web technologies. But really, I like the web because of its very principle of openness and democracy.

Professional Experience

Jan 2020 – Present
Zip Co - FE Developer

Leading the technical implementation of marketing tech initiatives including campaign landing pages, analytics tracking and user flows.

01. Landing page platform with Contentful for product and marketing teams.

02. Analytics tracking in Amplitude, GTM, CRM platforms - Braze and Branch.

03. Business analysis on marketing requirements and work prioritisation with Scrum process.

04. Implementation of Optimizely split testing for growth marketers and UX designer.

05. Mentoring a junior developer in the team in scrum processes and programming standards.

Aug 2018 – December 2019
World Nomads Group (NIB) - Developer

Responsible for the front end site reliability of the TIDAu Angular app and the B2B multi-brand web platform.

01. Overhaul of a major checkout step page of an Angular application TIDAu with A/B testing using Google Optimize and Analytics.

02. Salesforce Content migration to Orchard CMS for Travel Insurance Direct

03. Improve page speed and SEO for TIDAu, with structured data, image lazy loading, javascript bundle size reduction.

04. Rework and migration of B2B's front end setup with Grunt

05. Developed the Qantas CMS theme for its travel insurance sub site

LANGUAGE

— *HTML5, CSS3*

— *Javascript ES6, Typescript*

— *Sass*

— *C#, Php*

EXPERIENCE WITH

— *Angular 2+*

— *Express*

— *UI Components*

— *Webpack, Grunt, Gulp, Parcel*

— *Contentful, Orchard CMS, Drupal*

— *Buildkite, Jenkins, Octopus*

— *Flexbox, CSS grid*

— *Bootstrap, Foundation, Bulma*

— *Storybook*

— *.Net Framework*

— *Familiarity with AWS*

— *Kubernetes*

— *RxJs, NgRx*

— *Agile and scrum process*

EDUCATION:

— *Bachelor of IT (Software Development track)*

— *Bachelor of Fine Arts, Major in Information Design*

References

— *Please contact me at bjchiong@gmail.com for references.*

Nov 2017 – Jul 2018
World Nomads Group (NIB) - Junior Developer

Supported the marketing and brands team in automating and improving the delivery of their digital marketing assets end to end.

01. Implemented the re-branding of National Senior Insurance

02. Migrated the legacy CMS theme to a newer and modular theme

03. Further UI components and template development.

04. Developed responsive HTML templates for transaction and marketing emails

October 2016 - November 2017
Brisbane City Council — Graduate Developer

Maintaining and developing Australia's biggest local council Drupal-powered corporate website.

01. What's on Brisbane, an events platform for the council website - Finalist for the Acquia 2017 Engage Awards

02. Creating an on screen touch panel voting app at the EKKA for the Lord Mayor's Photographic Awards with a Raspberry Pi

03. Libraries page content type with templates using drag and drop panels

04. End to end test suites using Behat and Selenium

05. APAC Summit and Mayor's forum website

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Please check out the online version where possible. Url here.

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