

The Delta Air Lines Dojo Journey

Oct 24th, 2018



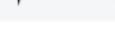
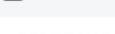


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MOST RELEVANT COMPANIES IN AMERICA

W2O GROUP CORPORATE RELEVANCE INDEX

COMPANY	OVERALL RELEVANCE	KEY SIGNALS
	INTEREST	INFLUENCE

1 	89	 
2 	87	 
3 	79	 
4 	79	 
5 	79	 
6 	79	 
7 	78	 
8 	77	 
9 	77	 
10 	77	 
11 	76	 
12 	76	 
13 	76	 
14 	76	 
15 	75	 

RELEVANCE PERFORMANCE

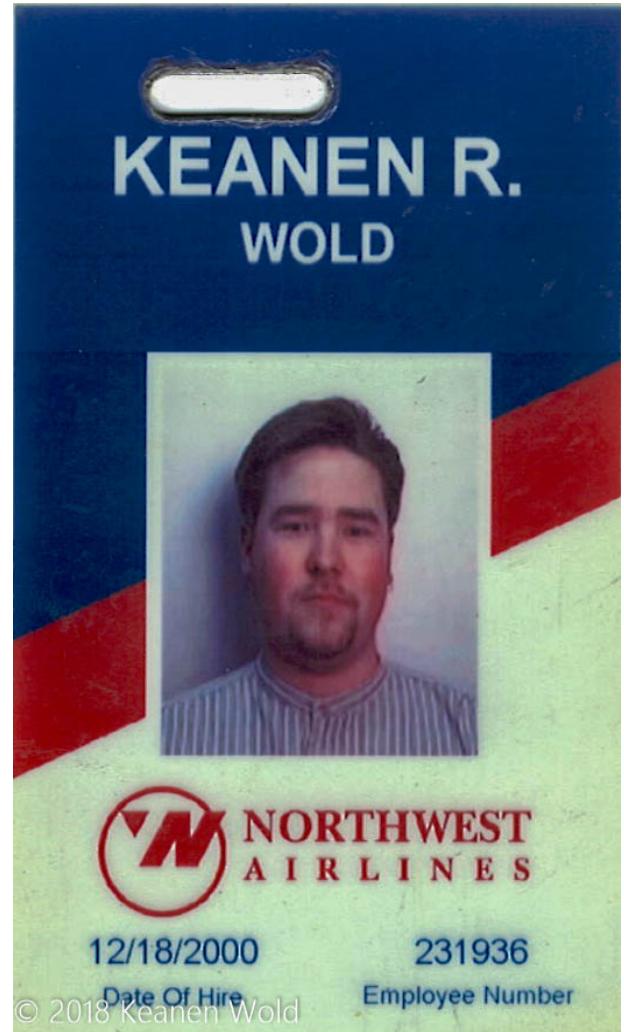


Source: W2O Group, Benchmarking 229 of the Largest and Most Disruptive Companies Operating in the US

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DevOps CoE & Developer Practice

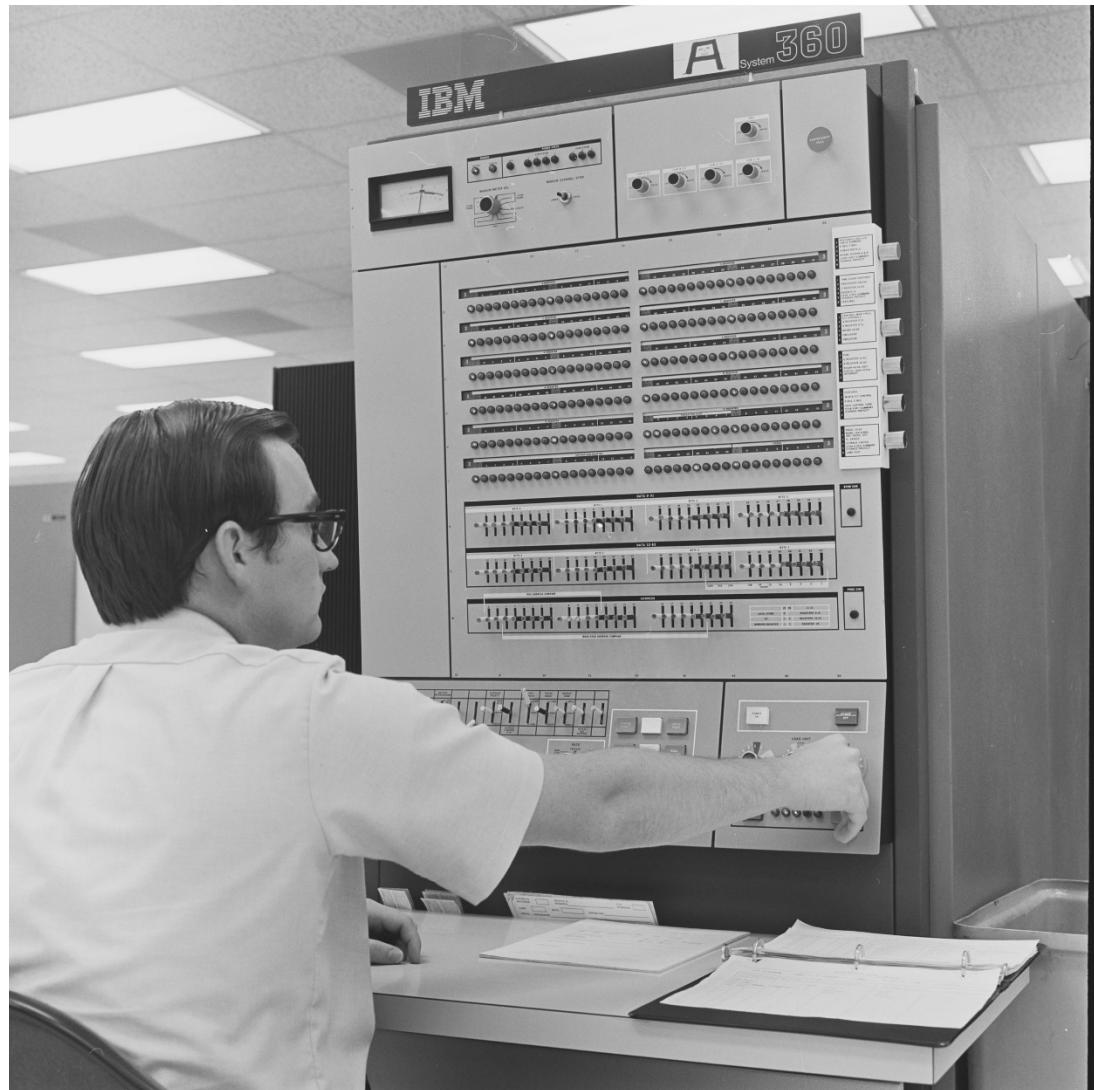
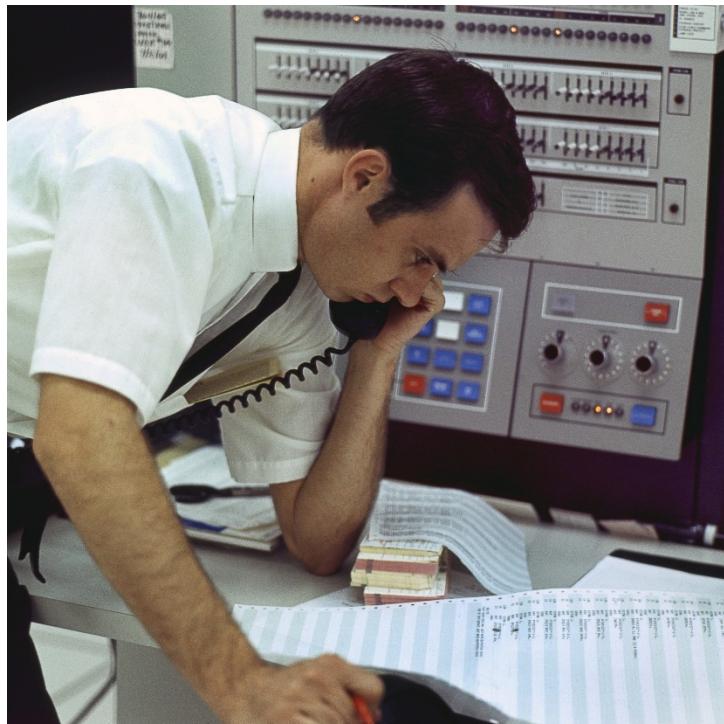


Technology Footprint



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Technology History





▲ DELTA BOOK CHECK-IN MY TRIPS FLIGHT STATUS Travel Info SkyMiles More SIGN UP LOG IN 3

MSP ↔ LAS Round Trip Depart — Return 1 Passenger Advanced Search ▾

Minneapolis/St Paul, MN Las Vegas, NV



9:10 Book a Flight

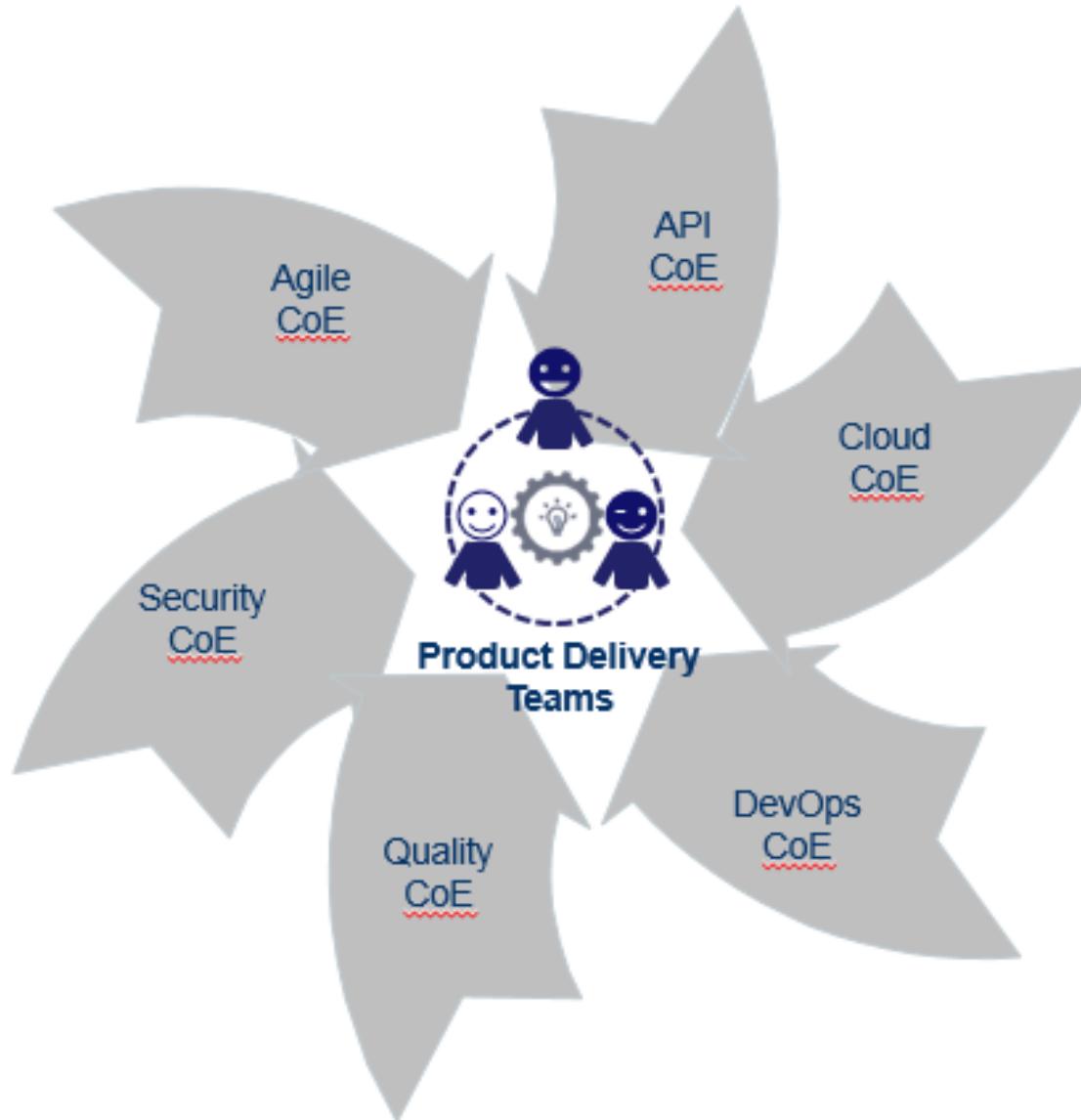
Book A Flight Book Better. Fly Better.

ROUND-TRIP ONE-WAY MULTI-CITY

From To Dates PASSENGERS SHOW PRICE IN Money Miles

1 MORE SEARCH OPTIONS Find Flights

Why Delta needed a Dojo

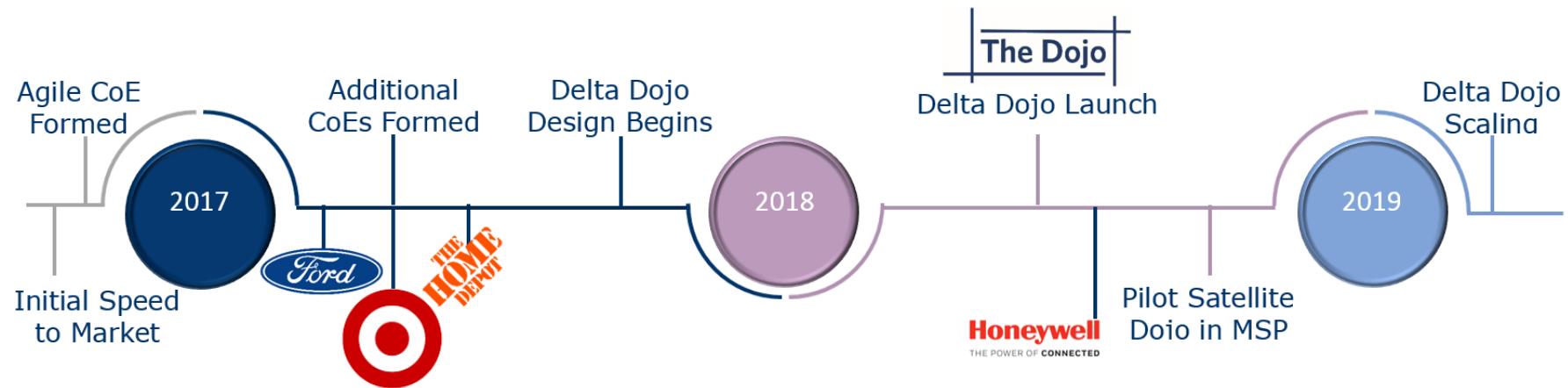


Our Dojo Journey Begins

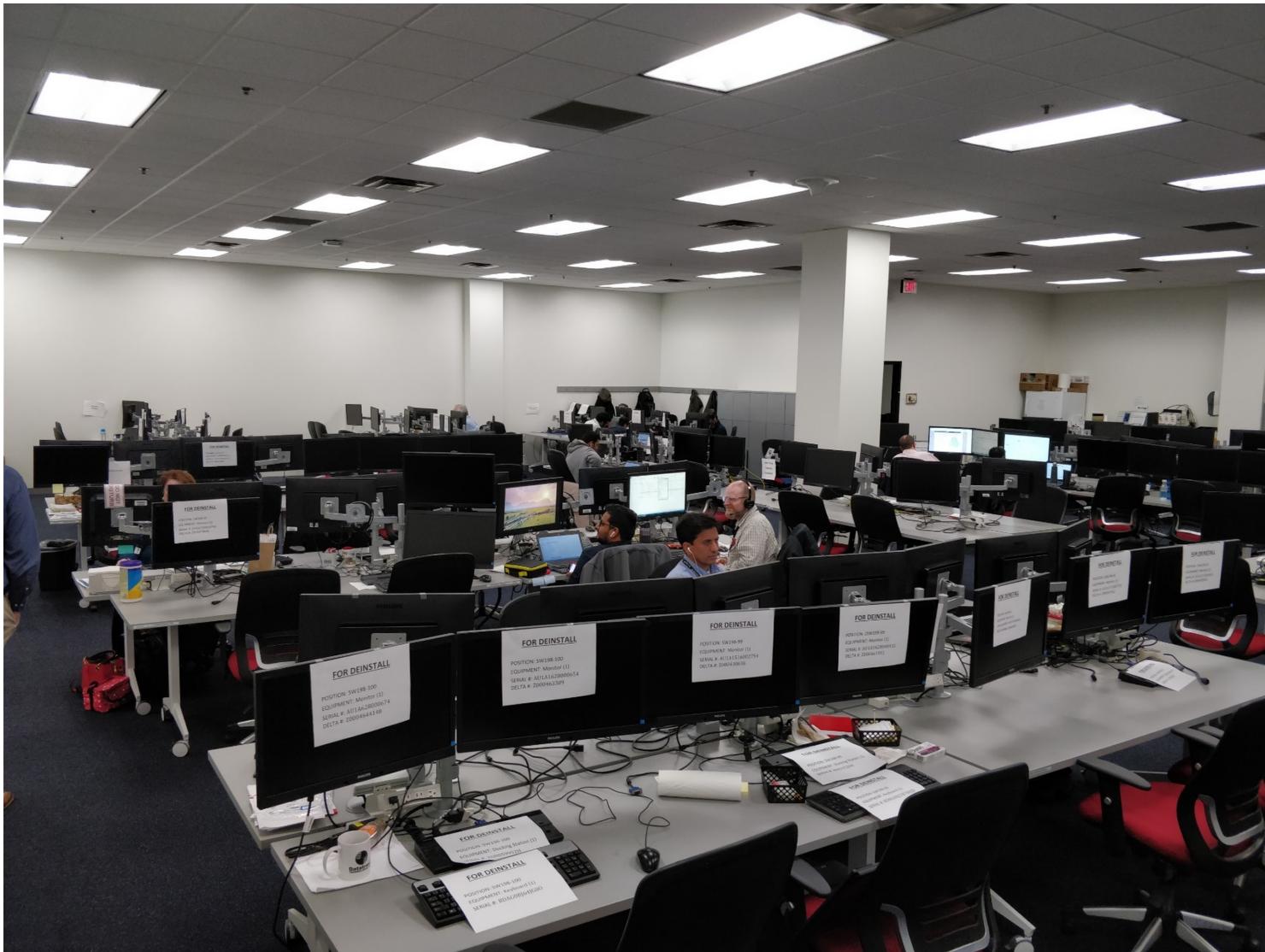


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Journey timeline



What is the Delta Dojo? Physical Space



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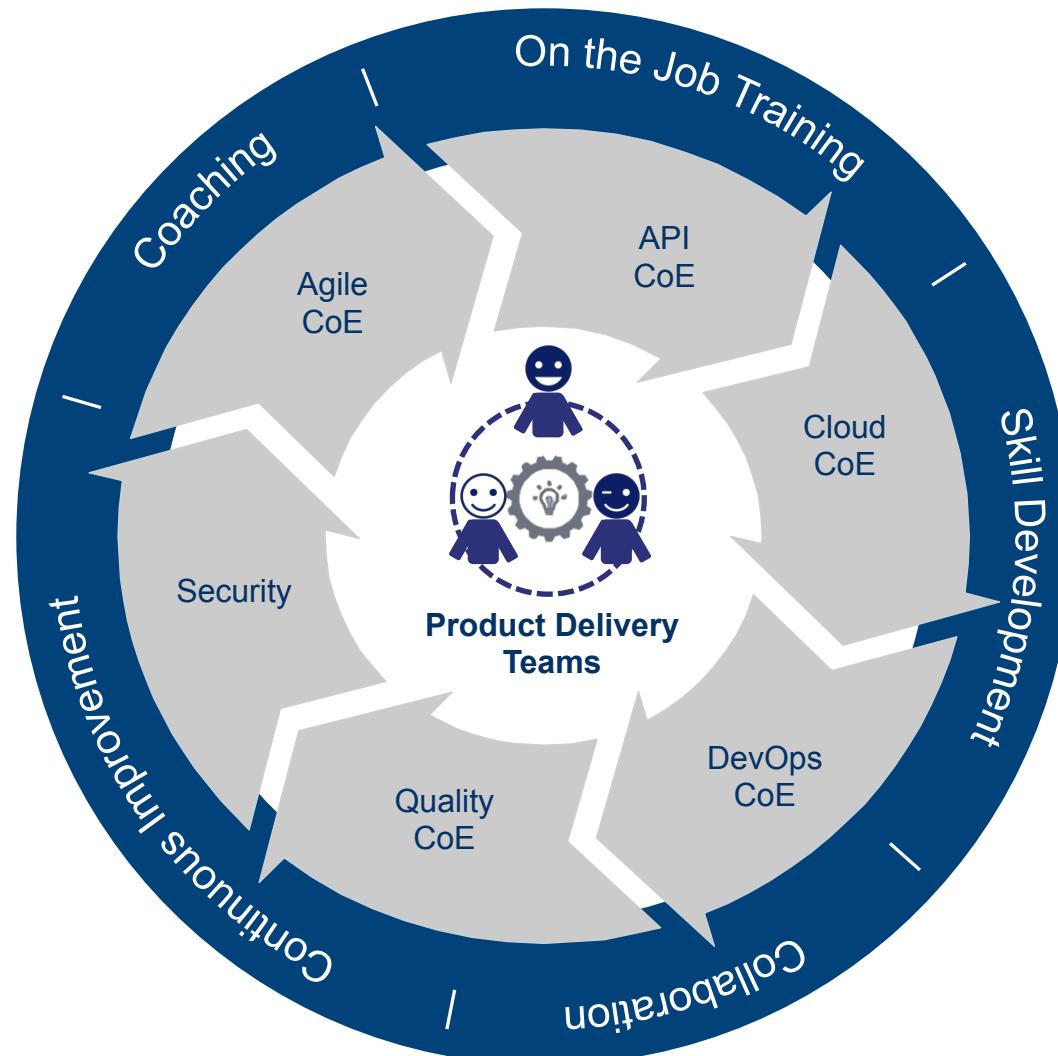
What is the Delta Dojo? Physical Space



What is the Delta Dojo? Set duration



What is the Delta Dojo? Coaching



What is the Delta Dojo? Coaching



Create awareness/Generate interest



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Lift Off



First Dojo Graduating Class



Second Dojo Graduating Class



Dojo victories



Struggles





<https://www.northstargroupllc.com/blog/the-utility-of-lessons-learned-in-effective-project-management/>

“ ”

<https://www.businesslegions.com/blog/2014/01/17/simple-explanation-quotation-marks-66-99/>

What's next?



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Where we can use help



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