

**Task #1:** See "Sales by Category Pivot". There were 0 duplicate entries. Total sales by category range from \$5,951 to \$8,158.

**Task #2:** No critical issues found. Column 'email' (C) has 8 missing values out of 100. Column 'state' has 2 missing values. Flagged in red for visibility.

**Task #3:** See "Sales by Month Pivot" and "Sales by Month Static".

**Task #4:**

***Top Category:***

Clothing was the most purchased category, totaling \$8,158.

***Popular Order Days: See "Order Date Pivot"***

The most popular order days were 4-25-2025, 2-24-2025, and 1-14-2025. Each day saw three orders placed.

***Average Order Size:***

The average order size was \$275.69.

***Frequent Buyers: See "Returning Customer Pivot"***

There were zero repeat customers.

**Task #5:** There were no outliers found. See "Sales Outliers Chart".