**Boris Rodriguez, MBA**

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Business-focused IT executive who will adeptly use technology to help the firm gain competitive advantages. With a record of over twenty years of achievements and proven success, will maximize today’s business opportunities while preparing the firm for the future.

* **Strategic Vision:** Use company business and revenue model to build information technology systems that will propel the firmto the forefront of its industry. Envision the evolution of such systems and position them at an advantage to face challenges of the future.
* **IT Executive:** Process-oriented with deep knowledge of technology and business. Possess the ability to develop strategies for implementing the most efficient software delivery and operations model. Implement IT governance with the objective of having an innovative, fast and reliable Information System to help the firm achieve its maximum potential.
* **Team Builder:** Forged strong relationship with executives, colleagues and business partners. The biggest accomplishment has been the trust and camaraderie developed with direct reports and reporting team.

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| **Key Strengths and competencies.** | |
| * Business oriented with marketing, sales and accounting knowledge | * Deep understanding of technology: IT, cloud, blockchain |
| * Data-driven and analytical | * IT Security and compliance |
| * Vast network of vendors, colleagues and business partners | * 20+ years of experience in financial and IT services industry |
| * Goal oriented, team builder, a natural leader | * Bilingual: English and Spanish |

**PROFESSIONAL EXPERIENCE**

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| **TradeStation Technologies Inc.** | **2000-Present** |

TradeStation Technologies Inc. is a stock broker and technology firm with global presence. It provides financial brokerage services to its customers in several US and international markets. The company has a global infrastructure with facilities in US, China and Japan. Publicly traded in TSE under symbol TYO: 8698

**Vice President of Information Technologies 2009-Present**

Built strong relationship with company business units, acting as the technology partner and advisor. Managed a bi-modal IT organization where past technologies coexist with new products being developed by TradeStation. Led “devops” and CI/CD adoption throughout the company’s various technical teams. Managed IT foundation while being an important driver of TradeStation Technical Transformation.

**Achievements:**

* Set strategic direction for Technology at the firm
* Designed and implemented global trading infrastructure in US, China and Japan
* Led TradeStation Innovation Initiative
* Managed IT Global Operations including offices in US, Japan and Costa Rica
* Responsible for an IT budget of over $30M
* Implementated and developed an operations office in Costa Rica with operations saving of over 50% compared with the US
* Managed a team of 50+ IT professionals

**Director of Data Centers 2001-2009**

Managed the team that designed and implemented the first US trading infrastructure. Established processes and procedures to guarantee uptime as well as managed the cost of operations. Worked in close relationship with several development teams to create a system that would satisfy our customers’ trading needs.

**Achievements:**

* Strategic decision maker for all Infrastructure aspects
* Under my supervision, TradeStation deployed the first financial trading infrastructure in the US with data centers in Miami, Dallas, Chicago and New York.
* Managed the implementation of TradeStation Operations Centers with offices in Chicago, Dallas and Florida
* Managed and completed contracts with several business partners from negotiation to implementation

**QA Manager 2000-2001**

In the early 2000’s, TradeStation was a pioneer in using a front/back end configuration connected via the Internet. As QA Manager, worked on the development of one of the first US stock market data network and order execution infrastructure.

**Achievements:**

* Guaranteed the appropriate reliability of software being developed by TradeStation
* Implemented trading systems operations for TradeStation
* Designed indicators and KPI to determine level of efficiency and proper functionality of trading systems

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| **Acer Latin America Inc.** | **1994-2000** |

Acer Latin America was the Acer computer assembly plant for Latin America. The company was based out of Miami and exported laptops, desktops and servers to most of Latin American countries.

**SAP/R3 Basis Engineer 1998 - 2000**

Managed SAP implementation and infrastructure for all Acer Manufacturing and sales offices across Latin America.

**Achievements:**

* Led operations for all SAP infrastructure at the firm. Participated in all SAP/r3 new implementations, migrations, upgrades, and conversions
* Provided support for SAP and other core systems

**Product Engineer 1996-1998**

Designed, tested and implemented different solutions using ACER ALTOS server product line. Worked closely with product management and customers to define business requirements and desired features.

**Achievements:**

* Introduced Acer Altos to Latin America
* Provided training and level 3 support to customers in the region

**Production Engineer 1994 - 1996**

Member of the team in charge of the efficiency and operations of the ACER assembly line. All desktops, laptops and servers shipped to Latin America were assembled under our supervision.

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| **National Center for Scientific Investigations (Havana, Cuba)** | **1990-1993** |

**Junior Electronic Engineer 1992 - 1993**

Member of a team that managed and operated a CID 301B, a mini-computer designed and assembled in Cuba.

**Junior Electronic Engineer 1990 - 1992**

Junior Member of a team that designed and implemented the DIRAMIC. A medical device that would measure blood components to detect certain type of infections.

**EDUCATION**

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| **Executive Master of Business Administration** | 2019 |

FLORIDA UNTERNATIONAL UNIVERSITY – Chapman Graduate School of Business

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| **Computer Engineer** | 1993 |

UNIVERSITY OF HAVANA - College of Electric Engineering

**OTHER Activities**

Ironman triathlon finisher. Completed several marathons. Soccer. Swimming. Water Polo.