**PullaReddy Kudumula**

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#### Cover Letter

Dear Recruiter

I would like to put forward my application for the position of Chief Technical Officer (CTO) at One Park Financial. I worked for startups to large enterprises and successfully developed, implemented and delivered transformative and value add solutions for companies like Restoration Hardware, Boeing Distribution Services, Neiman Marcus, The Container Store, JoAnn Fabrics, AC Moore, Samsonite, DXL, TGB Brands, FarmaCorp and Innvo8Partners etc successfully in my 14 year IT career. I come with a wealth of experience and passion for leadership, solution delivery & information technology and have the relevant educational credentials and certifications. Over the years I developed below proficiencies in managing successful projects to offer to the best level of service in every organization that I worked for -

# Strategic Solution & Technology Roadmap

# Team Building & Leadership

# Agile & Waterfall Project Management

# Business & Functional Process Definition

# Solution, Technology & Data Architecture

# Digital Transformation & Cloud Computing

# Proprietary, Open Source Software Implementation & Custom Software Development

# Vendor Management & Partnerships

# Business Continuity, Risk Mitigation, Security & Disaster Recovery

# Execution & Cost Control

With my demonstrated abilities to incorporate emerging IT trends, leadership skills, forward-thinking approach to problem-solving and passion for attaining identified goals, I believe, make me a suitable candidate for the open Chief Technical Officer (CTO) position. Thank you for taking the time to consider my application. I welcome an opportunity with you to discuss my suitability further.

Sincerely,  
PullaReddy Kudumula (Reddy)

#### Resume

#### Professional Summary

* 14+ years of experience in IT and 8+ years of experience in Portfolio, Product and Project Management and leading high performing Agile Teams.
* Experience in Agile(Scrum and SAFe) and Waterfall Project Methodologies
* Experience in Initiating, Planning, Executing, Monitoring & Controlling, Milestone Definition, Resource Allocation, Offshore Coordination, Key Performance Indicators (KPIs), Status Reporting and Executive Summaries.
* Experience in Requirement Gathering, System Analysis, Business Use Case Definition and Functional Specifications / Proposals.
* Experience in User Training, Release Planning, Rollback Planning and preparing Support / Maintenance documentation.
* Experience in System Architecture, Data Models, Interface Mappings, Flow Charts, Mockups and Technical Specifications.
* Experience in Designing, Developing, Deploying and Implementing Web, Mobile and Cloud Solutions
* Experience in Designing, Developing and Implementing B2C and B2B eCommerce Solutions
* Experience in Implementing ERP Solutions – Configuring, Customizing and Defining Processes for Order Fulfillment and Supply Chain Management – Procurement, Order, Item Master/Catalog, Item Category, Digital Assets, Pricing, Inventory, Customer Relationship, Warehouse & Distribution Network, Supplier Relationship and Logistics Management Systems.
* Experience in Implementing Embedded Analytics, Dashboards, Insights, Reports and Data Exports.
* Strong trouble shooting, problem solving skills, detail oriented with excellent communication and presentation skills.
* Excellent work ethics, self-motivated quick learner, proactive leader and good at multitasking.

#### Professional Experience

#### VP of Technology Feb 2016 – Apr 2019

**PlumSlice**, Miami - FL

PlumSlice delivers a next-gen cloud native solution to power an agile and responsive enterprise, enabling retailers to significantly increase revenues on Digital Channels & Marketplaces and be flexible and stay ahead of the competition.

* Contributed to the 15X revenue and customer acquisition growth by delivering the design, development and implementation of PlumSlice Web and Mobile Apps - Product Information Master (PIM), Product Selection, Assortment Planning, Supplier Cloud / Vendor Portal / Dropships and B2B Commerce & Marketplace solutions.
* Worked and partnered with large retailers like The Container Store, Neiman Marcus, Samsonite, JoAnn, AC Moore, DXL, Vestis, FarmaCorp, TGB Brands, American Freight and WeeGreen etc. to implement and integrate PlumSlice Cloud based SaaS Apps.
* Led the technology partnerships with SAP, Salesforce, Oracle Netsuite, Adobe, Kibo, Shopify, Magento, MailChimp etc to build connectors to PlumSlice platform.
* Built an onshore – offshore combination engineering team to reduce costs, mitigate risk, gain optimal skill, provide the best customer support and reduced yearly resource turnaround from above 30% to less than 10%.
* Analyzed the industry trends, competition, current and potential customer feedback to build the Strategic Solution & Technology Roadmap for PlumSlice Apps.
* Led the API first (Restful API – synchronous and asynchronous) driven application development using JAVA and RoR technology stack
* Led the integration of payment gateways – Cyber Source and Stripe for Authorization, Capture, Refund and Settlements
* Led the integration of Google Analytics for enhanced eCommerce - tracking Impressions, Clicks, Views, Orders, Cancellations, Returns, Site Traffic and Marketing Campaign Performance
* Led the implementation of Natural Language Processing (NLP) for sentiment analysis in Product Research
* Led the development of workflows using machine learning for automation of tasks and alerting users on the data quality
* Led the development of robust data pipeline for 1) cleansing the payload 2) apply defaults 3) apply derived rules 4) validating the payload using simple and complex validations 5) validating the payload for a variety of dependency and business rules
* Led the single sign on (SSO) implementations for LDAP, Okta integrations for Authentication and Authorization
* Led the deployment of Apps on Amazon Web Services (AWS) Cloud, Security, Disaster Recovery, Availability, Load Balancing and Scaling
* Led the Quality Assurance – functional, load and performance testing and bench marking

**Environment**: JAVA, RoR, MySql, SAP HANA, Elastic Search, Active MQ, Redis Cache, Mule ESB, Amazon – AWS, EC2, RDS, Redshift, S3, CloudFront, SES and SQS, Payment Gateways – Stripe and CyberSource, Google- Universal Analytics, Tag Manager, Social Media Integration, Natural Language Processing (NLP), Oracle RMS, SAP, Netsuite, Salesforce Commerce (DemandWare), Kibo Commerce, Magento, Shopify, Cloudinary, InterTrade, MailChimp, LDAP and Okta for SSO, Adobe InDesign, Microsoft Project, JIRA and Confluence

#### Director of eCommerce Oct 2014 – Jan 2016

**Innov8 Partners,** Modesto - CA

Innov8 Partners builds sustainable brands known for customer loyalty and innovative products. Innov8 Partners includes a diverse collection of brands - Noble Outfitters, First Tactical, Sherpa Adventure Gear, Chef's Menu, etc that strive to be the most innovative and committed in their respective fields.

* Delivered ecommerce implementations to successfully launch Noble Outfitters, First Tactical and Skingraft Designs brands and contributed to the 10X revenue.
* Led the customization and enhancement of Oracle Commerce(ATG) Platform
* Led the configuration of Endeca for the fuzzy search on the eCommerce sites
* Led the integration of Oracle Retail Merchandising System (RMS) for Catalog, Price Lists, Inventory, Orders, Cancellations and Returns
* Led the integration of the Payment Gateway (Authorize.Net) for Payment Processing, Payment Profiles (Wallet), Authorization, Capture on fulfillment, Refund on return completion and Settlements
* Led the integration of Adobe Scene7 for Digital Assets Management(DAM) and Content Delivery Network (CDN)
* Led the integration of MailChimp for Product and Customer data for running Marketing Campaigns.
* Led the integration of Google Analytics for enhanced eCommerce - tracking Impressions, Clicks, Views, Orders, Cancellations, Returns, Site Traffic and Marketing Campaign Performance.
* Led the integration of Fit Analytics for intelligent and interactive Sizing information
* Led the integration of Power Reviews for Product Reviews and Ratings
* Led the integration of FormSite for capturing data using Custom Forms on Shopify based sites.
* Led the deployment of eCommerce sites on Rackspace Cloud, Load Balancing, Scaling and Securing
* Led the Quality Assurance – functional, load and performance testing and bench marking
* Led the PCI-DSS compliance certification for the eCommerce sites

**Environment**: Oracle Commerce, Shopify, Google Analytics, Fit Analytics, Oracle Retail Merchandising System (RMS), Endeca, Authorize.Net, Adobe Scene7, Power Reviews, FormSite, Wordpress, MailChimp, JAVA, Oracle, Rackspace, JIRA and Confluence

#### Project Manager Sep 2012 – Sep 2014

**Boeing Distribution Services**, Miami – FL

Boeing Distribution Services stocks over 1 million parts for OEMs, MROs and Airlines, and offers end-to-end services that reduce cost, risk and complexity. Operates in over 65 locations around the globe working in the military, commercial and business jet space.

* Led IT deliverables for 162 million Satair Aerospace Fastener Distribution and 200 million interturbine Chemicals acquisitions - integration of customers, suppliers, contracts and inventory, etc
* Implemented Bin Management, Consignment and Kitting programs
* Implemented Solutions to manage and track parts in the global bonded warehouses in UK, France, Germany and other EU countries and associated Customs Reporting.
* Delivered improvements for Order, Supply Chain, Dropships, Supplier Portal and Warehouse Management Applications for a 10% productivity gain and achievement of 98% on time delivery.

**Environment**: UniData, Oracle, Mule ESB, JAVA, EDI, XML, XSLT, XSD, Cardex, SAP and Microsoft Project

#### Lead Developer Sep 2005 – Aug 2012

**Restoration Hardware**, Corte Madera - CA

Restoration Hardware is a curator of design, taste and style in the luxury lifestyle market, offering furniture, lighting, textiles, rugs, bathware, decor and outdoor, as well as baby & child and teen products.

* Contributed to 10X revenue growth and higher customer satisfaction by delivering digital transformation with the latest technology and tools.
* Delivered web applications for supply chain, order management, warehouse management, fulfillment, vendor portal, dropships, customer relationship and logistics areas.
* Implemented enterprise integrations to connect both internal and external applications

**Environment**: Sql Server, Oracle, DB2, MySql, .NET, JAVA, PHP, Mule ESB, Softshare Delta, Manhattan Integration Layer, Web Methods, Websphere MQ, Sql Server Integration Services (SSIS), Sql Server Reporting Services(SSRS), CommercialWare Direct, CommercialWare Collaborate, Manhattan PKMS, Knighted WMS, Manhattan Distributed Order Management System (DOM), Transportation Management System (RHOM), Financial System (Lawson), GT NEXUS, APL, UTI, SAVI, EXEL, Microsoft Visio and Microsoft Project

#### EDUCATION & certifications

**Master of Science in Computer Science -** Texas A & M University, TX, USA

**Project Management Professional – PMP**

**Scrum Master Certified - SCM**

**Scaled Agile Framework for Lean Enterprises - SAFe**

**Amazon Web Services Cloud Practitioner**

**Amazon Web Services Solution Architect Associate**

**Microsoft Certified Application Developer - MCAD**

**SAP CRM Certified Associate**

#### Technical Skills

**Project Management** MS Project, Wrike, Basecamp. JIRA and Confluence

**Cloud Platforms** Amazon Web Services (AWS), Microsoft Azure and Rackspace

**Databases** Sql Server, Oracle, DB2, MySQL, PostgreSQL, Redshift, SAP HANA, UniData and MS Access

**Middleware** Mule ESB, Manhattan Web Methods, IBM Websphere Message Broker, Sql Server Integration Services (SSIS), DTS Packages, Softshare Delta, Restful API, SOAP Webservices, XSLT, FTP, SFTP, HTTP, Websphere MQ, Active MQ, JMS, JDBC, SMTP, AS2, EDI, CSV, Delimited Data Files, XML and JSON

**Programming** C#.Net, VB.Net, JAVA, PHP, C, C++ and PL/SQL

**Web Development** ASP, ASP.Net, RoR, PHP, JSP, HTML, XML, XSLT, Java Script, JQuery and CAML

**Web/App. Servers** IIS, Apache, WebSphere Application Server, Tomcat and Ngnix

**Coll. Technologies** Windows SharePoint Services and SharePoint Portal Server

**Reporting Tools** Crystal Reports, SQL Server Reporting Services (SSRS) and Jasper

**Operating Systems** Windows, UNIX and LINUX

**Dev. Environments** Visual Studio IDE, Eclipse, Net Beans, SQL Server Management Studio, Oracle SQL Developer, XML Spy, Stylus Studio, Visual Source Safe, Zend Framework, Sub Version and Bit Bucket

**Other Tools** Sql Server Enterprise Manager, Query Analyzer, Sql Server Profiler, Toad, MySql Workbench, Postman, JMeter, Selenium and Microsoft Visio