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**CHRIS TAPLEY**

***Executive Summary:***

I am a hands-on technology leader with 20 years of progressive experience. I have an established track record of building focused, versatile teams and maximizing their talents. I have a well-documented history of assessing business needs and developing strategy, consistently partnering with non-technology executives to develop and execute IT Strategic Plans that are tightly aligned to corporate strategy. Throughout my career, I have overseen application development teams, leveraging platforms from mainframe to .NET. I have also led a number of vendor selections and system implementations; in doing so, I have established strong vendor relationships everywhere I have been.

***Profile:***

* Broad experience in entrepreneurial, de novo, small organization/community bank and large corporate environments
* Exceptional leadership, managerial and talent development skills
* Excellent communication, presentation and motivational skills
* Proven focus on transformational change and shared services delivery to drive revenue and value within the organization
* Recognized innovator with the skill and leadership qualities required to execute
* Extensive project leadership experience, with a proven track record of value-delivery

***Employment History:***

**Synovus** – Columbus GA (Assets: $28 Billion) **July 2014 - Present**

*Chief Application Development & Support Officer*

* Oversee teams responsible for development and support for all Enterprise, Corporate and Digital applications, including Salesforce, SharePoint, Sitecore, online and mobile banking, treasury solutions and systems used by Accounting, Finance, Operations, Customer Care and HR (98 team members total)
* Oversee all Business Intelligence and Data Management teams, focusing on SQL development, Enterprise Data Warehouse, reporting, dashboards, and data modeling
* Developed the new Synovus.com website and online and mobile applications for retail, commercial, prepaid and credit card customers
* Manage annual technology budget of approximately $40MM

**CoastalStates Bank & Homeowners Mortgage** – Hilton Head SC (Assets: $410MM) **October 2012 – July 2014**

*Chief Information Officer*

* Oversaw transformation of a stagnant technology environment by strengthening the team, revamping the infrastructure, and enhancing software and service delivery
* Developed and executed an IT Strategic Plan, delivering efficiency improvement of 19%, annual expense reduction of 17%, and enhanced revenue opportunities that resulted in 27% gains year over year
* Re-architected IT Service Desk to improve efficiency by 22% while reducing expense by more than 30%

**First Reliance Bank** – Florence SC (Assets: $500 MM)  **June 2010 – October 2012**

*Chief Information Officer and SVP of Operations*

* Oversaw Information Technology, Service Fulfillment, Deposit Operations and Loan Servicing departments
* Developed Strategic Plans for all First Reliance Bank Operations and Technology initiatives
* Implemented fully virtualized environment, high availability, Business Intelligence suite, and outsourced processing and programming functionality

**Woodlands Bank** – Bluffton SC (Bank acquired by Bank of the Ozarks) **January 2007 – August 2010**

*Chief Technology Officer*

* Employee #12 (of 170) for a de novo bank, founded in 2006/7
* Developed and executed IT strategy, building a $700MM bank in 15 months
* Responsible for design and implementation of infrastructure for 24 locations across 5 states; all of which were opened within the first 15 months of the organization’s existence

**Main Street Bank** – Covington GA (Bank sold to BB&T) **May 2003 – October 2006**

*Senior Vice President, IT Director*

* Led IT growth of the bank from $300 Million in Total Assets to more than $2.7 Billion in Total Assets prior to selling to BB&T
* Responsible for hiring, training, and leading 23 person IT team

**CTT Consulting, Inc.** – Snellville, GA **September 2002 – January 2007**

*CEO and Managing Partner*

* Founded a consulting firm with clients throughout the eastern United States
* Led a team of technical consultants focused on management consulting, strategy development and delivery within the Financial Services vertical
* Specialties included: System Design and Implementation, Project Management, Application Development, and Vendor Due Diligence
* Developed and sold financial services technology solutions

**ALLTEL Integrated Financial Solutions (now FIS)** – Tucker GA **June 1997 – September 2002**

*Senior Business Analyst*

***Committee/Board Memberships:***

* midTECH Summit Steering Committee member
* Former AMCU/AIM Board Member in Georgia
* Former Jack Henry & Associates National Users Group Treasurer and Board Member
* ABA Stonier Graduate School of Banking Student Representative Committee Chair and Member
* MENSA National Member

***Education:***

* **University of Georgia** - *Bachelor of Science/Physics*, 1997
* **ABA Stonier Graduate School of Banking**
* **Project Management Professional Certification**, 1999
* **FMS Financial Risk and Profitability in IT**, 2004

*[References available upon request]*