

#### Ricardo Gonda

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### Senior Executive, International Business Consultant CTO \* CIO \* SVP \* P

### Objective

International business executive with more than thirty years of wide-range management, commercial and technical experience with strong focus on telecommunications. Technical and Business Manager capable of leading strategically, balancing user experience, business capabilities, innovation, and risk management for achieving results. Activities include sales and marketing of software, services, and telecommunications, development of technology for Internet and telecommunication companies, and general management and business consultation. As an innovator, he has built products and services that yielded high value and low cost communication and a multi-national multi-level marketing system distribution. He has direct knowledge of the Latin-American idiosyncrasy and mentality, and has established good high professional contacts in various Latin-American countries.

Qualifications	
Highlights	

Executive Leadership and Communications	Telecommunications Expertise
International Business Development	VoIP / Routing / Calling Cards
Latin-American idiosyncrasy & mentality	R&D and full Development Lifecycle
Team Development, Mentoring, and Instruction	Innovation & Emerging Technologies
Management Consulting	Strategic Planning and Assessment

### **Experience** President and CEO, Free Telecom, Panamá

2018 - Present

- Cloud PBX services for medium and large corporation
- Internet services, Fiber to the Home (100% fiber) and via Wireless Network to all country
- Sip Trunk
- Residential phone services

### President and CEO, PBX LLC, Weston, Florida, USA

2016 - Present

- Private Label, Cloud PBX, providing services to Carriers

### Co-Founder and CEO, Balboa Telecom, Panamá

2016 - 2018

- CLEC (100, 102 and 102) and ISP (200 and 211) licensee
- Providing 4 types of services
- Cloud PBX services for medium and large corporation
- Internet services, Fiber to the Home (100% fiber) and via Wireless Network to all country
- Sip Trunk
- Residential phone services

### Co-Founder and CEO, Clover Properties, Weston, Florida, USA

2016 - Present

- Real Estate investment
- Flip (Rehabilitation) and Hold (Rent)

### Co-Founder and CEO, Victory Point CO, Weston, Florida, USA (SAS)

2012 - Present

- Providing services under 4 different branding, <u>www.Chattee.net</u>, <u>www.MyGlobalPin.com</u>, <u>www.My-IVR.com</u>, <u>www.DeskGreen.com</u>
- Revenue sharing agreement signed with 7 international carriers.
- Proprietary of a cloud based infrastructure software
- Leverages fast nimble development to adapt to modern age requirements ensuring ability to scale and adapt to business needs

### CIO, Netuno International; Weston, Florida, USA (International Triple Play Carrier)

2007 - 2010

- Balance needs for Enterprise Software and lean open source movement.
- Created new product lines such as follow-me, IP Phones, IPBPX, and Conference Systems
- Managed and led large distributed development teams with a healthy mix of onshore and offshore development

## Founder and CEO, Comvoz Communication; Weston, Florida, USA (International VoIP Carrier) 2001 - 2007

- Founded Comvoz a VoIP residential company
- Opened local offices in Venezuela, Colombia and Brazil and partnered in Spain, Portugal, Chile, Peru, Panama, Bolivia and Argentina
- Built in-house platform and termination with 20+ direct interconnections
- Developed and productized solution offerings ranging across commerce, wholesale billing systems, calling cards, and CDR Analyzers and BI.
- Launched, run, and grew Calling Card operation in USA, Colombia, and Venezuela with several brands and co-brands
- Sold the company to NetUno International in 2007

# Founder and CEO, International Business Link; Weston, Florida, USA (Telecom Consultant) 2001 - Present

- Acquired local telecommunications license and opened a Calling Card operation in Portugal
- Established local partnerships and launched a voice chat service in Brazil
- Consulting to several USA and Latin American carriers in Business Development fields
- Manage <u>www.AbsolutOpinion.pt</u> (European Call Center located in Portugal 2013-2014)

# Co-founder and CTO, Lineabox, Miami, Florida, USA (International Telephone Company) 1999 - 2001

- Co-Founded LineaBox -- a Unified Messaging company
- Managed a multidisciplinary development team located in Canada, India, and Venezuela
- Opened local operations in Brazil, Argentina, Colombia, Mexico, and USA
- Oversold first round of financing in 11/99
- Motorola joined the company during the second round in 11/2000

# Co-founder and CEO, Eldish, Caracas, Venezuela (First national ISP - Internet Services Provider) 1992 - 1999

- Co-Founded Eldish -- Venezuela's first ISP
- Opened six offices in all major cities in Venezuela
- Maintained the company in top 3 rank even after all major telcos entered the market
- Maintained state of the art infrastructure including dual backbone link using BGP4, caching servers, load balancing servers, automatic monitoring.
- Made Eldish the center of the Venezuelan national Internet backbone in 1997
- Sold to IFX Corp (NASDAQ: FUTR) in April1999

### Co-founder and VP of TIASA- Software House – Madrid, Spain

1986 - 1991

- Joint venture with ATL (Tekem, a Tadiran Company)
- Manage a staff of more than 160 Software Engineers
- Providing software development services for companies like Telefonica, Caja Madrid, Banco Bilbao, Fenosa, Agroman

### Head of Computer Service Department and Technical Support (Elscint Haifa) 1983 – 1986

- Prepared the MIS long range planning including Hardware and Software
- Execution of LRP
- Supervision of equipment, acquisition, and maintenance.
- Directly supervised a 20 person team

## Chief of computer systems and communication (Technion, Haifa, Israel) 1981 – 1983

- Managed the VAX 11/780 equipment under UNIX 4.1 bsd operating system
- Responsible for the development and maintenance of the digital communications of the Computer Central System (IBM mainframes, and a large number of Minicomputers and around 800PC's)

## System Programmer (Sultam Haifa, Israel)

1980 - 1981

- System programmer of IBM 360/132
- Computer maintenance

Leadership	2013 2008 1999-2005 1998-1999	Mentor to Startup Quest – A federal initiative to train people with college degrees to become entrepreneurs Award from the Internet Chamber, "Internet pioneer in Venezuela" President of the Internet Society – Venezuela Chapter Secretary of CASETEL (Venezuelan Chamber of Telecommunication Companies) Co-Founder of Cavecom-e (Venezuelan chamber of e-	
	1777	business)	
Skills & Recognitions	Polyglot Lecturer	Spanish, Brazilian, Portuguese, English, and Hebrew  Multiple Telecommunication and Internet Technology seminars and events	
	Socially Distinguished	Numerous references in articles, Venezuelan newspapers, and telecommunication and Internet magazines	
Education	Technion Institute of Technology, Haifa, Israel - Computer Science		