

## MEKANNISME DAN ATURAN “EXTRAVAGANZA SUREPRIZE 2019-2020”

### 1. Penjelasan

Extravaganza Sureprize adalah program undian belanja dengan hadiah utama 1 (satu) unit mobil Toyota Calya\*, periode: 1 Juli 2019 s/d 31 Desember 2020. Program ini sepenuhnya disponsori PT. Surya Agung Manunggal Perkasa (PT. SAMP), sebagai pemilik tunggal mall Bekasi Cyber Park (BCP), dan tidak berkaitan dengan pihak manapun termasuk Apple dan Google.

### 2. Bagaimana untuk Berpartisipasi?

- Setiap Customer yang akan menukarkan struk transaksi di Mall Bekasi Cyber Park (BCP) dengan nomor undian atau token permainan, wajib mengunduh Aplikasi *BCP Reward* di Apple AppStore atau Google PlayStore dan melakukan registrasi (jika belum).
- Bagi Customer yang baru pertama kali melakukan penukaran struk, wajib **MEMBAWA KARTU KTP** untuk diverifikasi oleh Admin BCP Reward guna menjaga integritas sistem undian.
- Customer tidak diharuskan untuk membawa KTP setiap saat melakukan penukaran, akan tetapi apabila proses verifikasi KTP yang sebelumnya gagal, maka customer wajib menunjukkan kembali kartu KTP sebelum melakukan penukaran struk pada kunjungan berikutnya ke BCP.
- Perhatikan tenant-tenant yang ikut berpartisipasi dalam undian ini:
  - Seluruh tenant penjual Produk IT Gadget
  - Food & Beverages (Cyberfood, De-Kincir, McDonalds, Solaria, Domino's Pizza, Bakso Lapangan Tembak Senayan, KFC)
  - Hari – Hari Pasar Swalayan
  - MR. DIY
  - CGV Cinemas
- Customer wajib menunjukkan **STRUK BELANJA** (copy struk belanja carbonize) dan **BARANG BELANJAAN** kepada Customer Service Mall Bekasi Cyber Park yang terletak di Lobby Utama Ground Floor (GF), setiap hari mulai **pukul 11.00 – 21.00 WIB**.
- Untuk mendapatkan 1 (satu) nomor undian, Customer boleh membeli lebih dari 1 (satu) produk (penggabungan beberapa struk) di **TANGGAL YANG SAMA**.
- Batas penukaran struk maksimal adalah pada **TANGGAL YANG SAMA** saat Customer mendapatkan struk tersebut.

### 3. Apa yang akan Customer dapatkan setelah menukar struk?

- Selain mendapatkan nomor undian, Customer juga mendapatkan token untuk bermain permainan karnaval yang memberikan hadiah langsung atau point yang juga dapat ditukarkan dengan hadiah.
- Nomor undian dan token akan di dapatkan maksimal 1x24 jam setelah struk belanja terverifikasi.

### 4. Syarat dan Ketentuan lain-lain

- Program ini **TIDAK BERLAKU** untuk Tenant, Karyawan & Keluarganya, Management Office Bekasi Cyber Park, dan *Outsourced Staff* & Keluarganya.
- Management Mall Bekasi Cyber Park (BCP) sewaktu waktu berhak melakukan pembatalan keikutsertaan undian apabila terjadi kecurangan atau ada hal yang dianggap tidak sesuai dengan mekanisme dan aturan program undian belanja “Extravaganza Sureprize 2019-2020”.
- Waktu Pelaksanaan Pengundian: Desember 2020. Tanggal akan dikonfirmasi dan diberitahukan kemudian melalui sosial media / aplikasi.
- Keputusan Management Mall Bekasi Cyber Park (BCP) untuk pemenang adalah **MUTLAK** dan **TIDAK DAPAT** diganggu gugat.

## MECHANISM AND RULES "EXTRAVAGANZA SUREPRIZE 2019-2020"

### 1. Explanation

Extravaganza Sureprize is a shopping sweepstakes program with the main prize of 1 (one) car of Toyota Calya\*, period: July 1, 2019 to December 31, 2020. This program is fully sponsored by PT. Surya Agung Manunggal Perkasa (PT. SAMP), as the sole owner of the Bekasi Cyber Park (BCP) mall, and is not related to any third party including Apple and Google.

### 2. How to Participate?

- Every customer who wants to exchange transaction receipts at Bekasi Cyber Park Mall (BCP) with a sweepstakes number or game tokens, must download the *BCP Rewards* application on the Apple AppStore or Google PlayStore and fill the registration form (if not).
- Customers who are exchanging receipts for the first time are obliged to **BRING CITIZEN ID CARD** to be verified by the BCP Reward Admin in order to maintain the integrity of the sweepstakes system.
- Customers are not required to bring their KTP every time they exchange, but if the previous CITIZEN ID CARD verification process fails, the customer is required to show the CITIZEN ID CARD again before exchanging the receipt on the next visit to BCP.
- Pay attention to the tenants who participated in this sweepstakes:
  - All tenants of IT Gadget Product sellers
  - Food & Beverages (Cyberfood, De-Kincir, McDonalds, Solaria, Domino's Pizza, Bakso Lapangan Tembak Senayan, KFC)
  - Hari-Hari Supermarket
  - MR. DIY
  - CGV Cinemas
- Customers are required to show **PURCHASE RECEIPT** (copy of carbonize shopping receipt) and **PURCHASED GOODS** to Bekasi Cyber Park Mall Customer Service, which is located at the Main Lobby Ground Floor (GF), every day from **11.00 - 21.00 GMT+7**.
- To get 1 (one) sweepstakes number, the Customer may purchase more than 1 (one) product (combining several receipts) on the **SAME DATE**.
- Maximum receipt redemption limit is the **SAME DATE** when the Customer gets the receipt.

### 3. What will customers get after exchanging receipts?

- In addition to getting sweepstakes numbers, customers also get tokens to play carnival games that give direct prizes or points which can also be exchanged for prizes.
- Sweepstakes numbers and tokens will be obtained a maximum of 1x24 hours after the shopping receipt is verified.

### 4. Miscellaneous Terms and Conditions

- This program **DOES NOT** apply to tenants, employees & their families, Bekasi Cyber Park Management Office, and Outsourced Staff & their families.
- Bekasi Cyber Park (BCP) Management at any time has the right to cancel the sweepstakes participation in the event of fraud or something that is deemed not in accordance with the shopping program mechanism or the rules of "Extravaganza Sureprize 2019-2020".
- Time for the Draw: December 2020. The date will be confirmed and notified later via social media / application.
- The decision of Bekasi Cyber Park (BCP) Management for the winner is **ABSOLUTE** and **CANNOT** be contested.