SOFTWARE DEVELOPMENT 2025 PLAN

Goal

Our primary goal is to achieve the ₦70,000,000 revenue target by the end of 2025 while successfully building and launching at least one high-priority BCT (Breakthrough) project to market. This dual focus ensures immediate financial performance and positions us for future scalability and market leadership.

Overview

The 2025 Software Development Plan focuses on achieving a balanced approach between immediate revenue generation and long-term growth. By prioritizing projects that maximize efficiency and revenue potential, we aim to drive sustainable business outcomes while exploring new opportunities through innovative ventures. The plan is structured to ensure consistent progress, strategic resource allocation, and timely delivery of high-impact solutions.

Project Priorities

Immediate Revenue Projects

▶ These projects are prioritized because they bring immediate revenue into the company's accounts:

1. Data Centralization Platform

2. HMO Platform

3. 3 GMD's Project

4. Timewalker and Travel

5. Extended Network

Project Priorities

VLP (Venture Launch Program) Projects

▶ These projects are exploratory in nature and will operate under our VLP program. While they may not generate immediate revenue, they are integral to our long-term strategy:

1. **Geofencing**

2. **Laundry Mart and Clothing Rental Platform**

3. **Apartment App**

4. **Getoze**

Backlog Projects

1. HRcore Leave Management

2. ICS LMS

3. BusApp and Car Rental

4. Talent 527

5. Crystal Check

1. Data Centralization Platform

Summary: A unified solution designed to collect, organize, and manage data from multiple sources into a single, accessible platform for decision-making and analytics.

Timeline: 1 Month

2. HMO Platform

- **Summary**: A subscription-based Health Management Organization platform that connects individuals and families to affordable healthcare plans and partner hospitals.

- **Timeline**: 3 Months

3. 3 GMD's Project

- **Summary**: Delivers three critical solutions—Just-In-Time Services, Event Management Tools, and Group-Based Activity Apps—over an 8-month timeline to enhance productivity, optimize processes, and improve collaboration for businesses and teams.

- **Timeline**: 9 Months

Product-Specific Revenue Breakdown

4. Timewalker and Travel

- **Summary**: A comprehensive travel software solution designed for travel and tour businesses to enhance both B2B and B2C operations.

- **Timeline**: 5 Months

5. Extended Network

- **Summary**: An advanced platform that connects travelers and service providers for seamless operations, emphasizing enhanced B2B and B2C solutions in the travel sector.

- **Timeline**: 5 Months

Product-Specific Revenue Breakdown

6. Geofencing

- **Summary**: A geofencing solution to help businesses target users based on location by sending notifications, offers, and ads when users enter specific geographic zones.

- **Timeline**: 3 Months

7. Laundry Mart -Clothing Rental Platform (Rent the Runway Model)

- **Summary**: is an all-in-one platform that revolutionizes how users manage their wardrobe by combining professional on-demand laundry and dry-cleaning services with designer clothing rentals. Whether you want your everyday clothes cleaned and delivered or need a stunning outfit for a special event,

- An on-demand laundry and dry-cleaning service platform connecting users with professional laundromats for pickup, cleaning, and delivery services.

- **Timeline**: 4 Months

10. oze

- **Summary**: Provides a one-stop shop for businesses, helping them streamline operations and scale efficiently.

- **Timeline**: 3month

Scaling Strategy for 2025

Quarter 1 (January – March)

- Finalize the MVP for the Just-In-Time Platform (part of the 3 GMD's Project).

- Complete 60% of the Event Management Platform development.

- Complete the Data Centralization Platform.

- Design UI for Timewalker and Extended Network projects.

- **Key Action**: Hire an ad-hoc frontend developer working remotely to manage the workload and set the pace before Quarter 2.

Monthly Project Breakdown

▶ **January**

- Begin development for **HRcore Leave Management**.

- start the **Data Centralization Platform**.

- **Crystal Check** demo, cleanup and deployment

- Deployment and maintaining Bct software.

- Get Feedback for ICS LMS

- UI Design For the **Laundry Mart**

- UI Design For the **Just-In-Time Services**

- Get Feedback from **Talent 527** UAT

▶ **February**

. Complete Hrcore **Leave Management**.

. Begin the MVP for **Just-In-Time Services** (3 GMD's Project). (month 1)

. Design UI for **Timewalker** and **Extended Network**.

. UI Design for the **HMO Platform**.

. Finalize the **Data Centralization Platform**.

► **March**

. Countinue the MVP for **Just-In-Time Services** (3 GMD's Project). (Month 2)

. Begin HMO project (Month 1)

. Busapp and Carental merging (month 1)

. Ui design for **Timewalker** and **Extended Network**.

Monthly Project Breakdown

▶ **April**

- HMO project (Month 2)

- Finalize Busapp and Carental merging (month 2)

- **Laundry Mart** - **Clothing Rental Platform**. **(month 1)**

- Countinue the MVP for **Just-In-Time Services** (3 GMD's Project). (Month 3)

- Begin development of **Timewalker** and **Extended Network**. (Month 1)

- UI Design for Event **Management Platform** development (3 GMD's Project)

Monthly Project Breakdown

▶ **May**

. HMO project (Month 3)

. **Laundry Mart** - **Clothing Rental Platform. (month 2)**

. Deployment and Testing **Just-In-Time Services** (3 GMD's Project).

. Continue development of **Timewalker** and **Extended Network**. (Month 2)

. Begin **Event Management Platform** development (3 GMD's Project). (Month 1)

Monthly Project Breakdown

▶ **June**

- Finalize HMO Project Demo and Deployment (Month 4)

- **Laundry Mart** -**Clothing Rental Platform. (month 3)**

- Continue development of **Timewalker** and **Extended Network**. (Month 3)

- Continue **Event Management Platform** development (3 GMD's Project). (Month 2)

- Ui design for **MD Platform** development (3 GMD's Project).

Monthly Project Breakdown

▶ **July**

- **Deployment and testing of Laundry Mart -Clothing Rental Platform. (month 4)**

- Continue development of **Time walker** and **Extended Network**. (Month 4)

- Continue **Event Management Platform** development (3 GMD's Project). (Month 3)

- Begin **MD Platform** development (3 GMD's Project). (Month 1)

Monthly Project Breakdown

▶ **August**

. Continue development of **Time walker** and **Extended Network**. (Month 5)

. **Deployment and testing Event Management Platform** development (3 GMD's Project). (Month 4)

. Begin **MD Platform** development (3 GMD's Project). (Month 2)

. Uiux Design OZE App. (Month 1)

▶ **September**

. Begin OZE App. (Month 1)

. Begin **MD Platform** development (3 GMD's Project). (Month 3)

. **Deployment and testing** of **Time walker** and **Extended Network**. (Month 5)

Monthly Project Breakdown

▶ **October**

- Deployment of **MD Platform** development (3 GMD's Project). (Month 4)

- Start Integrate the Geofencing Solution into all major apps. (month 1)

- Continue OZE App. (Month 2)

- Finalize and launch the **Clothing Rental Platform**.

- Integrate the **Geofencing Solution** into all major apps.

- Begin final development of the **Apartment App**.

▶ **November**

- Continue Integrate the Geofencing Solution into all major apps. (month 2)

- Continue OZE App. (Month 3)

Monthly Project Breakdown

▶ **December**

. Deployment Of Geofencing Solution into all major apps. (month 3)

. Deployment and Testing of OZE App. (Month 3)

. Review performance metrics for launched projects

. Conduct a year-end review of all project performances.

. Plan for 2026, scaling high-performing projects, and reprioritizing as needed.

▶ **Next Steps**

1. Assign dedicated teams for each product with clear KPIs and deliverables.

2. Break down each project into smaller, manageable components, detailing the technology stack and development approach.

3. Conduct regular project reviews to ensure adherence to timelines and quality standards.

Conclusion

▶ By prioritizing immediate revenue projects while leveraging the VLP program for exploratory initiatives, we can achieve the ₦70,000,000 revenue target for 2025. This strategy balances short-term goals with long-term growth while maintaining flexibility for market dynamics.

▶ However, this is subject to change based on the best decisions in the future or unforeseen circumstances. The minimum goal of achieving ₦70,000,000 will not be affected. Projects are flexible, and non-revenue-generating projects will take lower priority compared to revenue-generating ones. Additionally, project priorities may shift depending on the revenue contribution of each project.