**DEBORAH BENNETT**

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**SVP | VP | CHIEF INFORMATION OFFICER**

C-SUITE LEADERSHIP | RAPID CUSTOM APPLICATION DEVELOPMENT | ENTERPRISE INTEGRATION | OPERATIONS

# PROFESSIONAL PROFILE

Results-oriented technology industry leader and engineering principal, pioneering and managing complex IT solution designs including cloud-based applications. Leverage twenty years of requirements and infrastructure analysis expertise to drive business development and retention to customer-focused success.

* Provide leadership vision enterprise-wide via decisive and insightful executive leadership, guiding daily operations and policy implementation through strategic thinking and decision-making.
* Known for seamlessly coordinating and collaborating with internal organizations and third-party partners.
* Build and lead high-performance teams to manage, implement and streamline complex IT designs.
* Foster virtual team collaboration using relationship building and communications improvement.
* Spearhead project delivery within tight timeframes, using cutting-edge storage, security and VoIP tools.

# CORE COMPETENCIES

Management: Strategic Planning and Management • Needs Analysis • Recommendation Proposal Delivery • Organizational Improvisation • Business Consulting • Staff Utilization

IT Solutions: Cloud Computing Integration • SIP-Based Architectures • Integration and Optimization Security: Security Controls • Risk Assessments

Client Retention: Customer Relationship Management • Disaster Recovery Solutions

# TECHNOLOGY L EADERSHIP

17yards Golf, LLC *2017-Present*

*VP of Business Development* *Fort Lauderdale, FL*

We are golfers, designers, and advocates for growing the game. 17yards Golf has a full-concierge design team available, to work personally with each client. A custom-designed bag from 17yardsGolf is luxurious, yet simple.17yards Golf offers not only custom bags like those of the professionals, but also, a complete line of bags and matching accessories for amateurs dreaming of hoisting trophies like their favorite pros; while also protecting their investment. We are the only female-owned custom-golf bag business in the US, providing pro tour quality, custom-design golf bags and accessories for individuals, events, and golf outings.

Deberi Group, LLC. *2017 – Present*

*Co-Founder and CEO*  *Fort Lauderdale, FL*

Deberi Group, a member driven angel investment group, invests in companies, leaders, and ideas that positively impact the lives of people through the use of digital technologies. Our aim is to work with entrepreneurs who seek to invent new market categories, or transform and disrupt existing ones by changing the game.  Understanding that start-up companies have the ability to transform entire industries, and address urgent business and societal needs, we are here to personally provide our financial and advisory expertise.  We believe start-ups can leverage information technology to solve real world problems, and tangibly improve the lives of millions through innovations, specifically in the fields of education and talent management.  We are deeply commitment to women entrepreneurs and millennials, with a strong focus on diversity.  We believe deeply in the positive impact of technology on our world, and how investing in technology companies has never been more attractive as technology adoption reaches an inflection point.

Ferrilli *2016 – 2017*

*Chief Information Officer* *Fort Lauderdale, FL*

Higher Education – Served as Interim Associate Vice Chancellor and Chief Information Officer for a large community college district in the Bay Area of San Francisco (July 2016 through December 2016)

Interim Senior Leadership on Various Engagements

Fulfill senior leadership positions for clients (for profit, non-profit, and educational institutions)

Aurora University *2013 – 2016*

*Assistant Vice President and Chief Information Officer* Aurora, IL

Quickly led buy-in and implementations for IT upgrades at Aurora University and George Williams College of Aurora University, increasing data integrity, cost control, and security via main/secondary data facilities and campus network.

Recruited to streamline operations, secure systems, and improve performance at the university and college. Successfully took primary authority for all IT design, engineering, deployment, support, training, maintenance, and management optimizing infrastructures, through build outs and upgrades for applications development and infrastructure projects.

* Improved Network Infrastructures. Elevated performance in alignment with office construction, planning data structure and tapping key vendors to verify/rework telecom infrastructure, cabling, call center switch. Integrated new operations center with campus buildings using fiber optics plus workstation cabling and extension into MPLS connectivity between five remote sites. Oversight of all technology selection and support of a state-of-the-art STEM School, a partnership with four local school districts and the University community.
* Technology Upgrades. Met growth needs by guiding creation of main/secondary data facilities transforming the network and adopted Microsoft Cloud Services. Evaluated/updated security through Cisco routers and NextGen firewall.
* Secure Web Portal and VPN Access. Installed tunnel/firewall solutions to support remote users, adding intrusion detection devices plus other controls including encrypted backup and off-site storage, anti-virus software, Web monitoring, spam filtering/blocking. Created secured portal for all e-commerce and student financial services.
* Restructured IT staffing and organizational structure. Evaluation of staffing needs and skills required to accomplish goals and objects led to writing new job responsibilities and clarifying the areas of IT support for the University. Areas that were established were Application Development, Networking and Infrastructure, Enterprise Architecture, and End-User Support.

DeVry Education Group *2005 – 2013*

*Senior Director, Global Education Technologies and Innovations* Oak Brook, IL

* Provided leadership for the overall creation and development of Global Education Technologies and best practices. Led delivery of new online-virtual software environment for all students, faculty, and staff; senior

level participation in the Architecture Review Board, and leadership and overall assessment and development of core competencies in IT.

* Seamlessly managed teams of over 300 on-site resources and a capitalized budget of over $8 million for education technologies. The expansion of DeVry through merger and acquisitions resulted in a centralized approach to academic technology delivery. Managed a team of 40+ for application development in servicing online services and support.
* Strategically developed and led vendor relationship management, selection and alignment, candidate selection and assessment processes for Global DeVry IT. Created organizational effectiveness by mapping out the entire structure featuring, business, IT and vendors. Ensured budgetary alignment and accountability in the multi-

millions through successful implementation of team communication, coordination and collaboration processes. Partnered with CIO, CEO, COO, and legal to review, align & negotiate contracts with all vendors.

* Supervised and managed technology staff across multiple locations by developing a *shared-services* model; leading design and installation of data centers, University information systems, workforce management, access

control systems, telephony, and IT operations.

* Presented executive C-level monthly status and presentations to demonstrate continuous improvement, metrics, and quality delivery.
* Implemented Cloud Services for all student and faculty needs. Led all Global Software Licensing for all DeVry Education Group institutions including the Caribbean, Brazil and Europe; student population of 130,000+.
* Delivered core solutions in technology while establishing organization leadership through application integration and development, change management, executive team performance, organizational effectiveness, talent recruitment and skills transitioning for the IT organization.
* Managed the Governance Risk and Compliance Group with governance activities internal to the IT department, in support of compliance with internal and external bodies.

Holton-Arms School *2002 - 2005*

*Chief Information Officer Bethesda, MD*

* Served as a member of the senior administration for the school. Successfully managed all IT operations and technology encompassing business applications, applications development and academic systems. Senior

member responsible for providing state-of-the art technology plans for the future of the school. Collaborated with the Board of Directors to ensure technology efforts were aligned with the school’s strategic plan.

* Successfully managed, coordinated, and delivered a major construction project with major technology infrastructure enhancements for the $29M Science and Technology Wing in 2003.
* Created and operationalized a successful student laptop program with 1500+ students and faculty.
* Coached (Head) JV Basketball, (Head) JV Volleyball and Varsity/JV (Assistant Head) Tennis Coach for the school.

Edelman Financial Services *1998 - 2002*

*Chief Information Officer Fairfax, VA*

* Defined strategic directions, selection and implementation of new technology initiatives.
* Developed comprehensive a Data Warehouse project to supply critical information for marketing, product development, operations and finance; thus, enabling each business unit to produce reports directly without IT involvement.
* Created a business plan and led a group to build several proofs of concepts and initial prototypes.
* Designed and led project team through the successful implementation of critical business system replacements, specifically in managing financial portfolios. Project yielded significantly improved quality services for its customers and reduced overall costs by centralizing systems with better reporting for management.
* Led the Application Development team and served as lead database designer to replace the company’s critical CRM system. Project resulted in saving $1,500,000 in conversion fees; a direct result of not outsourcing programming and training.
* Oversight included IT strategic business planning and development; vendor selection and management process, contract negotiations, project management, change management strategies and senior level recruitment; IT operating and capital budget and directed due diligence and procurement of all IT related areas.

Henry M. Jackson Foundation *1997 - 1998*

*Chief Information Officer/Director of IT Rockville, MD*

* Successfully led efforts to overhaul corporate infrastructure – budget of $7M, all IT operations at corporate headquarters and fifty additional offsite locations with a staff of 15 direct reports and an additional 55 off-site technology field staff.
* Advised and participated in the organization’s executive management team, ensuring those capital investments in hardware and software are practical, cost-effective and consistent with company technology standards. Responsible for onsite data center and company-wide telecommunications systems (PBX)
* Served as Lead Project Manager for the project to evaluate, select and implement an ERP (PeopleSoft) System to initially replace two legacy systems. The project was designed, managed and implemented successfully within the project timeline and under budget.
* Served as Project Manager for Year 2000 Project. Directed and supervised a team of 17 consultants; dedicated to the Y2K project. Project was designed, managed and implemented successfully within the project timeline and under budget.

ULI – The Urban Land Institute *1992 - 1997*

*Director of Information Systems Washington, DC*

* Successfully moved entire company from mainframe with terminals to Personal Desktops with Windows. Installed productivity improving applications such as email and shared scheduling.
* Responsible for all operations of the IS Department, including strategic planning; staff management; business requirements analysis; project management support; risk management; disaster recovery planning; independent computer security and software compliance reviews; deployment of technology standards, policies and procedures; technical writing and other professional services.
* Developed and maintained comprehensive information technology standards and information systems policies and procedures
* Advised the organization’s executive management and staff groups, ensuring that capital investments in hardware and software were practical, cost-effective and consistent with company technology standards.
* Successfully implemented a private online system and led design and implementation of website in cooperation with the Marketing Department; providing member access to electronic publications and services.

# EDUCATION

*Master of Public Administration (Finance/Organizational Development),* **West Virginia University**, Morgantown, WV

*Bachelor of Arts in Business Administration,* **Fairmont State University**, Fairmont, WV

# CERTIFICATIONS AND MEMBERSHIPS

* “Most Effective IT Team”, 2012 Annual Award, Association of Information Technology Professionals, 2012
* Certified Professional Coach, HR Certification Program (The Executive Edge, Inc.), 2010
* Certified SKILLSCOPE Coach (Center for Creative Leadership) 360-Degree Assessment including Executive Dimensions Assessments, 2010
* Coach for DeVry Catalyst ASPIRE Program – Up and coming leaders (2011 – 2013)
* Corporate Executive Board – IT Leadership Academy (2010)
* Published in CRM Magazine – CRM Solutions in Financial Services Organizations (2000)
* DeVry Inc. Named to 2010/2012 InformationWeek 500/250 List of Top Technology Innovators in America; DeVry's Virtual Lab Environment recognized for delivering an exceptional student learning experience
* Member of SIM (Society of Information Management), Since 1995
* Member, (PGTAA) Professional Golf Teaching Association of America, Since 2012
* Golf Professional, Executive Links – Chicago (2011-Present)
* Board Member, South Florida Alumni Chapter for West Virginia University (2018-Present)
* Board Member, Central Beach Alliance, Fort Lauderdale, FL (2019-Present)