

Bozhan Chipev

Product designer

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Work experience

UX designer (• Tweakers.net

Amsterdam

Leading the UX efforts of the Netherlands' biggest online IT-centric community. Responsible for user research, solution concepting and validation within the overall product design effort. Regularly part of inter-disciplinary teams including experts in data science, copywriting, marketing and community management.

0 years 2019 - today

Product designer (•)

Qelp

Amsterdam

Led the redesign of the proprietary content management system of the company. Shipped applications on the websites of Sony Playstation, KPN & T-Mobile that help millions of end-users get online support for their device troubles. Implemented a UX-centric design process into the agile development cycle. Introduced a structured innovation pipeline for company-wide intrapreneurship. Organized bi-weekly design sprints and facilitated workshops on UX-centric design thinking.

2.5 years 2017 - 2019

Designer (•) Cupenya

Amsterdam

Built and implemented the design system for this enterprise analytics startup from the ground up. Applied a communications design vision across web pages, email templates, print collateral, and event stationary.

4 years 2013 - 2017

Tech writer (•) Capital Weekly Sofia

Chief correspondent for software, gadgets and gaming news.

2 years 2010 - 2012

Education & Certification

UX Design Institute (•)

Diploma in user experience research, prototyping & testing

Professional diploma 2018 - 2019

University of Amsterdam

MA New Media and Digital Culture, with emphasis on digital research methods

Master's degree 2012 - 2013

American University in Bulgaria

BA Communications Design Bachelor's degree 2007 - 2011

Skills

- Interface design
- Prototyping
- Wireframing
- Development hand-over
- User research
- **Product strategy**
- Leadership