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- Project Statement / Goal

A timekilling site to reintroduce people to bizarre old shows that aren't well known anymore. Even relatively well known shows from before the 80's, like Adam West's Batman or Lost in Space

- Why are you doing this project?

I'm doing this project because I always had fun watching 60's and 70's shows with my dad, and figured I could help spread some of those shows to people who didn't have someone into shows at that time

- Target Audience

Younger audience, in the ballpark of 15-30. Above baseline interest in television, but nothing hardcore.

- Competitive Analysis

Other "timekiller" sites, if only slightly. The site is fairly niche and novel, so competition should be negligible.

- Content Inventory

Screenshots from the shows, a tv image, button images, a logo.

- Technical Requirements /Functionality

Randomized list to select tv images from, CSS to keep the image in line with the tv in the background, external links

- Creative Brief

The main aesthetic of the site will be a minimal representation of a retro TV set. It'll be surrounded by a dark background to simulate watching TV late at night. Fonts will be either Helvetica for information or a slightly retro display font.

- Future Iterations

The addition of some sort of database reader to check through TV listing and streaming sites to find the particular show being presented.

- Risks

Lack of technical knowledge. Despite its simplicity, I'm not adept at coding whatsoever.