

Building an AppSec Program From the Ground Up: An Honest Retrospective

...

John Melton
@_jtmelton

work

- AppSec Lead at Oracle NetSuite
- Netsuite
 - “One unified business management suite, encompassing ERP/Financials, CRM and ecommerce for more than 40,000 organizations.”
 - 5,000 employees
 - \$1B Revenue
 - 1,200 Developers

whoami

- Past: Dev/Security engineering in defense, finance, technology companies
- Current: Leading AppSec at technology company (Oracle NetSuite)
- Side: OWASP*, AppSensor, Manna
- Opinions are my own, not my employers

Thanks for being here!

Agenda:

An honest retrospective of
the last ~2 years building
an appsec program from
scratch: the good, the bad,
and the ugly ...

With an eye towards
immediate applicability of
lessons learned ...

And wrapping up with my observations and beliefs about what I would do if I had it to do all over again





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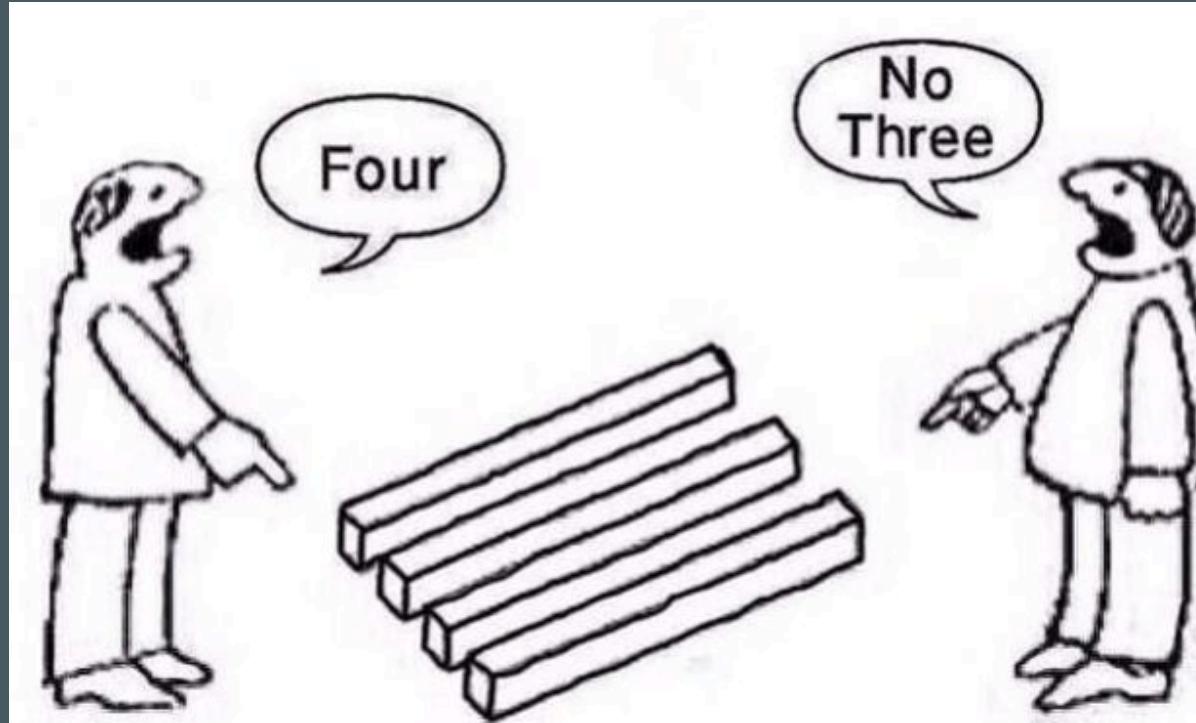


Gather round y'all, it's ...

Story time



Context Matters



Context

Environment

15yr old (acquired)
startup

Very smart engineers

No “security” people

CI/CD µServices /
DevOps

Very culture-protective

Management

20yr old (acquirer)
startup

Very smart engineers

Full security team

Monolith, traditional ops

Broad, varied culture

~5,500 people

Me

The new guy

meh

“The” security team

I’ve done both

Need to get stuff done

1 person

Tasks

ToDo List (Aiming for 2yr timeline)

- Learn environment
- Embed into team / culture
- Translate
- Secure everything
- Prep for compliance
- Share / leverage successes upstream

Resources

- Tooling
- Training material
- “Policies”

Day 0

EVERYONE CALM DOWN



POSTED ON LITTLEFUN.ORG

Day 1



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Lessons Learned

- Be humble
-

Week 1



OURGANGAPPRECIATION



blameitonthecoffee.tumblr



whendoitumbackintopumpkin

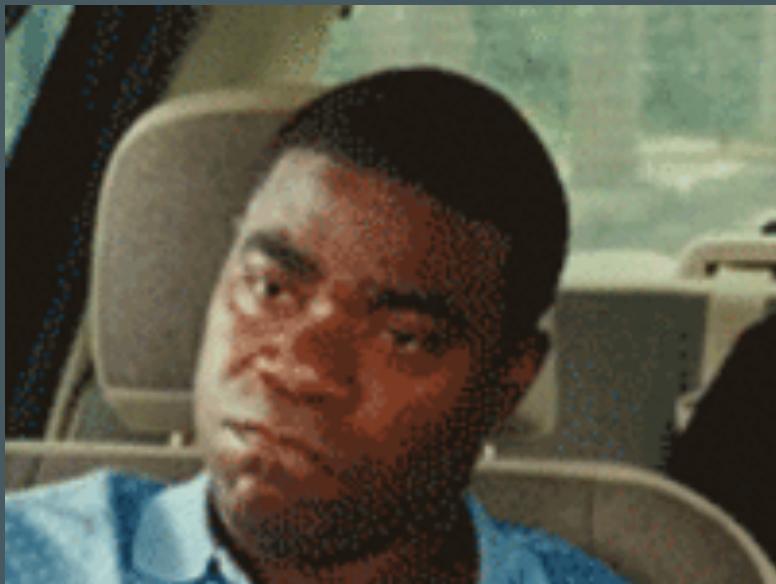
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MAKE GIFS AT GFSOUP.COM



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The First Weekend



Lessons Learned

- The business is still running
- They wouldn't be paying you if all the work was already done
- Take a breath



Q1

Proposed deliverables

Introductions

- Get to know people
- Get to know tech/processes

Update Training

- I've written training before
- We have a pretty good base to start from

Dependency Analysis

- DependencyCheck is awesome
- I've written training before
- We have a pretty good base to start from

Results

Introductions (100%)

- People are great
- Tech is great, Processes are good / maturing

Update Training
(30%)

- Updated team HR training
- Made a dent in tech training

Dependency Analysis

- DependencyCheck is awesome
- I've written training before
- We have a pretty good base to start from

Lessons Learned

- Find key stakeholders
 - Learn existing processes
 - Learn the environment / tools
-

Q2

Proposed deliverables

Static Analysis

- We already have a tool
- I built one - setting one up should be easy!

Dynamic Analysis

- ZAP is awesome
- It's just a script right?

Dependency Analysis

- DependencyCheck is awesome
- Need to get a handle on these 3rd party libs

Update Training

- I've written training before
- We have a pretty good base to start from

Results

Static Analysis (80%)

- A factory is hard work (especially on * apps)
- Oh yeah, we should vet and explain results

Dynamic Analysis (0%)

- ZAP is still awesome
- No time

Dependency Analysis
(100%)

- DependencyCheck is still awesome
- There's a lot of low-hanging fruit here

Update Training (-10%)

- Way more stakeholders than I thought
- More work to do than initially planned

Lessons Learned

- Start to formulate questions you want to answer (metrics) (fail)
 - Start an application inventory (hard fail!)
 - Tools may not be the right place to start (fail)
 - CI/CD is security's friend
 - Get a handle on 3rd party libraries - it's low hanging (often rotten) fruit
-

Q3

Proposed deliverables

Credential Storage

- Need to clean this up
- Like Vault as a base

Dynamic Analysis

- Work with QA / Selenium
- Need help from project leader

Champions

- Extend relationship with interested folks
- Offer extra training and security info

Update SDLC

- The existing SDLC is restrictive
- Need to separate policy from standard

Results

Credential Storage
(100%)

- Good planning, coordination
- Vault operationally works in our env

Dynamic Analysis (100%)

- ZAP/Selenium/QA automation are powerful
- Project leaders want to help you succeed

Champions (50%)

- People are interested in security
- No formal program, small sharing network

Update SDLC (20%)

- This is complex, and needs high-level approval
- SDLC touches everything

Lessons Learned

- Pick operationally compatible tools for your env (work with eng team for input)
- Leverage open source where possible (also contribute back code, docs, stories, etc.)
- Reach out to people on github, twitter, phone, etc. - they will actually help (fail, see BSIMM)
- Share security knowledge —freely (fail)
- Policies matter *

Q4

Proposed deliverables

Metrics

- Need to measure progress on desired goals
- Should be easy to collect and drive change

Threat Modeling

- We should fix arch/design issues too
- Aiming to start simply

Track Attack Surface

- Lots of micro-services
- How are they changing?

Update SDLC

- Work is now scoped
- Know stakeholders for approval

Results

Metrics (20%)

- There are lots of bad metrics
- Lots of stakeholders with significant input

Threat Modeling (100%)

- Starting small was key
- A picture and a list of threats

Track Attack Surface (75%)

- Surprisingly simple to support
- Really helpful over time and good signal

Update SDLC (100%)

- This was a lot of work
- A solid, clear policy is really helpful

Lessons Learned

- Measuring what you are doing is critical.
Communicating that information well is a challenge.
- Security talks about the “what’s wrong” all the time, but rarely about proactive controls (fail)
- People like threat modeling (be the attacker)
- Threat modeling gives developers power to communicate and address what keeps them up at night (fail)



Progress Report

ToDo List

- Learn environment - **Done**
- Embed into team / culture - **Done, solid champions core team**
- Translate - **Mostly done**
- Secure everything - **Basics are in place, still plenty of room for improvement**
- Prep for compliance - **A little bit done**
- Share / leverage successes upstream - **Very little upstreamed**



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Q5
(Acquired)

Proposed deliverables

App Deployment Tool

- Needs a refresh
- Let's upgrade security at the same time

Containers

- Chance to affect greenfield deployment
- Aim for reasonable default security bump

Runtime Intelligence

- Get runtime feedback about security
- Empower / delegate developers to monitor

Operational Tasks

- Integrate with other teams
- Produce / consume useful data

Results

App Deployment Tool (90%)

- Awesome tooling people are awesome
- Platform defaults matter

Containers (75%)

- Set strong, safe defaults for great bump
- Security features not always well-tested

Runtime Intelligence
(10%)

- Introduced the idea and tools
- Needs a “light bulb” moment

Operational Tasks (100%)

- This data is really valuable
- We don’t think about this enough

Lessons Learned

- **Vault useful in many contexts, operational ability is important***
- **Reminder: availability is part of CIA triad - it is a security issue**
- **We need more runtime intel in our applications (fail)**
- **AppSec <--> OpSec is an area ripe for exploration and exploitation (fail)**
- **Went to BSIMM (world changing moment) (fail)**

* <http://blog.bronto.com/engineering/tooling-microservices-for-scale-and-access/>

<http://blog.bronto.com/engineering/microservices-deployment-security-flexibility/>



Q6

Proposed deliverables

Core Security
Libraries

- Stop squashing individual bugs
- Need consistent mechanisms for devs

Source Code Attestation

- Verify steps from commit -> ops
- Auditability

Training Refresh

- Function-specific training
- Continue simplification

CI Upgrade

- Tooling upgrade & apis
- Versioned CI configuration

Results

Core Security Library
(50%)

- Built/extended core systems
- Partial custom rules to match

Src Code Attestation (100%)

- Requires integration work
- Audit log is powerful

Training Refresh (25%)

- Customization benefits from modularity

CI Upgrade (75%)

- Config versioning is powerful
- Declarative CI is powerful

Lessons Learned

- **** Killing bug classes is the useful engineering work (Fail)**
 - **(git/web) Hooks are great integration points (Fail)**
-

Q7

Proposed deliverables

Tool Additions

- Need broader coverage
- Tool vendors always behind

Immutable Infra

- Joint effort with eng
- Increase stability & security

Compliance

- Has to happen
- Supports business

Fast/Slow Checks

- Faster feedback on high confidence issues
- Block certain classes of issues

Results

Tool Additions
(100%)

- Lots of tools available these days
- Single purpose tools are nice

Immutable Infra (80%)

- Big eng win
- Big security win

Compliance (100%)

- Sanity check
- Low bar

Fast/Slow Checks
(100%)

- Further left
- Lots of low-hanging fruit here

Lessons Learned

- Completely fixing and forever preventing an issue (even a small one) is a win - combine these to get momentum
- Create minimum assertions and raise the bar
- Config mgmt / Infra mgmt are powerful
- The faster devs see the issue relative to coding it, the faster (and better!) the fix
—(Fail)

Q8

Proposed deliverables

Refresh SDLC

- Maturity step
- Chance to move left / increase visibility

App Portfolio

- Do a better job collecting metadata / metrics
- Single, consistent view

Compliance

- More, more, more

Fast/Slow Checks

- Faster feedback on high confidence issues
- Block certain classes of issues

Proposed deliverables

Refresh SDLC (100%)

- Tailor to different stakeholders
- Talk about privacy alongside security

App Portfolio (20%)

- Complex area
- Missing tool support

Compliance (100%)

- More, more, more

Fast/Slow Checks

- Faster feedback on high confidence issues
- Block certain classes of issues

Lessons Learned

- Privacy is something everybody cares about (Fail)
 - App Portfolio is ripe for a solution, many people are struggling in that area
 - Hard to secure what you don't know about
-

Progress Report

ToDo List

- Learn environment - **Done**
- Embed into team / culture - **Done, solid champions core team**
- Translate - **Done**
- Secure everything – **We're further, but always room for improvement**
- Prep for compliance – **Oh boy ... did we ever**
- Share / leverage successes upstream – **Good progress**



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What am I supposed to do now?



TODOs - People

- Work with the best people you can
- Do small, focused, context-sensitive training
- Connect with tribal knowledge owners
- Build a real champions program
- Say “no” rarely
- Know your place and stay humble - security is not the only business concern
- Connect with others doing your job in security at cons, social media, etc. Ask them questions.
- Talk about security in regular life (e.g. <https://securityplanner.org/>)
- Talk about security often (chat, email, presentations, etc.)
- Talk about privacy
- Talk issues at the highest level possible - exec buy-in is critical

TODOs - Process

- Have office hours, chatops, email list - be available
- Never start with “no”. Default to “how can we get to yes”?
- Use the champions program
- Actively build relationships with other teams
- Collect useful data to improve and build a data-driven process
- Live and breathe threat modeling
- Inject into the standard SDLC (not as a blocker though)
- Reqs > Arch > Design > Code
- Use consistent terminology (words matter)
- Develop method for ranking apps
- Develop method for ranking vulns
- Meet customers where they are (chat, email, wiki, bugtracker, etc.)

TODOs - Technology

- Don't have tech envy
- Isolate security services (e.g. encryption as a service)
- Exploit CI (fast/slow lanes)
- Squash bug classes, not bugs (bug of the month/quarter, top “1”)
- Support / amplify good tech from devs (containers, cloud, etc.)
- Build a solid app inventory
- Focus on and invest in self-service
- Spend time on the “big” things (cloud, 2/MFA, IAM, Authn/z, crypto)
- Limit crypto primitives (e.g. nacl)
- Support primary tech stacks well
- Work with dev and ops to get runtime info, and create a feedback loop
- Build self-defending apps (appsensor)

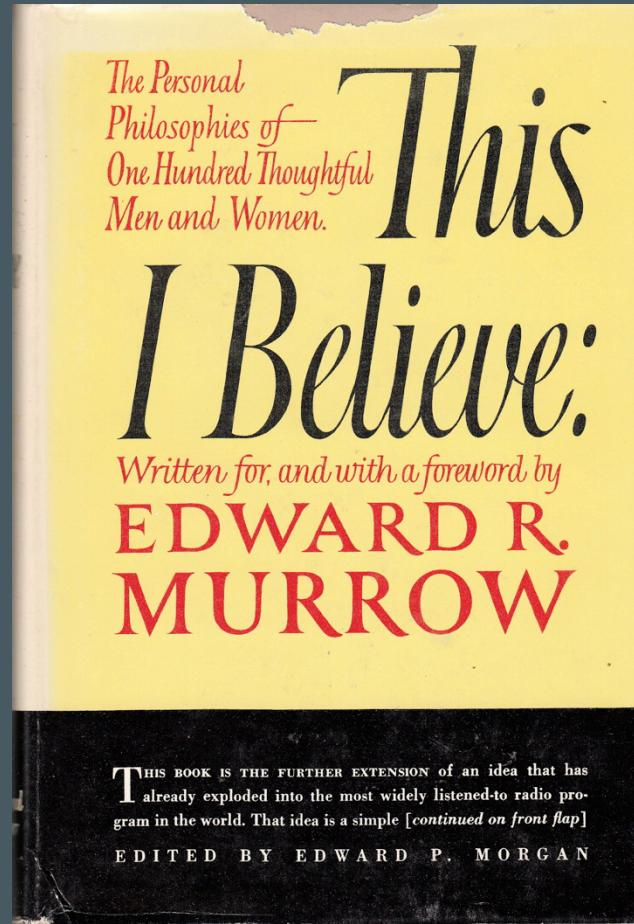
Some Homework

- “Starting Up Security” by Ryan McGeehan (<https://medium.com/startng-up-security>)
- “Preventing Security Bugs Through Software Design” by Christoph Kern (<https://www.youtu.be/ccfEu-Jj0as>)
- Measuring End-to-End Security Engineering by Garrett Held (<https://youtu.be/MLmQ4uSi4EU>)
- “Software Security Metrics” (<https://youtu.be/50vOxExpAOU>) and “Effective AppSec Metrics” (<https://youtu.be/dY8luQ8rUd4>), by Caroline Wong
- Starting a Metrics Program by Marcus Ranum (<https://youtu.be/yW7kSVwucSk>)
- Enabling Product Security with Culture and Cloud by Astha Singhal and Patrick Thomas (<https://youtu.be/L1WaMzN4dhY>)

Summary



This I Believe



This I Believe

You can't do appsec effectively and not understand code. You should be able to read & write it. Same with design & architecture.

This I Believe

Security teams don't scale effectively, even with significant automation efforts. Build a champions program, and move to self-service.

This I Believe

We need more focus on detection
and response, not just prevention.

This I Believe

Certain solutions (executive support/
buy-in, 2FA, CI/CD automation,
threat modeling) move the needle
much farther - focus on those.

This I Believe

You cannot protect what you don't know about - build an app inventory.

**Just a little
further...**



memecenter.com

MemeCenter

One more thing...

GIVE
BACK

Open Source

- We don't all have huge teams
- Most/all of us use open source docs, software
- Many of us build useful things
- Some of us can contribute at work
- Many of us can contribute at home
- You benefit the community
- You grow
- You build awareness of issues
- You help drive solutions
- You benefit personally and professionally

Introducing ...



Manna

Create Sample.java

[Browse files](#)

master

 jtmelton committed 24 days ago Verified

1 parent d06a931 commit 44a6bb8d31dc5ac32be90ff040656f1eaf06df47

[\[+\]](#) Showing 1 changed file with 26 additions and 0 deletions.[Unified](#) [Split](#)

26 src/main/java/com/jtmelton/testme/Sample.java

[View](#) ▾

```
...     ... @@ -0,0 +1,26 @@
1+package com.jtmelton.testme;
2+
3+public class Sample {
4+    public static void main(String[] args) {
5+        boolean s = true;
6+
7+        if (s = false) { //should produce finding - HERE
8+            int i1 = "555";
9+            System.err.println("assignment");
10+        }
11+
12+        if (s == false) {
13+            System.err.println("compare");
14+        }
15+
16+        if (s = true || 1 == 1) { //should produce finding - HERE
17+            System.err.println("a1");
18+        } else if (1 == 2 || (s = true)) { //should produce finding - HERE
19+            System.err.println("a2");
20+        } else if (1 == 3 && (s = false || 1 == 4)) { //should produce finding - HERE
21+            System.err.println("a3");
22+        }
23+
24+        System.out.println("Hello World!");
25+    }
26+}
```

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[manna] Automated Security Analysis #3

Edit

 Open manna-bot wants to merge 1 commit into jtmelton:master from manna-bot:master

Conversation 0

Commits 1

Files changed 1

Changes from all commits ▾

Jump to... ▾

+5

-4

■■■■

Unified

Split

Review changes ▾

9 ■■■■ src/main/java/com/jtmelton/testme/Sample.java

View



00 -4,7 +4,7 00

4 4 public static void main(String[] args) {

5 5 boolean s = true;

6 6

7 - if (s = false) { //should produce finding - HERE

7 + if (s == false) { //should produce finding - HERE

8 8 int i1 = "555";

9 9 System.out.println("assignment");

10 10 }

00 -13,14 +13,15 00 public static void main(String[] args) {

13 13 System.out.println("compare");

14 14 }

15 15

16 - if (s = true || 1 == 1) { //should produce finding - HERE

16 + if (s == true || 1 == 1) { //should produce finding - HERE

17 17 System.out.println("a1");

18 - } else if (1 == 2 || (s = true)) { //should produce finding - HERE

18 + } else if (1 == 2 || (s == true)) { //should produce finding - HERE

19 19 System.out.println("a2");

20 - } else if (1 == 3 && (s = false || 1 == 4)) { //should produce finding - HERE

20 + } else if (1 == 3 && (s == false || 1 == 4)) { //should produce finding - HERE

21 21 System.out.println("a3");

22 22 }

23 23

24 24 System.out.println("Hello World!");

25 25 }

26 26 }

27 +

```
7      -      if (s = false) { //should produce finding - HERE  
7      +      if (s == false) { //should produce finding - HERE
```

This I Believe

We all have something useful to contribute to the community.

This I Believe

- Docs - <https://medium.com/startng-up-security>
- Talks - <https://www.youtube.com/watch?v=ccfEu-Jj0as>
- Scripts - <https://github.com/jgamblin/AWSScripts>
- Code - <https://github.com/jeremylong/DependencyCheck>
- Organization - <https://github.com/sbilly/awesome-security> and <https://github.com/paragonie/awesome-appsec>
- Work - <https://github.com/nccgroup/Scout2> and <https://www.nccgroup.trust/us/our-research/understanding-and-hardening-linux-containers/>

This I Believe



Manna

Simple static analysis & automatic remediation

- <https://github.com/manna-security>
 - Open Source (Apache 2)
 - Alpha release (only 1 rule)
 - Please contribute!
-

Some Homework

- Champions Program
- Self-Service Software
- Focus on Detection and Response
- Need an App Inventory Solution
- Contribute to Open Source



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That's all Folks!

Questions ?

