# NAIC/NIPR

Mission: We exist to protect insurance consumers by supporting and enabling State Insurance Departments.

Annual Revenue: \$100 million

Customers: 9 million (direct), 56 members, insurance consumers, and insurance industry

Employees: 600

Engineers: 250

Applications: ~20

#### Where I fit

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- Chief Architect reporting to the CTO
- CTO reports to the COO and owns all application development and operations

#### Responsibilities

- All technical aspects of our cloud and data transformation initiatives
- Helping lead the cultural transformation

# NAIC's Transformation Journey

The transformation story of one of the oldest non-profits in the U.S. NAI

# The problem

#### **Silos**

Eliminate the silos between technology teams.

Different cultures, processes, and technology.

#### **Efficiency**

Ensure efficient use of member resources.

Right size spend with capabilities.

#### **Improve Tech**

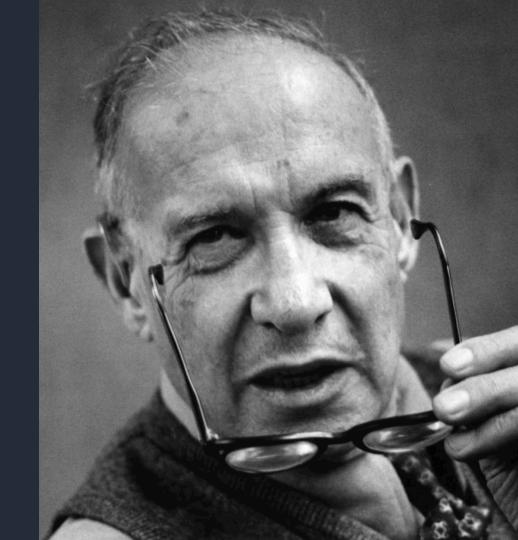
Provide regulators with better tools and data.

Prepare for the future - more data, new technology, and InsurTech.



"Culture eats strategy for breakfast"

# Peter Drucker



#### Getting started with change

- understand your context
- focus on business value
- put people first



#### Pilot Project #1

Explored serverless, single page apps, etc.

Started small. Solved a problem.

Cloud



# Selling Transformation at the Top

- shared experiences
- broad involvement
- share openly



## **Selling Transformation with Staff**

- choose wisely
- share often
- facilitate learning



### Pilot Project #2

Challenged the norm by using an outside trusted resource.

Started small.

# Data Capture



#### Pilot Project #3

Challenged the norm by using new technology and focusing a team member.

Started small.

# Business Intelligence



# **Selling Change**

- learn
- share
- grow



#### **Accelerate!**

- Created a migration platform
- Created a platform team
- Brought more people in

## Thanks!

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# here's the help I'm looking for

- What are successful organizational architectures?
- How have you gone about migrating hundreds of applications?
- Do you want to share?
- Have you done BYOD?
- Have you open sourced tools?

#### References

- Leading the Transformation http://a.co/0Smj1QG
- The AWS Way <a href="http://a.co/bkF0L1g">http://a.co/bkF0L1g</a>
- The Phoenix Project <a href="http://a.co/d/3QcqW8H">http://a.co/d/3QcqW8H</a>
- Turn the Ship Around <a href="http://a.co/d/cTNwAsF">http://a.co/d/cTNwAsF</a>
- Accelerate <a href="http://a.co/d/iamgyrp">http://a.co/d/iamgyrp</a>



#### **Key Learnings**

- 1. Pilot, get small wins, talk about them
- 2. Look at what others are doing, use them for reference and support
- 3. Communicate in small and large groups, more than once
- 4. Don't be afraid to be bold, but have facts and references to back it up



### **Key Learnings**

- 5. Establish goals, integrate them with the business strategy
- 6. Include representatives from potentially impacted parties
- 7. Use small successes to tell stories, connecting them to a bigger future
- 8. Focus on key leadership attributes of authenticity and perseverance

