R E S U M E

Victor M. Montreal

1812 W. Burbank Blvd. # 5064 Burbank, CA. 91506-1315

Cell. (310) 467-5410 e-mail: [vmontreal@netzero.com](mailto:vmontreal@netzero.com)

SUMMARY OF QUALIFICATIONS

* **Bachelor of Administrative Informatics (MBA) GPA 3.8**
* **Bilingual (English / Spanish)**
* **American Citizen**

MEDIA ACCOUNT EXECUTIVE

PROFESSIONAL EXPERIENCE:

Have demonstrated excellent performance as a Sales Consultant in a diversity of fields, working very successfully in the Car Industry, Media Providers, Radio and TV. , Solar & technology industries.

1. LATINAMERICA BROADCASTING, INC. Dallas, Texas, Jan. 2006 – Jan. 2009

\* Media Account Executive for Channel 34.

\* I executed the Start up of the Network on May 19th 2006 in 5 cities at the same time, Houston, Dallas, Austin, San Antonio, TX and Phoenix, AR.

\* Selling advertising in TV for Local and National advertisers, such as PARKLAND Hospital and Health Systems ($800K/Year), Metroplex Toyota, Elrod’s Cost Plus, Mana Advertising Agency, Innovations International, Foster Quan Law Offices, etc..

\* Working with State of the Art Systems specially designed for TV, such as OSI, Ad Connections, Claritas, Business Point, IMARK, TNS, MSM, etc., generating an average of $2.5M per year.

2 . TRICOLOR Auto Sales. Houston, Texas Jan. 2009 - Aug. 2016

* Sales Rep., Assistant Manager and F & I.
* Have generated more than $6M.

3. MARATHON GROUP. Houston, Texas Feb. 2016 - Aug. 2016

* Account Executive. Selling extended warranties to local Car Dealers and also on one to one basis.
* 35% closing ratio

4. GREENIFY Los Angeles, CA. Aug. 2016 - Dic. 2017

\* Home Solutions Consultant

\* 35% closing ratio

5. PROMAC Image Systems. Los Angeles, CA. Dic. 2017 – Present.

\* Sales Consultant for a Konica Minolta dealer.

REFERENCES UPON REQUEST.