

# Daniel Boice

Seasoned technology professional with expertise in marketing, product, and engineering

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## EXPERIENCE

### **AdvisoryCloud, Washington, DC — Advisor**

May 2019 - PRESENT

Technology, innovation, marketing, product strategy consultant and advisory board member for several venture-funded startups and established brands

### **Trustify, Washington, DC — CTO**

March 2015 - May 2019

Trustify made licensed private investigators & intelligence analysts available to every consumer and business on Earth via proprietary web and mobile products, Enterprise SaaS and big data.

Trustify successfully completed hundreds of thousands of cases for the highest-profile politicians, celebrities, family offices, law firms, special interest groups and Enterprises in the World.

### **The White House & US HHS, Washington, DC — Innovation Fellow**

December 2014 - April 2015

A time-boxed appointed position with the US Government via the White House. I was given 6 months to apply the Lean Startup Methodology and Design Thinking Principals to solve the specific problem of fraud among elderly Americans. The program was sponsored by the White House CTO (Smith) and ran parallel to the White House Conference on Aging.

### **Speek, Washington, DC — CTO**

March 2012 - December 2014

Speek provided a new and improved way to do conference calls which did not require dial-ins and PINs. Our technology was awarded the patent for initiating phone calls and other communications through an Internet URL. This was key to the acquisition and value proposition of the company.

Speek was ultimately acquired by Jive Communications and proved instrumental in the eventual acquisition of Jive by LogMeIn (NASDAQ: LOGM).

## SKILLS

Engineering  
Architecture  
Technology Innovation  
Business & Technology Leadership  
Scrum / Agile  
Lean Startup Methodology  
Web  
Mobile

## AWARDS

Washingtonian Tech Titan  
Washington Life Young & The Guest List  
Bisnow 30 Under 40  
Forbes Technology Council  
PC Magazine Top 100 Brilliant Products  
SXSW Pitch Jam Winner  
Dell Policy Hackathon Winner  
Entrepreneur Magazine Top 100 Brilliant Products

**The College Board, New York, NY — *Executive Director, Technology and Innovation (CTO-equivalent)***

January 2009 - January 2012

The College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. The College Board is behind the SAT test, Advanced Placement (AP), and much more.

Founded in 1900, the College Board was created to expand access to higher education. Today, the membership association is made up of over 6,000 of the world's leading educational institutions and is dedicated to promoting excellence and equity in education.

Each year, the College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success — including the SAT and the Advanced Placement (AP) Program. The organization also serves the education.

community through research and advocacy on behalf of students, educators, and schools.

**Pantheon, Washington, DC — *Executive Vice President, Implementation & Engagement (CTO-equivalent)***

January 2006 - January 2009

Ran consulting practice (engagement and implementation) for mid-tier technology, web, mobile and IT consulting shop.

**Jaxara, Washington, DC — *CTO***

January 2002 - January 2006

Built and managed technology consulting company with offices in Dhaka, Bangladesh, and Kiev, Ukraine performing work for Fortune 500 and Enterprise US clients.

**Georgetown University, Washington, DC — *Adjunct Professor***

January 2013 - January 2015

Taught lean startup / design thinking, mobile and web coding / engineering as well as UX and design courses.

**Forbes, New York, NY — *Columnist***

January 2014 - January 2017

Wrote a column called "Making It" for Forbes where I interviewed successful business celebrities and entrepreneurs via audio. We talked about their rise from humble beginnings to entrepreneurial success. The audio was edited and released as were written articles from each interview. I interviewed people like Tony Hawk, Edward Norton and Dana

White. These articles still receive quotes in the media to this day.

You can see some of the articles here: <http://www.forbes.com/sites/dannyboice/>

### **MusicMaker.com, Reston, VA — *Software Engineer***

January 2000 - January 2002

Member of the core team of software engineers developing e-commerce website and order fulfillment / back-office systems.

### **Network Solutions, Washington, DC — *Web Engineer***

January 1999 - January 2000

Member of core technology team during the earliest days of internet domain name registry. Included core Internet domain registry and Y2K readiness.

## **EDUCATION**

**Harvard University, Cambridge, MA — *Bachelor's degree, Liberal Arts and Sciences/Liberal Studies***

**The University of Pennsylvania Wharton School, Philadelphia, PA — *Executive program in Business Administration, Social and Human Capital***

**Stanford University, Palo Alto — *Graduate program in Technology and Innovation Management***