

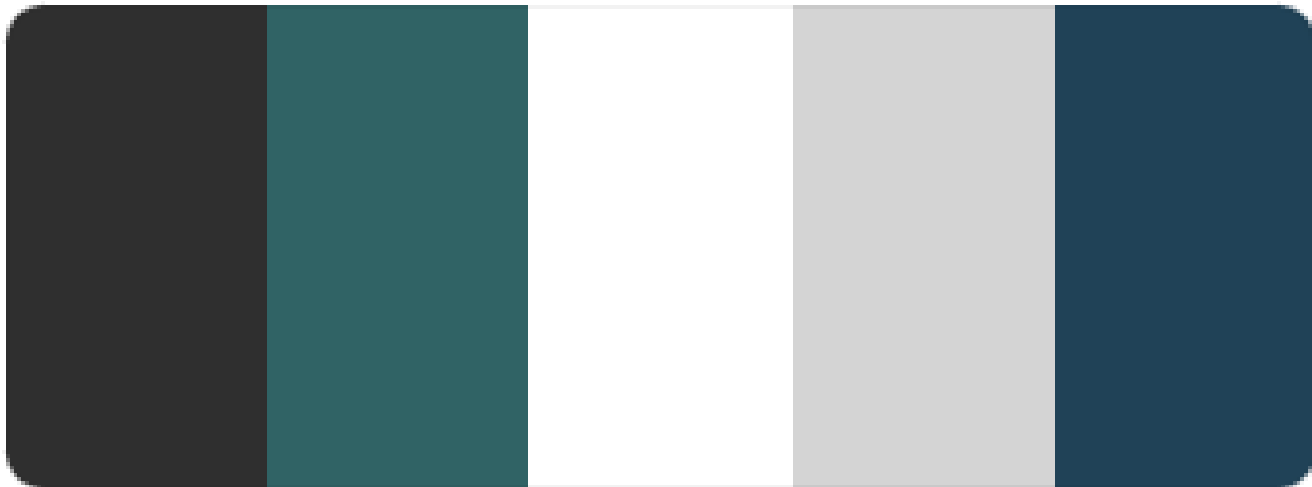
PURPOSE

Provide information about Bountiful Foods, a small business specializing in organic, locally grown produce. Encourage customers to order specialty fruit drinks and fruit bags, or to visit our local store or food trucks. Provide easily accessible contact information, order form for drinks, and information on the local area and produce.

TARGET AUDIENCE

Health conscientious, local community members, as well as tourists, looking for organic and locally grown produce. Customers are more likely to purchase more frequently for fresh produce, and will be looking for ways to make their frequent shopping convenient without losing the benefits of the locally-sourced organic produce.

COLOR SCHEME



Primary Color: #284B63
Secondary Color: #3C6E71
Accents: #D9D9D9, #FFFFFF, #353535

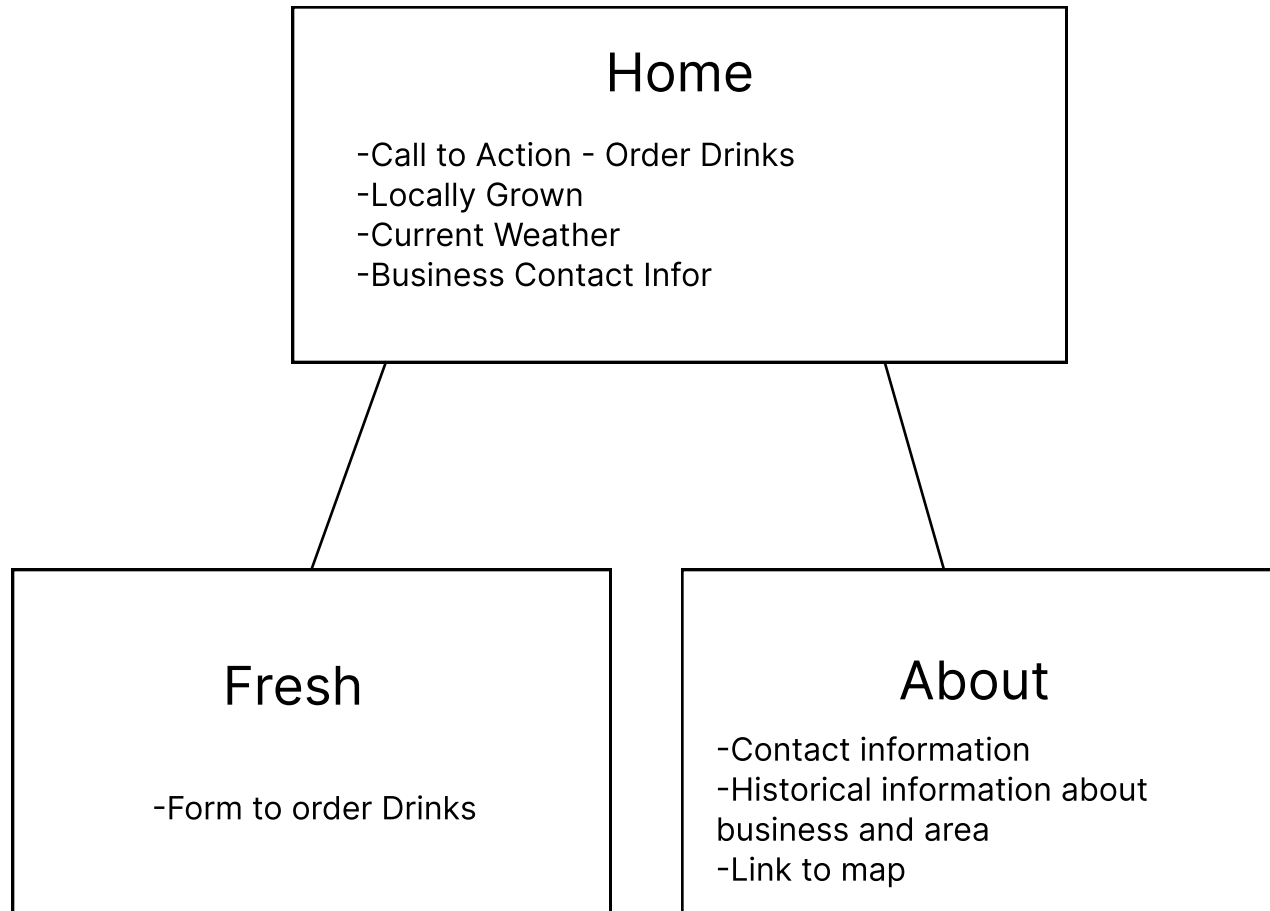
TYPOGRAPHY

Patua One - Headings 1, 2, 3

Roboto - Navigation, Paragraphs

Satisty - Emphasis Styling

Bountiful Foods - Site Map



Bountiful Foods

Organic, Fresh, Local
Share the Bounty

Customize Your Own Specialty Fruit Drink Mix

Create Drink

Locally Grown in Carlsbad California

Summary information about any Carlsbad California

storefront, food truck, offer delivery

Current Weather for Carlsbad California

Total # of Drinks ordered

Business Contact Information

Social Media Links x3

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Home

Fresh

About Us

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