

Date: \_\_\_\_\_ Module: \_\_\_\_\_

# Poster Evaluation

Matrikelnummer \_\_\_\_\_

## Format, Visuals and Appearance

All elements on the poster are formatted according to their content type (e.g. code is not screenshots, images are not warped, code/function references use monospaced fonts).

The ratio of graphic and non-textual elements (formulas, tables, lists, etc.) and continuous text is balanced and they are clearly separated.

The typographic elements (text alignment, highlighting, font sizes, etc.) are well coordinated, support conveying the content and contribute to an appealing overall impression.

The graphic elements are neatly arranged, easy to read and follow academic standards (clearly labeled axes, meaningful title, reasonable use of space).

In its entirety, the poster makes a professional (and aesthetic) impression, utilizing the provided template properly adapted to the displayed content.

Poor Fair Average Good Excellent

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Points \_\_\_\_\_ / 20

## Content

Objective and/or Research question is clearly stated and poster presents adequate background information.

The poster is free from irrelevant or trivial explanations and densely filled with relevant remarks (academic rigor). It is presented in a meaningful, logical, and purposeful structure.

The content of the poster is scientifically sound as well as coherent and appropriate for the target audience.

Drawn conclusions are to point and correspond to the stated objectives. The poster clearly articulates the authors contribution and the significance and broader implications of the work.

Presented content is expressed appropriate (jargon-free, not colloquial) and free from spelling mistakes or linguistic errors.

Poor Fair Average Good Excellent

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Points \_\_\_\_\_ / 30

## Comments

What were the strengths of this poster presentation?

Do you have any suggestions for improvement?

Overall Points \_\_\_\_\_ / 50