**JAVIER CABRERA, MBA, MSc**

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**Senior Technology Leader**

Savvy, innovative, bilingual C-Level Executive highly regarded for leading IT organizations, providing expert business transformation services and cutting-edge technology solutions for multiple corporations. Known for continuously maintaining an uncompromising focus on high-quality standards and bottom-line profit improvements.

Core Competencies include:

IT Strategy 🞄 Vision, Implementation and resources 🞄 Software and Business Development 🞄 Roadmaps 🞄 Product and Program lifecycle 🞄 Senior Project Management 🞄 Profit and Loss Management 🞄 Agile/Scrum, ITIL, PMP 🞄 IT Engineering

**Experience**

**Vista Higher Learning –** [www.vistahigherlearning.com](http://www.vistahigherlearning.com)🞄 **Boston, MA**

**2018 – Present, Director of Program Technologies**

After acquiring Santillana USA (my former Company), VHL is considered the only P-K-20 specialized publisher in the US. All members of Santillana’s IT Organization had transitioned to VHL, including other assets like customers, licenses, software, infrastructure, agile model, and IT vision.

* Owns the integration and transition process, defining the technologies and frameworks for the next product iteration. Leader of the technology hub in Latin America.
* Lead multiple projects related to Program Technologies, Product Management, and e-Commerce (B2B and B2C), working with different agile teams and technologies.

**Santillana USA –** [www.santillanausa.com](http://www.santillanausa.com)🞄 **Miami, FL** (Acquired by Vista Higher Learning)

**2013 – 2018, Chief Technology Officer**

Santillana USA is one of the twenty-two subsidiaries of Grupo Santillana, one of the largest educational publishers in the world.

Defined and implemented information technology strategy to support the business, reaching new markets and placing company portfolio at the top in the business segment. Identified and prioritized projects to improve products, platforms, operations, sales, and user experience. Served as a team leader on projects related to development, product lifecycle, services and integration with a dispersed team in the US, Latin America and Europe.

* Produced an increase of 42% in new subscriptions in 2014. Increased sales 350% in 2015, the highest sales record in the company's history, by new features creation, integration capabilities, and a deep product re-engineering process. Set a new sales record in 2016 as the most adopted digital program in K-12, including sales to 80% of Florida districts. Supported 600K+ digital users in 2017, keeping 3 million users in the portfolio for the next six years.
* Implemented a continual integration model with an Agile approach to ensure quality, security, risks mitigation and rapid delivery of useful software; and integrated a “Cloud Maturity Chart” to track the model adoption and team performance. Adopted tools for Dev and Ops.
* Led a high-performance team of 35+, including software engineers, infrastructure, digital production experts, and tech support agents. Created a Technology Hub in Latam, increasing capacity, availability, and adding resources to the innovation and research team.
* Managed the roadmap, Product - Programs discussions, and Project Office. Developed different roles and practices like code revision and reuse, infrastructure optimization, and User Experience designs.
* Achieved Silver Medal in the Learning Impact Awards from the Learning Impact Leadership Institute in 2016, presenting our Cloud Solution for the education market as an established project. Inclusion of the company in eLearning consortiums.
* Led the expansion of our technologies to the rest of Grupo Santillana, including implementations in Europe and Latam with outstanding results.

**IDOM –** [www.idom.com/en](http://www.idom.com/en)🞄 **Spain, USA-MN, worldwide**

**2000 – 2013 - IT Director. (2000-2002 – IT Consultant)**

Idom is a multi-national corporation, which provides consulting, engineering, and architecture services in the world.

Promoted to create and implement global IT strategy, leading strategy as part of the board. Oversaw operational group and Project Management Organization. Adopted formal governance principles. Enhanced user experience with capacity, continuity, availability and security management. Identified, prioritized and implemented core projects, including business continuity plan, infrastructure consolidation, off-shore developments, services outsourcing, follow-the-sun technical function, and IT projects for clients, including developments, deployments, and infrastructure. Supported the internationalization process of acquisitions, openings, joint ventures and cloud services in the US, Europe, Latin America, and India.

* Provided service management and IT governance reaching 3,000+ users, several partners, and 10+ dispersed project teams.
* Led a team of more than 30 developers, technicians, service providers, and package/activities/expert executors to create the right cloud framework for our operations, including communications, systems, and services.
* Reduced expenses 40% in the first three years through a service consolidation process at the group level.
* Increased help desk function and operations team perception 60% by using scorecards and monitoring services.
* Led several projects related to outsourcing the IT function in Madrid, Bilbao, Shanghai, Mexico and other locations as a cloud expert. Other relevant projects include: System integrations (CRM-Accounting-Security-Operations), Project Management tools and Infrastructure (cloud models, communications, cybersecurity, operations). Projects with customers: served as an expert consultant in projects owned by Telecommunications, Consulting, Environment, Nuclear, Transport, and Industrial Engineering departments (including technology strategy or developments for hospitals, campuses, labs, insurance companies, and other industries).

**Education and other credentials**

**Georgia Institute of Technology, Atlanta, GA:** Expected 2019 -*Master of Science (Candidate) – Computer Science*

**IE Business School, Madrid, Spain: 2010 -** *Master of Business Administration – IT Management*

**University of Havana, Havana, Cuba -** *Bachelor of Engineering – Computer Science*

**Professional Development**: ITIL Expert v3: 2012, Certified Scrum Master (CSM): 2016, Certified Scrum Product Owner (CSPO): **Languages:** English – Full professional proficiency, Spanish – Native proficiency.

**Honors and Awards:** Silver Medal, Learning Impact Awards 2016 – Learning Impact Leadership Institute

**Some Technolgoies and frameworks: VHL -** C#, Magento,Salesforce Ruby on Rails, PHP, SQL, Dynamo DB, AWS, scripting, Mule, Java, and others. Agile -Jira, Git, AWS, qTest, and others. **Santillana -** Magento, Angular, PHP, C# MVC, APIs, scripting, Java, Dynamo DB, SQL, authoring tools, Rostering, System Integrations, and more. Agile – Jira, Confluence, Bitbucket, Bamboo, Nexus, Sonar Qube, Jmeter.