# BENJAMIN PLETCHER
## UX/UI DESIGNER & FULL STACK DEVELOPER

connect@bcpletcher.com
www.bcpletcher.com
231 . 206 . 1922

## EXPERIENCE

**BLUE MODUS**
Senior Web Developer
**2021 - PRESENT**
Remote

- Joined as a Senior UX/UI Developer, designing and implementing websites for high-profile clients, including CancerCare, United Community Bank, Community Transit, Citgo, Ball, and Hitachi.
- Advanced to a full-stack development role, contributing to both frontend creation and backend integration within various CMS environments.
- Adapted to diverse client tech stacks, including Vue.js, React, Blazor, and plain JavaScript, within Single Page Applications (SPA) and CMS-driven projects.
- Simultaneously managed two new builds and three maintenance projects, delivering cost-effective solutions and improving project timelines for clients.

**PREMIUM DATA 360**
Lead UX/UI Developer
**2019 - 2021**
Remote

- Hired as a Front-end developer and quickly transitioned to Lead UX/UI Developer, taking ownership of design direction and strategy.
- Rebuilt the website's structure and implemented customizable theming within the first month, significantly enhancing user experience and design flexibility.
- Led design discussions with team members and stake holders, driving innovation and establishing new UI standards.
- Collaborated with the team to design and develop a Vue.js Single Page Application (SPA) tailored for the commercial media industry.
- Engaged with Business Analysts, QA teams, and developers to define new features, requirements, and ideas within DevOps, adhering to an Agile timeline.

**HEMISPHERE DESIGN WORKS**
Front End Developer
**2014 - 2019**
Muskegon, MI

- Led a two-person development team to build an internal web application, Sandbar, replacing legacy .NET applications to enhance user experience and functionality.
- Managed the entire stack, including Ubuntu/Apache server maintenance, database architecture, and UI/UX design, with MSSQL as the core for data storage, reporting, and customer order management.
- Developed interactive and read-only desktop applications to streamline tracking and management of product shipments.
- Optimized shipment methods and generated sales reports, enabling accurate projections of future sales trends and improved operational efficiency.

**JOHNSTON BOILER COMPANY**
Developer
**2012 - 2014**
Ferrysburg, MI

- Designed and programmed a desktop application integrated with excel documents to generate price quotes for specialized orders.
- Implemented dynamic result filtering to display only available options based on previous selections, enhancing user experience and reducing errors.

## PERSONAL PROJECTS

**PORTFOLIO**
www.bcpletcher.com

Discover who I am and explore my work. Browse past projects, complete with tech stacks and samples, to gain insight into the type of solutions I love creating.

**COVERLABS STUDIO**
www.coverlabs.studio

Empowers users with minimal design experience to effortlessly create custom posters for movies and collections. With a diverse range of templates, the platform offers near-endless creative possibilities.

## EDUCATION

**BAKER COLLEGE**
Bachelors of Computer Programming
**2008 – 2012**

**GRAND VALLEY UNIVERSITY**
Elective Design Principle Courses
**2013 - 2015**

## CONNECT

www.linkedin.com/in/bcpletcher
www.github.com/bcpletcher

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## AWARDS

**RASI** — www.rasi.com
Kentico - Site of the Year 2024 (Honorable Mention)

**ALCOHOL DETECTION SYSTEMS** — www.adsinterlock.com
Kentico - Site of the Year 2023 (Honorable Mention)

**BLUEMODUS** — www.bluemodus.com
Kentico - Site of the Year 2023 (Winner)

**FLOW INTERNATIONAL CORPORATION** — www.flowwaterjet.com
Kentico - Site of the Year 2023 (Winner)

**LEXITAS** — www.lexitaslegal.com
Kentico - Site of the Year 2022 (Finalist)

**BROAN BEST RANGE HOODS** — www.bestrangehoods.com
Kentico - Site of the Year 2021 (Winner)

**ONTARIO PHYSICIANS AND SURGEONS DISCIPLINES TRIBUNAL** — www.opsdt.ca
Kentico - Site of the Year 2021 (Finalist)

**BALL** — www.ball.com
Kentico - Site of the Year 2021 (Finalist)

## SKILLS

**FRONTEND DEVELOPMENT**
Vue.js, React, Javascript, Typescript, Bootstrap, TailwindCSS, Less/SCSS, Node.js, jQuery, Socket.io, GSAP

**.BACKEND DEVELOPMENT**
.NET Core/Framework, C#/VB.NET,  WPF Forms, Blazor

**DESIGN TOOLS**
Adobe XD, Photoshop & Illustrator, Affinity Photo & Designer, Figma, Sketch

**CMS SYSTEMS**
Kentico, Umbraco, Sitefinity

**DATABASE SYSTEMS**
MS SQL Server, MySql, Firebase

**ADDITIONAL TOOLS**
GitHub, BitBucket, Azure, Jira

## CONNECT