

BOZHAN CHIPEV

PRODUCT MARKETER | WRITER | NERD

HIREME bchipev@gmail.com



WORK EXPERIENCE

Amsterdam, NL

2017 - today

Product Marketer - Qelp

Successfully executed the go-to-market strategies of multiple new products. In addition, maintained marketing collateral for the entire product portfolio.

Amsterdam, NL 2013 - 2017

Product Marketer - Cupenya

Directed the marketing activities of the Product Team in areas including feature documentation, version release announcements. Organized and facilitated user testing workshops.

Amsterdam, NL Sofia, BG 2007 - 2012

Freelancer

Took on small projects in digital business strategy, web design and development.

EDUCATION

Amsterdam, NL 2012 - 2013

MA New Media and Digital Culture

Blagoevgrad, BG 💿 2007 - 2011

American University in Bulgaria

University of Amsterdam

BA Journalism and Mass Communications

ABOUT ME

I'm process-driven and resultoriented. My work is informed by an insatiable thirst for knowledge and insight into the mind of the end user.

I aim to build sustainable product growth. I'm not afraid to experiment and invalidate my own assumptions. My one promise to myself is to never stop learning.

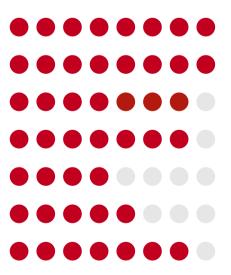
PERSONAL

Bozhan Chipev NAME: BIRTHDAY: April 19th '88 **MOBILE:** +31 6 413 65659 **EMAIL**: bchipev@gmail.com



PROFESSIONAL SKILLS

Go-to market strategy Campaign planning Copywriting A/B testing Graphic design & layout Creative assets mgmt.





HOBBIES

Technical writing

80s revival music Reading Cooking Gadgets Standup comedy Hiking Cycling Martial arts Photography

