

### **Occupational groups**

Professions that traditionally have had a higher risk for burnout

- > Health care
- >Human services
- > Social activism

Now burnout is a risk in many other professions

- >Tech industries
- >Customer service

## THE CHANGING WORKPLACE



### CHANGES IN THE SOCIAL DYNAMICS OF WORK

- Multiple part-time jobs, rather than full-time career
- Less concern and commitment for employees
- Destructive competition between co-workers
- Divisive tactics that reward "talent" but not everyone
- People getting shut out of opportunities
- Loss of "the common good" as a core value

## THE "BURNOUT SHOP" AS BUSINESS MODEL

Short-term "start-up" self-sacrifice is now a long-term model Forced competition erodes social relationships in workplace

#### No metrics of the human costs

- long-term stress and health problems
- physical exhaustion
- sleep deprivation
- disruptions of personal life
- loss of self-worth and meaningful achievements
- burnout
- depression, anxiety
- suicide
- The underlying assumption is that employees who burn out are not the best ones, so they are expendable and disposable

### THE PROBLEM OF UNHEALTHY JOBS

- Various job conditions are highly stressful and toxic
  - Long working hours and high demands
  - Job insecurity and lack of control
  - Low social support and work-family conflict
  - And more . . .
- These job conditions (stressors) pose a danger to the worker's well-being
  - Increase in annual unnecessary deaths and healthcare costs
  - Lower worker life expectancy and more working years lost
  - Greater risk of burnout and depression
  - And more . . .
- And these job conditions do NOT enhance productivity or the bottom line
- See "Dying for a Paycheck: How Modern Management Harms Employee Health and Company Performance" by J. Pfeffer (2018).

# JOB-PERSON FIT IN SIX STRATEGIC AREAS

- Workload
- Control
- Reward
- Community
- Fairness
- Values

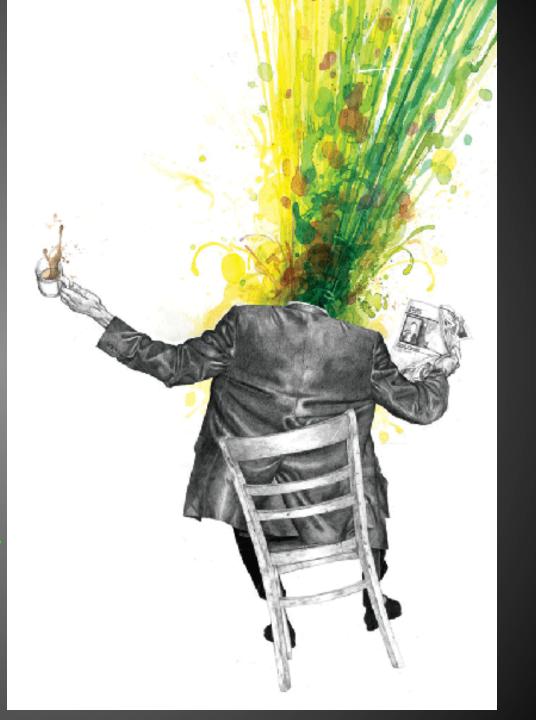


[Areas of Worklife Survey, AWS]

### JOB-PERSON MISMATCH

- Demand Overload
- Lack of Control
- Insufficient Reward
- Breakdown of Community
- Absence of Fairness
- Value Conflicts

*More Mismatches = More Burnout* 



### **BURNOUT AS A STRESS PHENOMENON**

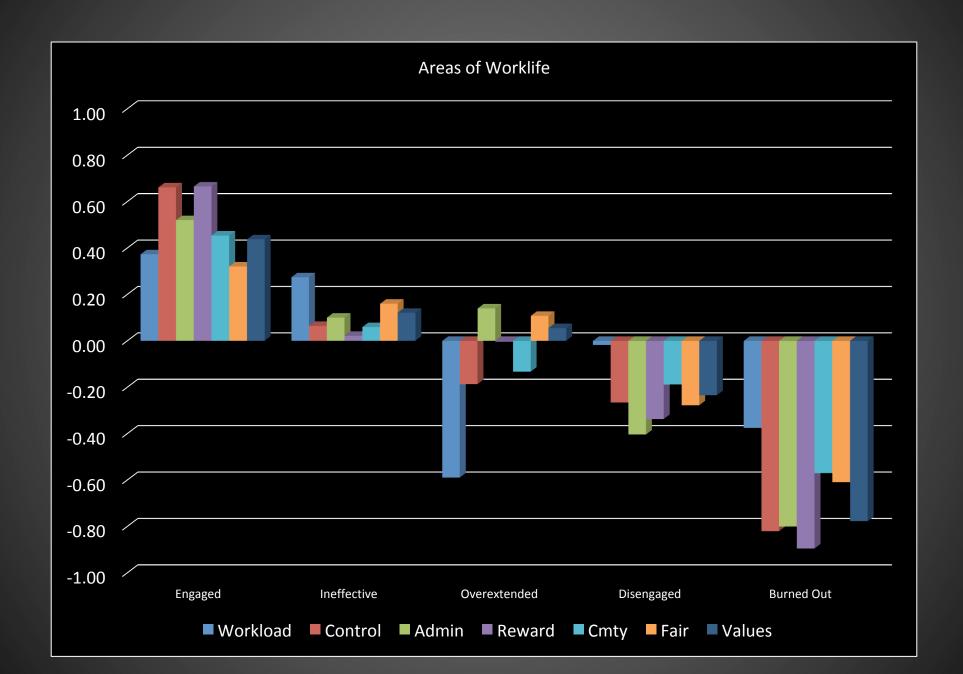
- Prolonged response to chronic situational stressors on the job
- Three dimensions
  - Exhaustion
    - Individual stress ("can't take it anymore")
  - Cynicism
    - Negative response to job ("socially toxic workplace")
  - Professional Inefficacy
    - Negative self-evaluation ("erosion of my soul" "no future")

### RESEARCH MEASURE OF BURNOUT (MBI)

- Assessment of the three dimensions
  - Exhaustion
  - Cynicism
  - Inefficacy
- Frequency rating (0-6), with each point identified
  - Never (0), A few times a year or less (1), Once a month or less (2), A few times a month (3), Once a week (4), A few times a week (5), Every day (6)
- Three scores looked at separately (not combined into single overall score)
  - Can yield different patterns, or profiles
  - This approach is counter to the effort to simplify the MBI to one dimension or a cut-off score

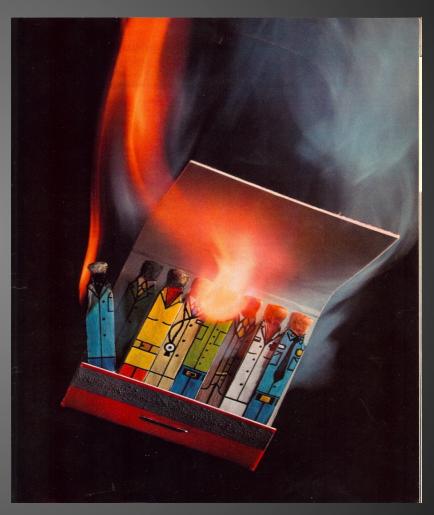
## FIVE MBI PROFILES OF WORK EXPERIENCE

- BURNOUT
  - Three high negative scores
- DISENGAGED
  - One high negative score -- Cynicism
- OVEREXTENDED
  - One high negative score -- Exhaustion
- INEFFECTIVE
  - One high negative score -- Inefficacy
- ENGAGEMENT
  - No negative scores (all three are positive)



# BURNOUT IS LIKE THE CANARY IN THE COAL MINE

- IT IS A WARNING SIGN OF A TOXIC WORK ENVIRONMENT
- THE RESPONSE SHOULD FOCUS ON MAKING THE ENVIRONMENT LESS TOXIC
- [and not just trying to make the canary more resilient]



### FITTING PEOPLE TO THE JOB

- TRAINING AND EDUCATION
  - Development of skills
  - Practical experience
- COPING WITH STRESSORS
  - Resilience, strength
  - Time away from work

 THESE INDIVIDUAL SOLUTIONS DO NOT MAKE THE JOB LESS TOXIC

### FITTING THE JOB TO PEOPLE

- Goal is to modify the work conditions that create negative outcomes for human beings
- Use the model of **ERGONOMICS** which focuses on the relationship between workers and their physical environment
  - Better designs for seating, computer workstations, pilot cockpits, etc.
- Apply design model to the social and psychological environment

### WHAT CREATES PERSON-JOB "FIT?"

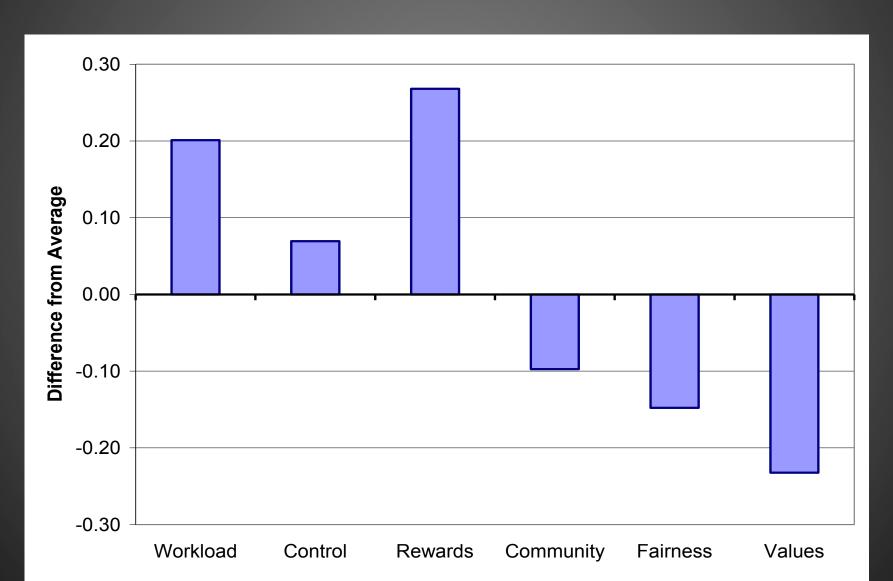
- Satisfaction of core psychological needs promotes worker motivation and psychological well-being
- Seven core needs
  - Autonomy
  - Belongingness
  - Competence
  - Positive emotions
  - Psychological safety
  - Fairness
  - Meaning

## SIX PATHS TO A HEALTHY WORKPLACE

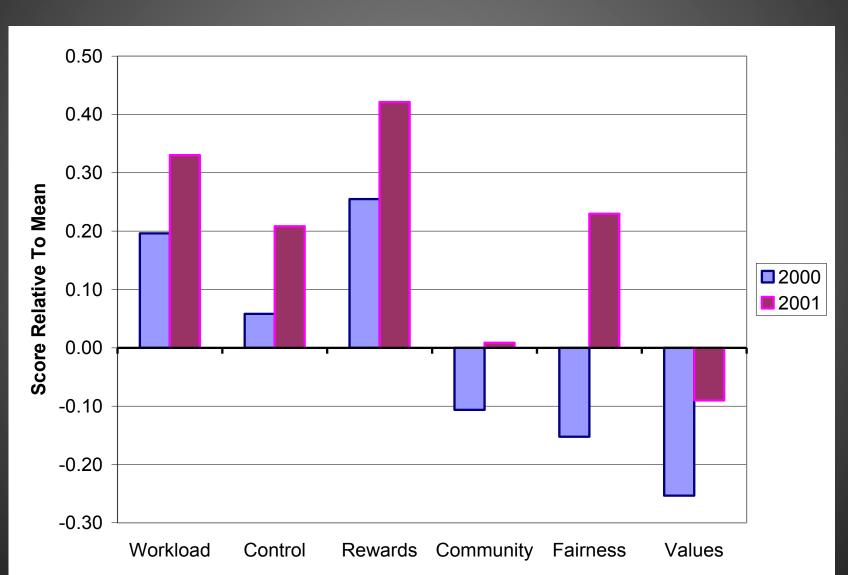
- Sustainable Workload
- Choice and Control
- Recognition and Reward
- Supportive Work Community
- Fairness, Respect and Social Justice
- Clear Values and Meaningful Work



### A SUCCESS STORY: In the beginning . . .



## FIXING FAIRNESS: One year later . . .



### SIX STRATEGIC PATHS

- There are many possibilities, within all six areas, to improve the "good fit" between people and their job.
  - These changes can be small, inexpensive, and customizable.
  - They can be done with teams, groups, or units (rather than just with individuals)
- This healthy job environment takes care of both the workers and the workplace, so that the former will thrive and the latter will succeed.

### **A Final Note**

- The burnout shop is not a viable, or desirable, future for our workplaces or our society.
- Experts from a variety of areas (architecture, psychology, IT, sociology, economics, medicine, public health, etc.) must partner to design, and help create, the healthy workplaces of the future.
  - Healthy Workplaces, an interdisciplinary center at UC-Berkeley, is undertaking that challenge

### HERE'S THE HELP I AM LOOKING FOR

- What are other good examples of success stories, or best practices, within each of the six areas?
- How can we establish better partnerships between research and practice?
  - To try out possible solutions
  - To gather evidence that these really work