

## **CLAUDIO DE PACE**

CTO | Mobile Software Engineer | AR/VR Developer | Entrepreneur

in linkedin.com/in/claudiodepace

#### **SKILLS**

Technology Management **Executive Management** Mobile Development Virtual Reality Augmented Reality Unity3D IoT Leadership Early-Stage start-up iOS Development Swift / Objective-C Python / C# Entrepreneurship Team Building

### **LANGUAGES**

English (Fluent) Italian (Native) Spanish (Basic)

#### **INTERESTS**

Reading Creative Coding Digital Art (VR/AR) Volleyball Running **Body Building** 

#### **Profile**

An experienced CTO across start-up businesses with a great passion for Mobile development, AR/VR/XR, HealthTech and EdTech.

## **Experience**

CTO, Vida (Digital Home Visits Technologies) - London Aug,2016 - Present

- Establish the company's technical vision and leads all aspects of the company's technological development.
- Develop technical aspects of the company's strategy to ensure alignment with its business goals.
- Discover and implement new technologies that yield competitive advantage.
- Help departments use technology profitably.
- Supervise system infrastructure to ensure functionality and efficiency
- Build quality assurance and data protection processes.
- Monitor KPIs and IT budgets to assess technological performance.
- Elaborate stakeholders' feedback to inform necessary improvements and adjustments to technology.
- Communicate technology strategy to partners and investors.
- Direct the company's strategic direction, development and future growth.
- Work in a collaborative fashion with other department heads, such as marketing, production and operations as an advisor of technologies that may improve their efficiency and effectiveness.
- Provide leadership to department heads in a way that supports the company's culture, mission and values.
- Conduct research and case studies on leading-edge technologies and makes determinations on the probability of implementation.
- Ensuring technologies are used efficiently, profitably and securely
- Evaluating and implementing new systems and infrastructure

# Producer, Lucidream AR - London Nov,2017 - Present

- Concept, Design and Implementation of a location based AR app for iOS
- Lucidream is the ultimate AR collectibles discovery platform: just move around, find new gems and tap on them to unlock the "dream" inside. Use the Dream Coins to buy and collect your favorite experience.
  Download: https://apps.apple.com/gb/app/lucidream/id1362332752

# Technical Architect, Monitise Create - London Apr,2016 - Aug,2016

- Identifying the client organisation's needs
- Breaking down large scale projects into manageable chunks.
- Design optimal architectural solution in order to implement product specifications.
- Working out which IT products to use based on cost benefit analysis and research.
- Explaining to designers and developers what's required and overseeing the progress.
- Producing documents that monitor progress and ensure the quality of the project.
- Advise the client on managing future IT needs.

# Head of Mobile Development, VeInteractive - London Jul,2012 - Apr,2016

- Own strategic direction and delivery of the Shopomo iOS App. (<a href="https://itunes.apple.com/gb/app/shopomo/id1047236074?mt=8">https://itunes.apple.com/gb/app/shopomo/id1047236074?mt=8</a>)
- Design of the mobile app architecture.
- Contribute to product vision and development roadmap.
- Responsible of technical product development.
- Responsible for the UI/UX Concept Design and Interactive Prototypes.
- Complete accurate and thorough high-level technical designs and facilitate effective handover to the development team prior to the implementation phase of a project.
- Technical supervision on the development process of iOS and Android apps.
- Ensure successful delivery of the product components, focusing on quality.

- Analyse performance in order to suggest improvements to existing features and propose new features.
- Drive discovery of user needs and UX patterns aimed to maximise engagement in conjunction with our Visual Design team.
- Keep abreast of advances in iOS/Android app technology and industry trends
- Managing mobile development process
- Monitor Key Metrics and manage enhancement backlog.
- Partner closely with the API development team (backend) to drive product prioritisation and development
- Responsible for knowledge management and definition of API documentation
- Guide QA and Engineering Team
- Responsible for the process configuration of the apps Continuous Integration (Jenkins)
- Responsible for the integration of apps performance monitoring tools: Google
- Analytics, Twitter Fabric, Mix Panel

Mobile Software Engineer, VeInteractive - London Jan,2012 - Jul,2012

Concept, Design and Development of mobile solutions

Mobile Software Engineer, Hyves - Amsterdam Apr,2009 - Nov,2011

- Design, implementation and Testing of Hyves mobile applications on iPhone, Google Android & Blackberry platforms (1.2m users)
- Development of an iPad hybrid application using the PhoneGap framework
- Mobile Widgets developing for Nokia devices (Vodafone Hyves Widget, Betavine project)
- Collaboration in configuring and managing the BuildBot deploy system
- Tools:
  - XCode, Eclipse IDE, SVN (Tigris subversion control system), TRAC (Integrated SCM &
  - Project Manage

Research Assistant, University of Hertfordshire - St.Albans Aug,2009 - Mar,2009

- Laboratory assistance and activities design related to "Visualisation and Animation
- Technology" module (3D rendering fundamentals, creation of interactive virtual reality environment using X3D/VRML standard high level languages)
- Design & Implementation of simple Stereoscopic Visualisation tool (C++)
- Planning Visualisation Lab equipment
- Laboratory assistance and activities design related to "C++ BasicProgramming for Electronic Engineers" module
- Researches on technologies for Stereoscopic Visualisation (S-3d) and Virtual Reality applications.

Software Engineer, University of Lecce - Lecce (Italy) Sept,2006 - May,2008

- Design and development of a tool for biomedical tomographic data 3d visualization
- (C++,OpenGL,Trolltech QT)
- Creation of a web-based tool for server system visual monitoring (2d) using Adobe Flex framework
- Design and implementation of a web-based tool for visual monitoring (3d) applied to industrial control systems. (Ajax/X3D)

## **Education**

MsC, Computer Science — University of Lecce 1999 - 2006

- Grid Computing, Software engineering, Database, Theory of Network protocols, Matrix calculus, VR
- Dissertation titled: "3D medical models visualization and manipulation tool design in GRID environment"
- Level in national classification: 110/110 (cum Laude)

## References

Available upon request.