Web Planning Packet Packet | Continued by the continued

This packet contains forms that will assist you in planning the DJ Turntable Web site.

Form 1 Page Template Design

Form 2 Design Theme Styles

Form 3 Layout Sketch





Important Note

When completing this **Web Planning Packet**, you will need to carefully review the DJ Turntable **Web Content** section on pages 44 - 63 of the **Web Hot Shots** workbook.

NAME DATE

Page Template Design

Web sites use a consistent layout, or "template," for most, if not all, of the pages. Follow the instructions below to plan your page template design for DJ Turntable's site.

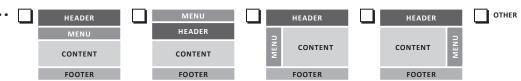
Page Layout

A Web page's content is organized into four basic areas: Header, Menu, Content, and Footer.

All pages usually share the same layout; however, a home page can use a different layout if needed.

Instructions

- 1. Carefully review the common page items required for DJ Turntable found on page 46 in the **Web Content** section of the **Web Hot Shots** workbook. Make sure that the common page items appear on each Web page.
- 2. From the options below, select the page layout that you will use.



Screen Size

The screen size acts like the frame for Web pages. Your Web page design needs to accommodate the client's content, but does not need to fill the entire screen. **3.** From the standard sizes illustrated below, select the screen size that will best "frame" your design.

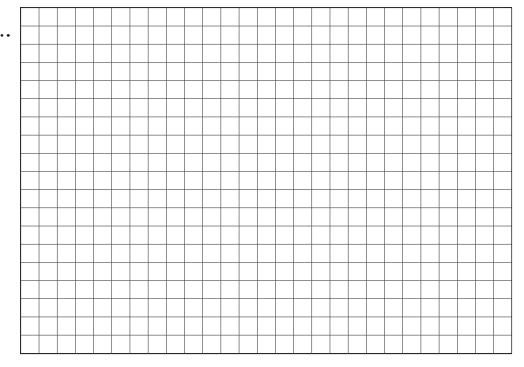
			OTHER
1280 X 800	1024 X 768	800 X 600	

4. Based on the page layout that you selected, sketch where DJ Turntable's common page items will go.

Common Page Items

All pages share common items, such as the menu, logo, slogan, phone number, fax number, and so on.

Often, the header, menu, and footer areas remain consistent throughout the site and contain these common page items.



NAME DATE

Design Theme Styles

Web sites use graphics, colors, and type styles that complement each other and are generally consistent throughout each page. Follow the instructions below to plan your page template design for the DJ Turntable site.

Logo Option

A company's brand is very important and their logo is usually the element that helps determine a Web site's "look and feel."

Instructions

- **1.** Carefully review the DJ Turntable **Web Content** section found on pages 44 63 in the **Web Hot Shots** workbook.
- 2. From the choices below, select one or more logo options that you will use.





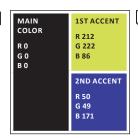


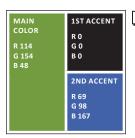
Color Theme

On computers, colors are a mixture of red, green, and blue, and are identified by their "RGB" values.

A Web site's color theme should consist of one main color and one or two accent colors.

3. Below are two suggested color themes that complement the DJ Turntable logo. Select an option, or indicate a different combination that you will use.





COLOR VALUES	RED	GREEN	BLUE
MAIN COLOR			
1ST ACCENT COLOR			
2ND ACCENT COLOR			

Type Style Combinations

Using a consistent type style combination helps with readability and creates a professional look.

Using contrasting sizes and typefaces for titles, subtitles, and body text help the reader "understand" a page at a glance.

4. Below are suggested Web-friendly type style combinations. Select an option, or indicate a different combination that you will use.

SUBTITLES	Times Roman Italic
BODY TEXT	Times Roman
TITLES	Times Roman Bold
	Verdana Italic

BODYTEXT Verdana

Times Roman Bold

old	

TITLES	Verdana Bold
SUBTITLES	Verdana Italic
BODY TEXT	Verdana

TITLES	Verdana Bold		
SUBTITLES	Times Roman Italic		
BODY TEXT	Times Roman		

OTHER

TITLES

TITLES
SUBTITLES
BODYTEXT

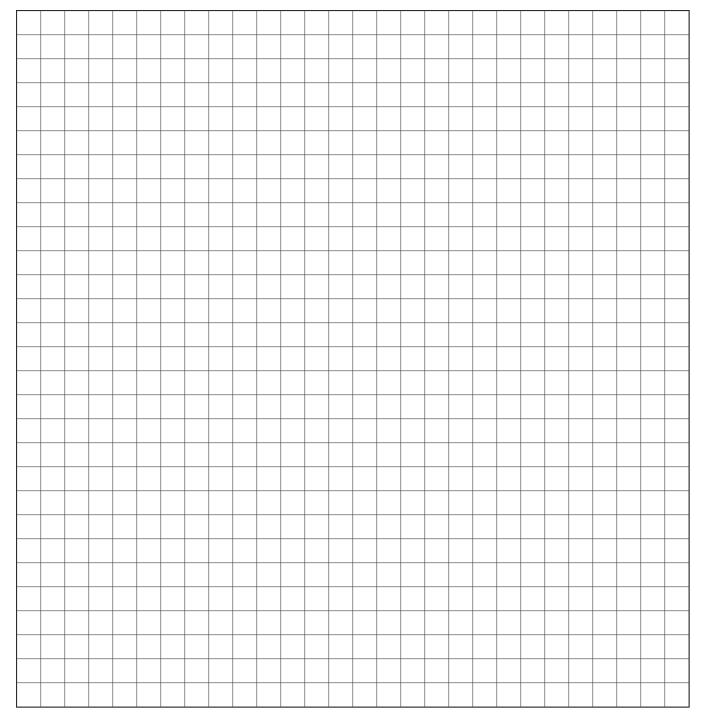
3

NAME DATE

Layout Sketch



Carefully review the DJ Turntable **Web Content** section found on pages 44 - 63 in the **Web Hot Shots** workbook. Use this form to sketch out your client's Web site pages. Roughly indicate placement of titles, text, photos, graphics, and links as needed. Refer to this form when developing the client's Web site.



Web Planning Packet DJ Turntable | WEB H⊕T SHOTS |

4