

Project B Part 2

Brittany Crockett

A dark blue diagonal gradient bar that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the slide.

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Concept Statement

Scene Hair is for ANYONE who wants Luxury without the pricetag. Not only does the site provide services to elevate your hair game, you can shop for the perfect bundle in the comfort of your own home. In addition, the site provides how-to tutorials so you can achieve the perfect style AND maintain it.

Competitive Research



MOOD BOARD



Prepare work:
cut the extra lace along
the edge of the hairline



After



1. as normal,
put your hair into
the wig cap first



2. clean up the oil
along the hairline
with wet tissue to
enhance the
stickiness of the tape



3. put the tape onto the hairline, make
sure the middle line of the tape just fall
onto the hairline, meantime pay attention
to the tendency of the hairline



4. Fix the front hair of
the wig with clips or
other tools in case
the hair fall onto the
tape, and tear the
other side of the tape.



5. stretch the wig edge with your hand,
then pull forward gently, then put the wig
to the right place



6. Press the tape
area, fill you feel it is
sticky on the surface
of the lace.



Competitive Research

Product Name: LuvMe Virgin Hair

URL: <https://shop.luvmehair.com>

Features:

- Extensive Selection of Extension Types
- Numerous Texture Options
- Shops Look
- Blogs and Articles
- Find Local Hair Stylist Feature



Competitive Research

Product Name: AliExpress

URL: <https://www.aliexpress.com>

Features:

- Shop on the go mobile app
- Worldwide delivery
- Over 2,500 hair products



Competitive Research

Product Name: Amazon

URL: <https://www.amazon.com>

Features:

- One-Stop Shopping
- Amazon Prime
- Consistent Return Shoppers



Competitive Research

Product Name: Rhia Hair Experience

URL: <https://www.rhiahairexperience.com>

Features:

- Option to purchase the bundle or purchase a customized wig
- Discount off Hair Service when purchasing hair from site
- Ability to book hair service online



Business Analysis

- Drive traffic onto the site with email
- marketing and ads on social media
- Partner with Beauty Influencers
 - Review products online
 - Upload products photos
- Provide advice to ensure products are being used effectively
- Ability to upload photos and tag products being used
- Provide a safe and secure payment portal

WHAT'S THE BEST HAIR EXTENSION METHOD FOR ME?

HAIR EXTENSION METHODS:

HOT FUSION OR KERATIN BOND

Termin's a tip bond is attached to the hair using a heating element.

COLD FUSION, MICRO-LINKS, OR I-TIP

Hair is pulled through a small bead or lock & clamped shut.

TAPE IN

Also known as skin weft, where hair is applied using either double or single-sided tape.

GLUE IN

Short-term method, where glue is applied to the base of the weft & attached to the hair.

SEW IN OR BRAIDED

Commonly known as weave, stylized braids natural hair to create a base & sew the weft into the braids using a needle & thread.

CLIP-IN OR FLIP-IN

Clips are applied using pressure sensitive clips. Flip-ins are applied with a silk wire.

MICRO-LINK SKIN WEFT

Hair is pulled through silicone lined mini-link skin weft and clamped shut with a clamping tool. Only patented brand is K16 Hair Extensions.

DESCRIPTION:

SUITABLE HAIR TYPE:

MAINTENANCE:

APPLICATION TIME:

PRICE:

Medium to thick density hair

Avoid any oil-based products or over styling.

6-8 hours

Medium to thick density hair

Avoid use of oils or silicone-based products near the attachment.

4-6 hours

All types of hair, primarily thin to medium density

Avoid any silicone or oil-based products at the root of the hair. Style hair as normal.

30 min-1 hour

Any type of hair

Hair must be reapplied every few days or after you shower.

1-2 hours

Any type of hair

Wash hair regularly. Avoid over-styling, as this can cause the bonds to become loose.

3-4 hours

Medium density hair

Wash hair infrequently as frequently as possible and apply a deep conditioner if the hair becomes dry or dull.

10 minutes

Medium to thick density hair

Avoid any silicone or oil-based products near the attachment.

1 hour

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Customer Analysis

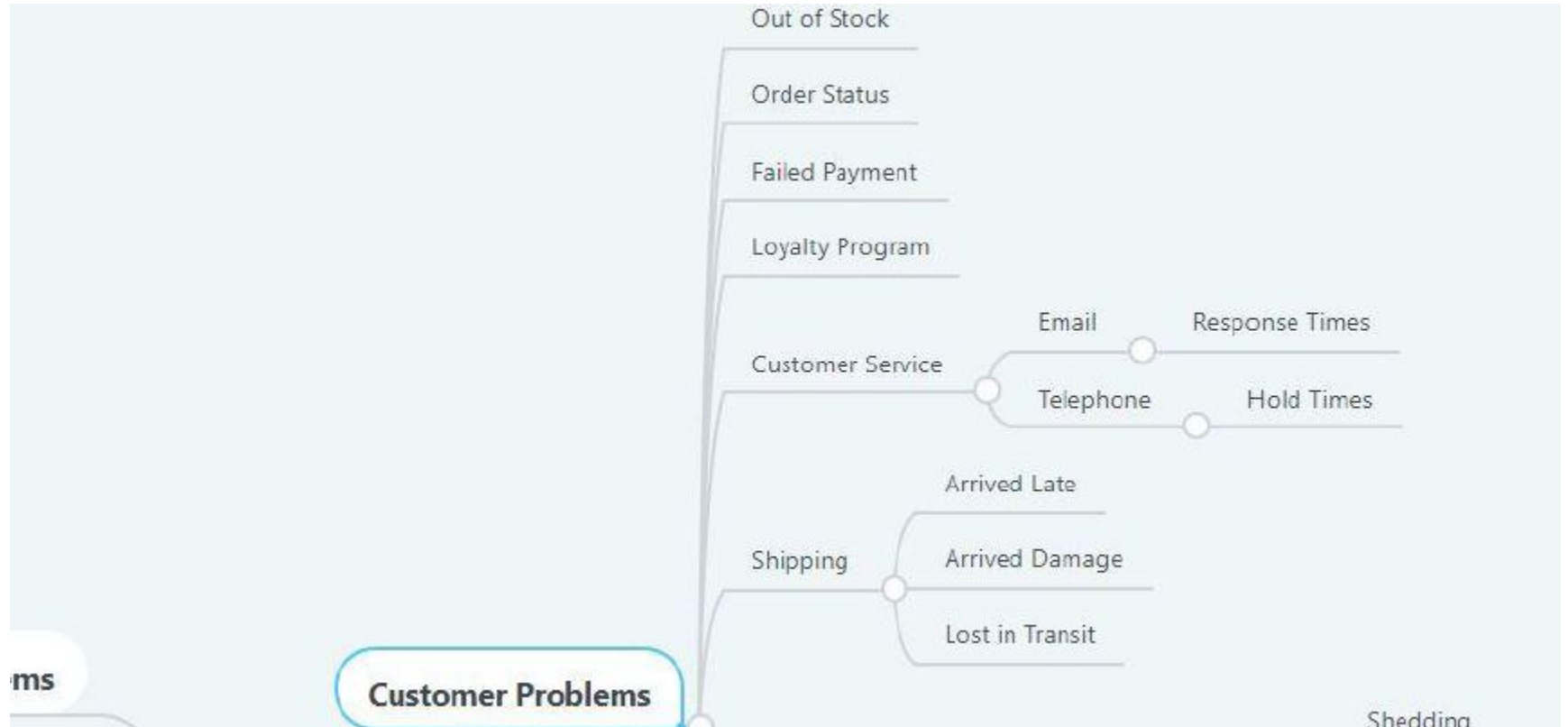
- Popular/famous people reviewing products
- Ability to see customers wearing the products
- Ability to filter through different types of hair and textures
- Up to date inventory quantities
- Notice of successfully completing a transaction
- Option to update payment method
- Accurate tracking information
- Dedicated customer service team
- Clear return policy
- Seasonal discounts
- Subscribe to list



Business Problem Mind Map



Business Problem Mind Map



Business Problem Mind Map



Business Problem Classification

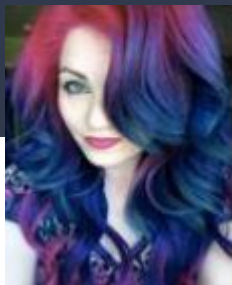
Marketing
Slow Servers
Fraudulent Activity
Inventory

Customer Problem Classification

Out of Stock	Loyalty Program
Types of Hair	Customer Service
Textures of Hair	Return Policy
Order Status	Shipping
Failed Payment	Hair Maintenance

Personas





Kim Smith

Background

Age: 21

Location:
Los Angeles

Occupation:
Makeup
Artist

User Narrative

Kim loves to experiment with her look. A year ago, she made the decision to move from Nashville to pursue her career as a makeup artist. She currently works at Sephora and bartends at night to pay the bills.

User Scenario

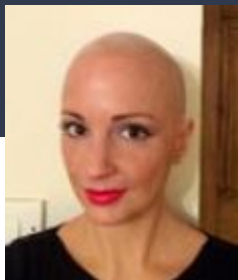
Kim is attending a makeup convention at the end of next month. After replenishing her makeup kit and booking her flight and hotel room, she doesn't have enough money budgeted to purchase the product she saved to her wish list for the occasion.

User Needs

- List of sale items and filter by price.
- Notifications of sales.
- Notifications of price drops on items in her wish list.

User Stories

- As a user, I want to view sale items and filter by price.
- As a user, I want to receive notifications of sales.
- As a user, I want to receive notifications of prices drops I have saved to my wishlist.



Lacey Ferris

BackGround

Age: 40

Location:
Portland, OR

Occupation:
Marketing
Executive

User Narrative

Lacey is proud to say her cancer is in remission. Although she is tired, Lacey enjoys playing Codenames with her daughter. She is looking forward to going back to work full time and beginning a new chapter in her life.

User Scenario

Lacey has been researching different sites and is feeling overwhelmed with the product choices.

User Needs

- List of products.
- Comparison between products.
- Detailed product descriptions.

User Stories

- As a user, I want a list of products so I can determine which product works best for me.
- As a user, I want to compare products so I can narrow down my search.
- As a user, I want detailed descriptions of products so I can become more knowledgeable.



Jeannie Reed

Background

Age: 38

Location:
Memphis, TN

Occupation:
Hair Stylist

User Narrative

Jeannie has been a hair stylist for close to 20 years. Her most rewarding moments are when customers feel beautiful. Although she has a hectic work schedule, she always finds the time to cheer on her son at football games.

User Scenario

A client has fallen in love with the product Jeannie is currently using. She has asked Jeannie to purchase it for her to use during her next hair appointment. Since, Jeannie knows exactly what she wants as she has ordered the product in the past, she needs the capability to access her past orders. Also, she is wondering if the site has a loyalty program or provides discounts for referring new customers.

User Needs

- Rewards for being a loyal customer.
- Rewards for referring new customers.
- Access to past orders.

User Stories

- As a user, I want a program that will reward me for purchasing product from site.
- As a user, I want a discount for referring new customers.
- As a user, I want the capability to view past orders.



Quanna Newbold

Background

Age: 26

Location:

Hartford, CT

Occupation:

Registered
Nurse

User Narrative

Quanna enjoys the fast paced work environment the Neonatal Intensive Care Unit has to offer. Since she doesn't have children of her own, she vows to take of those in need. When she is not working, Quanna hosts game night at her house for close friends.

User Scenario

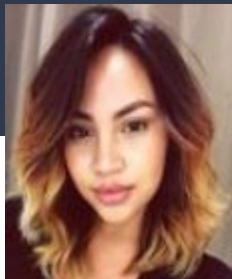
While Quanna was scrolling through the product page, received a phone call from work informing her they will be using her on-call shift. She leaves the computer on the same page in hopes she will be able to locate the product later. On her lunch break, she wants to pick up where she left off by logging in on her cell phone.

User Needs

- Increased page speed.
- Save products to wishlist.
- Login from multiple devices.

User Stories

- As a user, I want the pages to load quickly so the information is available faster.
- As a user, I want to save products to my wishlist so I can view and purchase later.
- As a user, I want to login via multiple devices.



Marcy Reyes

Background

Age: 23

Location:
Brooklyn, NY

Occupation:
Graduate
Student

User Narrative

Marcy loves living in New York. She becomes immersed in the lifestyle everytime she walks out her door. When she is not studying, she is searching for the new, trendy brunch spot to bring her friends.

User Scenario

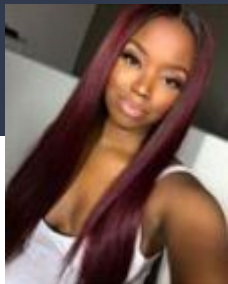
Marcy is searching online to past the time between classes. She wants to update her look, but does not know where to start.

User Needs

- Listing of what's new and popular.
- Visualize how the products are being used.
- Read reviews.

User Stories

- As a user, I want to see what is new and popular.
- As a user, I want to see how past shoppers used the products.
- As a user, I want to read reviews on products to determine whether to purchase.



Sarah Murphy

Background

Age: 30

Location:

Chicago, IL

Occupation:

Beauty

Influencer

User Narrative

Sarah is constantly looking for ways to build her brand.

She is extremely comfortable with technology and enjoys innovation. She posts 1 video per week to her youtube channel and posts daily on her Instagram. In her spare time, she is answering emails from potential collaborators.

User Scenario

Sarah has completed her review of her purchase on her youtube channel. She wants to broaden her visibility by reviewing products on the actual website.

User Needs

- Provide opinions on the product she purchased.
- Upload photos of finished look.
- Tag the products used.

User Stories

- As a user, I want to add reviews of products so it can be shared with other customers.
- As a user, I want to upload photos of my look.
- As a user, I want to tag the product used so other can see how I used the product.

User Stories

User	User Stories
Kim Smith	<ul style="list-style-type: none">• As a user, I want to view sale items and filter by price.• As a user, I want to receive notifications of sales• As a user, I want to receive notifications of prices drops I have saved to my wishlist.
Lacey Ferris	<ul style="list-style-type: none">• As a user, I want a list of products so I can determine which product works best for me.• As a user, I want to compare products so I can narrow down my search.• As a user, I want detailed description of products so I can become more knowledgeable.

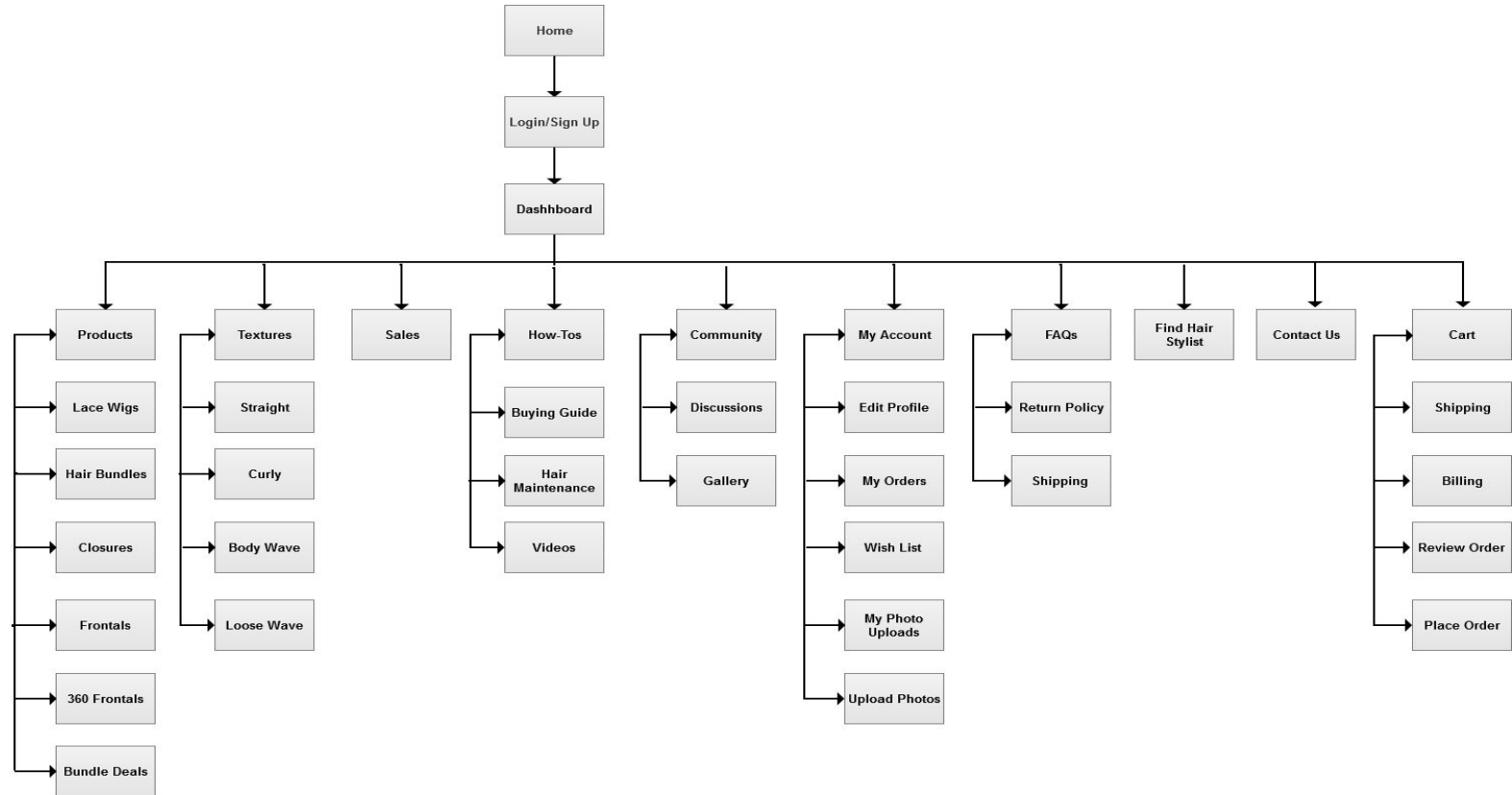
User Stories

User	User Stories
Jeannie Reed	<ul style="list-style-type: none">• As a user, I want a program that would reward me for purchasing product from site.• As a user, I want a discount for referring new customers.• As a user, I want the capability to view past order so I can see what I ordered in the previously.
Quanna Newbold	<ul style="list-style-type: none">• As a user, I want the pages to load quickly so the information is available faster.• As a user, I want to save products to my wishlist so I can view and purchase later.• As a user, I want to login via multiple devices.

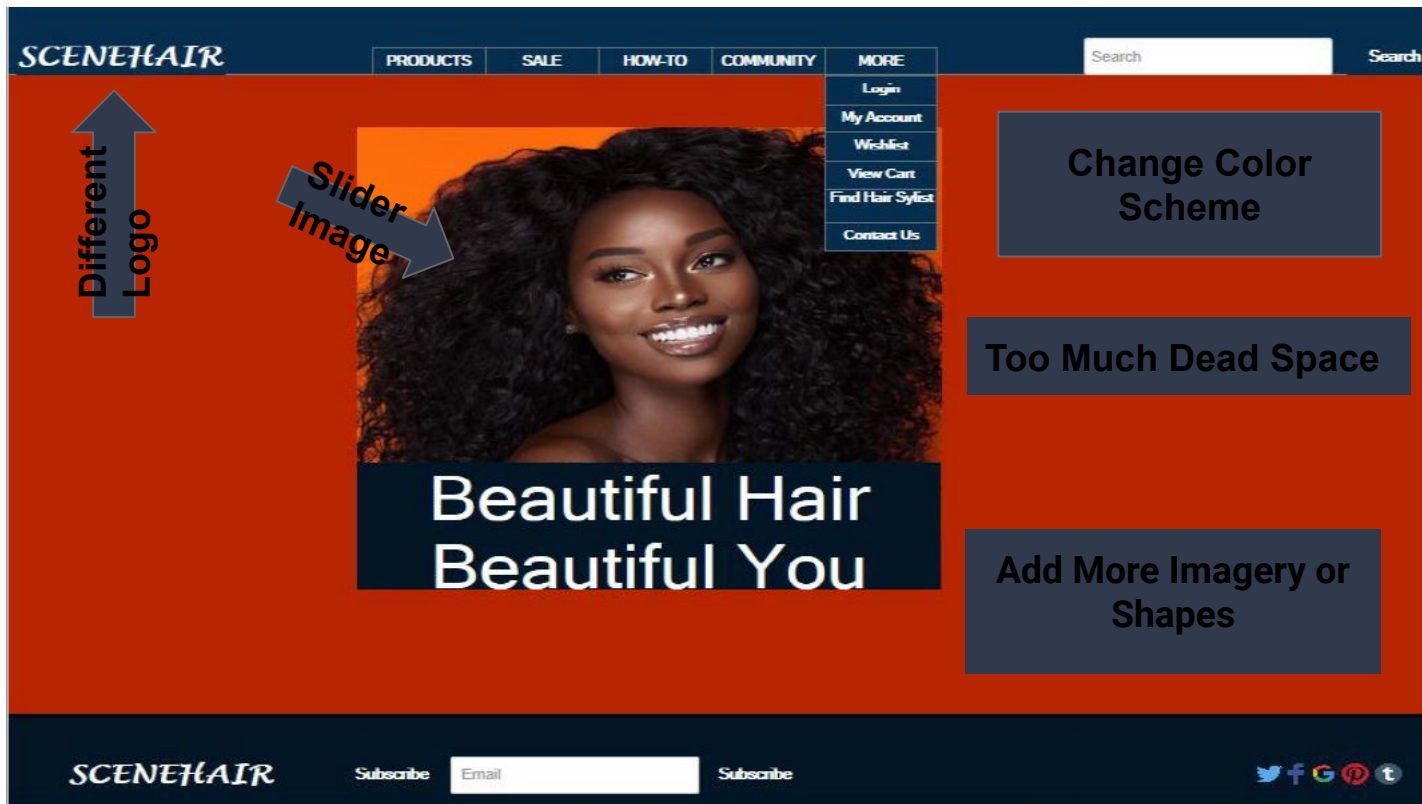
User Stories

User	User Stories
Marcy Reyes	<ul style="list-style-type: none">• As a user, I want to see what is new and popular.• As a user, I want to see how past shoppers used the products.• As a user, I want to read reviews on products to determine whether to purchase.
Sarah Murphy	<ul style="list-style-type: none">• As a user, I want to add reviews of products so it can be shared with other customers.• As a user, I want to upload photos of my look.• As a user, I want to tag the product used so other can see how I used the product.

Site Map



Previous Landing Page



User Survey

What was your first impression when you entered the website?

16 responses

I knew exactly what I was shopping for.

Not sure what is the site used for at first

It was attention grabbing and very clear what the site was focused on!

This is a site about hair/hair products

I liked the layout, it was well put together. I liked that the first image was really uplifting and encouraging. I was not a huge fan of the shade of blue.

It had a nice layout with easy to find tabs for what you were looking for.

For e-commerce websites, I generally expect to see links to featured products given prominent real estate on the front page. Your goal for any e-commerce website is to get people to the product as quickly as possible.

The menu bar at the top was a little overwhelming. I'd consider having fewer links at the top of the website.

Very well organized and easy to use!

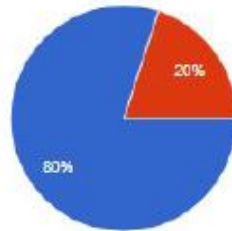
Great!

It's clean and organized

User Survey

Was the layout of the site organized?

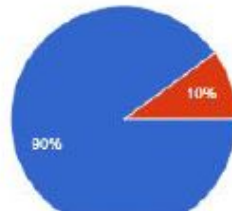
20 responses



- Very Organized
- Organized
- Somewhat Organized
- Unorganized

How easy was it to navigate the website?

20 responses



- Very Easy
- Easy
- Somewhat Difficult
- Very Difficult

User Survey

Was there something missing you were expecting to see? If yes, please elaborate.

16 responses

No (2)

Nope

Not that I could see. It had product pages which were sorted by different categories and featured a forum page as well which isn't required for e-commerce but I think is a really valuable element!

No, everything I expected was there.

I always appreciate an about us for companies that are new, it helps me get a better idea about who started the business.

no

Website was very thorough. As someone who knows very little about the subject, I appreciate that a How-To section was prominently featured. Nicely done!

In an attempt to clean up the navigation bar, I'd consider using a hamburger menu button or something similar to hide some of the less essential features of the website (FAQs, Contact Us, etc.). With more and more people ditching traditional desktops and laptops for smartphones as their primary way to interact with the Internet, screen real estate is your best friend.

Speaking of smartphones, I also checked out the website on my mobile device. There should definitely be a

User Survey

If you could change one thing on the site, what would it be?

18 responses

Nothing (2)

the Website would automatically format to fit the screen of the device you are on

Make website fit the screen of any device that's being used (mobile, desktop, etc)

Nothing I love it!

I would have elements of the site featured on the homepage, the central photo is great but I think the side bars offer an opportunity for advertising products and maybe even featuring members of the community.

Possibly add a little more color to the site

The color! I would do something more like an emerald green because its super elegant and green is very fresh.

Maybe more about what exactly is being sold on the home page.

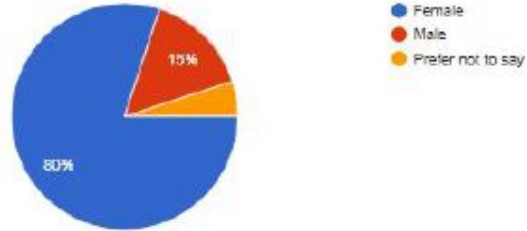
I'd like to see more uniformity in typeface throughout the website. Some of the buttons and features used the sans-serif font family while the rest of the site used serif. As a general rule in web design, sans-serif fonts are considered easier to read on a computer screen. But whatever typeface you decide to use, be consistent throughout the website. It makes the website look more clean and professional.

I think you've got a great start to good e-commerce site. The majority of the website is easy to navigate and I

User Survey

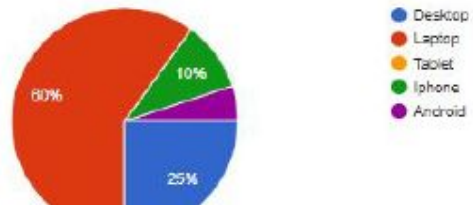
Please select gender.

20 responses



Please select the type of device you are using.

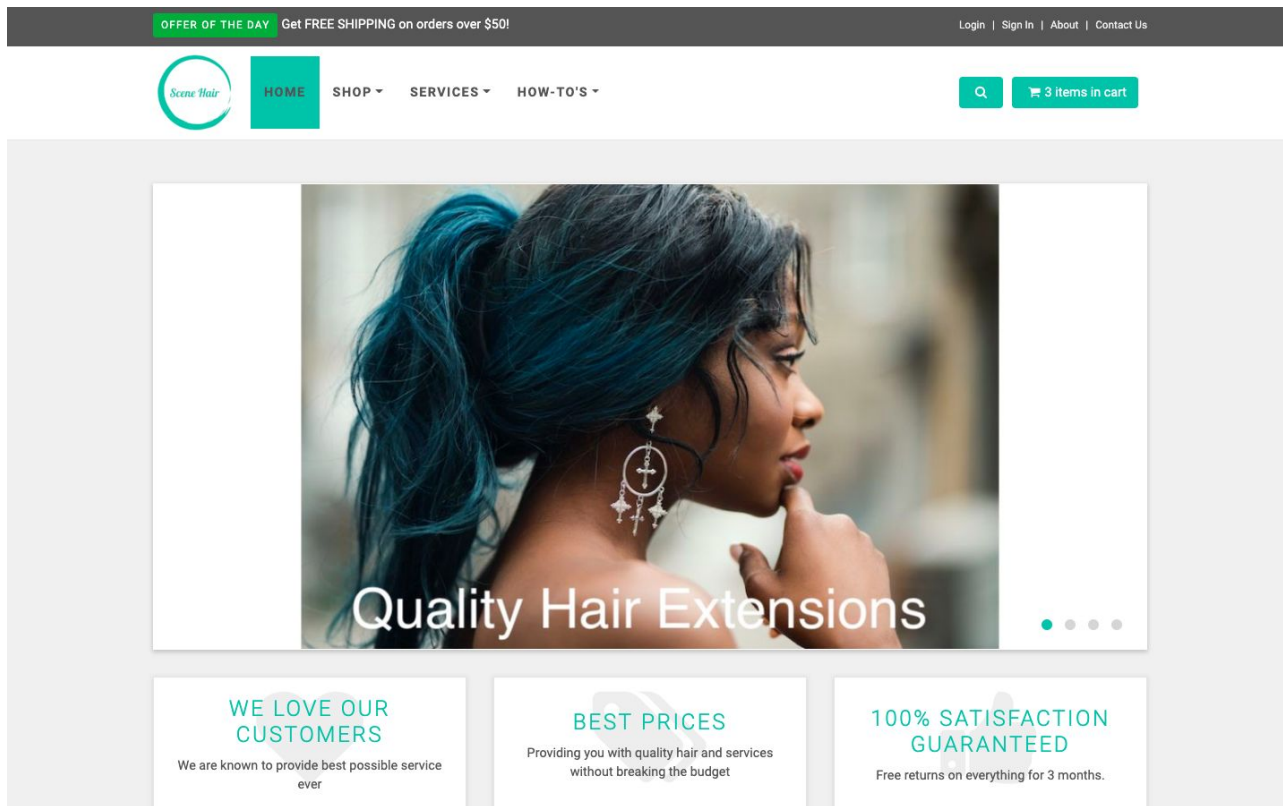
20 responses



Next Steps

- Make web design responsive
- Utilize the empty space provided
- Update the logo
- Make the main photo and slider of multiple images
- Make navigation bar more cohesive with the design
- Update color scheme to be more streamline


Current Landing Page



Current Product Page

OFFER OF THE DAYGet FREE SHIPPING on orders over \$50!

Login | Sign In | About | Contact Us

HOME

SHOP ▾

SERVICES ▾

HOW-TO'S ▾

Q

3 items in cart

Home / Shop

Categories

SHOP

Customer Wigs

Bundles

Closures

Accessories

SERVICES

Wash and Go

Wig Prep

Wig Install

Wig Refresh

MAKE AN APPOINTMENT

Cancellation Policy

Return Policy

Contact Us

Shop

We offer wide selection of the best products we have found and carefully selected worldwide.

Showing 6 of 6 products

Sort byPrice



Lace Front Body Wave Wig

\$143.00

[View detail](#) [Add to cart](#)



Brazilian Straight Bundles with Closure

~~\$286~~\$143.00

[View detail](#) [Add to cart](#)

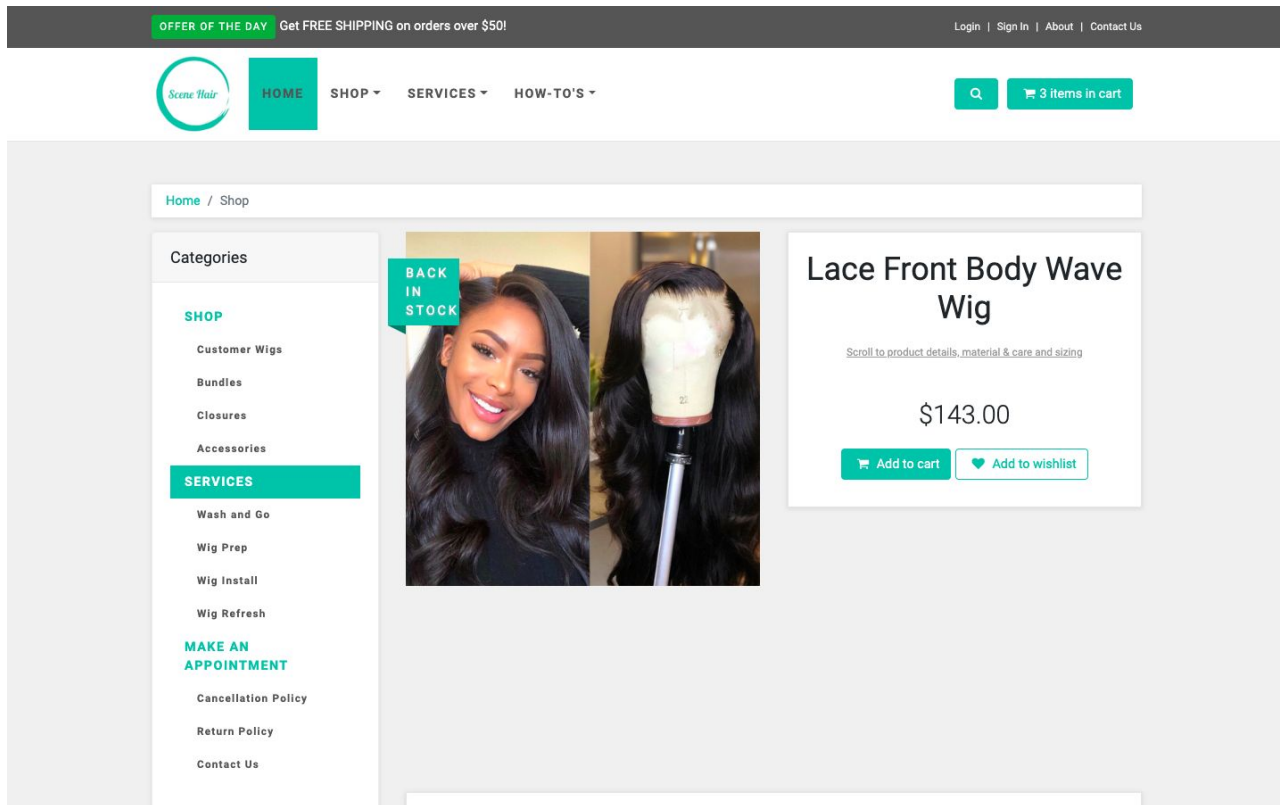


Jerry Curl Wig

\$143.00

[View detail](#) [Add to cart](#)

Current Product Info Page




Current Contact Page

OFFER OF THE DAY

Get FREE SHIPPING on orders over \$50!


Login | Sign In | About | Contact Us


HOME

SHOP ▾

SERVICES ▾

HOW-TO'S ▾



 3 items in cart

Home / Contact

Categories

SHOP

Customer Wigs

Bundles

Closures

Accessories

SERVICES

Wash and Go

Wig Prep

Wig Install

Wig Refresh

MAKE AN APPOINTMENT

Cancellation Policy

Return Policy

Contact Us

Contact

Are you curious about something? Do you have some kind of problem with our products?
Please feel free to contact us, our customer service center is working for you 24/7.

Address
809 Division St.
Suite 2500
Nashville, TN 30208

**Feel Free to
Contact Our Toll Free
Number**
Our agents are patiently waiting to
assist you 24/7.
+1-800-269-4182

Make an Appointment
[Visit Style Seat to schedule and
appointment](#)

Need More Answers???? Write Us

Firstname

Lastname

Email

Subject

Message

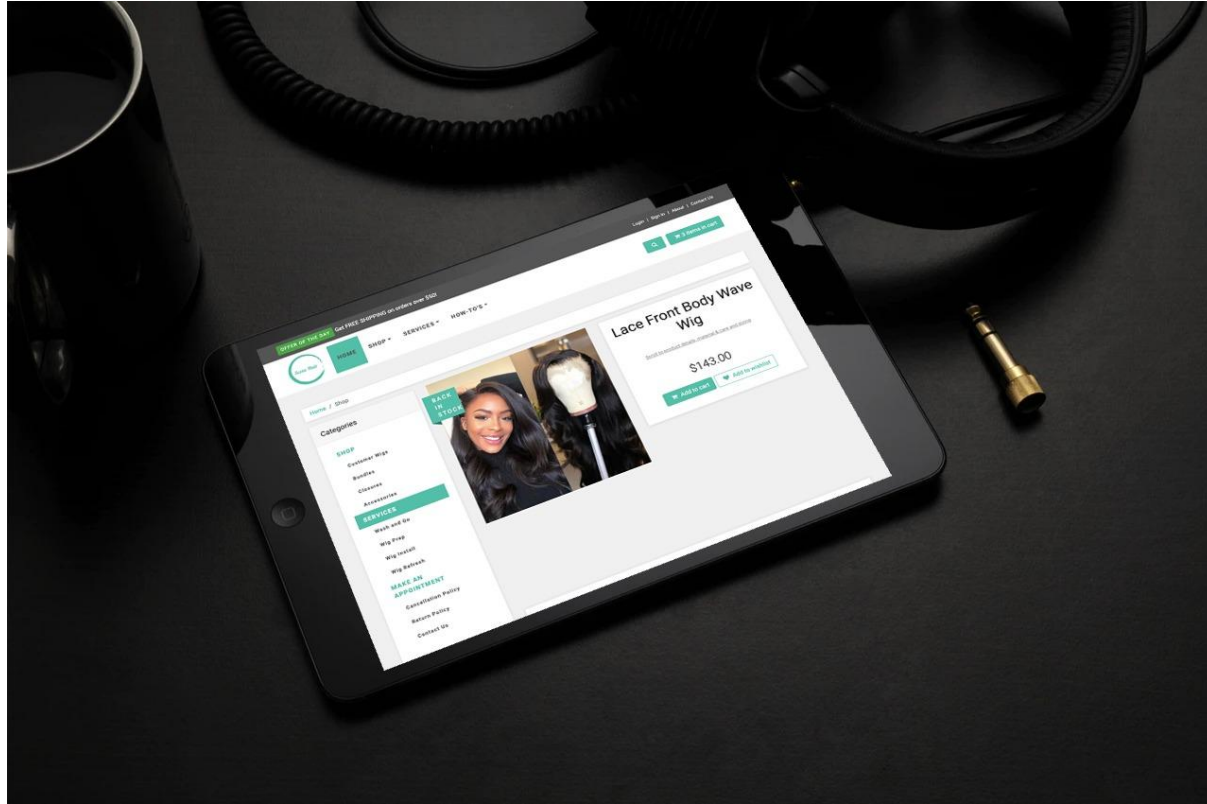
Desktop Mockup



Laptop Mockup



Ipad Mockup

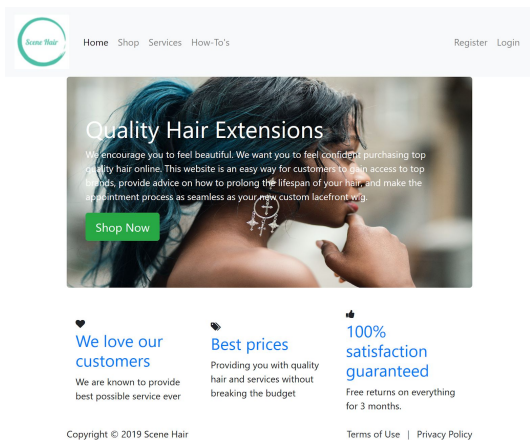


Mobile Mockup

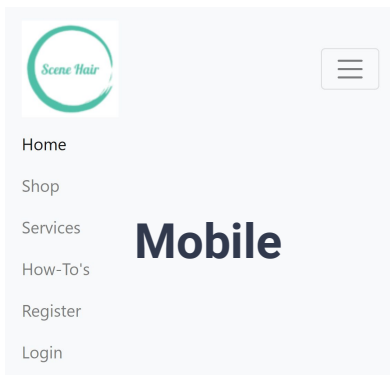


GitHub Commit Page—Coming Soon

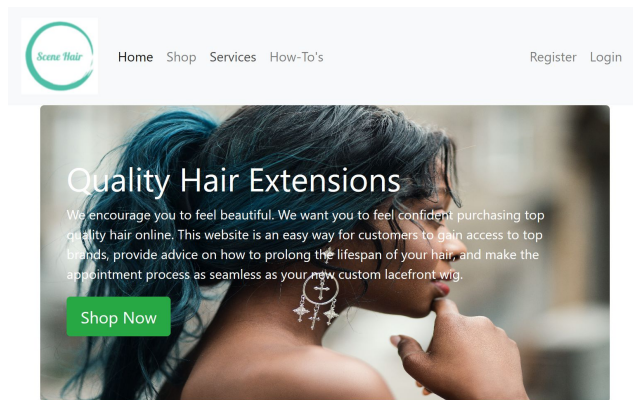
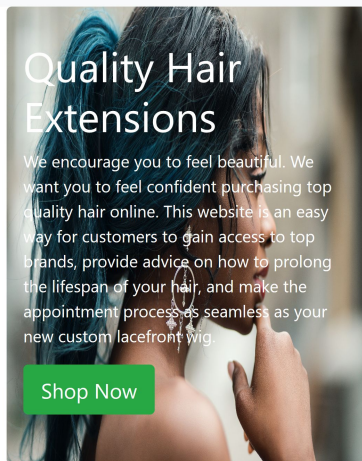
Mobile Framework–Home Page (Rough Draft)



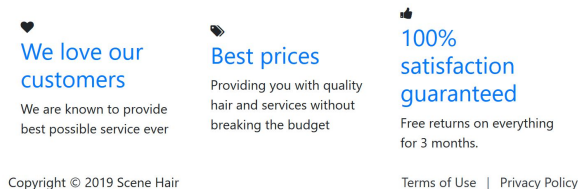
Desktop




Mobile




Tablet



Mobile Framework- Services Page (Rough Draft)

	Home Shop Services How-To's	Register Login
Service	Time	Cost
360 Wig Hair, Make, and Install	135 min	\$550
Frontal Wig Reinstall (Remove, Wash, Install)	120 min	\$140
Wig Prep (Wash and Braid Down)	30 min	\$25
Copyright © 2019 Scene Hair		Terms of Use Privacy Policy

Tablet

	Home Shop Services How-To's	Register Login
Service	Time	Cost
360 Wig Hair, Make, and Install	135 min	\$550
Frontal Wig Reinstall (Remove, Wash, Install)	120 min	\$140
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Desktop

	Home Shop Services How-To's	Register Login
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Wig Prep (Wash and Braid Down)	30 min	\$25
Copyright © 2019 Scene Hair		Terms of Use Privacy Policy

Web Developer Tools

Developer Tools - Scene Hair - file:///C:/Users/britt/Documents/Trebecca/Capstone/Project B/Project B/Project B/index_mobile.html#

Inspector Console Debugger Network Style Editor Performance Memory Storage Accessibility

Search HTML

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="utf-8">
    <meta name="viewport" content="width=device-width, initial-scale=1, shrink-to-fit=no">
    <title>Scene Hair</title>
    <link rel="stylesheet" href="https://stackpath.bootstrapcdn.com/bootstrap/4.3.1/css/bootstrap.min.css">
    <link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/font-awesome/4.7.0/css/font-awesome.min.css">
    <!--<link rel="stylesheet" href="default.css" id="theme-stylesheet">-->
    <script src="https://ajax.googleapis.com/ajax/libs/jquery/3.3.1/jquery.min.js"></script>
    <script src="https://cdnjs.cloudflare.com/ajax/libs/popper.js/1.14.7/umd/popper.min.js"></script>
    <script src="https://stackpath.bootstrapcdn.com/bootstrap/4.3.1/js/bootstrap.min.js"></script>
  </head>
  <body>
    <!--
    <nav class="navbar navbar-expand-md navbar-default bg-default mb-3"> <div class="container"> <a class="navbar-brand"
    href="index_mobile.html">  </a> <div class="container-fluid"> <button type="button"
    class="navbar-toggler" data-toggle="collapse" data-target="#navbarCollapse"> <span class="navbar-toggler-icon"></span>
    </button> <div class="collapse navbar-collapse" id="navbarCollapse"> <div class="navbar-nav"> <li class="nav-item"> <a
    href="index_mobile.html" class="nav-item nav-link active">Home</a></li> <li class="nav-item"> <a href="#" class="nav-
    item nav-link">Shop</a></li> <li class="nav-item"> <a href="#" class="nav-item nav-link">Services</a></li> <li class="nav-item"> <a href="#" class="nav-item nav-link">How to's</a></li> </div> <div
    class="navbar-nav ml-auto"> <li class="nav-item"> <a href="#" class="nav-item nav-link">Register</a></li> <li
    class="nav-item"> <a href="#" class="nav-item nav-link">Login</a></li> </div> </div> </div> </div> </nav>
    -->
    <div class="bs-example">
      <nav class="navbar navbar-expand-md navbar-light bg-light">
        <a class="navbar-brand" href="#"> </a>
        <button class="navbar-toggler" type="button" data-toggle="collapse" data-target="#navbarCollapse" aria-
        expanded="true"> </button>
        <div id="navbarCollapse" class="navbar-collapse collapse show" style="">
          <nav>
            </div>
          </div>
          <div class="container">
            <div class="jumbotron" style="background: url(mobile.jpg); background-size: 100% 100%;">
              <h1 class="text-white">Quality Hair Extensions</h1>
              <p class="text-white">
                We encourage you to feel beautiful. We want you to feel confident purchasing top quality hair online. This
                website is an easy way for customers to gain access to top brands, provide advice on how to prolong the lifespan
                of your hair, and make the appointment process as seamless as your new custom lacefront wig.
              </p>
            </div>
          </div>
        </div>
      </div>
    </div>
  </body>
```

html > body > div.container > footer > div.row > div.col-md-6.text-md-right

element { inline }

```
.col, .col-1, .col-10, _grid-framework.scss:8
.col-11, .col-12,
.col-2, .col-3, .col-4, .col-5, .col-6,
.col-7, .col-8, .col-9, .col-auto, .col-lg,
.col-lg-1, .col-lg-10, .col-lg-11, .col-
lg-12, .col-lg-2, .col-lg-3, .col-lg-4, .col-
lg-5, .col-lg-6, .col-lg-7, .col-lg-8, .col-
lg-9, .col-lg-auto, .col-md, .col-md-1, .col-
md-10, .col-md-11, .col-md-12, .col-md-2,
.col-md-3, .col-md-4, .col-md-5, .col-md-6,
.col-md-7, .col-md-8, .col-md-9, .col-md-
auto, .col-sm, .col-sm-1, .col-sm-10, .col-
sm-11, .col-sm-12, .col-sm-2, .col-sm-3,
.col-sm-4, .col-sm-5, .col-sm-6, .col-sm-7,
.col-sm-8, .col-sm-9, .col-sm-auto, .col-xl,
.col-xl-1, .col-xl-10, .col-xl-11, .col-
xl-12, .col-xl-2, .col-xl-3, .col-xl-4, .col-
xl-5, .col-xl-6, .col-xl-7, .col-xl-8, .col-
xl-9, .col-xl-auto {
  position: relative;
  width: 100%;
  padding-right: 15px;
  padding-left: 15px;
}
*, ::after, ::before {
  box-sizing: border-box;
}
Inherited from body
body {
  font-family: -apple-
system,BlinkMacSystemFont,"Segoe
UI",Roboto,"Helvetica Neue",Arial,"Noto
Sans",sans-serif,Apple Color
Emoji,"Segoe UI Emoji","Segoe UI
Symbol","Noto Color Emoji";
font-size: 1rem;
font-weight: 400;
line-height: 1.5;
color: #212529;
text-align: left;
}
Inherited from html
```

Flex Item of div.row

div.col-md-6.text-md-right

Base Size (width: 100%) 345px

Final Size 345px

Grid

CSS Grid is not in use on this page

Box Model

position: relative;

margin: 0 0 0 0

border: 0 0 0 0

padding: 0 15px 0 15px

345x24

375x24

relative

Box Model Properties

box-sizing: border-box

display: block

float: none

line-height: 24px

position: relative

offset: body

z-index: auto

Web Developer Tools

Developer Tools - Scene Hair - file:///C:/Users/britt/Documents/Trevecca/Capstone/Project B/Project B/Project B/index_mobile.html#

Inspector Console Debugger Network Style Editor Performance Memory Storage Accessibility

Search HTML

Filter Styles

element { inline}

p { margin-top: 0; margin-bottom: 1rem; }

*, ::after, ::before { bootstrap.css:40 box-sizing: border-box; }

Inherited from body

body { font-family: -apple-system, BlinkMacSystemFont, "Segoe UI", Roboto, "Helvetica Neue", Arial, "Noto Sans", sans-serif, "Apple Color Emoji", "Segoe UI Emoji", "Segoe UI Symbol", "Noto Color Emoji"; font-size: 1rem; font-weight: 400; line-height: 1.5; color: #212529; text-align: left; }

Inherited from html

:root { --blue: #007bff; --indigo: #6610f2; --purple: #6f42c1; --pink: #e83e8c; --red: #dc3545; --orange: #fd7e14; --yellow: #ffc107; --green: #28a745; --teal: #20c997; --cyan: #17a2b8; --white: #fff; --gray: #6c757d; --gray-dark: #343a40; --primary: #007bff; --secondary: #6c757d; --success: #28a745; --info: #17a2b8; --warning: #ffc107; }

Layout Computed Changes Fonts

Flexbox

Select a Flex container or item to continue.

Grid

CSS Grid is not in use on this page

Box Model

margin padding border

313x48

static

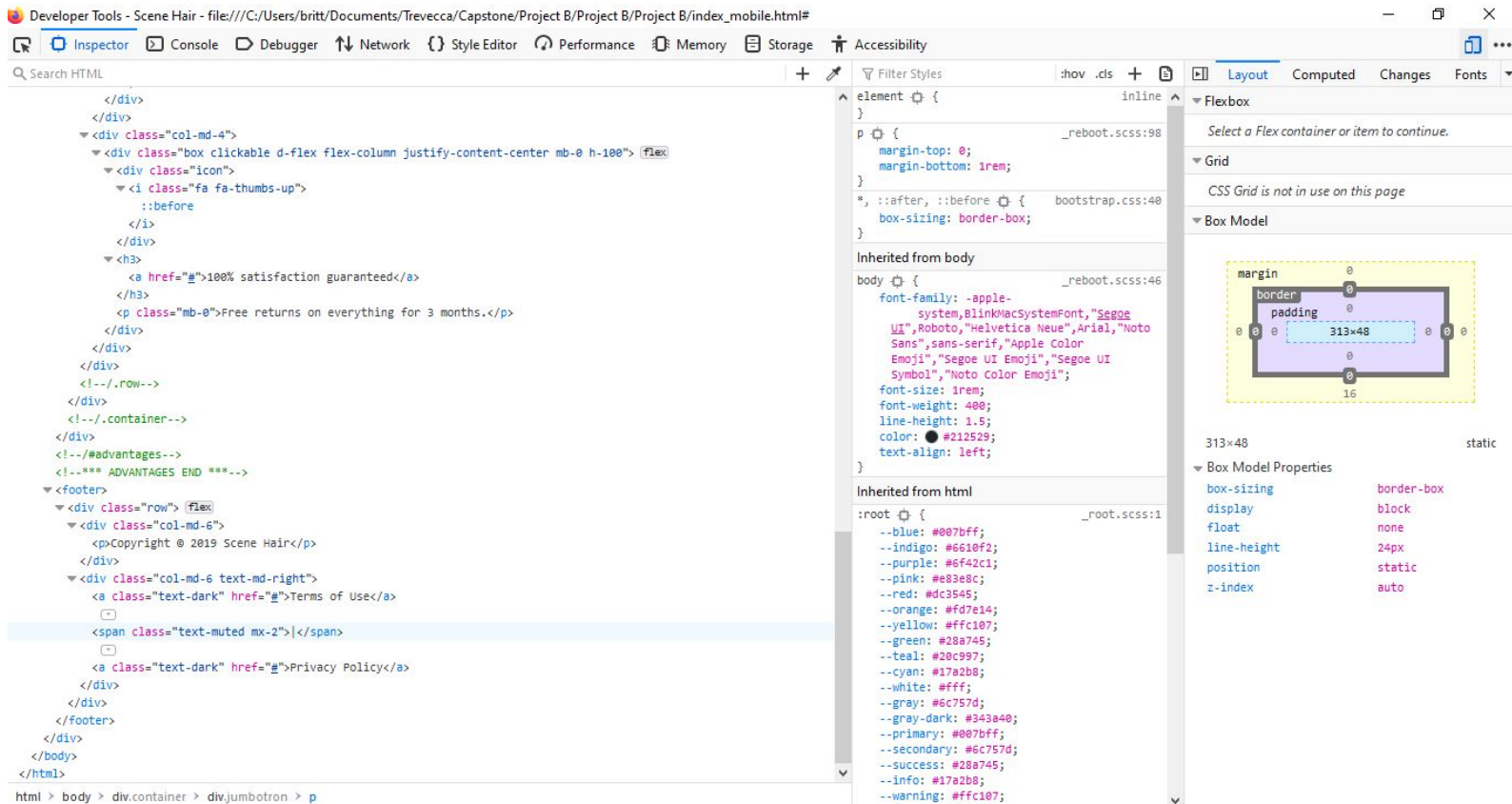
Box Model Properties

box-sizing	border-box
display	block
float	none
line-height	24px
position	static
z-index	auto

```
<p class="btn btn-success btn-lg" href="#shop_mobile.html" target="_blank">Shop Now</a>
</p>
<div id="advantages">
  <div class="container">
    <div class="row mb-4">
      <div class="col-md-4">
        <div class="box clickable d-flex flex-column justify-content-center mb-0 h-100">
          <div class="icon">
            <i class="fa fa-heart">
          </div>
          <h3>
            <a href="#">We love our customers</a>
          </h3>
          <p class="mb-0">We are known to provide best possible service ever</p>
        </div>
      </div>
      <div class="col-md-4">
        <div class="box clickable d-flex flex-column justify-content-center mb-0 h-100">
          <div class="icon">
            <i class="fa fa-tags">
          </div>
          <h3>
            <a href="#">100% satisfaction guaranteed</a>
          </h3>
        </div>
      </div>
    </div>
  </div>
</div>
```

html > body > div.container > div.jumbotron > p

Web Developer Tools



Website

file:///C:/Users/britt/Documents/Trevecca/Capstone/Project%20B/Project%20B/Project%20B/CrockettB_ProjectB_Part3/home.html