

***FM***

FIT ME 나에게 딱 맞는 건강앱

# 01 앱 기획

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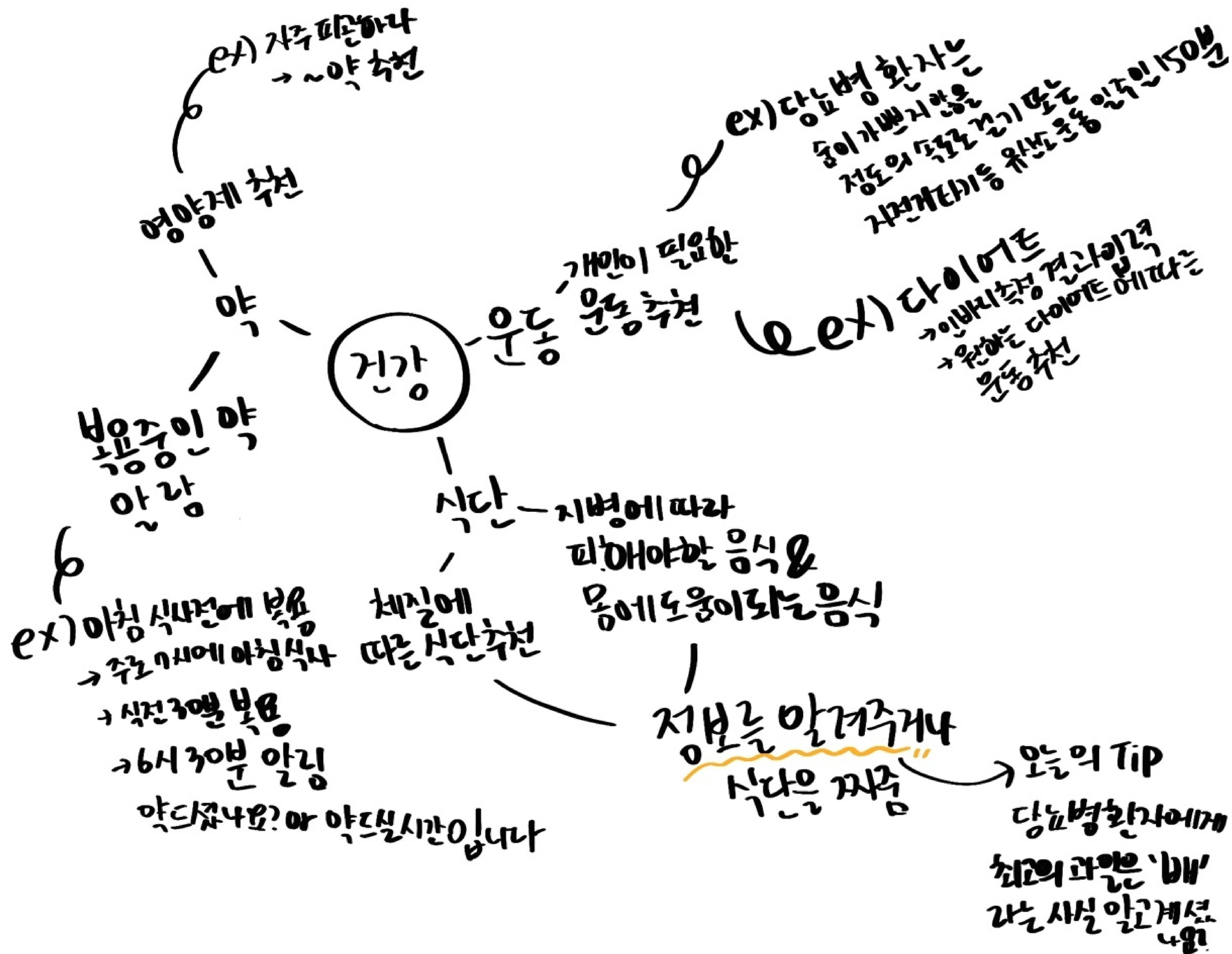
01. 아이디어 발상

02. 키워드

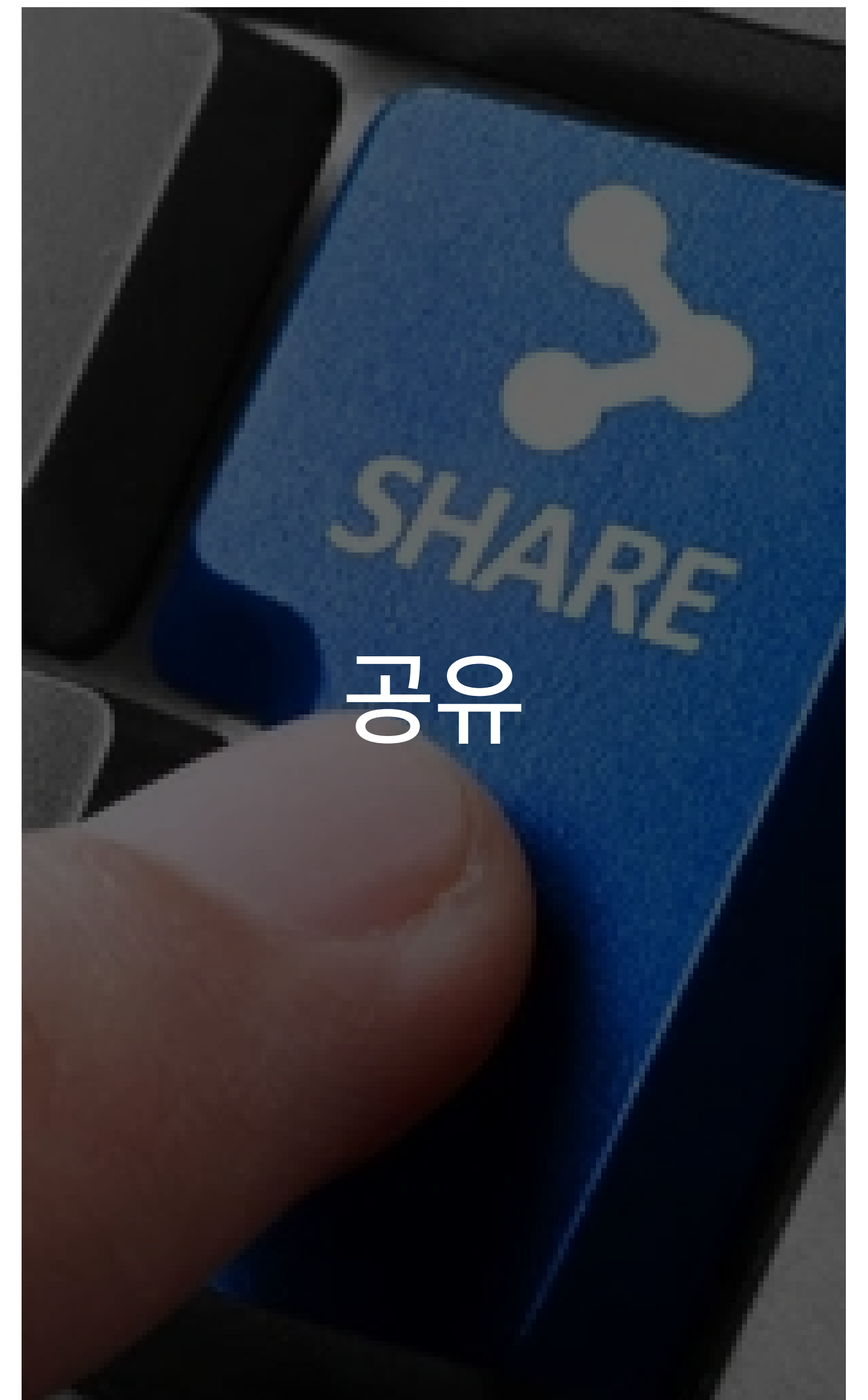
03. 벤치마킹

04. 네이밍

05. 메뉴구조도





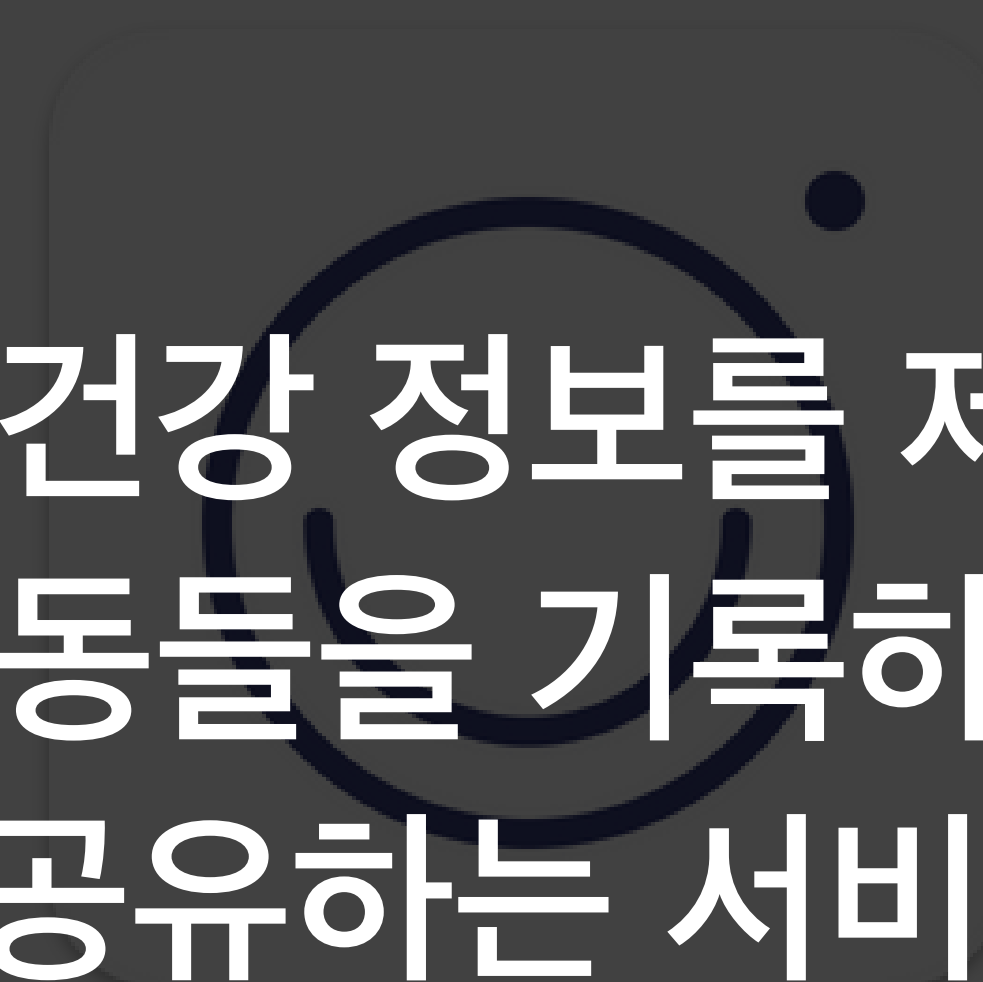








사용자에게 딱 맞는 건강 정보를 제공하고  
건강을 위한 활동들을 기록하고  
다른 사람들과 공유하는 서비스

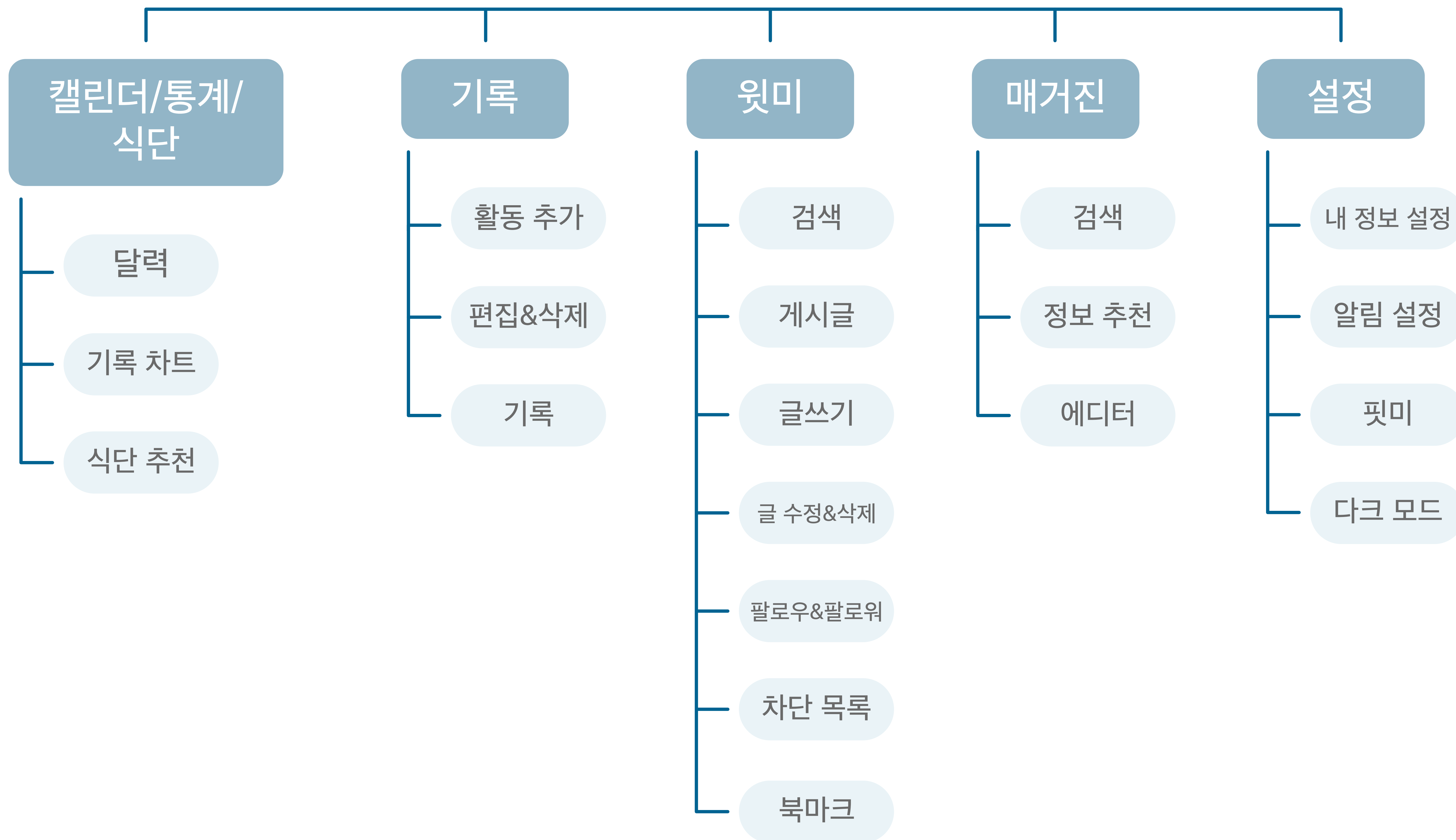


**FIT** (맞는, 건강한) + **ME** (나) = **FIT ME**

나에게 딱 맞는 건강앱

## 홈 화면

\*메인 화면 시작 시 캘린더/통계/식단 페이지





# 02

## 디자인 세부사항



01. Logo

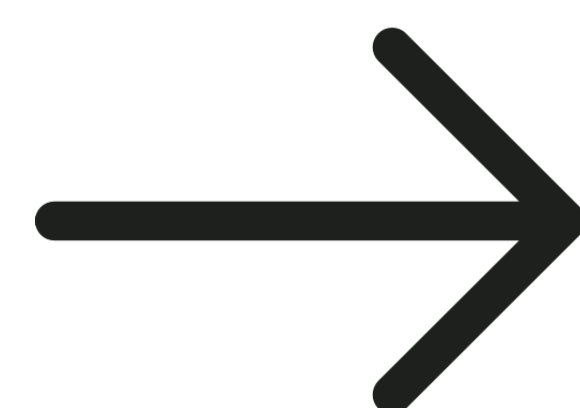
02. Font

03. Color

04. Icon

FITmE

[변경 전]



*FM*

[변경 후]

Apple SD 산돌고딕 Neo Regular  
Apple SD 산돌고딕 Neo Medium  
Apple SD 산돌고딕 Neo SemiBold



Main,Font Color



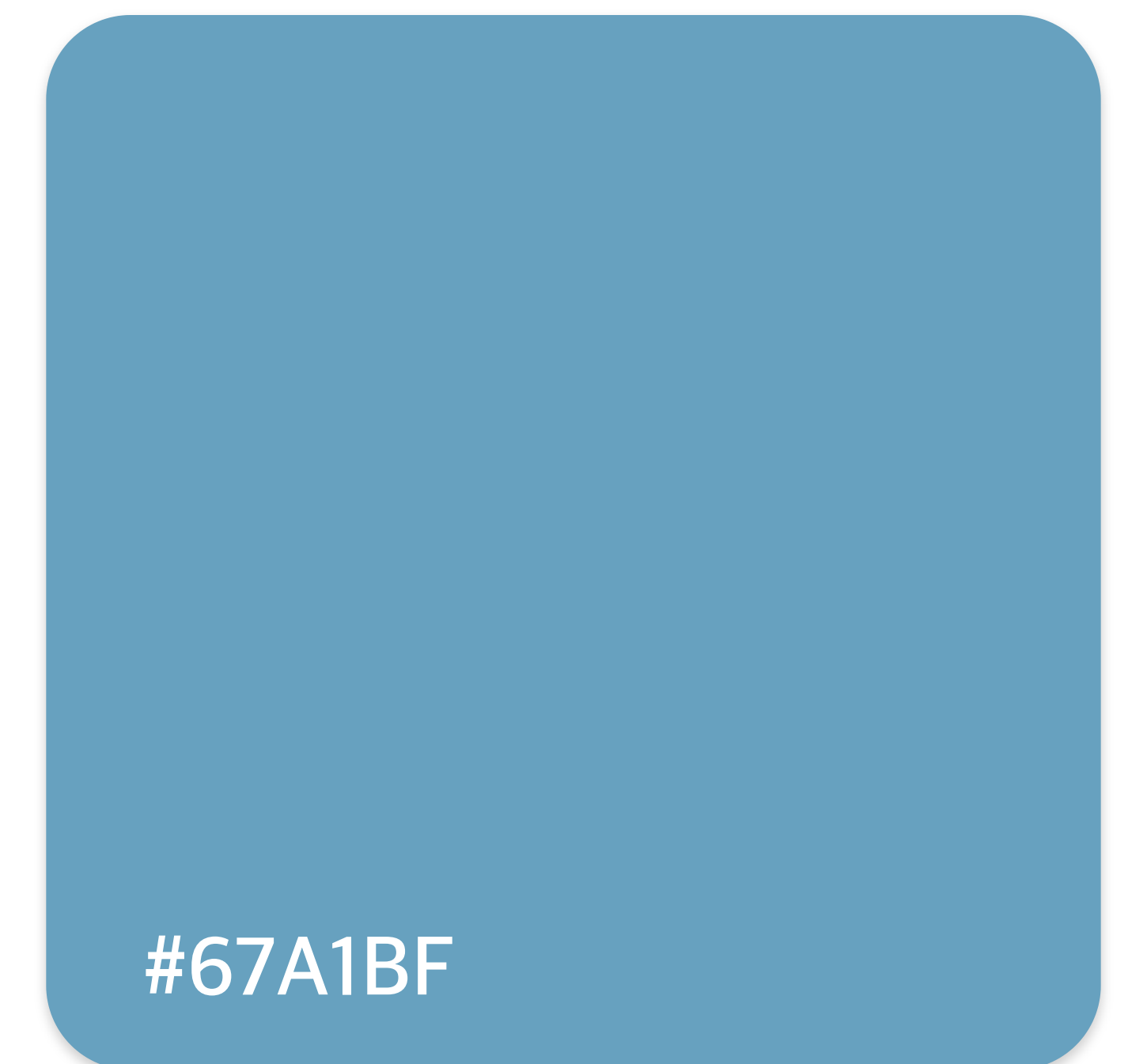
Base Color



Sub 01



Sub 02

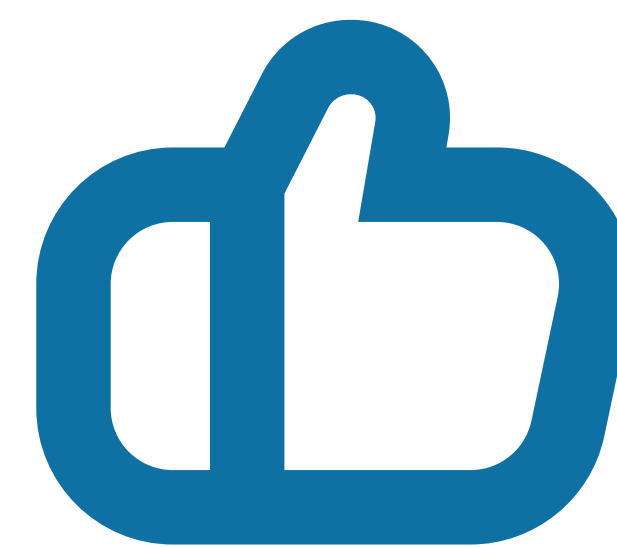
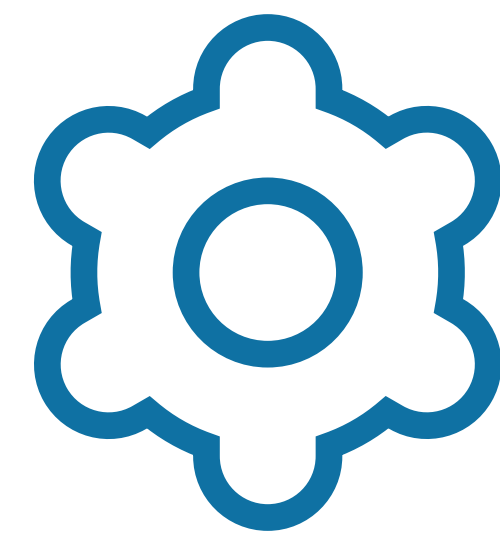
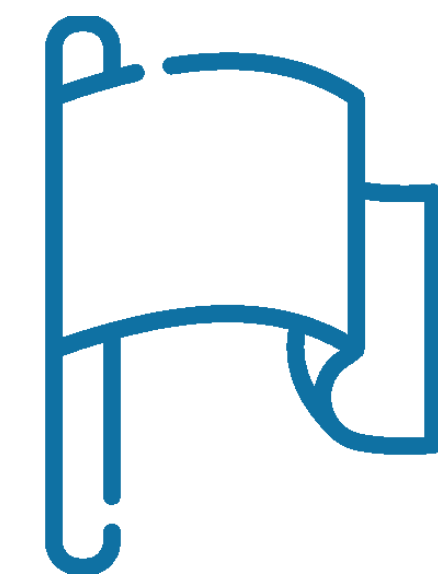
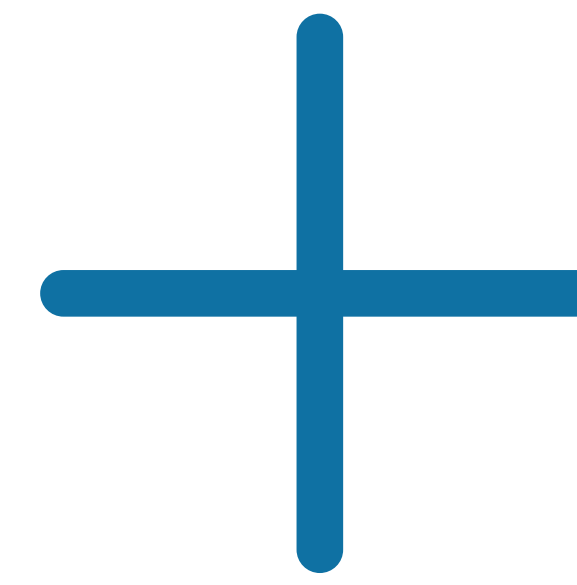
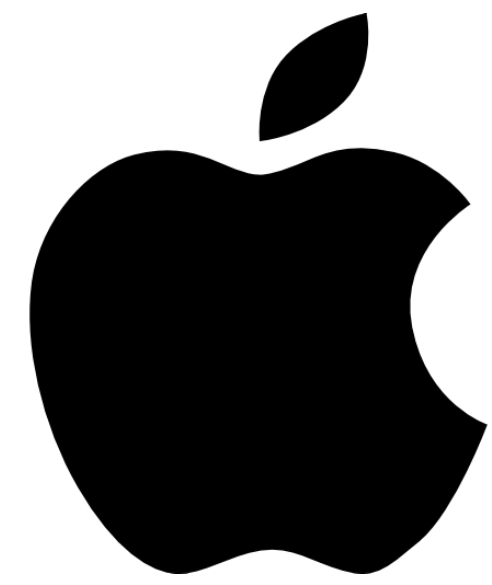
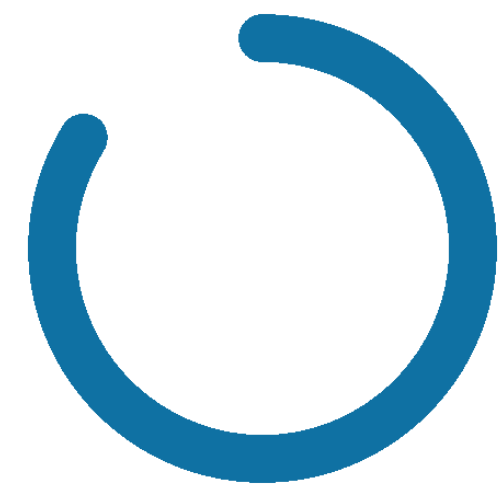
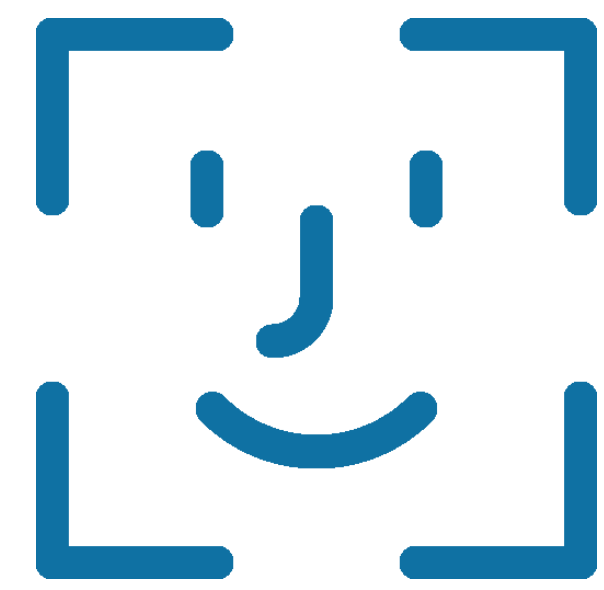


#FFFFFF

White

#232323

Black







***FIT ME***

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지금 바로  
시작해보세요!





***Thank You***