

BOZHAN CHIPEV

PRODUCT GUY | WRITER | NERD

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ABOUT ME

by an insatiable thirst for

the mind of the end user.

I aim to build sustainable,

commercially viable products.

assumptions. My one promise

I'm not afraid to experiment

and invalidate my own

to myself is to never stop

knowledge and insight into

I'm process-driven and result-

oriented. My work is informed



WORK EXPERIENCE

Amsterdam, NL

2017 - today

Product Marketer - Qelp

Successfully executed the go-to-market strategies of multiple new products. In addition, maintained marketing collateral for the entire product portfolio.

Amsterdam, NL 2013 - 2017

Product Marketer - Cupenya

Directed the marketing activities of the Product Team in areas including feature documentation, version release announcements. Organized and facilitated user testing workshops.

Amsterdam, NL Sofia, BG 2007 - 2012

Freelancer

Took on small projects in digital business strategy, web design and development.

EDUCATION

Amsterdam, NL 2012 - 2013

Blagoevgrad, BG 💿 2007 - 2011

University of Amsterdam MA New Media and Digital Culture

American University in Bulgaria BA Journalism and Mass Communications

learning.

PERSONAL

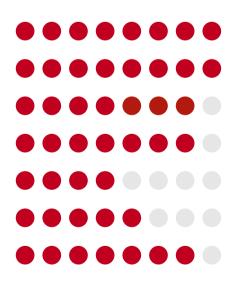
NAME: Bozhan Chipev April 19th '88 **BIRTHDAY:**

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PROFESSIONAL SKILLS

Roadmap & Strategy Sprint planning User testing UX design UI design Interaction prototyping Technical writing



HOBBIES

80s revival music Reading Cooking Gadgets Standup comedy Hiking Cycling Martial arts Photography

