

JULIE RAFFERTY

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GLOBAL CHIEF INFORMATION OFFICER

Demonstrated track record of international success working within diverse global fast moving consumer goods organizations as an Information Technology executive. Works effectively at all levels within the business establishing credibility, trust, and respect to identify and develop innovative business solutions. Enthusiastic team player with strong leadership skills; able to inspire confidence and build a high caliber motivated team. Strong business focus and acumen with extensive experience of delivering initiatives which drive business improvements and simplification to increase performance and reduce operating cost and complexity. Pragmatic "hands on" approach ensuring there is business and technology alignment behind all IT initiatives with a strong customer service focus and track record of optimizing IT costs.

- Strategic planning
- International business experience
- Building strategic business relationships
- Regional to Global organization redesign
- Business process improvement
- Leading change management
- Managing large scale complex initiatives
- Developing and building winning teams
- Integration of business acquisitions
- Developing centers of excellence
- Planning and budget management
- Development of application roadmaps
- Outsourcing experience
- Offshore services
- Negotiation of IT contracts
- Optimization of IT costs

EXPERIENCE

Pinnacle Foods INC, Parsippany, NJ

2013 – Present

Consumer products manufacturer

CIO

Managed all aspects of information technology to support the manufacturing, sales, and distribution of consumer goods focusing on business simplification, process improvement, and cost reduction.

- Developed and implemented the IT strategy to support and enable business growth.
- Optimized IT running costs by outsourcing non-strategic functions and reducing license and maintenance costs
- Reduced cost and complexity across the business, improved customer service and optimized inventory by developing and implementing an IT strategy that focused on strategic business needs.
- Improved analytics and reporting capabilities by developing a BI roadmap and implementing a companywide solution.
- Led the integration of five business acquisitions.
- Implemented a supply planning solution used by 15 manufacturing sites which resulted in improved manufacturing planning, reduction in inventory and improvements in customer services.
- Developed ERP strategy including determining overall budget, gaining board approval, identifying solution, selecting implementation partner, and forming core project team with business and IT members.
- Completed assessment of IT infrastructure, established security team and implemented a security framework.
- Managed yearly budget of \$38 million, strengthened team of 65 employees and 140 onsite and offshore consultants.
- Managed strategic vendor relationship including Wipro, Avata, KPIT, Oracle.
- Led company-wide re-design of employee recognition program.
- Member of Pinnacle's Senior Leadership Team

Reckitt Benckiser PLC, Parsippany, NJ
Consumer products manufacturer

2003 - 2012

Vice President – CIO for North America, South America, Australia and New Zealand

Managed all aspects of information technology to support the North American, South American, Australian and New Zealand business. Responsible for Global Sales and BI competency centers of excellence.

- Developed a strategic systems roadmap for all core business processes, which was aligned and agreed with each business function.
- Developed and supported all business applications and IT infrastructure supporting 10 manufacturing sites, 9 distribution centers, and 15 sales offices.
- Developed and maintained a highly motivated and dedicated team of 90 IT professionals in North America, South America, Australia, New Zealand and the UK working across different cultures and functional boundaries.
- Drove change across the enterprise and value from our IT investments.
- Managed a budget of US\$48 million.
- Established a Sales Competence Center, based in the UK, responsible for setting the global strategy for all Sales applications. The first initiative of this center was the development and implementation of an advanced trade spend and in-store management system.
- Maximized return on investment by incentivizing the sales teams on both customer revenue and profitability by implementing a Customer Profit and Loss application, which was a key component of the company's strategy.
- Led a global initiative to develop the business case for the implementation of SAP to replace the existing JDE ERP System.
- Established a global Business Intelligence Competence Center based in the US and responsible for the development and implementation of a worldwide business performance management application.
- Drove a complexity reduction initiative focusing on reducing and improving legacy operational reporting that resulted in implementing a new reporting portal, which provided easy access to operational reports for North-America executives.
- Led the evaluation, selection, and implementation of a warehouse management and inventory optimization solution that enabled the reduction of warehousing costs, improved customer service levels, drove labor efficiencies and improved the visibility of information across the business.
- Developed the IT business continuity plan for North America, encompassing all major business functions and negotiated a third-party to provide high-availability disaster recovery centers.

Reckitt Benckiser PLC, Slough, UK
Consumer products manufacturer

2000-2003

Global IT Director – Business Services, Service Delivery and Infrastructure

Managed the development of all Global IT solutions ensuring that all projects were successfully delivered on time, budget and with quality, meeting the agreed business requirements.

- Redesigned and led the transition of Regional IT models to a Global IT model
- Managed the relocation and consolidation of 13 regional data centers and the development of a Global JDE application template.
- Implemented a set of Global data standards and core standard business processes to drive standardization and efficiency of the back office functions.
- Responsible for development and support of global JDE ERP template and infrastructure

ADDITIONAL RELEVANT EXPERIENCE

Del Monte Foods International, Staines, UK - **Group Management Information Services Director**