

# Naïve Bayes Classifier Application

Movie Reviews

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# Bayesian Inference

- Motivation?

Given that a patient tests positive, what is probability the patient is sick?

$$p(sick|+) = \frac{\overbrace{p(+|sick)}^{99/100} \overbrace{p(sick)}^{1/100}}{\underbrace{p(+)}_{99/100^2 + 99/100^2 \quad 198/100^2}} = \frac{99}{198} = \frac{1}{2}$$

where  $p(+)=p(+|sick)p(sick)+p(+|healthy)p(healthy)$ .

# Model Representation

Representing each feature as Independent Bernoulli Random variable, probability of observing label  $x$ , given feature  $c$  is:

Why Naive?

- We assume features are independent

# Maximum Likelihood

Under maximum likelihood inference we define the “best” parameter values as those for which the observed data are most probable:

$$\text{Class}(A) = \operatorname{argmax} \log P(\text{label } i) + \sum_{j=1}^n \log[P(f_j | \text{label } i)]$$

# Logarithmic Estimation and Smoothing

Logarithmic Estimation introduced due to:

- If training set is not fully representative, then for some  $P(\text{feature}_j | \text{Label}_i) = 0$
- Possibility of floating points underflow.

Additive Smoothing:

- A constant smoothing factor is introduced-

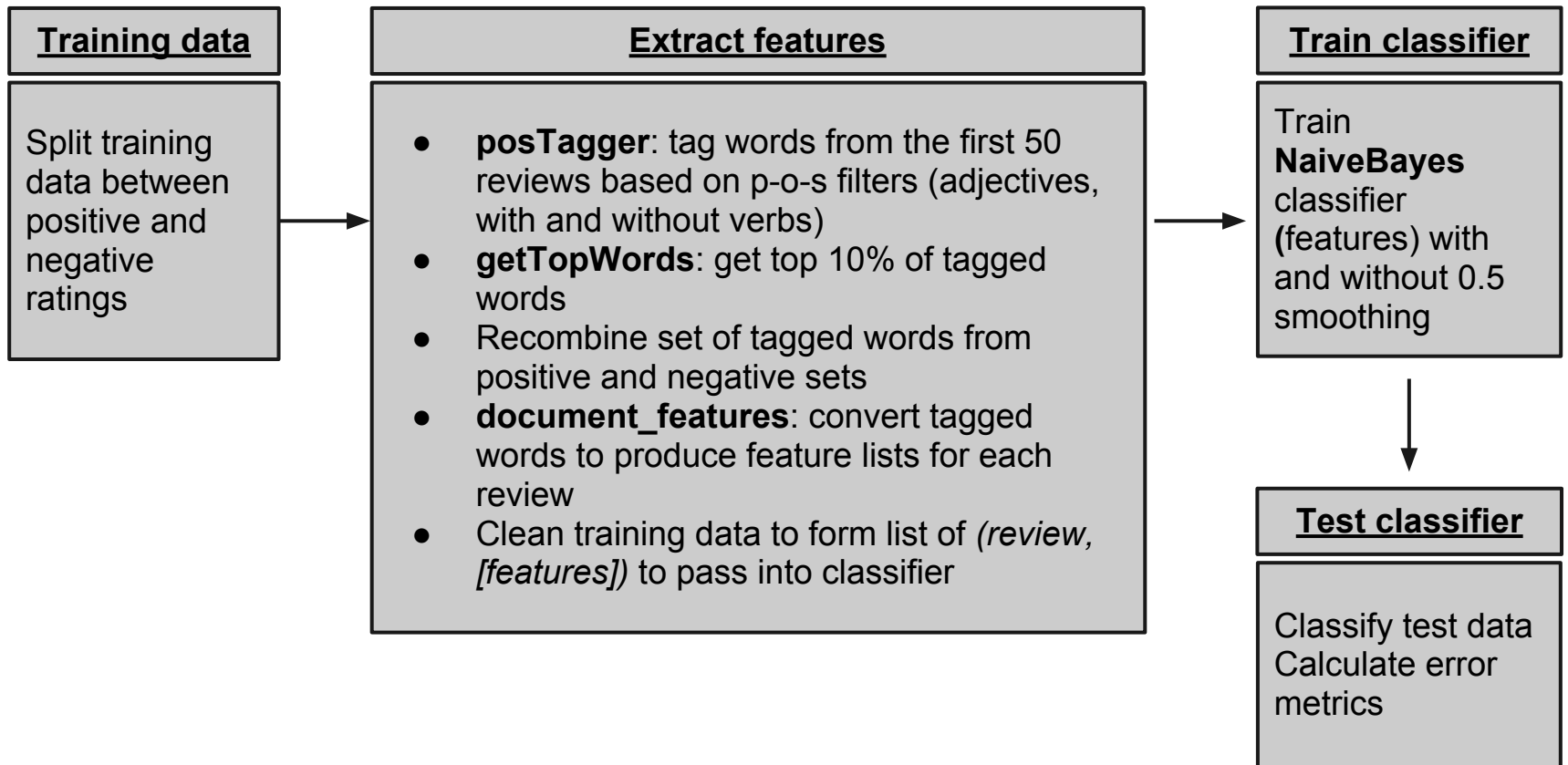
# POS Tagger

- Input: Documents and POS Type
- Tokenize the Documents into Words
- Tag the Words using `nltk.pos_tag()`
- Return only alpha character words with appropriate POS Type

# Naïve Bayes Classifier

- Input: Training data, Boolean switch for log density and smoothing parameter
- Procedures
  - Clean Training Data
  - Train
  - Calculate (Smoothed) Posterior Probabilities
  - Classify (Most probable class)

# Procedure





# Results - Using adjectives

Experiment	Basic			Smooth (0.5)		
	TP	FP	SPEC	TP	FP	SPEC
1	77.8%	46.7%	53.3%	77.1%	45.9%	54.1%
2	74.8%	39.4%	60.6%	74.8%	39.0%	61.0%
...	...	...	...	...	...	...
9	66.2%	34.4%	65.6%	67.5%	33.5%	66.5%
10	62.9%	24.0%	76.0%	62.1%	23.4%	76.6%
Average	71.5%	38.8%	61.2%	71.6%	38.3%	61.7%

148 FEATURES

# Results - Using adjectives

<u>Top features</u>	<u>PosNegRatio</u>	<u>Bottom features</u>	<u>PosNeg Ratio</u>
'accessible'	7.26	'bite'	0.19
'breathtaking'	6.57	'worst'	0.22
'ambitious'	5.18	'biblical'	0.26
'additional'	5.18	'bitchy'	0.26
'annual'	5.18	'awful'	0.30

# Results - Including verbs

<u>Experiment</u>	Basic			Smooth (0.5)		
	<u>TP</u>	<u>FP</u>	<u>SPEC</u>	<u>TP</u>	<u>FP</u>	<u>SPEC</u>
1	68.2%	39.0%	61.0%	68.6%	38.6%	61.4%
2	81.1%	54.0%	46.0%	81.1%	53.8%	46.2%
...	...	...	...	...	...	...
9	73.2%	46.1%	53.9%	73.4%	46.1%	53.9%
10	68.8%	44.1%	55.9%	68.8%	43.5%	56.5%
Average	68.7%	44.3%	55.7%	68.8%	44.1%	55.9%

116 FEATURES

# Results - Including verbs

<u>Top features</u>	<u>PosNeg Ratio</u>	<u>Bottom features</u>	<u>PosNeg Ratio</u>
'disturbing'	3.05	'dressed'	0.30
'opened'	2.96	'dumb'	0.36
'minor'	2.50	'pull'	0.51
'compelling'	2.20	'guess'	0.53
'loose'	1.88	'replaced'	0.56

# Conclusion

- Smoothing effect not significant
- Using only adjectives attains better result than combining adjectives and verbs.