

WILLIAM CONARD

Portland, OR | bconard24@gmail.com | (805) 416-3209 | LinkedIn: williamconard

PROFESSIONAL OVERVIEW

Motivated Web Development & Design student with a strong foundation in front-end development, programming, and business/data analysis. Brings over seven years of leadership and customer service experience, excelling in communication, teamwork and problem-solving. Eager to apply a growing technical skill set and proven management background to roles in web development, UI/UX design, or data and business analysis.

EDUCATION & HONORS

Associate's of Applied Science

Web Development & Design

Portland Community College
In Progress - Expected Spring 2026

President's List

- Fall 2024
- Winter, Spring, & Summer 2025

Phi Theta Kappa National Honor Society

- Top 10% of students

Bachelor's of Arts

Communication Studies

New Mexico State University
2015

Scholar Athlete

- 2014

SKILLS

Technical Skills

- Web Development
 - HTML/CSS/JavaScript
- Data & Business Analysis
- Figma / Adobe CC
- SQL
- Python

Professional Skills

- Communication
- Adaptability
- Customer Service
- Critical Thinking
- Business Management

WORK HISTORY

24 Hour Fitness (Denver, CO)

General Manager

2021-2022

- Directed daily operations and staff performance for a high-traffic fitness center.
- Managed, trained, and developed a team of 15+ employees across multiple departments.
- Implemented process improvements and tracked performance metrics to boost member retention.

Assistant General Manager

2020-2021

- Supported the GM in leading staff, coordinating schedules, and resolving member concerns.
- Introduced new training initiatives that improved efficiency and service quality.

Fitness Manager

2019-2020

- Supervised and developed a team of 6+ personal trainers.
- Collaborated with sales and operations teams to improve client onboarding and increase package conversions.

Personal Trainer/Front Desk Associate

2018-2019

- Delivered one-on-one personal training, building customized fitness programs for clients.
- Provided excellent customer service through member check-ins and daily support.

Seasons 52 Fresh Grill & Wine Bar (Lone Tree, CO)

Server

2022-2024

- Delivered high-quality service in a fast-paced, upscale dining environment.
- Managed multiple tables and complex orders with accuracy and efficiency
- Collaborated with kitchen staff and management to ensure guest satisfaction.